



1. start with \$tag1/\$day1 and \$tag2/\$day2
 2. for both \$tagX/\$dayX, project person subgraph, only keep persons with a few KNOWS edges (e.g. \$maxKnowsLimit) and who posted on the given \$tag
 3. compute the intersection of the two subgraphs
 4. do top-k ranking based on #messages
- [see whether flashmobs make a difference]