

Top 10 - Total Sales By Customer Type - 01/01/20 - 31/01/22

customer_type		min	median	max	mean	count	total_sales	pct_total_sales	rank
0	Returning	£ 0	£ 6	£ 1,014	£ 16	56,404	£ 906,431	76.40%	1
1	First-time	£ 0	£ 8	£ 879	£ 12	22,832	£ 280,029	23.60%	2
2	Not Stated	£ 0	£ 0	£ 0	£ 0	8	£ 0	0.00%	3
Total						79,244	£ 1,186,460		