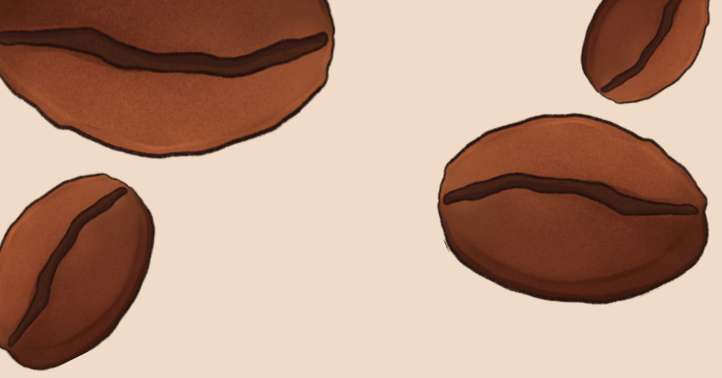


MONDAY

COFFEE



Recommendation for New Shop



- **City 1: Pune**

- 1. sales contribution by city is high 20%
- 2. Highest total revenue.
- 3. Average sales per customer is also high.

- **City 2: Delhi**


- 1. Highest estimated coffee consumers at 7.7 million.
- 2. Highest total number of customers, which is 68.

- **City 3: Jaipur**

- 1. Highest number of customers, which is 69.
- 2. comes in top 3 city by sales
- 3. Average sales per customer is better at 11.6k



Conclusion

- Pune shows the strongest revenue potential with high sales contribution and customer value.
- Delhi offers the largest market size and strong customer base.
- Jaipur demonstrates high customer engagement and competitive sales performance.
-  Based on the analysis, Pune emerges as the most promising location for opening the new shop, with Delhi and Jaipur as strong future expansion opportunities.



THANK
YOU

