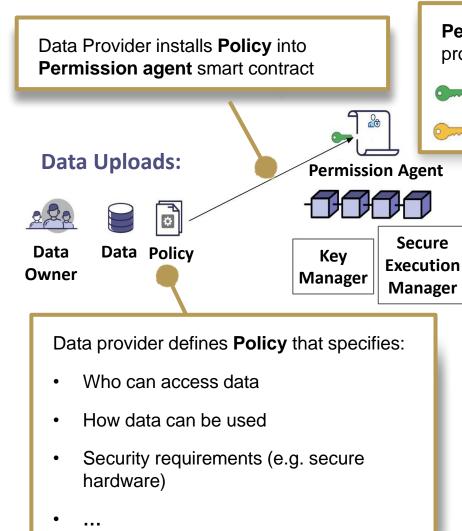
PII Data Privacy Solution

Armin Moridi

How do we ensure security and confidentiality at rest?

To ensure data security at rest, **Data Providers** define policies around data encryption/usage and provision two keys - a public key used to encrypt and verify data, and a private key used to decrypt data held by a key manager.

- Public Key: Shared with the data provider to encrypt data entering the system.
- Private Key: Held by the secure key manager and used for data decryption. It can only be accessed by the permission agent
- Key Manager: Holds private keys. It is decentralized to ensure no single point of failure
 - Keys are split across various key managers
 - Ensures keys are not leaked even if a single key manager becomes compromised



Permission agent requests Key manager to provision new (Public, Private) key pair for data:

Public Key: used to encrypt and verify data

Table Rey. does to onerypt and verify date

private key: used to decrypt data

Compatible with current security systems

Not much effort to modify the system

What about Data in use?

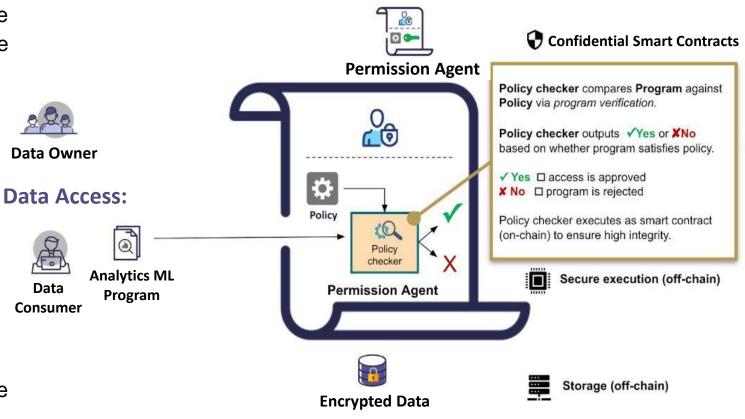
When the Data Consumer submits a program, the permission agent checks the program against the data provider's data policies to verify access.

If access is allowed (i.e. the policy is satisfied):

