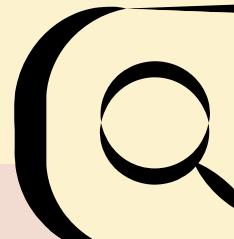


# DREAMWORKS CLUB

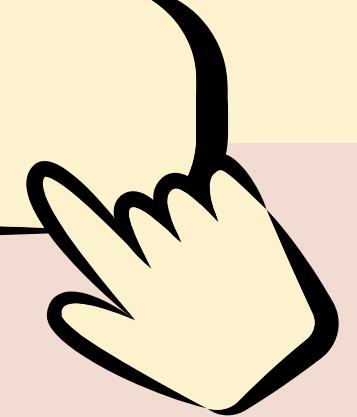


*Let your Dreams work for you.*





## INTRODUCTION



*At DreamWorks, we believe every student's path is unique. We're here to help you explore, learn, and grow through real-world exposure and guided support—bridging the gap between school and your future.*

*You've already seen how DreamWorks supports career development. Today, we'll focus on the Commerce stream—busting myths, exploring opportunities, and guiding you toward informed choices.*

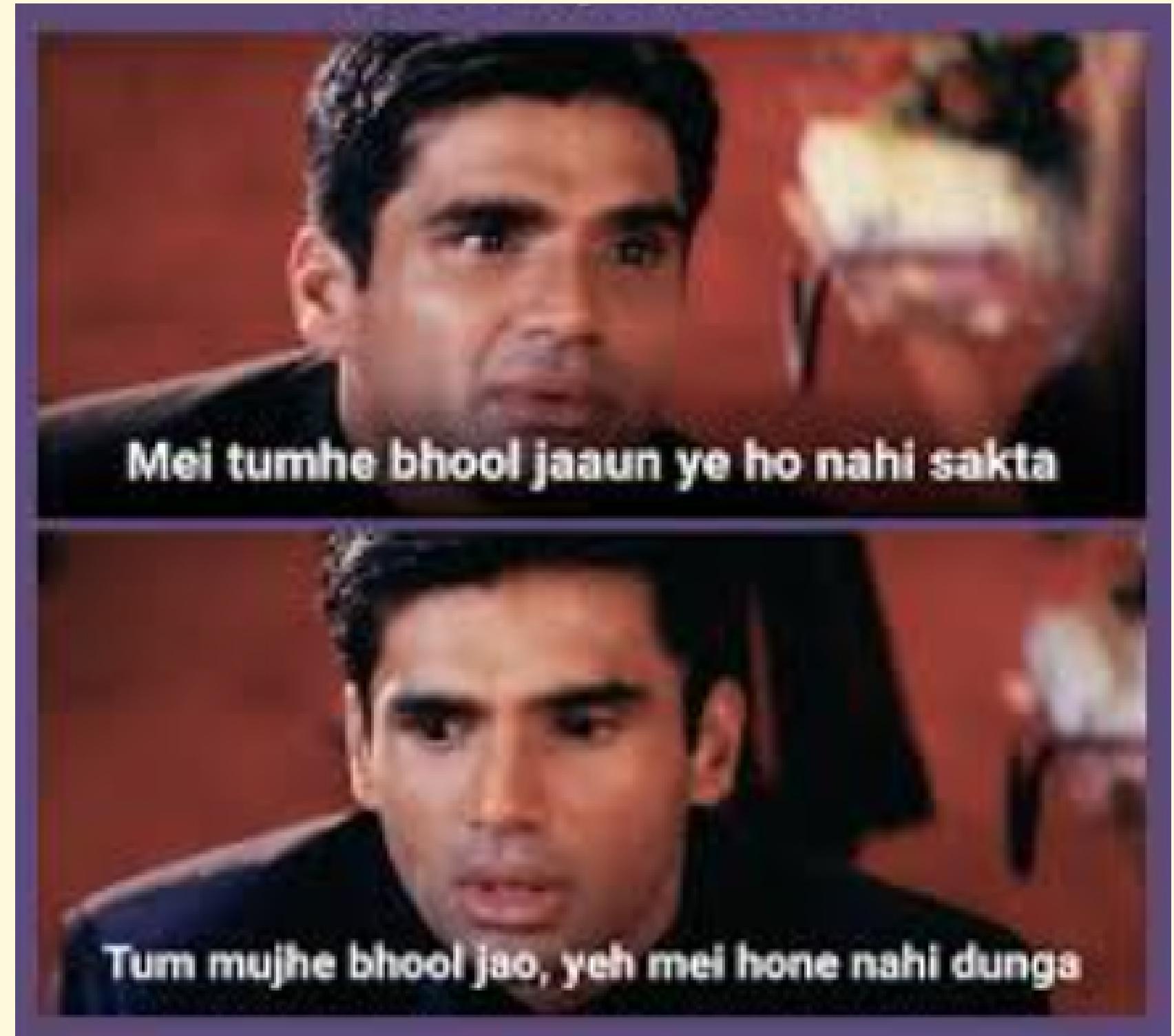


# AGENDA

- Breaking the Myths About Commerce
- Overview of Core Commerce Subject
- Subject-Wise Clarity
- Career Options After Commerce
- Skills You Need to Build
- Top Colleges & Entrance Exams
- How DreamWorks Can Help You



**RELATIVES  
AFTER  
RESULTS ARE  
OUT:**



**US  
KIDS  
BE  
LIKE:**



**Main nahi bataunga**

✳️ **Tired of the same old “Beta, aage kya karna hai?”**

📞 Relatives be like: "CA kar lo. MBA kar lo. Engineer ban jao. Shaadi kab karoge?"

🚁 **US: JUST TRYING TO SURVIVE RESULTS DAY WHILE HELICOPTERS OF JUDGMENT LAND ONE BY ONE.**

But don't worry –

✳️ This fun PPT is your shield from awkward questions and boring lectures.

🎯 We'll help you discover cool careers, colleges, placements, and skills ...so the next time someone asks "Beta, future kya hai?" – you'll actually have an answer!

