

PROJECT REPORT TEMPLATE

1.INTRODUCTION

1.1 OVERVIEW

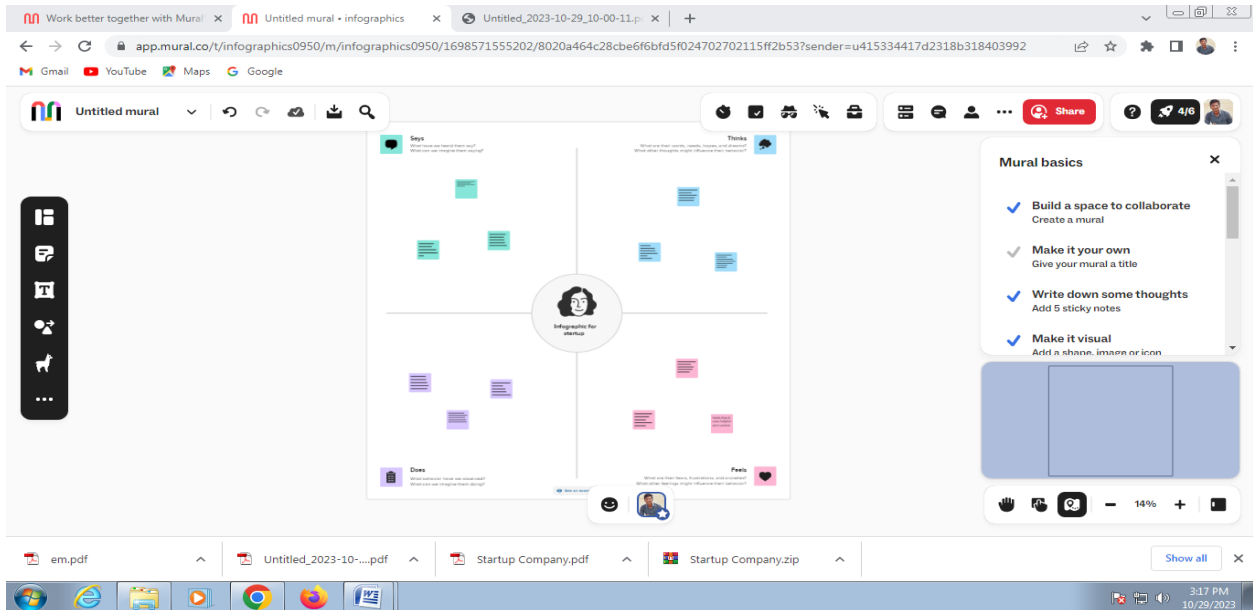
My project name is , DESINGNG a Infographic. In Canva we use the tools like font , templates, photos and graphics This integration enhances their overall business efficiency and contributes to their success in the interior design industry.

1.2 PURPOSE

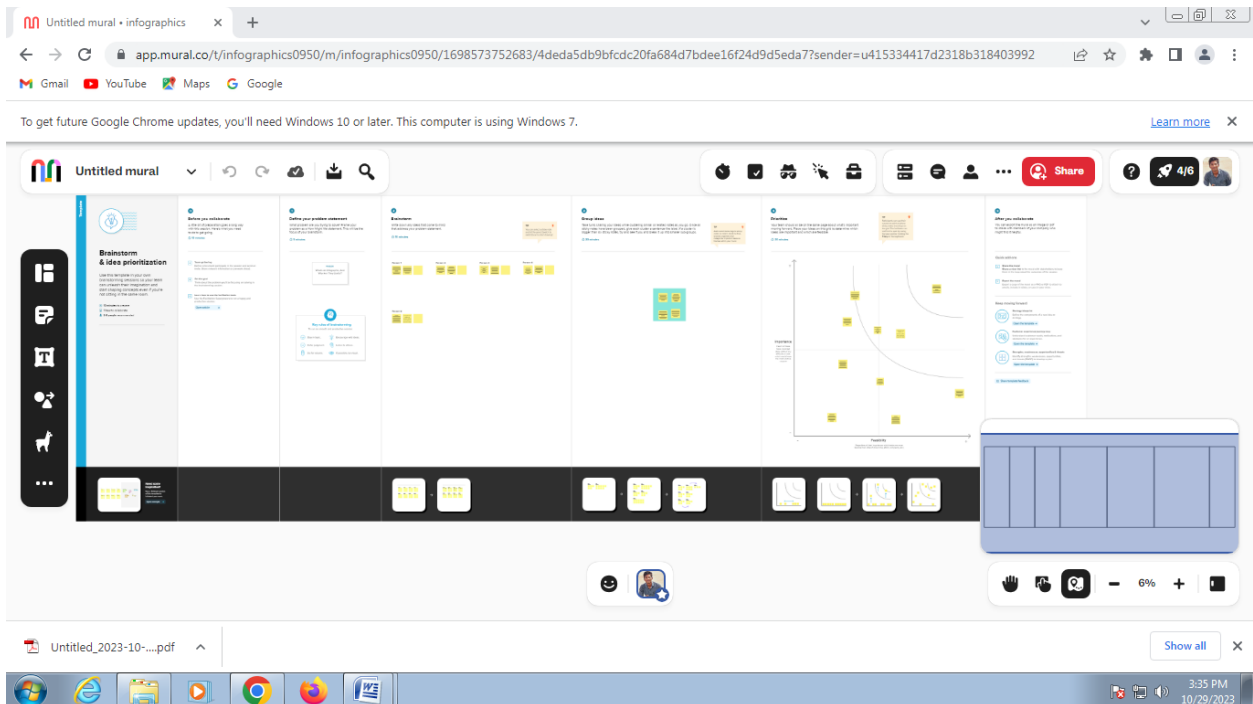
Infographics are visual representations of a specific subject matter. They are used for signs, maps, and data presentations. Infographics are used by scientists, technical writers, mathematicians, educators, and statisticians to develop, organize, record, and communicate conceptual information.