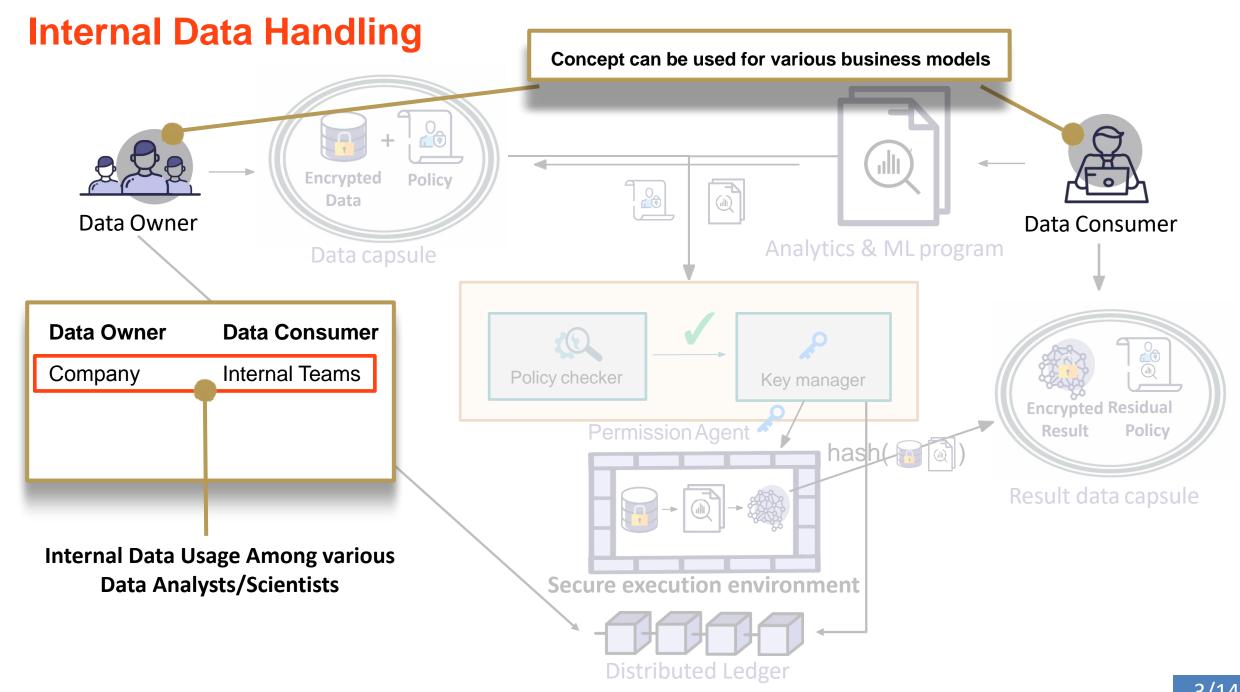
- The request is logged on a distributed ledger to provide an immutable record of actions
- 2) It triggers the launch of a secure execution environment (typically a secure enclave) and the specific data needed is loaded into the enclave.

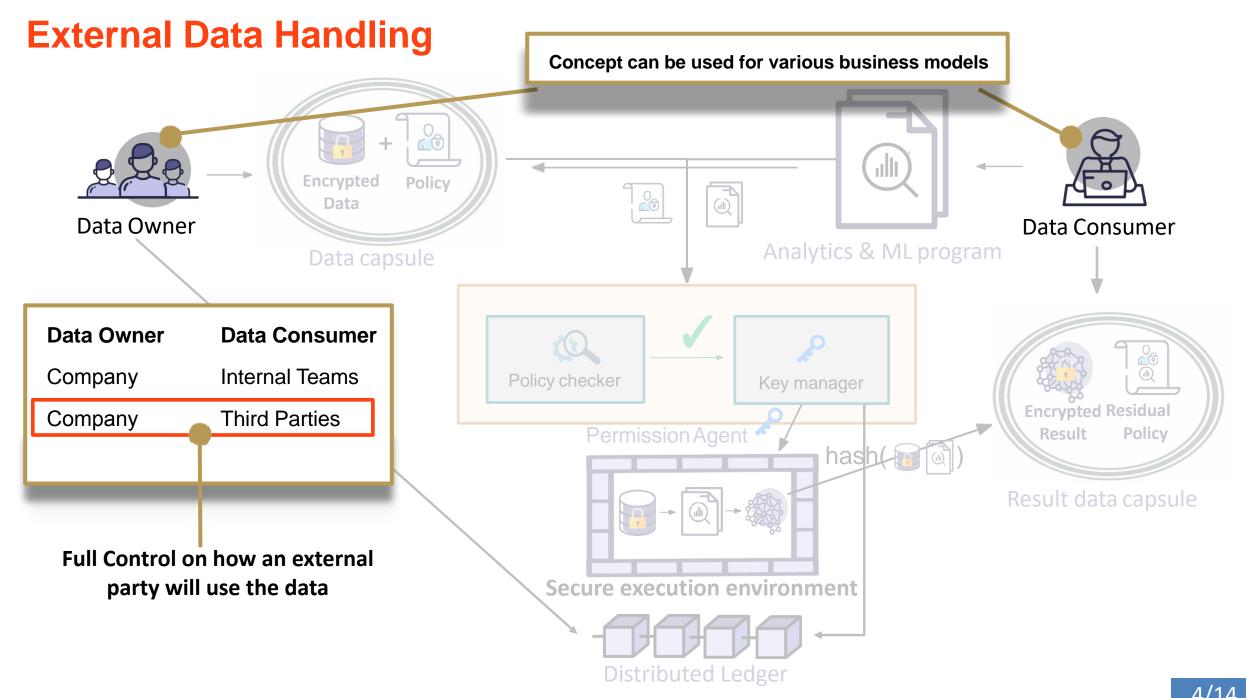
The specific data is then decrypted only *inside* the enclave, where the action requested by the Data Consumer also runs

