

A Tweet Consumer's Look At Twitter Through Linked Data Goggles Via Google Analytics

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Abstract.

1 Introduction

2 Google Chrome Extensions

Google Chrome extensions¹ are small software programs that can be installed to enrich the browsing experience with the Google Chrome browser. They are written using a combination of standard Web technologies, such as HTML, JavaScript, and CSS. Chrome extensions bundle all their files into a single file that gets usually (but not necessarily) distributed through the Chrome Web Store. There are several types of extensions, for this paper we focus on extensions based on so-called content scripts. Content scripts are JavaScript programs that run in the context of Web pages, similar to the Firefox Greasemonkey extension². By using the standard Document Object Model (DOM), they can read or modify details of the Web pages a user visits. Examples of such modifications are, e.g., changing hyperlinks to remove potential @target="_blank" attributes, or increasing the font size.

3 Google Analytics

4 Twitter Swarm NLP Extension

With our Twitter Swarm NLP extension³,

References

¹ Google Chrome Extensions: <http://code.google.com/chrome/extensions/index.html>. Text adapted from the description to be found there.

² Firefox Greasemonkey extension: <http://www.greasespot.net/>

³ <https://chrome.google.com/webstore/detail/dpbphenfakflfmdlanimlemacankjol>