2.PROBLEM DEFINITION & DESIGN THINKING

2.1 Empathy Map



2.2 Ideation & Brainstroming map



3.RESULT



Joker
Venture Partners

Startup Company Series 2024

SPONSORSHIP OPPORTUNITIES



ABOUT ME

Presentation are communication tools that can be used as demonstrations, lectures, reports, and more. it is mostly presented before an audience.





COMPETITIVE ADVANTAGE

The government of India has launched a mobile app and a website for easy registration for startups. Anyone interested in setting up a startup can fill up a simple form on the website and upload certain documents. The entire process is completely online.

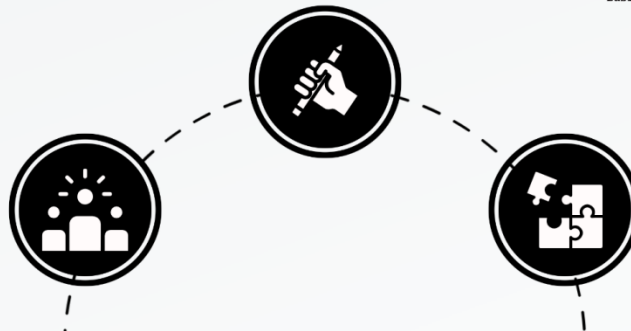
GOALS AND OBJECTIVES

Objective n° 1

Business objectives, at their core, provide a roadmap, guiding companies from their current position to a desired future state. They serve as anchors that make sure a company remains focused on its core mission and vision even while changing.

Objective n° 2

Financial Business Objectives:
Businesses are always trying to maximize profits, but sometimes they forget about
Customer-centric Business Objectives
Businesses today must focus on customer satisfaction



4. ADVANTAGES & DISADVANTAGES

Advantages:

- They are visually appealing and can help to break up text-heavy content.
- They are easy to share, which can help to increase your reach and engagement.
- They can be used to rank in Google search results.
- They simplify complicated concepts or ideas.
- They catch the attention of targeted audience effortlessly.

Disadvantages:

- High amount of time required for preparation
- Search engines don't always recognize the value of an infographic
- The information on an infographic can still be misinterpreted
- Many infographics are difficult to read online
- Good infographics can be quite costly

5. APPLICATIONS

GIT HUB ,CANVA AND MURAL are used to applied the solution.

6. CONCLUSION

the job of an Infographics design firm is a unique one – it has to stitch together to bring about a final product that everyone feels their own

7. FUTURE SCOPE

The future of infographics will rely on augmented reality (AR) and virtual reality (VR) and the blurring lines between big data and graphic design. Real-time data analyses based on AI and machine learning (ML) will help design more accurate, in-depth, predictive, interactive, and attractive infographics quickly and easily. Infographics will have a bright future if the people who design them embrace accuracy, clarity, depth, and service to the public, rather than mere promotion.