Personas

Bonfire

Persona 1) Student

Fred Wilma is a 19 year old student studying software engineering at the University of Toronto, Scarborough Campus. He is in his third year at school and works part-time at Best Buy while studying to make ends meet.

Fred is a gamer. He likes playing Call of Duty and Overwatch in his spare time and tries to be as good at them as possible. He spends time with his twelve-year-old sister Julia, playing games with her as often as he can. Fred has a passion for Computer Science and wants to go into Game Development in the future.

Fred takes four to five courses and finds it hard to organize and manage all of his courses at the same time. Over the pandemic, Fred has made it clear that balancing school, games, and work have been an issue. He has experience in KanBoards and Jira from his past internships but wants to use one seamless board to merge information from his school life and internships, instead of Jira for internships and KanBoards for School. He wants to create boards and spaces for his work and school life, all in one convenient place to stay organized.

Persona 2) Professor

Forty-Five-year-old Pero Daniels is the Head of Computer Science at the University of Toronto, Scarborough Campus. He teaches Computational Mathematics to his class of ninety-four, and Introduction to Software Engineering to a class of thirty-seven, Computational Cryptography to his class of 35. He likes to spend time with his children, eight-year-old Ruby and twelve-year-old Jack, as well as his wife, forty-two-year-old Rebecca. He likes woodworking in his suburban home in Scarborough and takes his family out for walks whenever he has some time off from work.

Every morning Pero travels by bike to his office on the 3rd floor of UTSC's main building. He spends his time grading papers, talking with students, and playing with the office cat. He enjoys the smaller things in life and often spends time looking out his window at the campus. Pero also enjoys talking with the other professors on campus. He learns a lot from other professors and tries to live out his life like his father, being a man of humble beginnings to humble ends.

Pero has always struggled with time management and preferred staying organized. He wants a tool he can use for all of his classes, where he can assign tasks to students, and watch their progress. He also wants to see how many of his students have begun the assignment. He wants to create boards for students to better see what they need to do and how they can do it. He has gone through all of the apps made for professors like him but hasn't yet found what he is looking for. As the department head, he believes such a tool would be extremely helpful for the rest of the professors in his department.