

Abhishek Nayar

Student Pilot | Teacher | Social Media Manager | SEO Specialist | Content Specialist | Freelancer | Power BI | Tableau | Advanced Excel

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- Delivered over 3 years of professional experience in writing, editing, and proofreading across diverse digital platforms.
- Cultivated 10+ years of writing expertise as a passionate hobbyist, contributing to a unique storytelling voice.
- Created high-impact content using SEO strategies, digital marketing tools, and social media management to grow online visibility and engagement.
- Instructed and mentored diverse learners as an educator, applying clear, concise, and engaging communication.
- Executed projects using Microsoft Office and more, demonstrating strong analytical and technical problem-solving skills.
- Communicated effectively in English and Hindi, with working knowledge of Punjabi to connect with culturally diverse audiences.
- Earned a Bachelor's degree in Aviation from Mumbai University, building a solid academic and technical foundation.
- Trained as a student pilot, integrating real-world cockpit experience into aviation writing and insights.
- Recognized for precision, creativity, adaptability, and a results-driven mindset in fast-paced, dynamic environments.

Willing to relocate: Anywhere

Personal Details

Date of Birth: 2000-08-24

Highest Career Level: 2-5 years experience

Industry: Aerospace & Aviation, Media & Communications, Other, Travel, Airlines, Railways

Total years of experience: 3

Work Experience

Content Specialist

100 Knots-Mumbai, Maharashtra

March 2023 to Present

Accomplished multimedia content specialist with proven success in creating compelling narratives across journalism, education, and digital platforms. Delivered high-quality content as an author, writer, editor, and proofreader while executing SEO strategies and managing social media to increase reach and engagement. Produced engaging news, research, and lifestyle content tailored to diverse audiences. Applied sharp attention to detail and creative problem-solving to drive measurable brand impact in fast-paced environments. Recognized for combining storytelling, strategy, and technical expertise to elevate content quality and consistency.

Education

Bachelor's in Aviation

University of Mumbai-Mumbai, Maharashtra

October 2018 to March 2021

Skills / IT Skills

- Java
- Social media management
- Management
- Editing
- Microsoft Word
- Teaching (8 years)
- Writing Skills (10+ years)
- Communication skills
- Aviation Articles (Writing, Editing) (3 years)
- Organizational skills
- Microsoft Office
- Proofreading

Languages

- Hindi - Intermediate
- English - Native