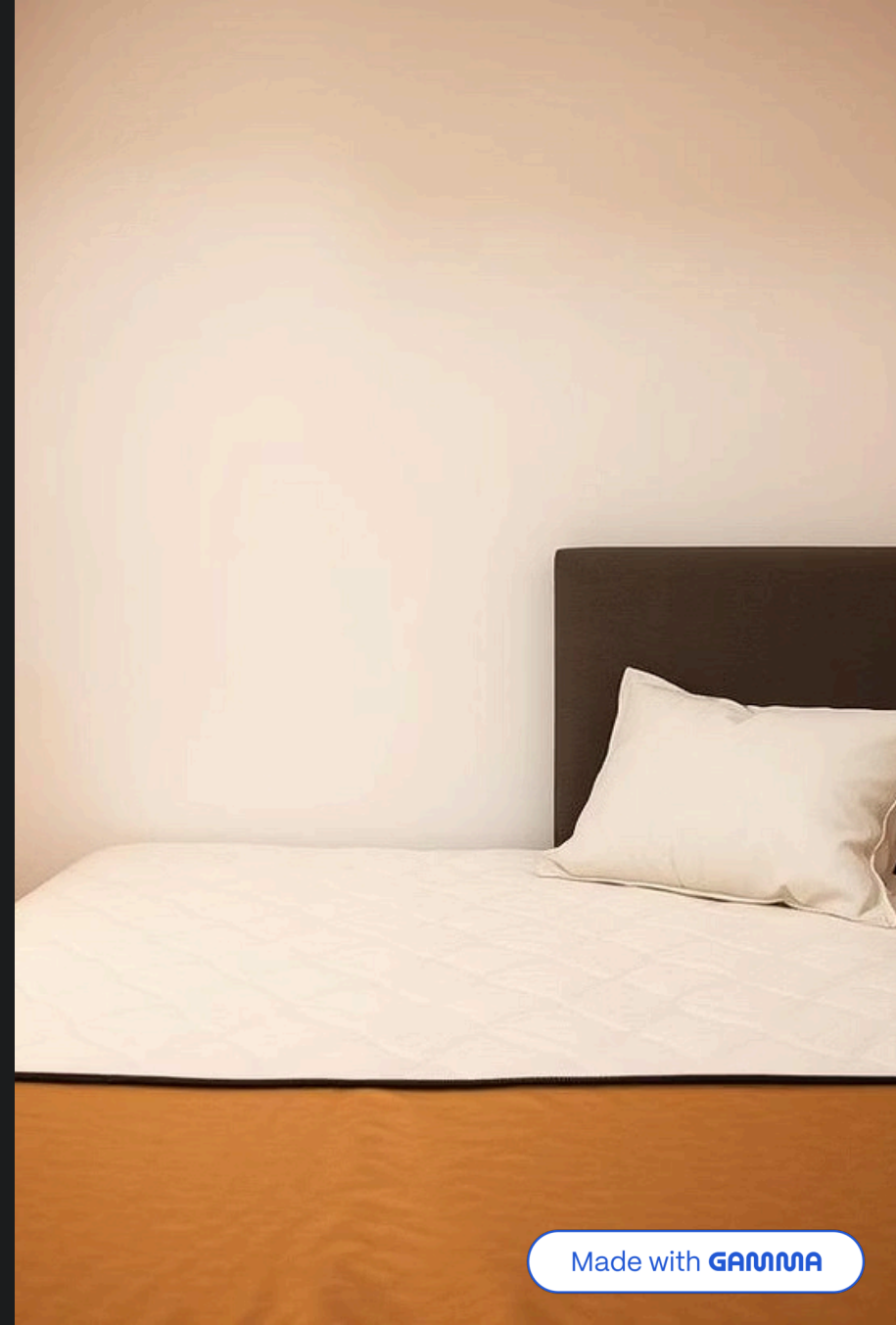


Affordable Mattress & Pillow Initiative for Freshers – IIT BHU

A student-driven solution to reduce cost & hassle for newcomers

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The Problem: A Rough Welcome for Freshers



Exorbitant Local Prices

Local vendors, particularly near Hyd Gate, exploit new students' lack of awareness by charging inflated prices for essential bedding.



