

Overview

Performances

Products

Markets

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All

Product Na...

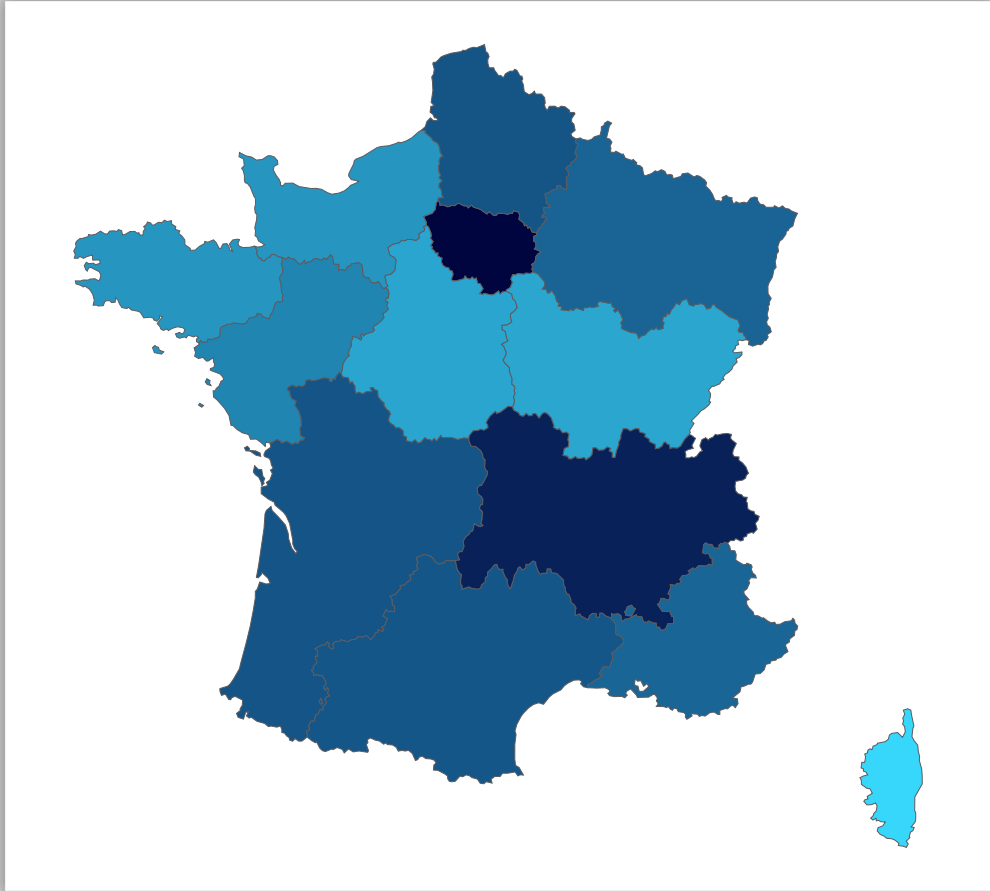
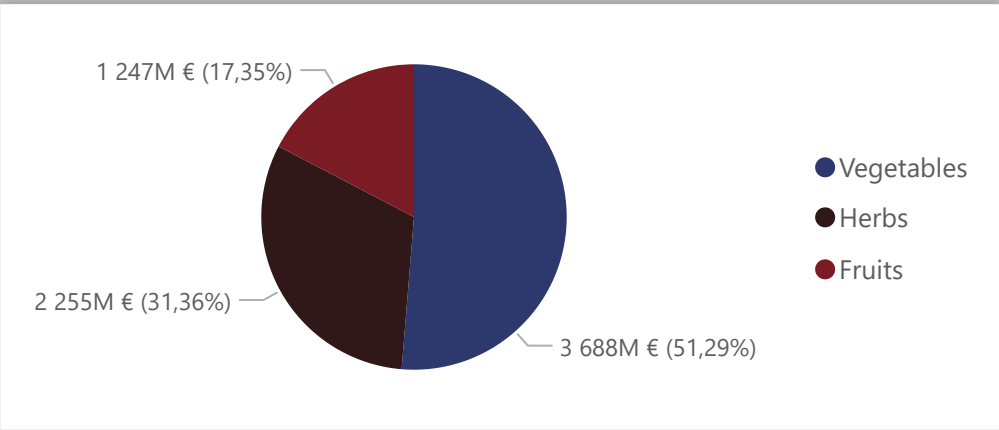
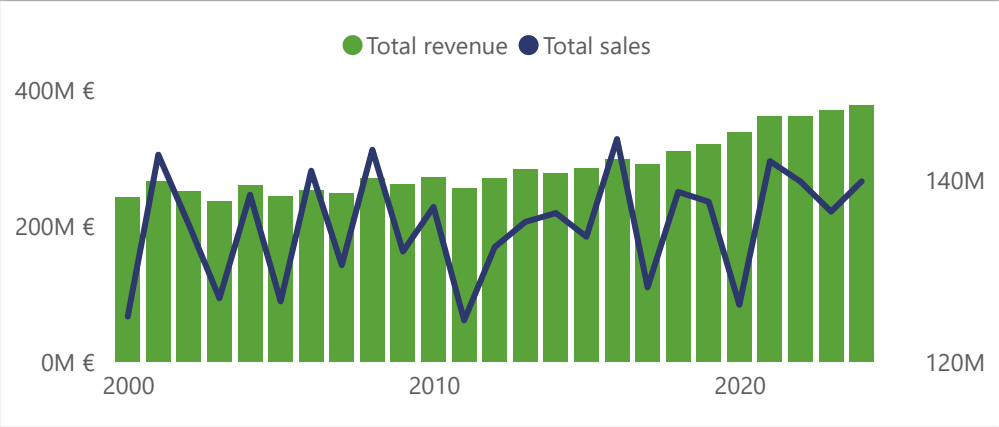
All

