



Carlos Romero.

CONTENT MANAGER
WEB DEVELOPER AND MUSICIAN

Since I was a kid, I've been interested in communication, illustration and music, which later led me to develop these areas at a professional level, looking for places where my creativity could solve new work challenges with a disruptive approach.

That's why I currently work in creativity within the marketing and advertising industry, aiding brands to reach their customers with clearer, more concise and innovative messages in all of their channels. Also, I'd been specializing in software development to enhance my previous knowledge and so, get a better and wider understanding of what's behind the curtain on web and app development services.

Outside of work, I dedicate my time to music, composing and playing just for the sake of making art.

Skills

Creativity
Quick Learning
Problem Solving
Empathy
Teamwork

Languages

Spanish - Native
English - Fluent
French - Basic

Technical skills

◐ HTML5
◐ CSS
◐ JavaScript
◐ React
◐ Adobe Illustrator
◐ Photoshop
◐ Premiere
◐ Ableton Live

Experiencia

Colateral Mkt, Senior Content Manager (february 2021 - Present)

Content development for social media for national and international companies within the industrial and real estate sector, as well as full development of creative campaigns, scripts for audiovisual media and text optimization for SEO positioning.

Puntoasterisco, Content Manager (july 2019 - february 2021)

Content development for social media for a wide variety of food, real estate and construction companies; blog writing, full development of creative campaigns, namings, mailing marketing, website content writing, manuals of identity and printed media.

esfera cc, Copy Jr. (february 2018 - july 2018)

Development for mailing marketing, branding and creative content for social media.

Brandcorp, Copy Jr. (august 2017 - february 2018)

Development for mailing marketing, branding and creative content for social media.

Education

Career Path: Front-End Engineer Web Development

Codecademy

february 2022 - Present

Bachelor's Degree in Communication Sciences (UNIVA)

august 2015 - december 2018

Technical High School in Graphic Design (UNIVA)

august 2012 - december 2015