

E-comm Sales insights & Profit Dashboard

Brand

All

Product Class

All

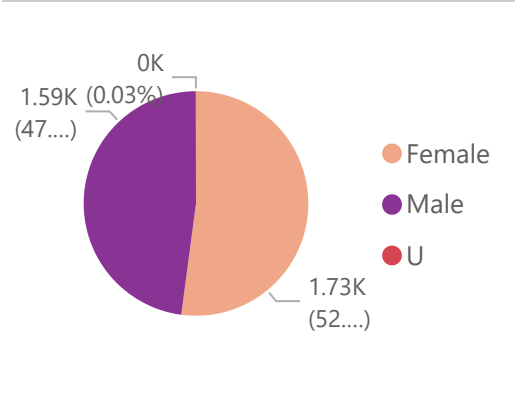
Product Line

All

Product size

All

Customer by gender



Mode Of Purchase

Offline

Online

Order Status

Approved

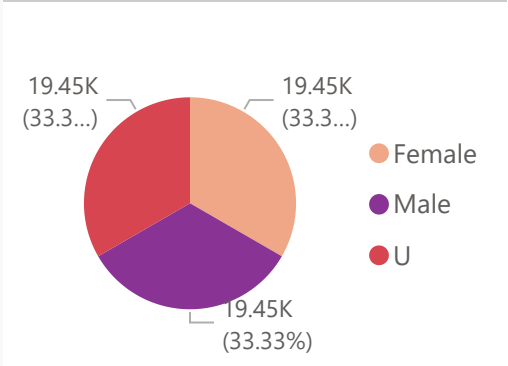
Cancelled

Product Details tables			
customer_id	Sum of list_price	Count of product_id	Average of standard
1	1,577.53	1	8
1	1,209.08	3	3
1	71.49	1	
1	360.40	1	2
1	642.70	1	2
1	1,963.56	2	6
1	3,259.69	2	1,1
2	1,992.93	1	7
2	752.64	1	2
2	1,403.50	1	9
3	3,134.50	2	6
3	1,311.44	1	1,1
3	1,148.64	1	6
3	3,930.64	3	9
4	569.56	1	5
4	478.16	1	2
5	1,163.89	1	5
5	774.53	1	4
Total	2,15,32,171.72	101	5

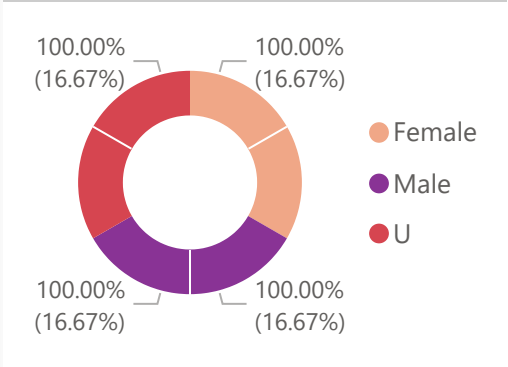
Total Profit

\$10.73M

gender by order count



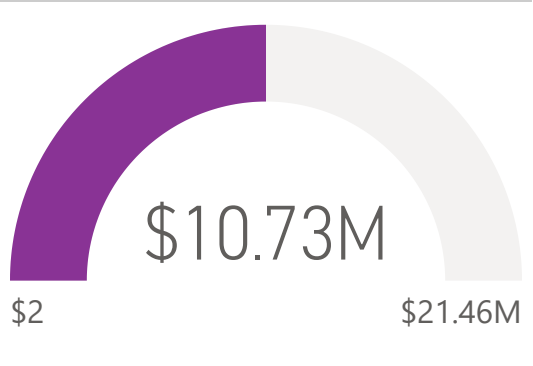
gender by profit and order status



Total Orders

3311

Profit by order status



Average of Profit by gender

