



# ARLENE ANN S. MAARASIGAN

UI/UX DESIGNER

## CONTACT

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- 📍 Mabini, Batangas

## EXPERIENCE

### STUDENT PROJECT DESIGNER (MINI THESIS AND PROJECTS)

Batangas State University The NEU

2023 - Present

- Designed the UI/UX of mobile-based systems for various mini thesis and class projects.
- Created low- and high-fidelity prototypes showcasing user interactions and workflows.
- Ensured accessibility and visual consistency across different screen sizes.
- Presented final design prototypes during thesis defense and project evaluations.

## PROFILE

A passionate UI/UX Designer and college student specializing in crafting intuitive and visually engaging digital experiences.

Eager to apply design thinking, creativity, and user-centered principles to real-world projects while continuing to grow in the tech industry.

## EDUCATION

### QUEENSROW ELEMENTARY SCHOOL

2013 - 2017

### EASTERN BACOR NATIONAL HIGH SCHOOL

2017 - 2021

### ANSELMO A. SANDOVAL MEMORIAL NATIONAL HIGH SCHOOL

2021- 2023

### BATANGAS STATE UNIVERSITY THE NEU

2023 - 2027

## SKILLS

- UI/UX Design (Figma, Adobe XD, Canva)
- Wireframing & Prototyping
- User Research & Usability Testing
- Visual Design & Branding
- Responsive Web Design
- Collaboration & Communication