Now let's begin 🚀

**Me: My results will be out today.**

**Relatives:**



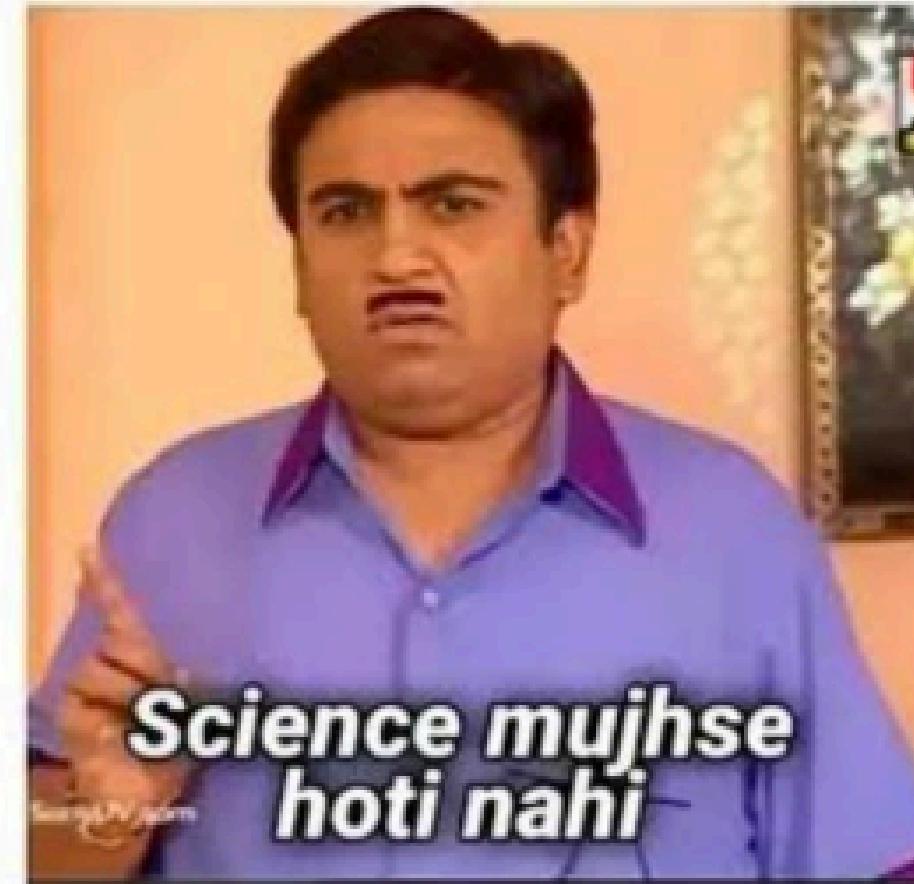


# Career Paths IN **COMMERCE**

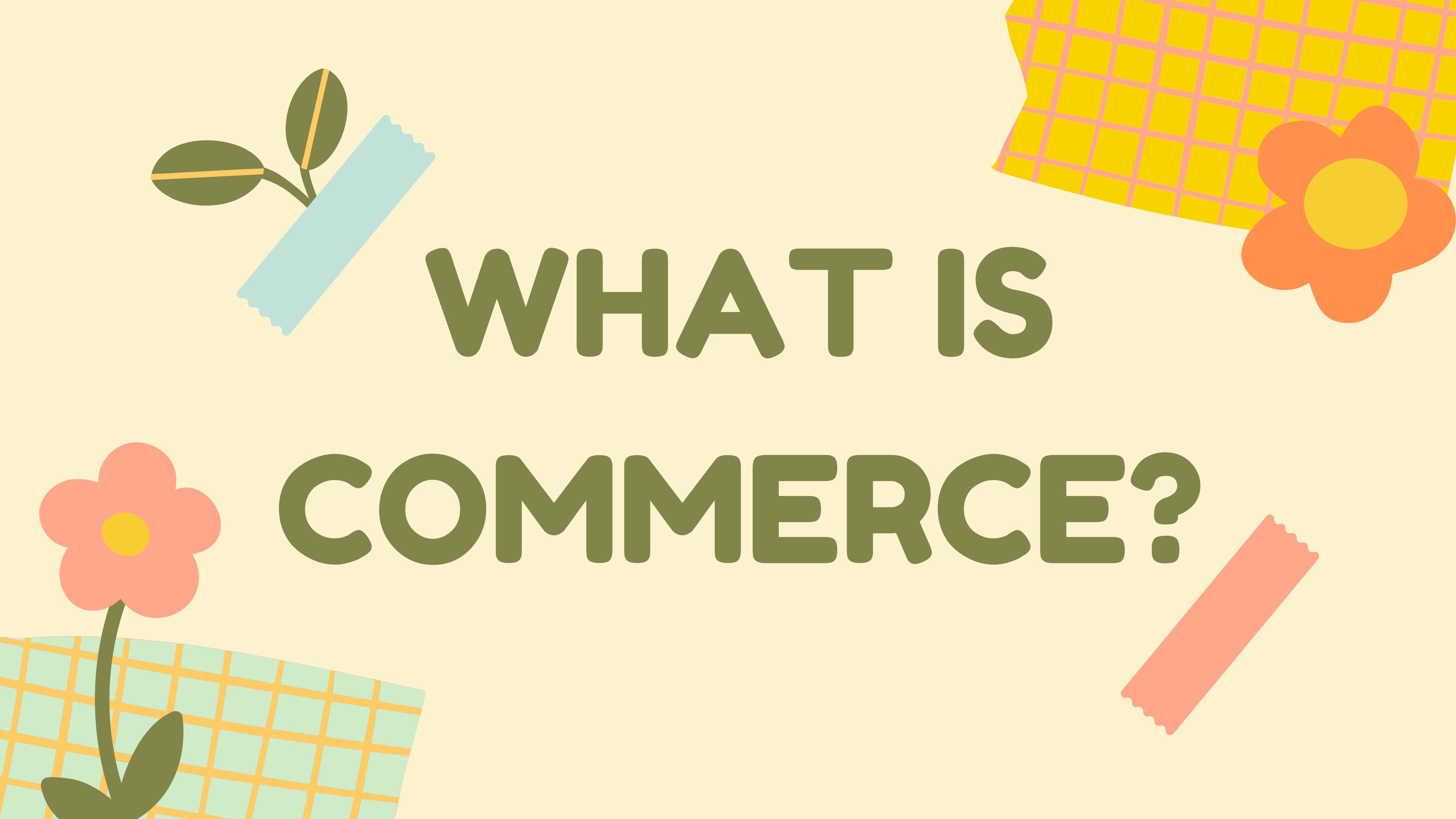
DreamWorks

Let your Dreams work for you.

# Why you choose Commerce 😂?



# WHAT IS COMMERCE?



# WHAT IS COMMERCE?

Commerce is the study of how goods and services are produced, exchanged, and managed in the economy. It explores the world of business, trade, finance, and economic systems—helping us understand how money flows and businesses grow.

It lays the foundation for careers in business, finance, management, law, marketing, entrepreneurship, and more.

# WHY COMMERCE MATTERS?

1. Commerce forms the foundation of all industries.
2. Offers a diverse range of career pathways.
3. Well-suited for individuals with a strategic, analytical, and business-oriented mindset.
4. Provides flexible higher education opportunities, both domestically and internationally.
5. High market demand with the potential for competitive remuneration packages.