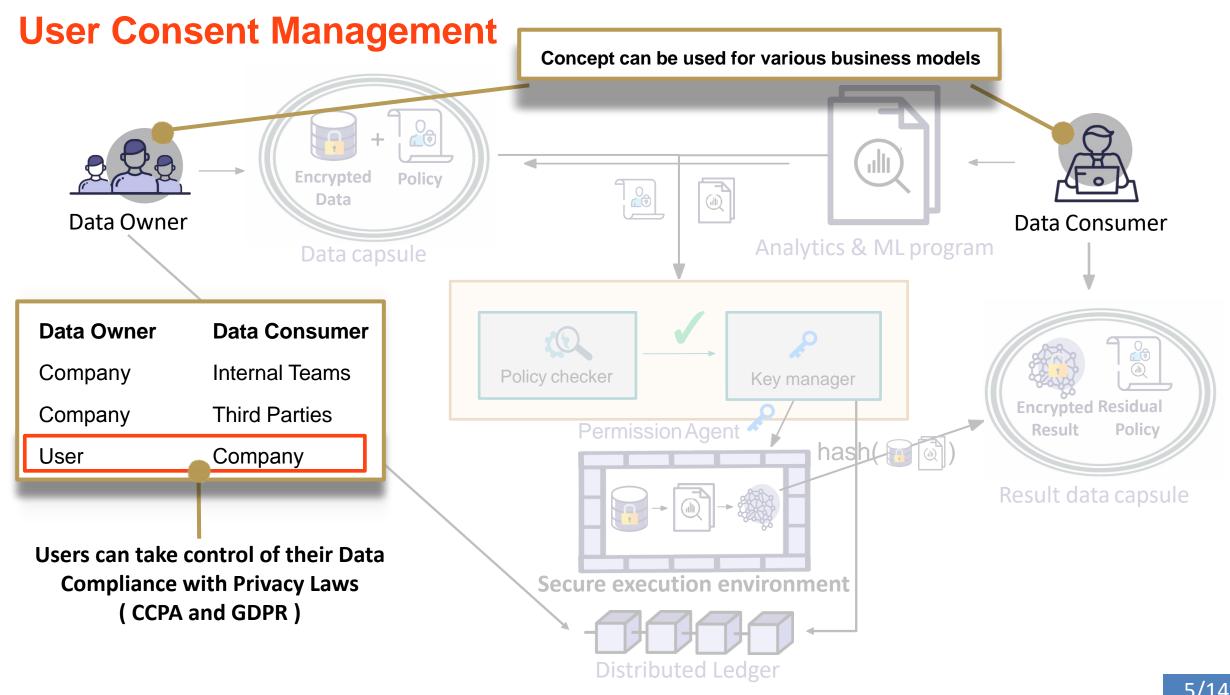


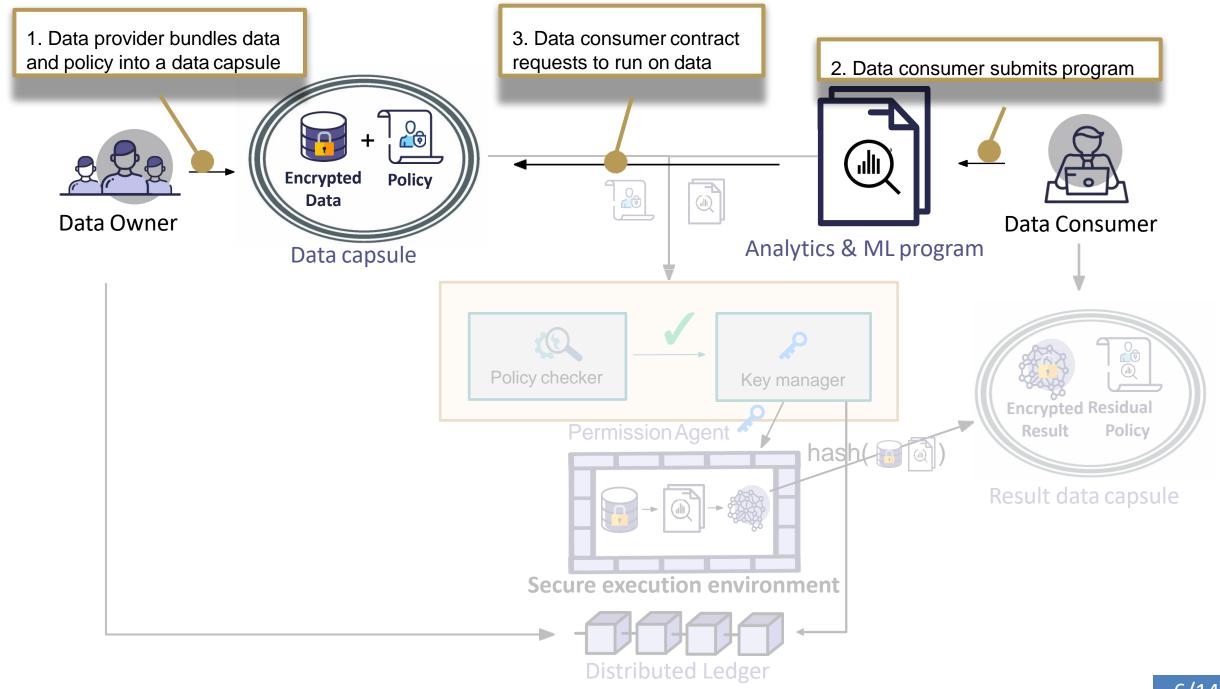