Total Revenue  
7,2bn€

Quantity sold (kg)  
3.4bn

Gross margin  
2,8bn€ 40 %

Net margin  
2,4bn€ 34 %



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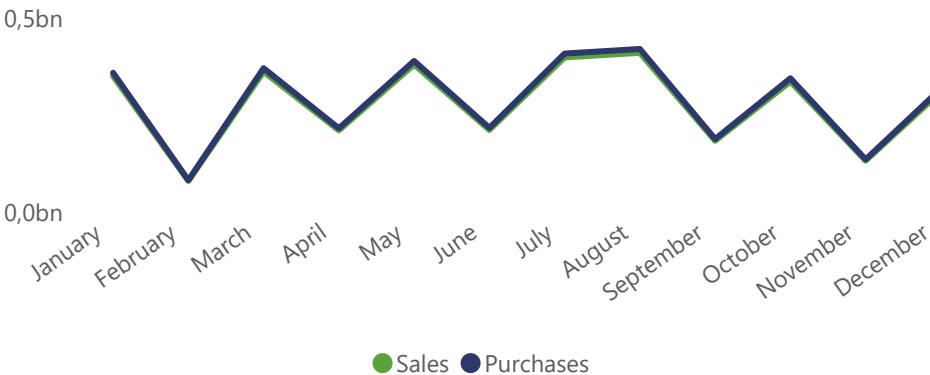
Product Na...



