



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

You tube platform is the best platform for earning money.

T-series channel is the top 1subscriber in the world.

It is used to learn educational stuff in you tube videos.

Watching you tube is more fun than playing games.

Youtuber Mr. beast give task to the people and reward them.

If the content is very good, it will reach more peoples in the world.



Persona’s name

Short summary of the persona

Watching you tube video is time passing and more enjoyable.

In you tube educations videos are improving my skills.

If I don’t have money to explore abroad country but in watching you tube exploring video I feel I am in that place. It is enjoyable.

If you want to be a youtuber. You will upload the video and start the channel.

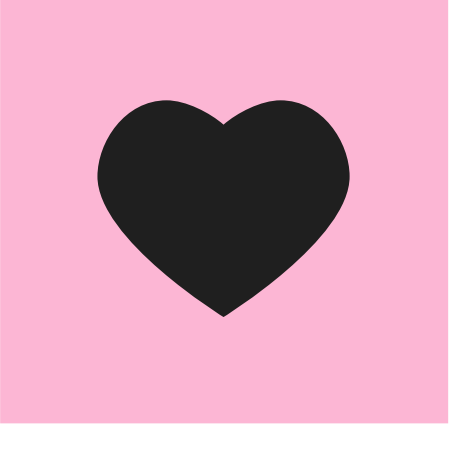
In 2023 you tube is one of the best social media in smart phone world.

If you have a talent, you will acknowledge by others.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?