



Google Developer Student Clubs
Techno India University



techno india
university
WEST BENGAL

INTRODUCING

DEVX

The Annual Spring Fest of
Techno India University



Google Developer Student Clubs
Techno India University

Prepared by

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About Google Developer Students Club

Google Developer Students Clubs (GDSC) are university-based non-profit community groups for students interested in emerging technologies. Students from all undergraduate or graduate programs with the urge to learn and grow are mentored and helped to grow in their tech journeys.

GDSC-TIU has been one of the most efficient tech clubs in the entire city of Kolkata. Our Vision is to help bridge the gap between theory and practical know-how and leave a culture of tech-based skills at our university.

75+
EVENTS

1K+
MEMBERS

1.5K+
ATTENDEES

4+
YEARS

OUR EVENTS AND INITIATIVES

● TECHXTREME

TechXtreme is an initiative launched by us to promote entrepreneurship and creative thinking amongst students starting from their first year.

● INTEL ONEAPI HACKATHON

Machine Learning oneAPI Hackathon focused on Healthcare, Finance, and open innovation, in association with INTEL, partnered by GDG Cloud Kolkata , Hack4Bengal

● ZEAL OF CODE - CODING COMPETITION

Competitive coding contest organized for students of college with over 100+ participants and 200+ registrations.

About DEVx

GDSC-TIU has come a long way guiding its members on tech and is now paving its way to its first-ever Spring Fest, DEVx, an event that aims to be the annual celebration of the collaborative spirit of communities and open-source technologies.

DEVx is a product of the student's zeal in technology and the willingness of tech experts who regularly mentor and give career-defining advice to their respective audiences.

● TWO DAYS

● INNOVATION

● CREATION

● CAREER MENTORING

● ENTREPRENEURSHIP

● DOMAIN EXPLORING

● INFORMATION TECHNOLOGY

TIMELINE

Day 1: 29-04-2023 (Saturday)

Day 2: 30-04-2023 (Sunday)

WHO CAN ATTEND

Any college student willing to learn from subject matter experts and having the urge to transform their career trajectory can travel accordingly.



DEVX AGENDA

The entirety of the event will be spread across 2 days of encouraging words, technical talks, project showcases, entrepreneurship, TechXtreme, speaker sessions and much more.

DAY 01

TECHXPERIENCE



SPEAKER SESSIONS

Eminent speakers with industry experience to give a technical talk on job-relevant skills, placement preparation, career mentoring and upskilling for students.



TECH – KNOWSPHERE

Deep dive into different domains to get relevant ideas, exposure to projects and good practices to follow in a production standard codebase.



FUN ACTIVITIES

Refreshing activities including quizzes, experience sharing, idea pitching etc. to make the day more interesting and interactive.



DAY 02

TECH - A - BREAK



KEYNOTE SPEAKERS

Eminent Speakers across various industries giving motivational and industry level facts and clearing doubts about the real life problems in effective ways.



E - TALKS

Entrepreneurs and Business leaders leading the future giving all the general and magnificent words regarding startups and business strategies.



CONNECTING WITH CONTENT

Content creators from all over Kolkata presenting the content creation , as its greatest peak where youth and officials are grabbing this as the efficient career path in their journey.



TECHXTREME

Brainstorming activities including idea strategizing, experience sharing, Q&A on challenges faced, etc. to give an enlightening experience to participants.



SPONSORSHIP CATALOGUE

TITLE SPONSOR

>=1,50,000/-

- Mention on our website's **Landing** page as TITLE Sponsor.
- Special promotional video for **Social Handles**.
- The occasion will be acknowledged as DEVx presented by your **business name**.
- Speak during the opening ceremony for 10-12 minutes.
- On our social media (Instagram, LinkedIn, Facebook) and youtube channel they will be identified as TITLE SPONSOR.
- Mention on Main Page Cover photo for 1 month post the event.
- Promotional Banner/Flex, from the fact that they are title sponsors.
- Provision for awarding high performers with gifts and swag. (if any)

CO-TITLE SPONSOR

>=1,00,000/-

- Mention on our website in CO-TITLE Sponsor category.
- The occasion will be acknowledged as DEVx Co-presented by your business name.
- Special mention on Youtube and Social media platforms (Instagram, LinkedIn, Facebook).
- Mention on Main Page Cover photo for 4 weeks post the event.
- 6-7 minutes speech during the opening ceremony.
- Dedicated Poster on social media CO-TITLE SPONSOR.
- Provision for awarding high performers with gifts and swag. (if any)

DIAMOND SPONSOR

>=80,000/-

- Mention on our website in DIAMOND category.
- Mention on Main Page Cover photo for 2 weeks post the event.
- 4-5 minutes speech during the opening ceremony.
- Diamond sponsors are acknowledged on our social media platforms (Instagram, LinkedIn, Facebook).
- Dedicated poster on social media as DIAMOND SPONSOR.
- Provision for awarding high performers with gifts and swag. (if any)

GOLD SPONSOR**>=50,000/-**

- Mention on our website in **GOLD** Sponsor category.
- Mention on Main Page Cover photo for 1 week post the event.
- 2-3 minutes speech during the opening ceremony.
- Gold sponsors are acknowledged on promotional banner/flex.
- Dedicated Poster on social media as **GOLD SPONSOR**(Instagram, LinkedIn, Facebook).

SILVER SPONSOR**>=35,000/-**

- Mention on our website in **SILVER** Sponsor category.
- Silver sponsors are acknowledged on promotional banner/flex.
- Mention on Main Page Cover photo for 3 days post the event.
- Dedicated Poster on social media as **SILVER SPONSOR**(Instagram, LinkedIn, Facebook).

BRONZE SPONSOR**>=20,000/-**

- Mention on our website in **BRONZE** Sponsor category.
- Bronze sponsors are acknowledged on promotional banner/flex.
- Mention on Main Page Cover photo for 1 days post the event.
- Dedicated Poster on social media as **BRONZE SPONSOR**(Instagram, LinkedIn, Facebook).

SPONSOR**< 20,000/-**

- Mention on our website in **Other Sponsors** category.
- Generic sponsors are acknowledged on promotional banner/flex in combined form.
- An overall combined Sponsors(basis of category) mention on social media(Instagram, LinkedIn, Facebook).

Thank you for going through the brochure. We are really excited to get you onboard.

For any doubts/queries, feel free to reach out to us at gdsctiu@gmail.com

You may also call us at

9477070371 - Gourav G.

8918769127 - Debodeep G.

8637382327 - Ripan R.

Call for sponsors and community partners

In pursuit of creating greatness, we often require the helping hands of passionate people around us.

If you or your community is interested in making DEVx a big success and start a tradition, reach out to us and become a **community partner**.

If you're passionate about helping out our cause and are **willing to empower students with knowledge and experience**, do consider **sponsoring our event**. Reach out to us for further details.

Follow us on

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