



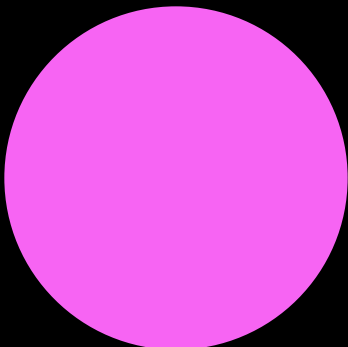
# Armodia Systems

This is a short and simple branding document for the new face of Armodia Systems. Please note that graphics, advertisements and other general announcements made from an image without following this guide can lead to written warnings by the Operations Director and Branding Standards Director.

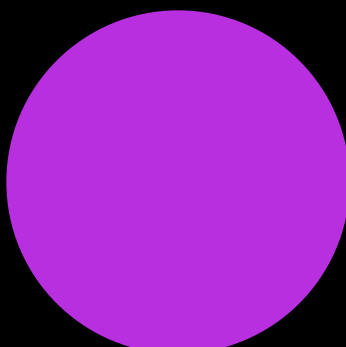
## **Colour Palette:**

We use a variation of pinks and purples, which shall be listed below:

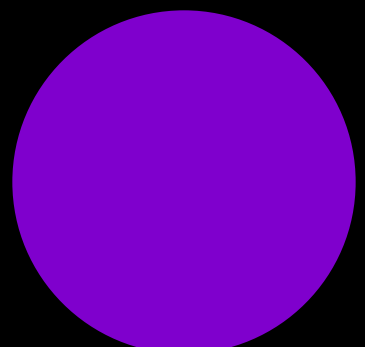
#F764F3



#B82FDF



#7F00CD



## Logos:

In similar fashion to the colour palette, we use a mixture of logos which should be picked with good reason and fits with the graphic being made. These are as follows:

To be used in things like documents and statements, or for web-hooked messages.



To be used in normal circumstances.



To be used in circumstances where the other two logos are not applicable.



If bigger logo borders are needed, simply copy into your preferred editing software, and past it in the middle of a plain white, or plain black surface.

## **Creating GFX for Armodia.**

Armodia Systems uses an iconic “swoosh” in our GFX. The swoosh should contain 2 of our 3 brand colours, from a side of the page to the bottom or top, taking up one full corner of the GFX. The colours in the “swoosh” should be semi-transparent, to allow the other colours to shine through each other. An example is below:



This is used to ensure people recognise the iconic colour and branding style of our advertisements, statements and other offerings.

**Many thanks.**

We thank you for taking your time to read this document, as it ensures quality standards are met throughout Armodia Systems and our partners.

It is of paramount importance that you refer to this document when creating GFX for Armodia Systems.

Signed:

Thomas (ThePlaneSpotter28)  
Operations Director

Dylan (ninjaninja140)  
Managing Director

Of Armodia Systems.