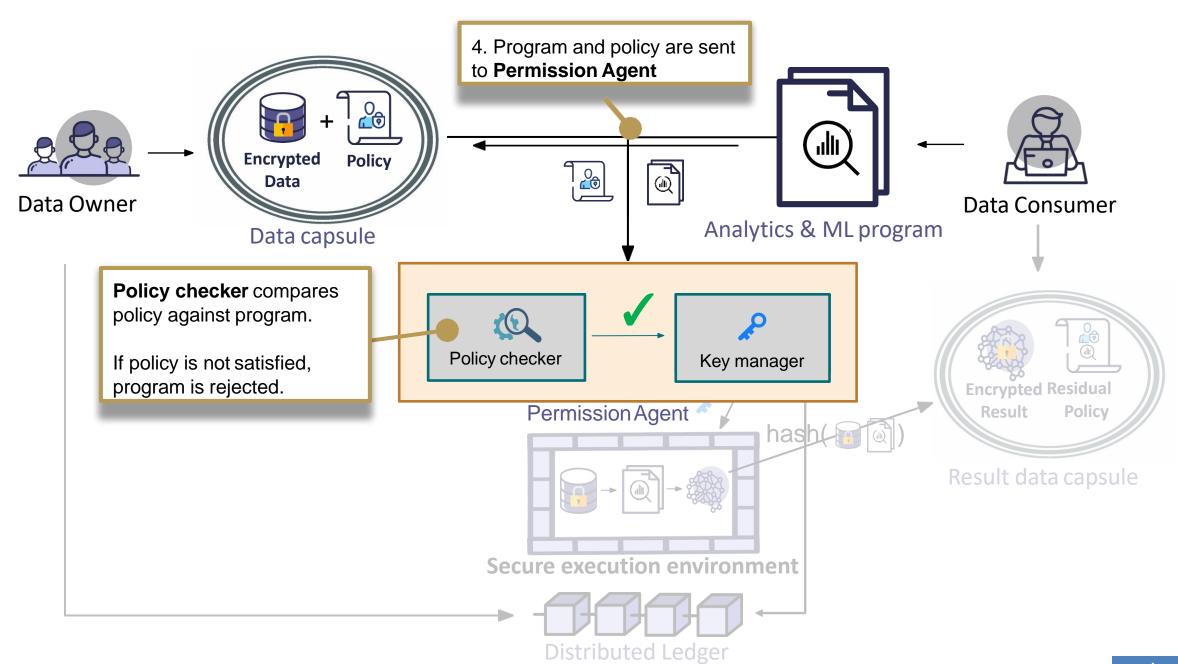
In the next 10 slides "Data in Use" methodology is explained

