

THE SECRET BOOK, 2023

BEHIND EVERY SUCCESS

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PERFACE

THE SECRET BOOK

BEHIND EVERY SUCCESS

Who is not there in today's modern era who wants to be successful everyone wants to be successful quickly in this modern era

To be successful, most motivational speakers recommend reading biography, novels,

So that we can know that those people who are achieving success in the past or present, are they doing differently from which they are becoming successful.

But there are thousands of biographical novel motivation books to read and see, if we start seeing all of them then it will take us a lot of time to understand that which is the common quality among all the successful people.

This is the main purpose of this book you can know what is common among all the people who have been successful or are being followed.

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01 Persistence

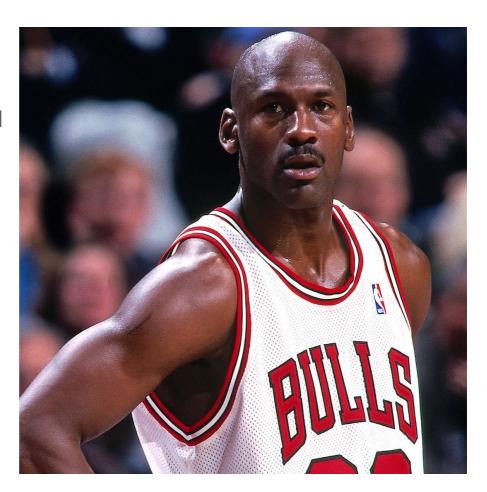
Persistence refers to the ability to continue doing something despite facing difficulties, opposition or discouragement. It's the quality of being determined and not giving up easily. Persistence is often seen as a key factor in achieving longterm goals and success.

How Persistence Works

Persistence works by allowing a person to maintain focus and determination toward their goals despite obstacles and challenges that may arise. It involves setting specific, achievable goals and then taking consistent, deliberate actions to reach those goals. Persistence also requires a growth mindset, which involves viewing mistakes and setbacks as opportunities for learning and improvement, rather than reasons to give up. Additionally, having a strong support system and a positive attitude can also help in developing and maintaining persistence.

02 Real-life Example

Michael Jordan is a retired American professional basketball player widely considered as one of the greatest basketball players of all time. He played 15 seasons in the National Basketball Association (NBA) for the Chicago **Bulls and Washington** Wizards. During his career, Jordan won six NBA championships, five Most Valuable Player Awards, and was named to the All-Star team 14 times. He is known for his incredible skills,



Persistence

Michael Jordan is a great example of persistence in action.
Throughout his basketball career, he faced many challenges and obstacles, but he never gave up. He was known for his relentless work ethic and his ability to bounce back from setbacks. For example, despite being cut from his high school basketball team, Jordan continued to work on his game and eventually became one of the best players in the sport.

Overall, Michael Jordan's persistence is a testament to the impact that hard work, determination, and a positive attitude can have in overcoming obstacles and achieving success.

Jeff Bezos is an American technology entrepreneur and the founder and former CEO of Amazon, one of the world's largest online retailers. He is widely recognized as one of the most successful entrepreneurs of our time and is known for his innovative thinking, persistence, and risktaking approach to business.



Persistence

Bezos's persistence was also evident in his focus on long-term goals. He never settled for short-term gains and always kept his eye on the bigger picture. This approach allowed him to take a patient, persistent approach to building and growing Amazon, even when faced with intense competition and other challenges.

Overall, Jeff Bezos's persistence, innovative thinking, and unwavering commitment to his vision have been critical to the success of Amazon and have established him as one of the most successful entrepreneurs of our time.

Virat Kohli is an Indian cricketer who currently serves as the captain of the Indian national team in all formats. He is regarded as one of the best batsmen in the world and has numerous records to his name. He has received numerous awards and accolades for his performances on the field.



Persistence

Virat Kohli's persistence is one of his key traits that has helped him become one of the greatest batsmen in the world. He has shown a strong determination to succeed, regardless of the circumstances. This has been demonstrated through his consistent performances over the years, where he has scored runs in tough conditions and against top-quality opposition. Kohli has also shown a relentless work ethic and a never-say-die attitude, which has helped him bounce back from setbacks and come back stronger. This persistence and determination have made him a role model for millions of fans and aspiring cricketers.

Elon Musk is a billionaire entrepreneur, investor, and engineer. He is the CEO of multiple companies including Tesla (electric vehicles), SpaceX (space exploration), Neuralink (neural technology), and The **Boring Company** (infrastructure and tunnel construction). He is known for his ambitious goals and innovative ideas,



Persistence

Musk's persistence is also evident in his work with SpaceX, where he has faced numerous setbacks and failures in his quest to make space exploration more affordable and sustainable. Despite these challenges, he has continued to pursue his goal of colonizing Mars, demonstrating his unwavering commitment and persistence.

In short, Elon Musk's persistence is a testament to his determination and resilience, and has helped him to achieve great things and make a significant impact on the world. His persistence is an inspiration to many and serves as a powerful example of what can be accomplished with hard work and determination.

03 Conclusive

"Nothing in the world can take the place of persistence"