

Name	Date Version
<ul> <li>CONTEXT</li> <li>Who is the pitch for?</li> <li>What do you want to achieve?</li> <li>Any other information you need to keep in mind to prepare your pitch?</li> </ul>	1 ATTENTION
2 PROBLEM	3 SOLUTION
4 MARKET	5 PROGRESS
6 TEAM	7 CALL TO ACTION