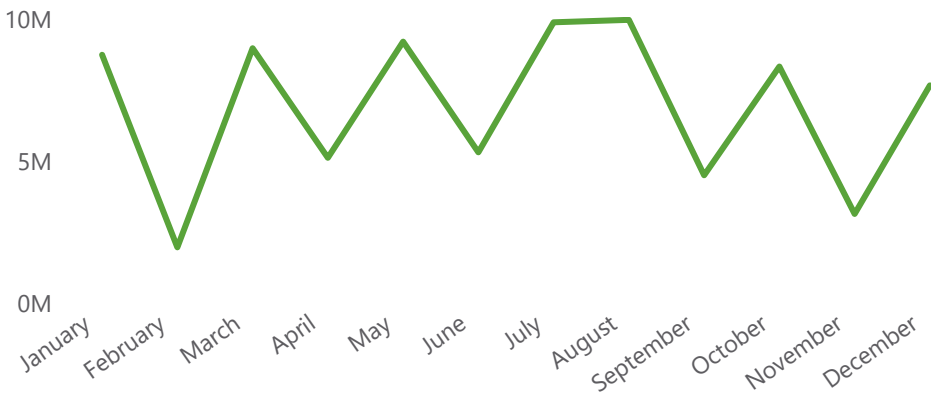
All



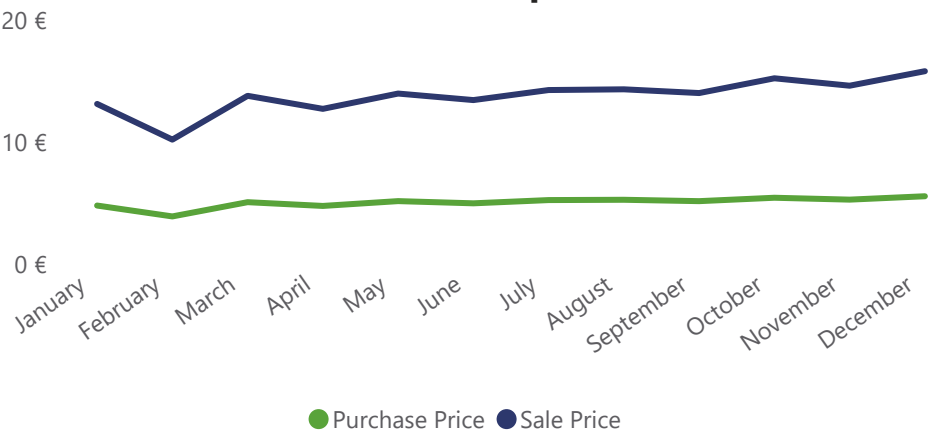
Evolution of sales / purchases



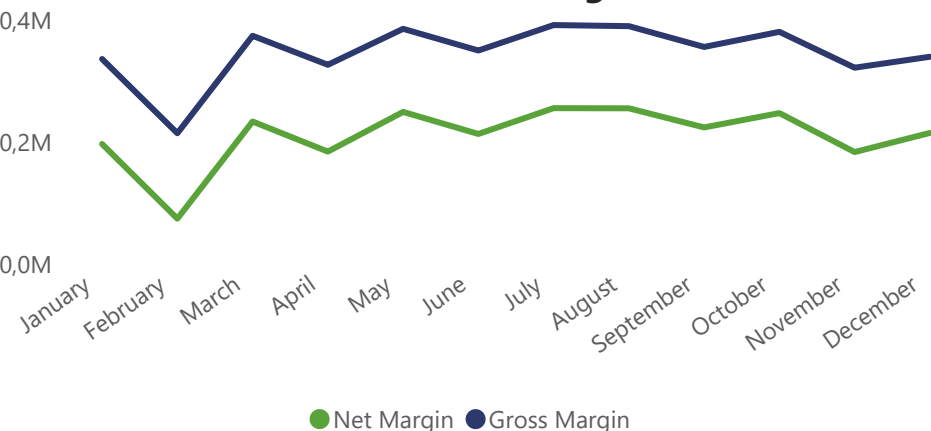
Evolution of lost products



Evolution of prices



Evolution of margins