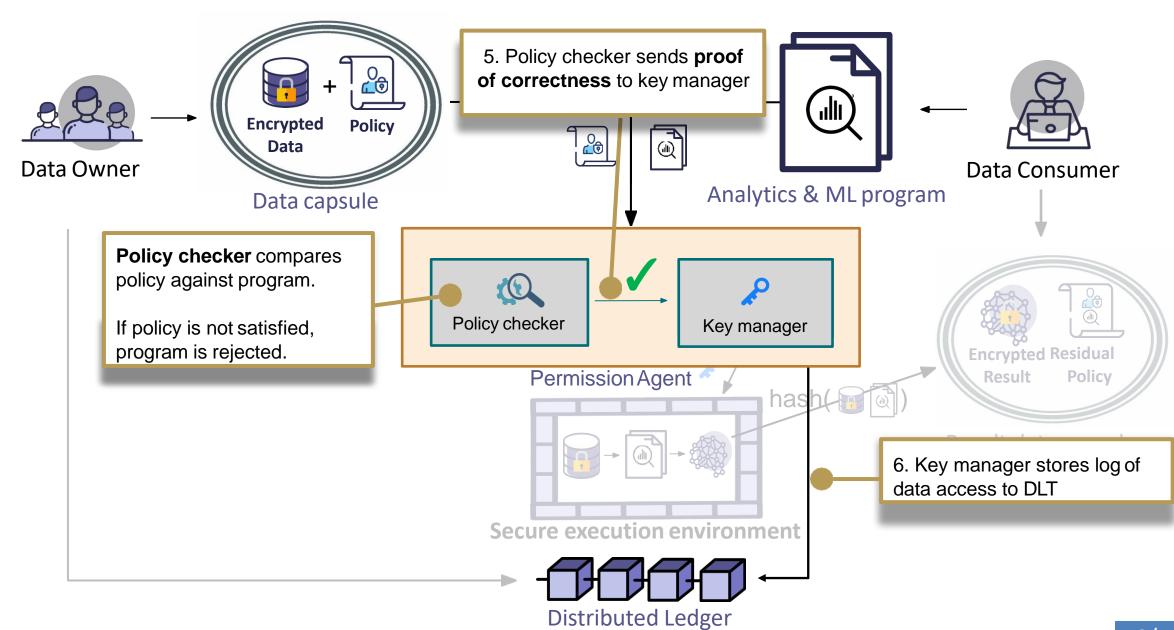


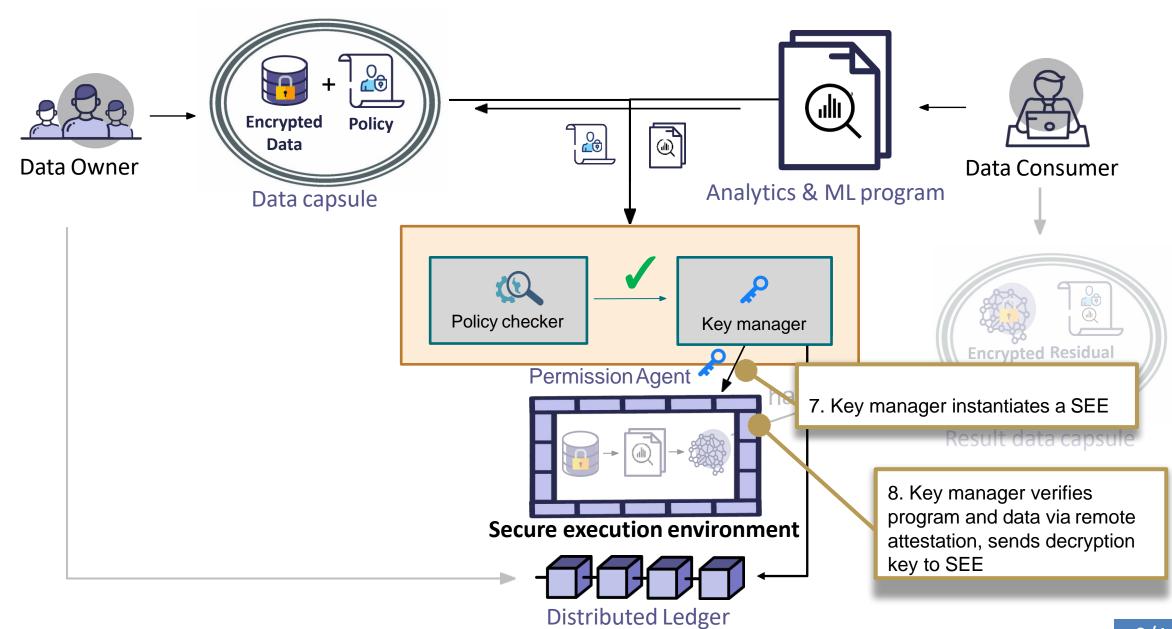


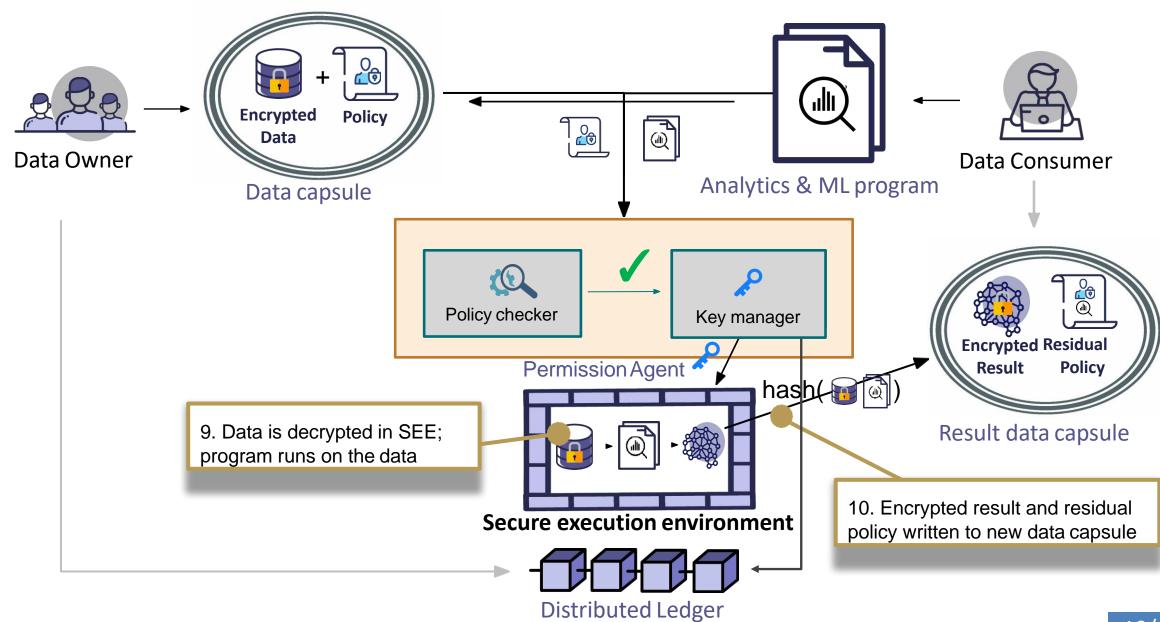


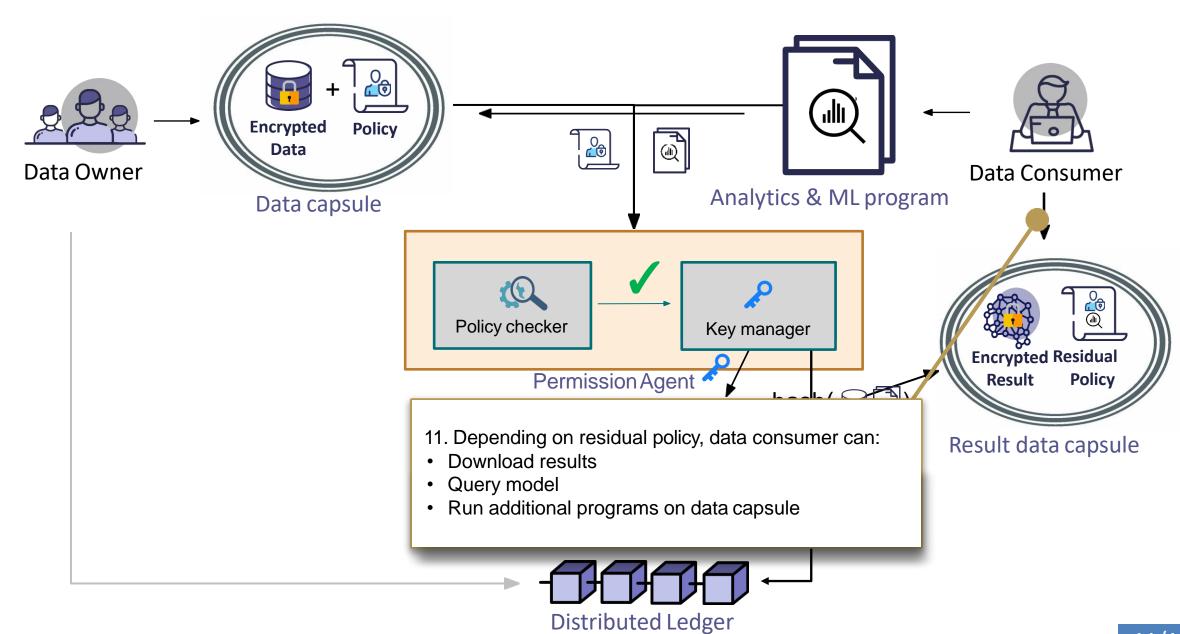


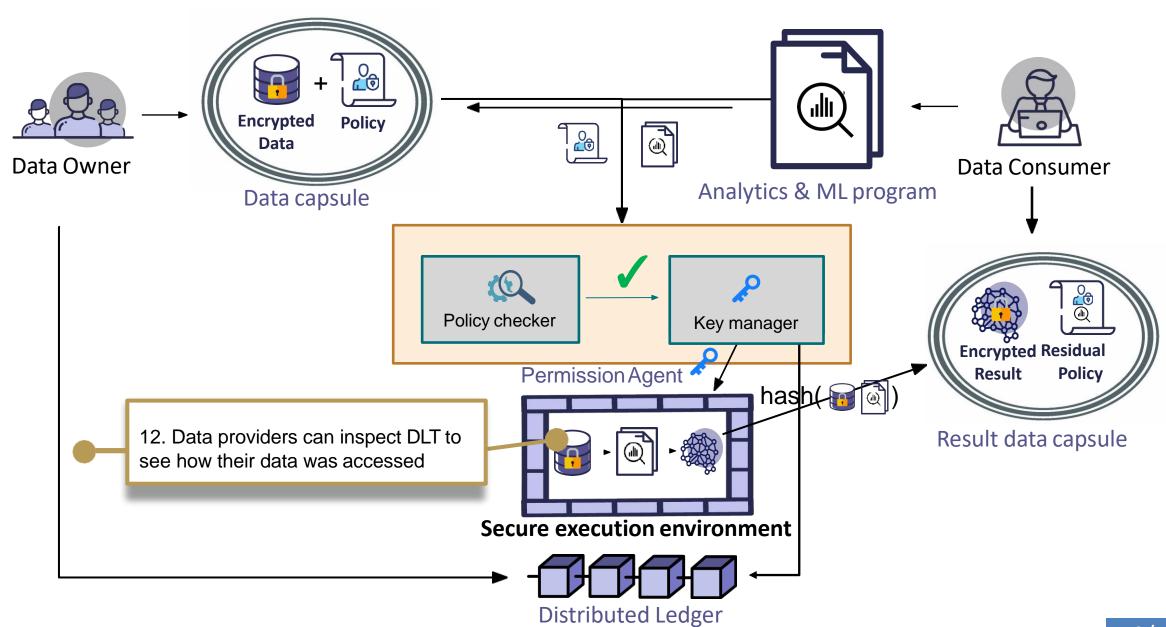




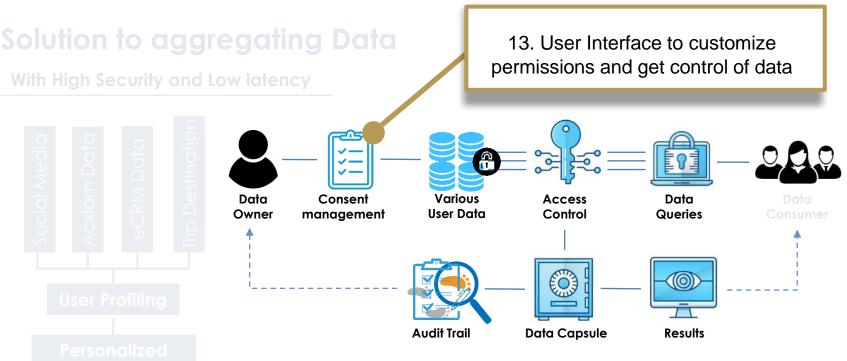








Consent Management Solution



