



### **SWACCHATA HI SEVA CAMPAIGN**

**Date:** - 1st October 2023

**Time:** - 10:00 AM to 11:00 AM

**Place:** - Dandekar road, Khar Danda, Khar (W)

**Platform:** - Offline

October 1st, 2023, Mumbai.

The National Service Scheme (NSS) Council of Fr. Conceicao Rodrigues College of Engineering successfully organized a campaign for Swachh Bharat Abhiyan. The "SWACCHATA HI SEVA CAMPAIGN" was carried out with the theme "Garbage Free India," reflecting our commitment to contributing to the broader vision of a cleaner and greener India. The NSS volunteers from Fr. CRCE actively participated in this campaign, demonstrating their dedication to the cause of cleanliness and hygiene.

The campaign begins at sharp 10:00 AM at Khar Danda. The officials who were present during the campaign guided our volunteers throughout the campaign. The objective of this campaign was To clean the roadsides, ensure the cleanliness of the footpaths in the designated area, and promote hygiene and safety among the volunteers by providing masks and hand gloves. The officials ensured the well-being and motivation of the volunteers by providing refreshments during the campaign.

Activities and Achievements:

1. **Clean-Up Drive:** The NSS volunteers gathered at the designated location promptly at 10 AM, equipped with brooms, dustpans, and garbage bags. They worked tirelessly to clean the roadsides and footpaths. The commitment and enthusiasm of the volunteers were commendable, resulting in a significant improvement in the cleanliness of the area.
2. **Hygiene and Safety Measures:** Keeping the safety and health of the volunteers as a top priority, masks and hand gloves were provided to all participants. This not only ensured their well-being but also set an example of responsible and hygienic volunteering.

3. **Wall Painting:** Alongside the clean-up drive, the volunteers engaged in creative wall painting. They transformed the side walls of Dandekar Road with vibrant and inspiring artwork. The paintings not only added aesthetic value to the area but also conveyed the message of cleanliness and environmental conservation.
4. **Refreshments:** To keep the volunteers energized and motivated, water and snacks were distributed. This thoughtful gesture helped sustain the enthusiasm of the volunteers throughout the campaign.

The campaign received a positive response from the local community. Residents and shopkeepers in the area appreciated our efforts and joined in to support the cause. This collaboration with the local community is vital for the sustainability of the Swachh Bharat Abhiyan's goals.

The Swachhata Hi Seva campaign, organized by the NSS Council of Fr. CRCE, was a resounding success. It not only contributed to the cleanliness of the Dandekar Road area but also served as a platform for community engagement and awareness regarding Swachh Bharat Abhiyan. The dedication and hard work of our NSS volunteers were instrumental in making this campaign a triumph.

The NSS Council aims to build upon the success of this Campaign by organizing many such activities that promote social awareness and contribute to the betterment of society.

A report by Armaan Shaikh, Documentation in charge.

## An Insight into the Program







