

DASHBOARD

DATASET




DETAILS

# SALES DASHBOARD - MONTHLY




## 1. Line Chart (Sales over Months)

-  Sales peaked during **November and December**, showing strong holiday demand.
-  Lowest sales occurred in **February**, possibly due to post-holiday slowdown.
-  Clear **seasonal trend**: sales gradually rise toward year-end.




## 2. Bar Chart (Sales by Region)

-  **West region** recorded the **highest sales**, outperforming all others.
-  **Central region** contributed the **least sales** overall.
-  **East and South regions** are close competitors, but East slightly leads.

## 3. Donut Chart (Sales by Category)

-  **Technology** category contributed the **largest share of sales**.
-  **Furniture** accounted for the second-highest, though below Technology.
-  **Office Supplies** had the **smallest share**, indicating lower contribution.

## 4. Slicer (Region / Category)

-  Choosing **Region = West** highlights that most months outperform other regions.
-  Selecting **Category = Technology** shows strong dominance in overall sales trend.
-  Slicers help identify **regional strengths** and **category demand** side by side.