UpCloseandPersonal

At Up-close and Personal we are pushing sports viewing to the next level with our VR tickets to most major sporting events you will feel like your right inside the action!

Up-close and personal has been working with major sports leagues such as the NFL and NBA to deliver a crazy new fan experience never before seen. With the power of VR technology, we are selling tickets to view your favorite teams battle it out while you get to be right inside the action. Weather that be on one of our player cams or sideline cams. You will feel like you are right inside the action.

Personas

Die-hard sports fan

Has watched sports all his/her life and is exited that there’s a new way to do what they love watch sports

Recruiters/Coaches

With all the camera angles and player body cameras recruiters and coach’s will love the severs because they will be able to watch what their players are doing from better perspectives

New Fans

In the dawn of technology obviously brining that technology to sports would attract new fans that like the new perspective on the sport

Comps

FOX Sports VR Oculus TNT (NbA live VR)

<https://www.foxsports.com/virtual-reality> https://www.esquireme.com/oculus-headset-will-let-you-watch-live-sport-in-virtual-reality