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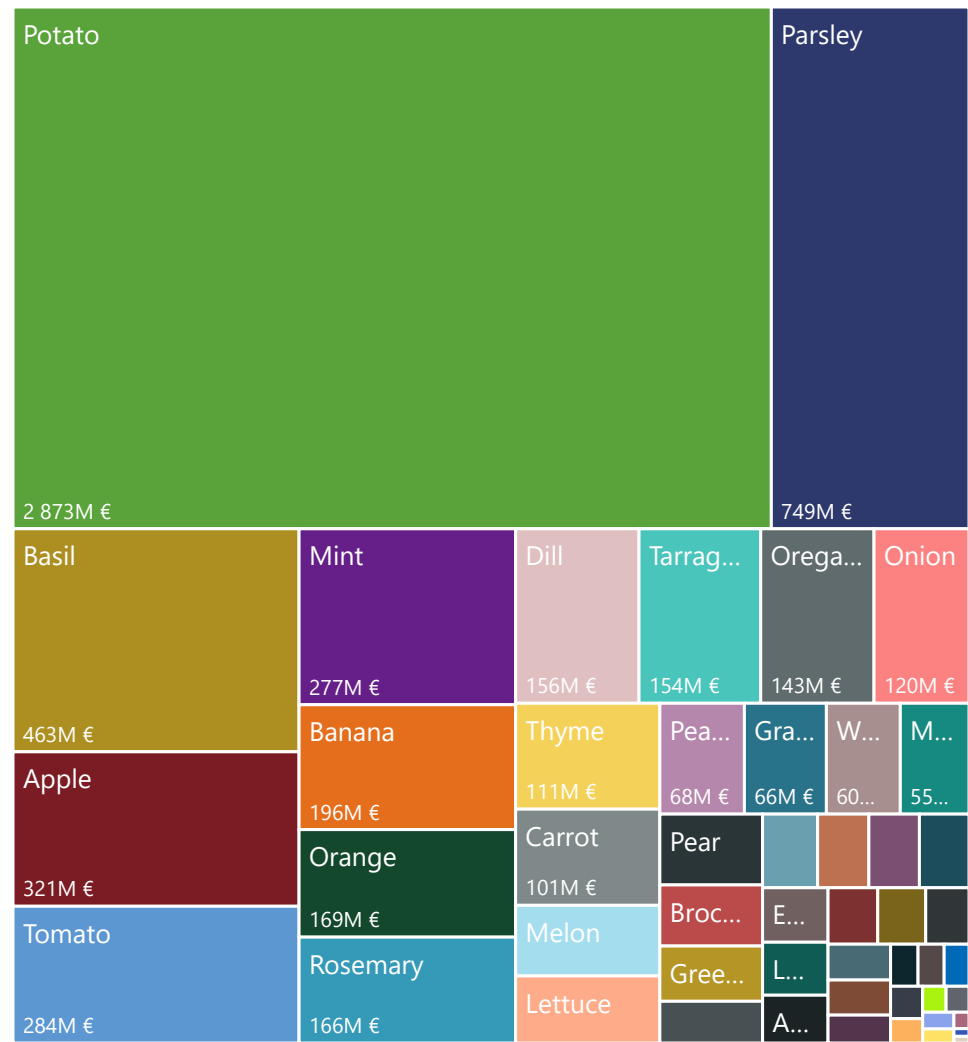
Year

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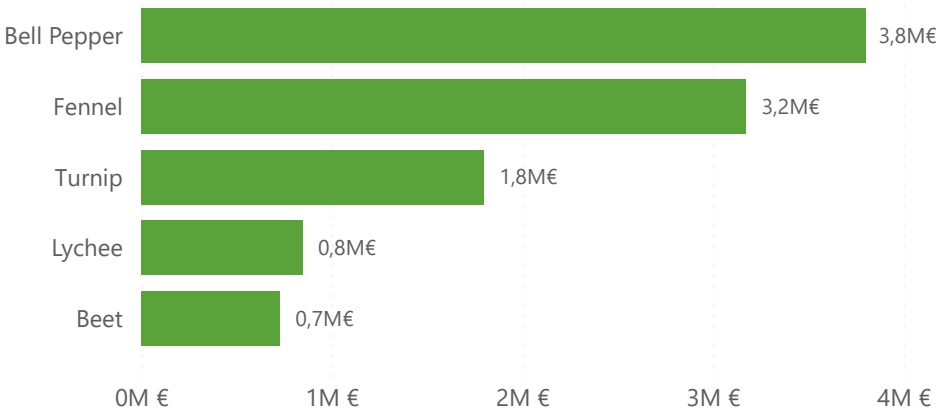
Products revenue distribution



