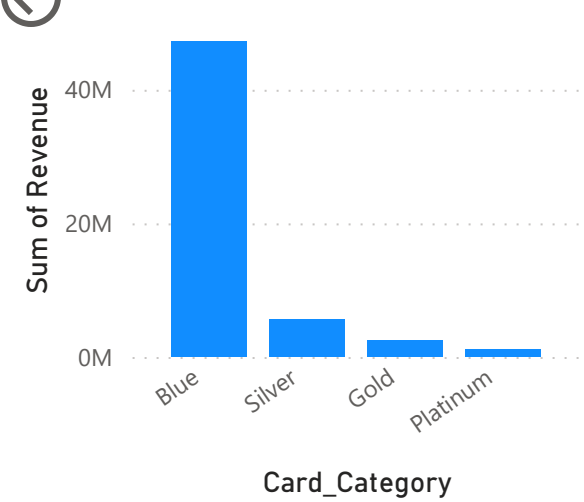




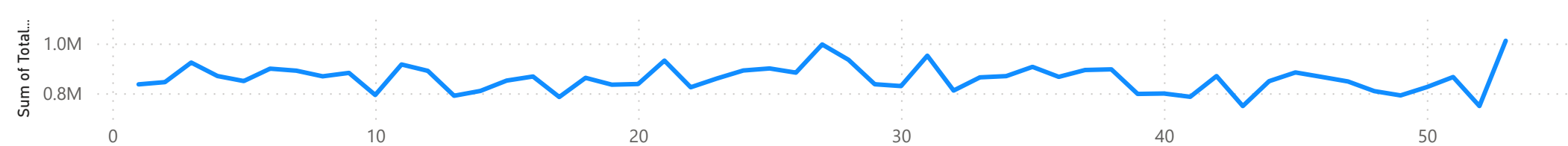
Sum of Revenue by Card\_Category



WEEKNUM2	Pervious_week_revenue	Current_weekly_revenue	wow_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1017130	1008777	-0.8%
Total	933134	1201601	28.8%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Sum of Total\_Trans\_Amt by WEEKNUM2



Delinquent_Acc	Count of Delinquent_Acc	%GT Count of Delinquent_Acc
0	9669	93.94%
1	624	6.06%
Total	10293	100.00%

Activation_30_Days	Count of Activation_30_Days	%GT Count of Activation_30_Days
0	4379	42.54%
1	5914	57.46%
Total	10293	100.00%

# CREDIT CARD TRANSACTION REPORT

REVENUE

57M

Total Interest

7.98M

Trans Amount

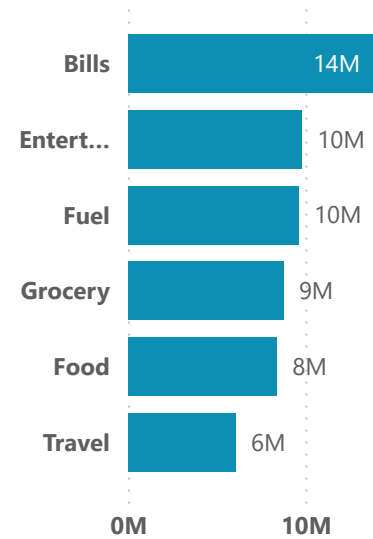
46M

COUNT

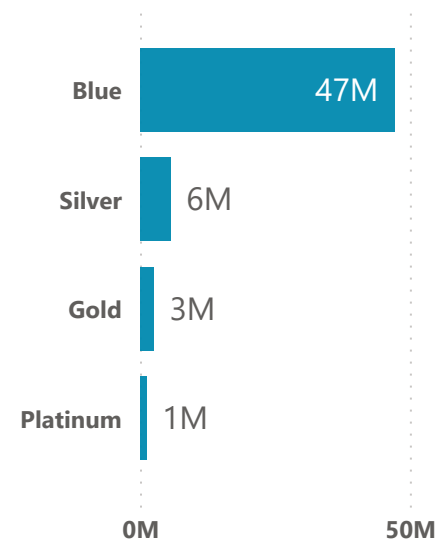
667K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	6614172.62
Silver	5659109	4647596	821922.98
Gold	2533682	2091362	384755.16
Platinum	1135608	953314	161629.05
Total	56517011	45533021	7982479.81

