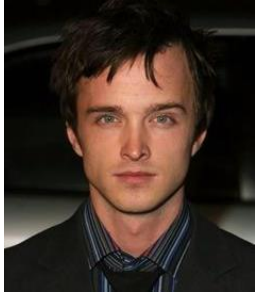


Persona #1: New university entrant – Jesse Pinkman



Jesse Pinkman is a nineteen-year-old university entrant at the University of Toronto, just recently accepted into the Computer Science faculty. During high school, he was admittedly quite the indifferent student, rarely paying attention to his science, English and math class professors. Impulsive and hedonistic outside of classes, yet still smart enough to study to a strong enough level to do well academically, he was able to graduate with grades just strong enough to get into university. With that in mind, he knows his current attitude and work ethic may not be enough to go through his undergraduate degree, and as such he plans to turn his life around and become a more disciplined student.

To get admitted into a Computer Science, he is required to achieve specific grades in the courses he must take during first year, specifically:

- A grade point average of at least 2.5 across the following five courses: CSC/MATA67, CSCA48, MATA22, MATA31, MATA37.
- A grade of at least B in CSCA48.
- A grade of at least C- in two of CSC/MATA67, MATA22, MATA37.

Jesse plans to use Promedio to help him keep track of his two first-year semesters, alongside being able to keep track of the necessary courses for the required 2.5 cGPA. To facilitate things for the classmates that will help him throughout the year, he also wishes to share the sheets he designed so that everyone can make it into the CS program.

Persona #2: Tenured chemistry professor – Walter White



Walter White is a thirty-five-year-old tenured professor at McMaster University. He has been teaching under the university's department of Chemistry for a good amount of time.

Before entering the world of teaching, Walt was a respected chemist, a scientist with specialty in X-ray crystallography and researcher that worked on published research regarding the dangers of chemically pure crystal methamphetamine.

Unsatisfied with the disregard for his warnings by the academic world, he applied to McMaster with the intent of teaching future generations the power of chemistry, alongside helping them in steering clear of abusing said power. His students often regard him as overqualified. Although he does a good job at teaching the subject(s), his skills regarding handling other aspects of the academic world, such as course organization, leave a lot to be desired.

His plan is to use Promedio to help students with understanding the syllabi for the courses that he's planning to teach next semester: this way, he can quickly design and release sheets to his students to help them track their own grades, and aid him in helping students wherever they need improvement.

Persona #3: Aspiring business lawyer – Kim Wexler



Kim Wexler is a twenty-one-year-old university undergraduate at McGill University. Currently taking a Law major under a Bachelor of Civil Law, she is aiming to become a business lawyer and public defender.

Throughout her academic career, Kim has received praise as a “lawyer” during high school mock trials for being highly skilled at negotiation and devising possible legal strategies in order to get her clients the best deals possible. This inspired her to pursue a possible legal career, for which she moved from Nunavut to Quebec for the sake of finding better opportunities in post-secondary education.

To make her way into law school, she must maintain a strong cGPA throughout certain relevant courses at the university, mainly in the last two years of her degree. Like Jesse, she plans to use Promedio to help her keep track of the grades throughout these courses, and to plan out the necessary cGPA she needs to maintain on average on her last two years of undergraduate.