



Arnab Chakraborty •

CREATIVE DESIGNER

ENGLISH, HINDI, BENGALI

TECHNICAL SKILLS

Graphic Design

UI/UX

Illustration

Iconography

Creative Direction

Figma

WordPress

HTML

CSS

Programming

Wix

Shopify

Motion Graphics

INTERPERSONAL SKILLS

Team Work

Flexibility

Time Management

Continuous Learning

Critical Thinking

PROFILE •

Creative and detail-oriented Graphic, Front-End, and UI/UX Designer with 5+ years of experience in user-centric and visually compelling designs. Proficient in Adobe Creative Suite, HTML/CSS, JavaScript, various prototyping tools, and programming languages. Skilled in cross-functional collaboration and dedicated to continuous learning and innovation.

EDUCATION

○ Bachelor in Computer Science and Engineering (CGPA 9.3)

NSHM University, India

08/2019 – 07/2023

○ Higher Secondary

U.C.B High School, India

01/2018 – 02/2019

○ Secondary

U.C.B High School, India

01/2016 – 02/2017

Creative Designer

Saint Visage Dental Group, Aberdeen, UK

03/2022 – 04/2024

As a Creative Designer, I produced graphical creatives, designed front-end WordPress websites, and created intuitive UI-UX designs. Collaborating with diverse teams, I ensured designs met project goals and user requirements, aiding successful development projects.

Founder & CEO at Conexsent

Conexsent Digital Services

08/2021 – present

In my fourth semester of college, I founded a startup named "Conexsent" focusing on services like social media marketing, graphic design, User Experience Design, website development, and more

WordPress Designer Intern

Digital Hashtag, India

10/2020 – 06/2021

As a WordPress Designer Intern, I focused on transitioning to a WordPress Web Developer role while creating engaging UI/UX designs.

EXPERIENCE •



ACHIEVEMENTS & AWARDS

- **"Employee of the Year"**
Saint Visage, 2023
Recognized for exceptional performance, creativity, and dedication to delivering high-quality design solutions.
- **"Best Creative Foundation"**
NSHM University, 2022
Awarded for co-founding "Conexsent," a startup that launched a process to deliver websites to clients in just 30-45 minutes. My team innovated an efficient web development service that streamlined the design and deployment process, earning university recognition.
- **National-Level Development Competition Winner**
NASSCOM Hackathon, 2020
 - Developed a machine-learning web app capable of training itself using real-time user data anytime and anywhere.
 - Demonstrated technical proficiency and innovation, outperforming peers in a highly competitive national event.

PERSONAL INTERESTS



Gaming



Fitness



Art & Crafts



Guitar

CONTACT INFO



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Malda, West Bengal, India



/arnab-chakraborty~

Among my numerous freelance engagements, these are some of the most notable projects that demonstrate my skills in branding, UI/UX, and creative designing:

PROJECTS

SalesForce and Hyderabad Trailblazer's Community

05/2024

I worked with SalesForce and the Hyderabad Trailblazer community on their branding and management. The deliverables included Figma Branding UI using the maximalism concept, badges, SalesForce mascot illustrations, frames, and icons.

Tools used:

Figma

Adobe Illustrator

Adobe Photoshop

Bosch

07/2023

In 2023, I collaborated with Bosch to host an event in India, creating a complex and seamless presentation titled "Future of Technology and Mobility Solutions." The project involved using Adobe Creative Suite and Figma to produce a comprehensive and visually engaging presentation.

Tools used:

Adobe Illustrator

Adobe Photoshop

Adobe After Effects

Figma

Invisalign

03/2022

I worked with Invisalign to design creative posters for their ongoing brand campaigns. The deliverables included posters showcasing the functions of Invisalign aligners, special deals and offers, and the benefits of using Invisalign for teeth straightening.

Tools used:

Adobe Illustrator

Adobe Photoshop

FREELANCE EXPERIENCE