

Top 10 - Total Sales By Variant Title - 01/01/20 - 31/01/22

	variant_title	min	median	max	mean	count	total_sales	pct_total_sales	rank
0	2KG / Whole Bean	£ 0	£ 58	£ 1,014	£ 109	3,021	£ 328,548	34.07%	1
1	250g / Whole Bean	£ 0	£ 9	£ 230	£ 13	13,085	£ 164,992	17.11%	2
2	2KG / Beans	£ 0	£ 52	£ 680	£ 104	1,372	£ 143,230	14.85%	3
3	250g / Beans	£ 0	£ 10	£ 315	£ 13	6,947	£ 90,216	9.36%	4
4	Not Stated	£ 0	£ 0	£ 600	£ 2	34,381	£ 62,094	6.44%	5
5	4 x 250g / Whole Bean	£ 0	£ 30	£ 90	£ 31	1,627	£ 50,643	5.25%	6
6	250g / Cafetiere	£ 0	£ 9	£ 495	£ 13	3,296	£ 41,524	4.31%	7
7	4 x 250g / Beans	£ 0	£ 30	£ 70	£ 31	1,126	£ 35,035	3.63%	8
8	2 x 250g / Whole Bean	£ 0	£ 0	£ 402	£ 15	1,646	£ 25,337	2.63%	9
9	250g / Filter	£ 0	£ 9	£ 481	£ 13	1,783	£ 22,702	2.35%	10
Total						68,284	£ 964,321		