Lack of Awareness

Freshers, unfamiliar with the campus and local market, are often unaware of more affordable or ethical alternatives.



Logistical Nightmares

Transporting bulky mattresses and pillows from the market to distant hostel rooms proves to be a significant physical and logistical challenge on arrival day.

Our Solution: Comfort & Convenience

Our initiative aims to provide a seamless and affordable experience for incoming students.

- Affordable mattress & pillow sets sourced directly from manufacturers.
- Convenient pre-order system to secure items before arrival.
- Direct delivery assistance right to hostel gates, eliminating transport woes.
- No reliance on hostel or campus storage, ensuring a smooth process.
- Entirely student-led operation, fostering a supportive community.

YOUR LOGO

ORDER FORM

CUSTOMER : _____

ORDER NUMBER : _____ ORDER DATE : _____

ADDRESS : _____

PHONE : _____ EMAIL : _____

ID	ORDER DETAILS	UNIT COST	QTY	AMOUNT
01	_____	_____	_____	_____
02	_____	_____	_____	_____
03	_____	_____	_____	_____
04	_____	_____	_____	_____
05	_____	_____	_____	_____
06	_____	_____	_____	_____
07	_____	_____	_____	_____
08	_____	_____	_____	_____
09	_____	_____	_____	_____

SHIPPING INFORMATION:

SHIPPING METHOD: _____

SHIPPING DATE: _____

TRACKING NO: _____

SUB TOTAL _____

TAX RATE 10% _____

DISCOUNT 5% _____

SHIPPING / HANDLING _____

GRAND TOTAL: _____

THANKS FOR YOUR BUSINESS • THANKS FOR YOUR BUSINESS • THANKS FOR YOUR BUSINESS • THANKS FOR YOUR BUSINESS • THANKS FOR YOUR BUSINESS • THANKS FOR YOUR BUSINESS

Why This Matters: Beyond Just Bedding



Significant Savings

Helps freshers save between ₹300–₹500 on essential bedding, easing their financial burden.



Reduced Stress & Confusion

Minimises the chaos and anxiety associated with settling in on the busy entry day.



Ethical Entrepreneurship

Promotes a model of responsible, student-led entrepreneurship within the campus community.



"By Students, For Students"

A true testament to the spirit of peer support and collective welfare at IIT BHU.

Operational Workflow: Ensuring Seamless Delivery

Our proposed workflow is designed for maximum efficiency and minimum disruption.

1

Pre-order & Payment

Students place orders and make payments online prior to arrival.

2

Bulk Procurement

We consolidate orders for efficient, cost-effective bulk purchase from vendors.

3

Coordinated Delivery

Items are delivered to specific hostel gates on designated days.

4

Student Collection

Freshers collect their pre-ordered bedding directly from the gate.

What We Request from Authorities

Information Dissemination

Permission to disseminate information about our initiative within official fresher and hostel WhatsApp groups to ensure maximum reach and awareness.

Operational Approval

Approval to operate this service as a recognized student-led, external support initiative during the crucial fresher arrival period.

Guidance & Support

Valuable guidance from faculty and administration, identification of any potential concerns, and suggestions for improvements to refine our operational model.

Future Vision: Expanding Our Impact

This initiative is just the first step. We envision broader support for students.

Sustainable Model

Develop a self-sustaining system that can be passed down to future student batches.

Broader Offerings

Potentially expand to include other essential items like study lamps, buckets, or basic stationery at affordable prices.

Community Building

Strengthen the "by students, for students" ethos and foster a more supportive campus environment.

Contact & Next Steps

We are prepared to provide comprehensive details, including vendor agreements, precise pricing structures, and detailed logistical plans.

We are open to feedback and adjustments based on institute policies and insights.

Contact:

- Arka Kar – 7439054257
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Thank you for your time and support.