Top 5 products



Bottom 5 products



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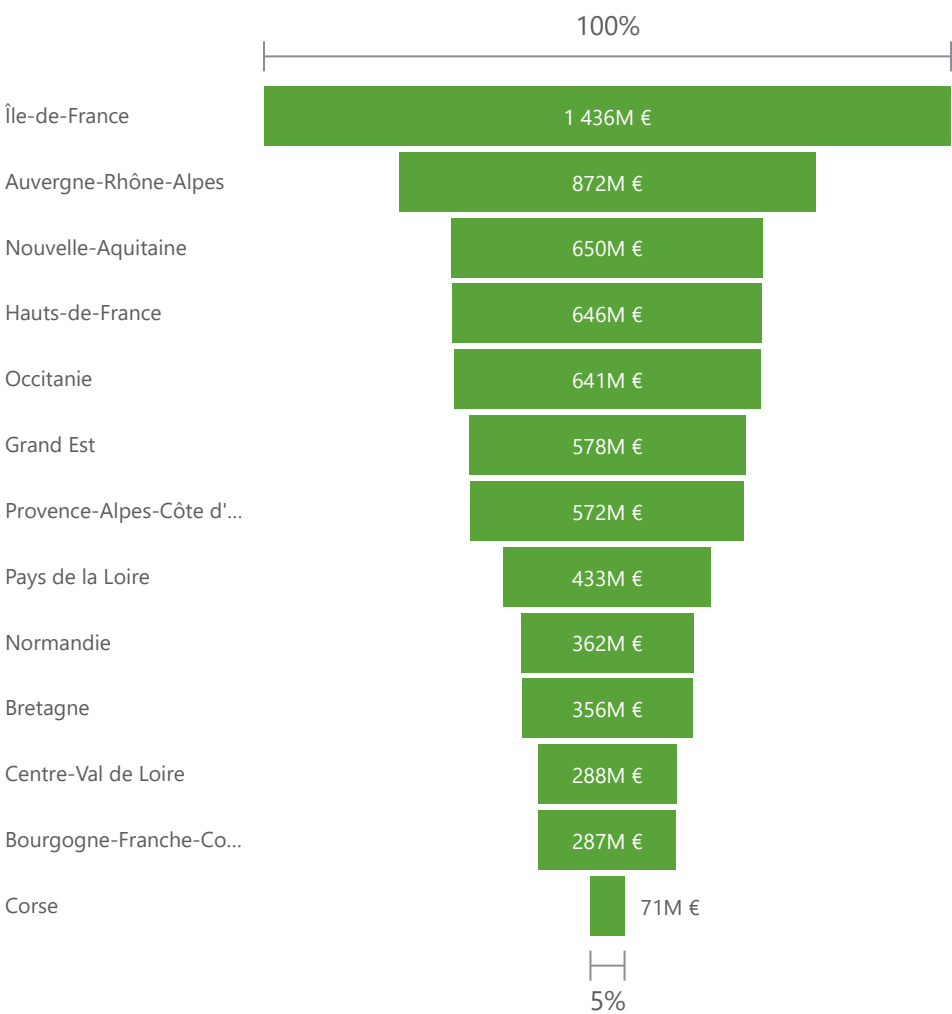
Product Na...



