

# COMPREHENSIVE BOOK SALES PERFORMANCE DASHBOARD

Quarter of Sale Date	Publishing House	Genre	Sale Date
All	All	All	02/01/2023 to 31/12/2023 and Null values

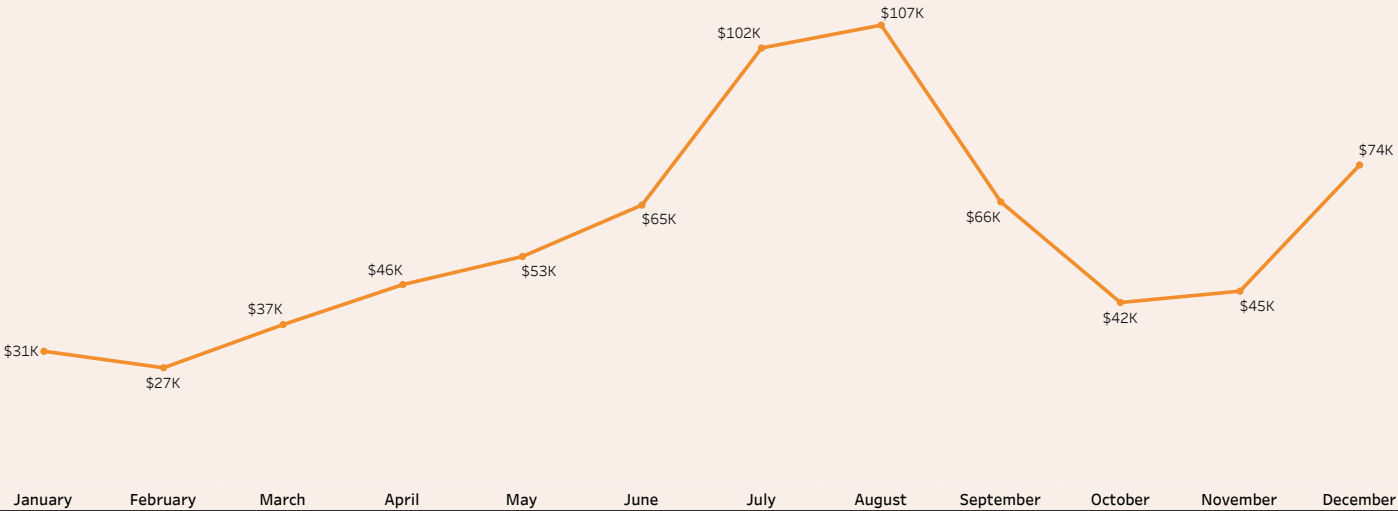
## TOTAL SALES

\$695K

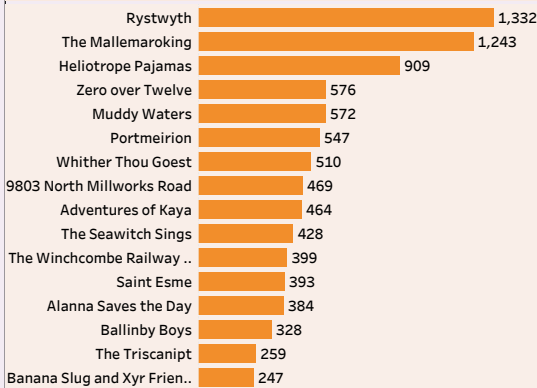
## MARKETING EXPENSES

\$2.6M

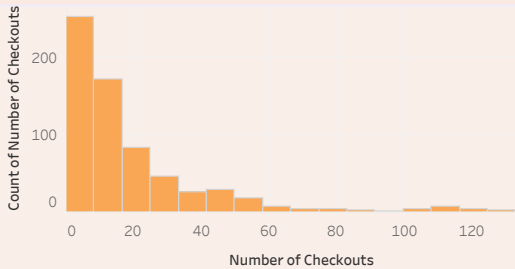
## SALES OVER TIME



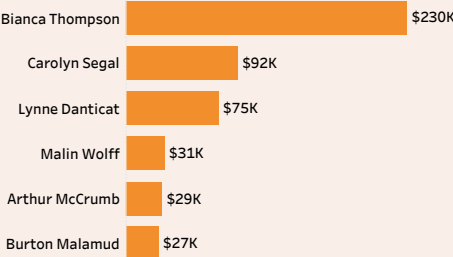
## MOST CHECKED-OUT TITLES



## INVENTORY LEVELS

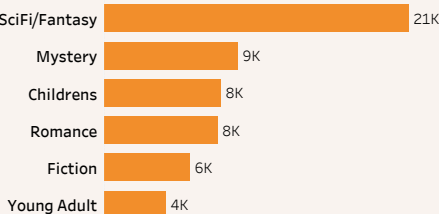


## TOP 6 AUTHORS BY SALES



TOP N 6

## BEST SELLING GENRES BY QTY: TOP 6



## ROI

