

Name: Naimur Rahman Arnab
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Professional Profile

A highly skilled and versatile professional with over a year of experience specializing in SEO optimization, digital marketing, and content creation. Demonstrates a strong command of SEO techniques, keyword research, and web scraping to enhance online presence and drive organic traffic. Adept in utilizing AI tools, proficient in Python, and experienced in web development using HTML, CSS, and WordPress. Known for effective communication skills, including article and email writing, and for collaborating successfully with companies and influencers. Proven ability to manage social media platforms and work efficiently within a team to achieve competitive rankings and marketing goals.

Core Skills

- SEO Optimization
- Article Writing
- Email Writing
- Photo Editing
- Video Editing
- Python Programming
- Proficient in English
- Web Scraping
- Digital Marketing Analysis
- Proficient in Using AI Tools and Software
- Web Development (HTML, CSS, WordPress)
- Managing Facebook Groups/Pages
- Team Collaboration

Career Summary:

Guerniss Company
SEO Specialist
April 2023 – Present

Guerniss is a Bangladesh-based beauty and cosmetics brand established in 2014. As an SEO Specialist, I have been instrumental in optimizing the company's online presence and digital marketing efforts.

Key Responsibilities:

- SEO Optimization
- Keyword Research
- Web Scraping Data from Competitor Websites
- Article Writing
- WordPress Editing
- Spam Removal
- Backlink Building
- Email Writing

Key Achievements:

- Successfully collaborated with companies through targeted email campaigns.
- Engaged and collaborated with influencers to enhance brand visibility.
- Achieved competitive rankings, driving significant traffic growth.

Education & Qualifications:

HSC (2020) - GreenField College

SSC (2018) - GreenField College

BSC Engg in CSE - Bangladesh University of Business and Technology (BUBT)
(2021 – Present)

Hobbies and Interests:

- Gaming
- Anime
- Cooking
- Knowledge gathering about science and history