

DECEMBER 2020

P/ID 77925/RMB1A

Time : Three hours

Maximum : 80 marks

SECTION A — ($10 \times 2 = 20$ marks)

Answer any TEN questions in 50 words each.

1. Define Management.
2. Write a brief note on Organisational culture.
3. What is Tactical Planning?
4. What do you mean by Brainstorming?
5. What is Delegation in Management?
6. Define Strategy.
7. Examine the need for Optimum Span of Control.
8. What is Feed Forward Control?
9. Expand MBE.
10. Who is an Effective Leader?

11. What is Ethical Dilemma?
12. Write a note on Unethical Behaviour.

SECTION B — ($5 \times 6 = 30$ marks)

Answer any FIVE questions in 250 words each.

13. Clarify the different Roles of a Manager.
14. Describe the Levels of Manager.
15. Outline the Characteristics of a Sound Plan.
16. Discuss the emerging trends in Corporate Structure.
17. Identify the ways of managing Change in an Organisation.
18. Illustrate the Process of Controlling.
19. Elucidate the importance of Business Ethics.

SECTION C — ($3 \times 10 = 30$ marks)

Answer any THREE questions in 500 words each.

20. Explain Henry Fayol's Principles of Management.
21. Illustrate the Process of Decision Making.

22. Analyse the impact of Technology on Organisational Design.
 23. Evaluate the different Styles of Leadership.
 24. Explain Ackerman Model of Corporate Social Responsibility.
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