

Top 10 - Total Sales By Customer Type - 01/01/20 - 31/01/22

	customer_type	min	median	max	mean	count	total_sales	pct_total_sales	rank
0	Returning	£ 0	£ 10	£ 1,014	£ 26	33,550	£ 885,801	76.93%	1
1	First-time	£ 0	£ 10	£ 879	£ 20	13,063	£ 265,671	23.07%	2
2	Not Stated	£ 0	£ 0	£ 0	£ 0	6	£ 0	0.00%	3
Total						46,619	£ 1,151,472		