

Arjun

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🔗 <https://github.com/Brokenaire/>

🌐 www.arjunchawla.social

Experience

Co-Founder

Sep 2024 - Present

Filterfeed.in

- Led the development and launch of FilterFeed.in, a curated news platform delivering trending, relevant, and viral stories to users.
- Collaborated with API companies to secure reliable news sources and ensured seamless integration into the platform.
- Analyzed user feedback and platform performance to iteratively improve functionality and user experience.
- Facilitated cross-functional communication among tech, legal, and marketing teams to achieve project milestones.
- Established partnerships to enhance the platform's reach and maintain a competitive edge in the news industry.
- Regularly incorporated customer feedback through weekly updates to improve the website and advanced the development of a mobile app for broader accessibility.

Projects

Community Development Project | *Shri Gopal Godown Gaushala*

June 2024 - July 2024

- Entered payment and donation vouchers accurately into the accounting software
- Managed the processing of invoices and ensured timely payments
- Reconciled bank statements to ensure all transactions were recorded accurately
- Enhanced Online Presence and Donation Management and Implemented Staff Training and System Upgrades

Personal Blog Website | *HTML, CSS, JavaScript*

February 2023 - March 2023

- Featured a responsive layout, ensuring the website looked great and functioned well on all devices
- Enabled users to easily create, edit, and manage blog posts with a clean, user-friendly interface powered by HTML and JavaScript functions
- Used JavaScript to dynamically display and filter blog posts based on categories or search terms, enhancing user experience and content accessibility
- Included interactive elements like animated buttons, image sliders, and dropdown menus, created using CSS and JavaScript, to make the browsing experience engaging

GitHub Repository Link: <https://github.com/Arjunchawlaafk/arjunchawla.github.io>

Certificates

Corporate Financial Statement Analysis

October 2023

LinkedIn Learning

Accounting Fundamentals

March 2023

Corporate Finance Institute

Corporate Finance Fundamentals

March 2023

Corporate Finance Institute

Technical Skills

Languages: HTML, CSS, JAVASCRIPT, SQL, PYTHON

Technologies/Frameworks: Microsoft Visual Studio, Sublime text, GitHub

Skills: Communication, Negotiation, Book-keeping, Taxation, Marketing, Management, Leadership

Education

Lovely Professional University Punjab

2023 – 2026

Bachelor of Commerce — CGPA: 8.18

Jalandhar, Punjab

Kundan International School

2021 – 2022

12th with Commerce — Percentage: 88.60%

Chandigarh

Kundan International School

2019-2020

10th — Percentage: 70%

Chandigarh