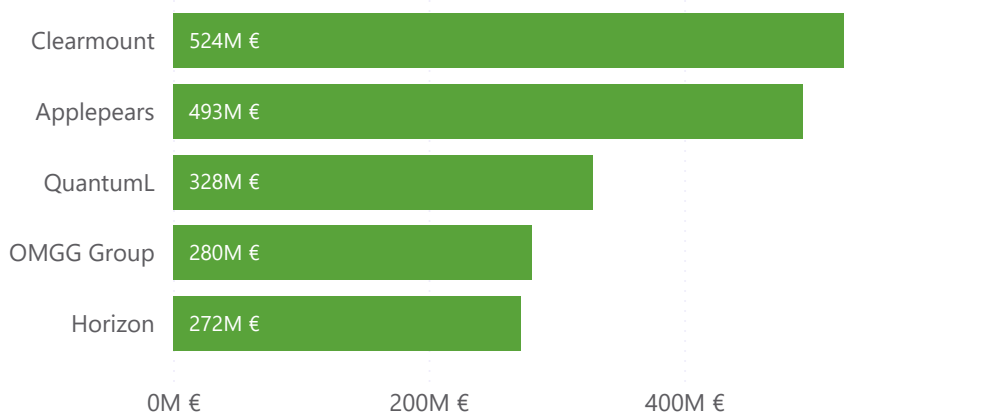
All



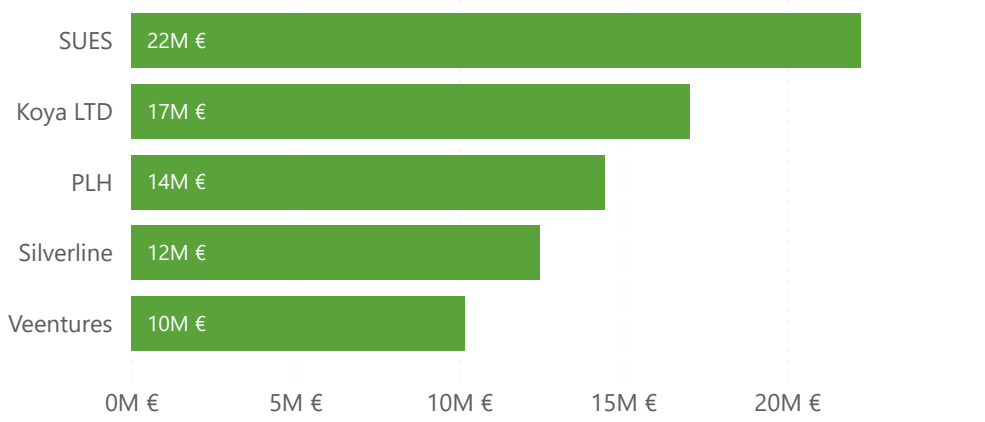
Markets distribution



Top 5 buyers



Bottom 5 buyers



Product	Kg sold	Sales evolution	Revenue	Revenue evolution	Net profit	Net profit evolution	Gross margin	Net margin	Revenue YoY growth
Potato	2 577 864 715		2 872 752 685 €		522 793 177 €		24,35 %	18,20 %	148 082 729,51 €
Apple	136 885 129		320 786 692 €		57 526 553 €		26,02 %	17,93 %	17 691 601,83 €
Tomato	85 834 424		283 999 359 €		51 744 790 €		24,43 %	18,22 %	11 739 163,24 €
Banana	65 946 670		196 362 490 €		35 762 767 €		26,31 %	18,21 %	12 780 815,02 €
Onion	62 470 357		120 318 714 €		21 329 477 €		24,06 %	17,73 %	6 185 506,88 €
Carrot	60 710 789		100 689 611 €		18 068 953 €		24,29 %	17,95 %	5 078 617,43 €
Orange	58 755 278		169 042 727 €		30 979 810 €		26,42 %	18,33 %	9 790 967,23 €
Lettuce	33 789 416		70 221 244 €		12 203 882 €		23,84 %	17,38 %	3 018 277,99 €
Melon	32 515 491		73 946 129 €		14 194 525 €		27,28 %	19,20 %	3 828 304,99 €
Watermelon	31 048 514		59 501 518 €		9 521 536 €		24,43 %	16,00 %	3 603 951,41 €
Grape	20 401 719		65 977 671 €		11 691 591 €		26,03 %	17,72 %	2 862 040,83 €
Parsley	16 574 878		748 813 607 €		510 206 887 €		71,68 %	68,14 %	41 726 566,18 €
Pear	14 635 000		52 848 763 €		9 647 265 €		26,58 %	18,25 %	2 729 728,12 €
Peach	14 608 616		68 052 026 €		12 287 458 €		26,29 %	18,06 %	3 965 781,07 €
Cabbage	14 079 259		17 728 107 €		3 064 137 €		24,51 %	17,28 %	1 112 783,2 €
Broccoli	11 678 166		45 561 214 €		7 675 169 €		23,49 %	16,85 %	2 317 213,74 €
Green Bean	11 589 027		41 226 828 €		7 375 130 €		24,49 %	17,89 %	2 002 893,46 €
Lemon	10 795 886		25 175 070 €		4 436 142 €		26,37 %	17,62 %	1 354 188,93 €
Cucumber	10 676 105		27 408 218 €		4 892 991 €		24,64 %	17,85 %	1 234 569,07 €
Pineapple	10 126 258		26 515 395 €		4 715 454 €		26,47 %	17,78 %	1 071 562,18 €
Corn	9 796 492		31 105 724 €		5 434 145 €		24,23 %	17,47 %	2 240 344,93 €
Strawberry	8 442 265		29 427 081 €		5 102 854 €		25,91 %	17,34 %	1 560 117,76 €
Eggplant	7 752 729		25 881 842 €		4 628 073 €		24,63 %	17,88 %	1 254 675,5 €
Mango	7 385 477		55 275 597 €		10 131 919 €		26,59 %	18,33 %	4 037 537,94 €
Basil	6 232 791		463 196 066 €		317 721 998 €		72,10 %	68,59 %	21 547 431,93 €
Total	3 376 747 258		7 190 667 883 €		2 435 500 159 €		39,61 %	33,87 %	377 082 977,46 €

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