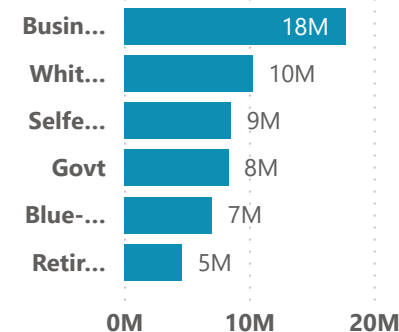
Revenue by category



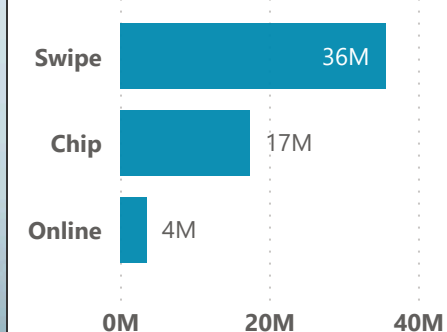
Revenue by Card category



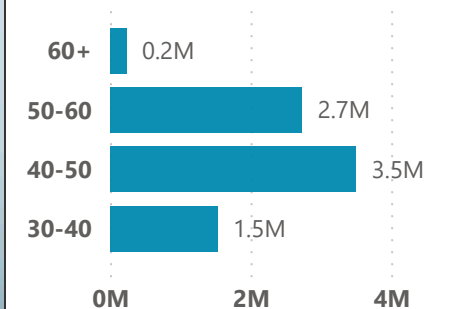
Revenue by Job



Sum of Revenue by Use Chip



Interest According to age group



Q4

Q3

Q2

Q1

F

M

Week\_Start\_Date

All

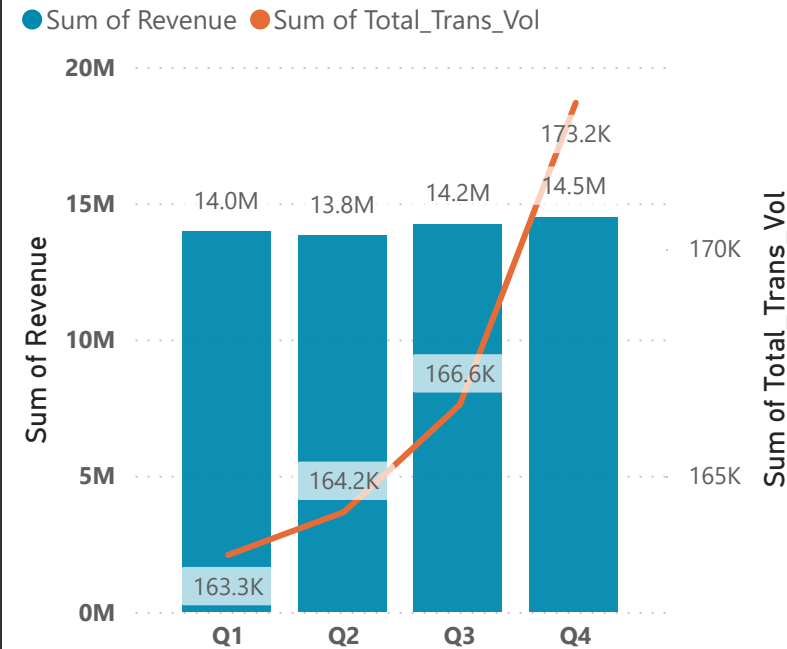
Gold

Silver

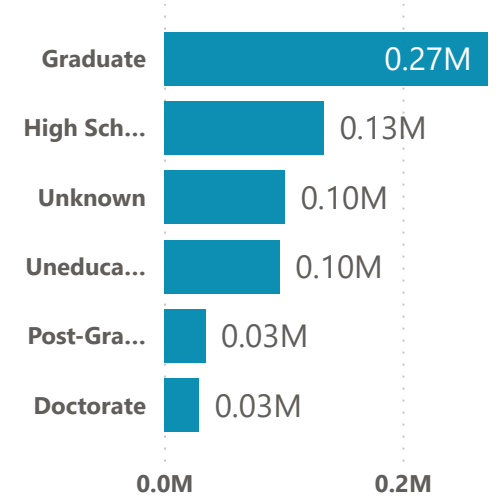
Blue

Plati...

Sum of Revenue and Sum of Total\_Trans\_Vol by Qtr



Transaction count by Education



CREDIT CARD CUSTOMER REPORT

REVENUE

57M

Total Interest

7.98M

Avg Income

57.09K

Satisfaction Score

3.19

Q4  
806.45M

Q3  
734.04M

Q2  
715.38M

Q1  
710.63M

M  
31M

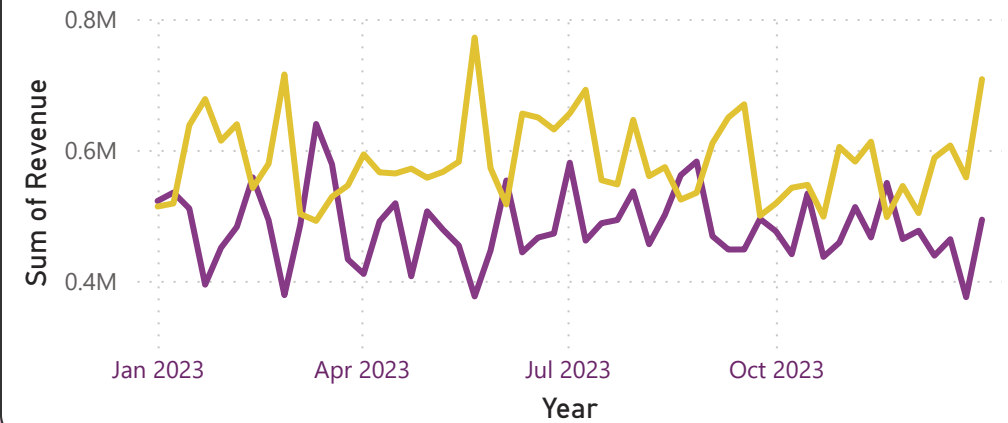
F  
26M

Marital\_Status  
All

Gold Silver Blue Plati...