User Privacy Act

CCPA and GDPR Compliance

CCPA

- Gain user consent before data collection
- Access Information:
 - User can see "Who, What & Why" to data
 - User can access to collected data
- Request Verification to prevent fraud
- Deletion of Information upon user request
- Opt-Out to sell data to third parties

Hybrid Block Chain

Storing Data off-chain to prevent scale problem

Consent Management

Access Control Policies (User & Company)

Create Data Capsule

decrypt and aggregate datasets and apply query

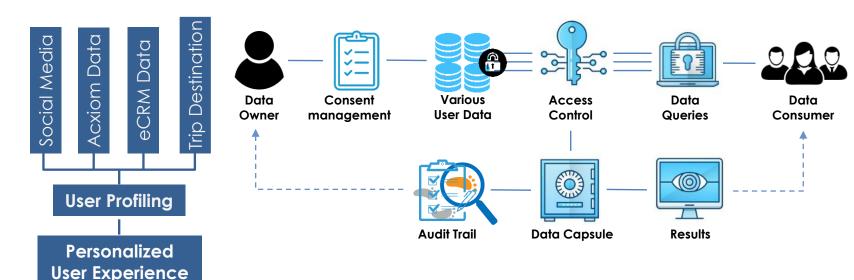
Audit Trail for data Capsule

Request, grant, and access are maintained in BC

Consent Management Solution

Solution to aggregating Data

With High Security and Low latency



User Privacy Act

CCPA and GDPR Compliance

CCPA

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