

# 2 Unit Bridging Course – Day 8

## Applications of the Exponential Function

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# The General Exponential Function

Previously, we looked at the exponential function

$$y = e^x$$

which had the special property that

$$\frac{dy}{dx} = e^x.$$

That is, the derivative of the exponential function is equal to itself.

Our aim in this module is to employ variations of the exponential function to model and study real-world phenomena.

# The General Exponential Function (ct.)

Consider the function

$$f(x) = Ae^{kx},$$

where  $A$  and  $k$  are constants.

It turns out that:

$$f'(x) = k \times Ae^{kx} = kf(x),$$

so  $f(x)$  and its rate of change  $f'(x)$  differ by a constant multiple.

Terminology-wise, we say that  $f'$  is **proportional to  $f$** .

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# The General Exponential Function (ct.)

Since there exist many situations in the natural world where the rate of change of a quantity is proportional its size,  $f$  is well-positioned to act as a model for such phenomena.

## Definition: The General Exponential Function

The function  $f(x) = Ae^{kx}$  is called the **General Exponential Function**, with the property that  $f$  changes at a rate proportional to  $f$  itself.

That is,  $f'(x) = k f(x)$  for all  $x$ .

$A$  is called the **initial constant** and  $k$  is called the **proportionality constant**.



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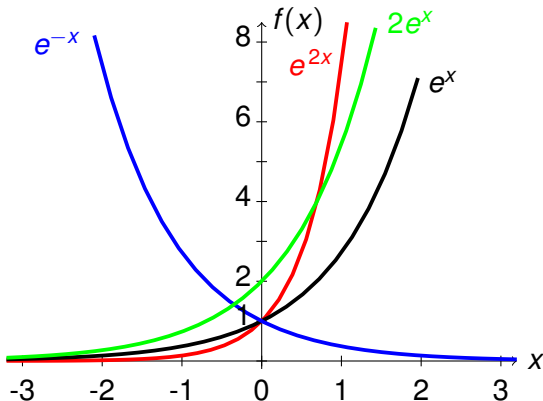
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# The General Exponential Function (ct.)

Graphically,  $k$  modifies the steepness and orientation of the exponential function while  $A$  primarily serves to shift its y-intercept.



When the proportionality constant  $k$  is positive,  $f(x)$  is said to describe **exponential growth**.

A good example of this is population growth.

## Example

The population,  $P(t)$ , of an outback town is growing exponentially according to the formula

$$P(t) = 1000 e^{0.2t},$$

where  $t$  is the number of years after the year 2000.

Find the population in 2000, 2010, and estimate the population in 2020.

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# Exponential Growth (cont.)

Notice that the formula is in the general form

$$P(t) = Ae^{kt},$$

where  $A = 1000$  and  $k = 0.2$ .

**Year 2000:** Since  $t$  is the number of years after the year 2000, 2000 therefore corresponds to  $t = 0$ . Hence the population in the year 2000 is:

$$P(0) = 1000 e^{0.2 \times 0} = 1000 e^0 = 1000 \times 1 = 1000 = A.$$

That is, the **initial population** is equal to  $A = 1000$ , which is precisely the reason why  $A$  is termed the *initial* constant.

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## Exponential Growth (cont.)

**Year 2010:** The year 2010 corresponds to  $t = 10$ . Hence the population in the year 2010 is:

$$P(10) = 1000 e^{0.2 \times 10} = 1000 e^2 = 7389.$$

Hence, the population has increased 7-fold in 10 years.

**Year 2020:** Finally, we can use the model to predict what the population will be in the year 2020:

$$P(20) = 1000 e^{0.2 \times 20} = 1000 e^4 = 54598.$$

That is, the population is expected to explode to roughly 55,000 in the subsequent 10 years.

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When the proportionality constant  $k$  is negative,  $f(x)$  is said to describe **exponential decay**.

A good example of this is the decomposition of radioactive material, which decays at a rate proportional to its size.

## Example

An amount of radioactive carbon  $A$ , measured in kilograms, is decaying exponentially according to the formula

$$A(t) = 25 e^{-0.00012t},$$

where  $t$  is the number of years after the year 2000.

Find the initial amount, and the amount of radioactive carbon present in the year 3000.

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**Year 2000:** The initial amount corresponds to  $A(0)$ , which we know is the initial constant  $A = 25$ . Hence initially, we have 25kg of radioactive carbon.

**Year 3000:** In the year 3000, the amount of radioactive carbon remaining is given by

$$A(1000) = 25 e^{-0.00012 \times 1000} = 25 e^{-0.12} = 22.17.$$

That is, less than 3kg of the radioactive material has decomposed after a whole millenium, with almost 90% still remaining!

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- ▶ The *General Exponential Function*  $f(x) = Ae^{kx}$  holds the property that  $f$  changes at a rate proportional to  $f$  itself.  $A$  is called the *initial constant* and  $k$  the *proportionality constant*.
- ▶ The formula  $f(t) = Ae^{kt}$ , for some quantity  $f(t)$  at time  $t$ , serves as an excellent model for real-world phenomena following a pattern of *exponential growth* ( $k > 0$ ) or *decay* ( $k < 0$ ). Here,  $A$  represents the value of  $f$  at the time  $t = 0$ .
- ▶ Examples of exponential growth includes population growth, while examples of exponential decay includes the decomposition of radioactive material.