



# VR HOUSE STARTUP

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Meeting Times: Fridays, 2:30pm - 4pm, Tuesday: 5pm - 6:30pm

Tentative

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Pivot Idea:

A VR product that allows you to visit multiple apartment in the metaverse. Reduce your apartment, home or dorm search from weeks to minutes!

Problem Statement:

As a college student, young professional or potential homeowner, finding places to live in a cumbersome process. Finding the right apartment that is spacious and fits your needs is hard. You have to tour the place to see whether you want to live there or not, and for multiple places it can take weeks to do so.

Our product builds your home or apartment in the metaverse. All you have to do is tune in to your VR headset and you can visit as many houses as you like without having to physically go there.

Value Proposition:

- Save time
- Check out the place in an all immerse set up and decide whether you are interested or not
- For realtors, they can stand out with this offering
- For colleges, they can help out of state students or students in general view their dorms

- For students, they do not have to deal with the anxiety of finding a place

Roadmap:

Stage 1 of the Startup: Models of apartments one can view in VR

Stage 2: Connecting [apartments.com](https://www.apartments.com) and other websites so that people can choose apartments and view them

Stage 3: ML model that will take pictures and make a model for us

Questionnaire - User Interviews

Pitch Questions

### List of Tasks (Team)

Aa Name	Assign	Status
<u>Come up with viable Ideas</u>		Done
<u>Meeting 1 - Touching Base: Idea selection on Jan 6, 10 am EST</u>		Done
<u>Meeting 2 - Picking an Idea, Jan 9 time - TBD</u>		Done
<u>Do a Competitor Analysis</u>	Jonathan Suarez	Not started
<u>Finish Business Model</u>	Jonathan Suarez Arkash Jain	Not started
<u>Finish Market Validation</u>	Jonathan Suarez Arkash Jain	Not started
<u>Get the Matterport 3D image of the house</u>	Jonathan Suarez	Done

Aa Name	Assign	Status
<u>Quick call today to set small tasks 10pm EST</u>	Jonathan Suarez Arkash Jain	Done
<u>interview 15-20 BU students each</u>	Jonathan Suarez Arkash Jain	In progress
<u>Create Work Plan</u>	Arkash Jain Jonathan Suarez	In progress
<u>Look into what it takes to create these 3d models</u>	Arkash Jain	Done
<u>Apply to BU Spark! to get funding and more resources (possible teammates?)</u>	Arkash Jain	Done
<u>Meet on Thursday 10AM EST to talk about specific research found, evaluate the work plan, and what is to be needed</u>	Jonathan Suarez Arkash Jain	Done
<u>Reach out to our networks to find a potential Unity Developer</u>	Jonathan Suarez Arkash Jain	Done

### Spring 2023 Competition Timeline:

- Applications open: Monday, January 17th
- Application submission deadline: Monday, February 13th
- Semi-finals – 10-minute pitches: Monday, March 27th & Wednesday, March 29th
- Finals – 10-minute pitches: Wednesday, April 27th

<https://www.eventbrite.com/e/new-venture-competition-2023-information-session-tickets-478341421067>

15 minutes chat

10 minutes interview

5 minutes summer accelerator

15 minute work plan

30 minute apply innovation pathway

45 work on NVC details

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Startups names:

- White frame - a white frame determines the features and details in a phot
- Immersify

Summer Timeline

WhiteFrame Office hours

End of Semester Plan

<https://ratethelandlord.org/reviews>