Revenue by Quarter and Gender basis

Gender ● F ● M



Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Businessman	17697472	190350431	2584604.01
White-collar	10283124	105618475	1464690.92
Govt	8335534	90834727	1182230.84
Selfemployeed	8542826	77659931	1141510.40
Blue-collar	7040606	73516911	967751.42
Retirees	4617448	49619308	641692.22
Total	56517011	587599783	7982479.81

Age\_group  
All

Personal\_loan  
All

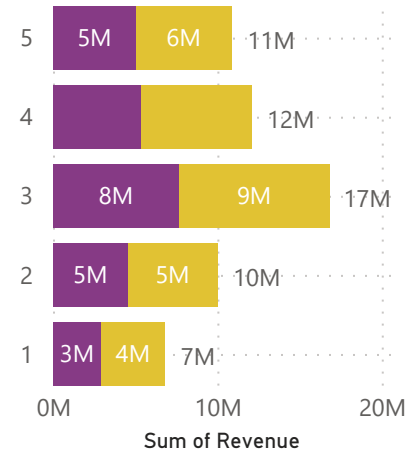
Car

no  
34M  
yes  
23M

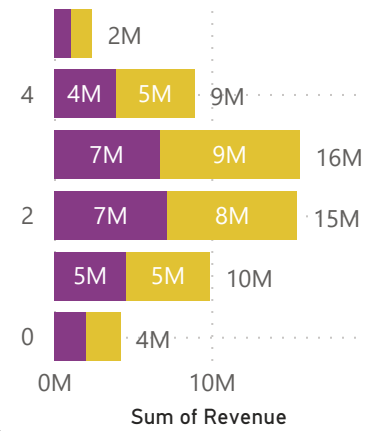
House

no  
31M  
yes  
26M

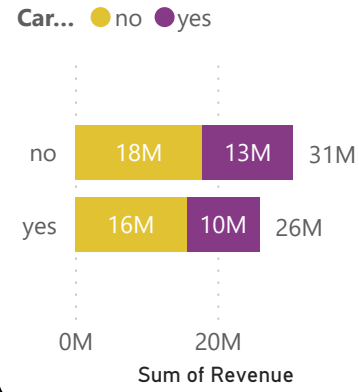
Revenue by Customer\_satisfaction



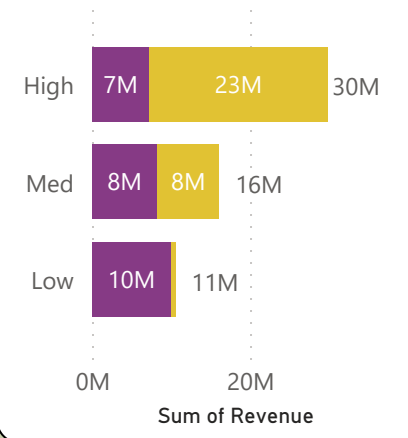
Revenue by Dependent



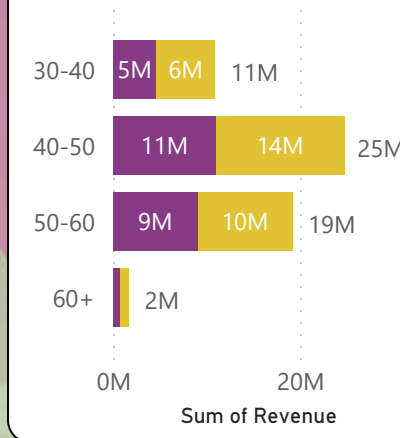
House & Car owner Revenue



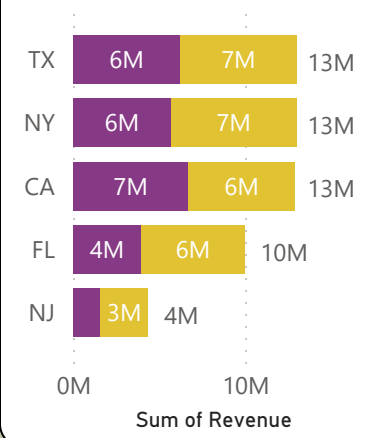
Revenue by income group



Revenue by Age group



Top 5 state by Revenue



Revenue by Education