**MATHEMATICS  
(OPTIONAL)**

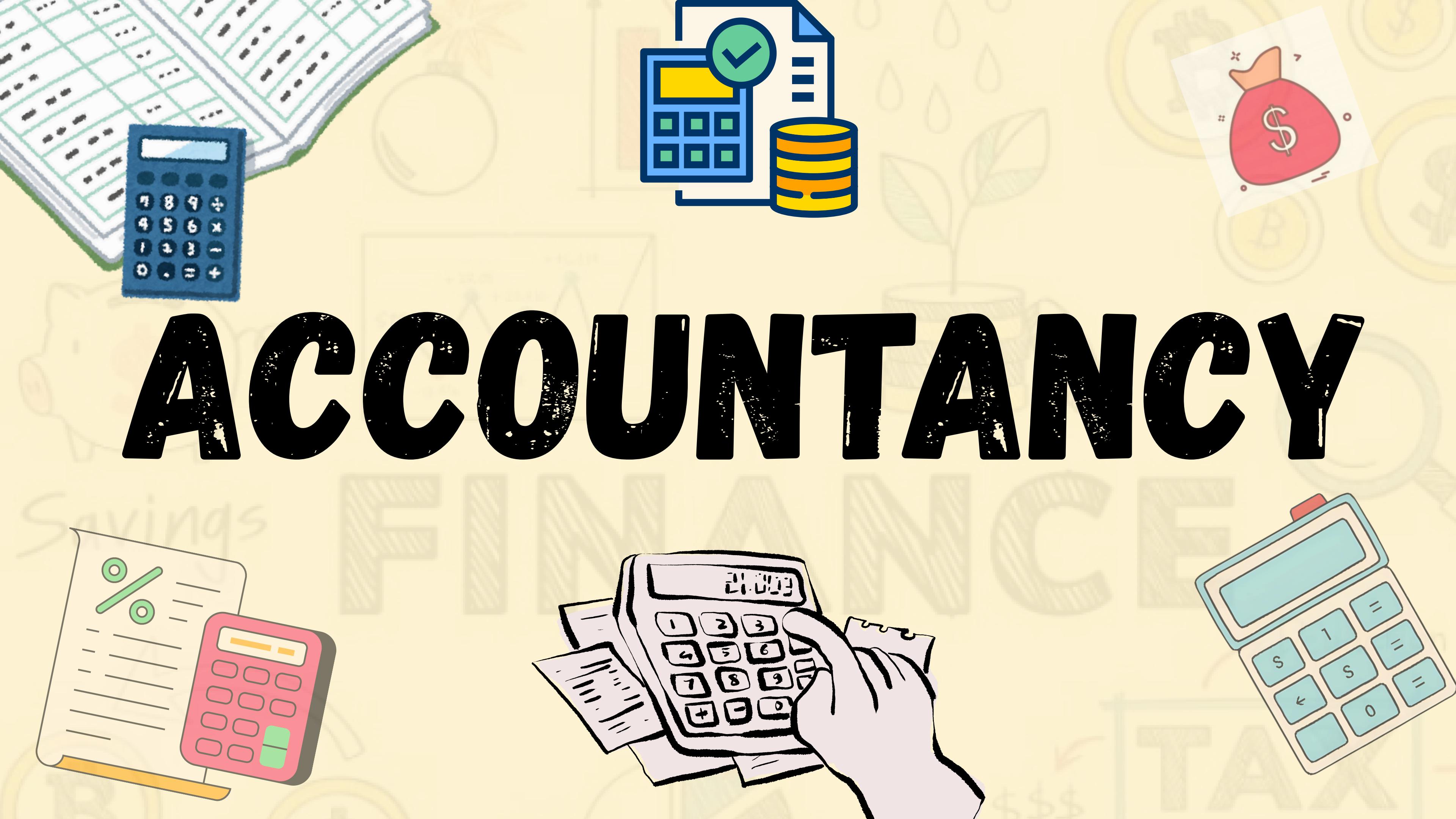
**ACCOUNTANCY**

**COMMERCE**

**ECONOMICS**

**BUSINESS  
STUDIES**

# ACCOUNTANCY



# ACCOUNTANCY

## WHAT IS ACCOUNTANCY:

- Accounts is the process of recording and managing financial transactions of an organization or individual.

## PURPOSE:

- Helps track income & expenses and shows the true financial position of a business.

## HOW DOES IT WORK:

Recording → Classifying → Summarizing → Analyzing financial data.

## IMPORTANCE:

Aids in decision-making, legal compliance, budgeting, and building trust with stakeholders.



# ACCOUNTANCY

## 1. WHERE CAN A CAREER IN ACCOUNTS TAKE YOU?

- Chartered Accountant (CA) - auditing, taxation, corporate strategy.
- CMA/CS - budgeting, cost control, and corporate law compliance.
- Roles in banking, corporate finance, forensic accounting & CFO-level positions.

## 2. WHAT SHOULD YOU STUDY?

- Degrees: B.Com (Hons), BBA (Finance) as a base.
- Professional courses: CA, CMA, CS, CFA for specialization.
- Global edge: ACCA (UK), CPA (USA); Advanced: MBA Finance, M.Com for leadership roles.

# ACCOUNTANCY

## 1. WHO CAN APPLY?

- Class 12 (Commerce) with 45-50%+ aggregate from a recognized board.
- Mathematics is optional but advantageous for analytical roles.

## 2. KEY SKILLS

- Analytical mindset & attention to detail.
- Proficiency in Excel, Tally, GST & taxation basics.
- Strong communication, ethics, and problem-solving ability.

## 3. CUET AND OTHER EXAMS

- CUET (UG): National exam for B. Com (Hons) at SRCC, LSR, Hindu College; tests Accounts, Business Studies, Economics & Aptitude
- CA/CS/CMA Foundation: Post-Class 12 qualifying exams that unlock the Chartered Accountant, Company Secretary & Cost Accountant professional tracks.



# TRAINING ACCOUNTANCY

## INTERNSHIPS AND PLACEMENT PACKAGES

GOALS

MENTORING

- Top colleges like SRCC, Hindu, and Christ offer internships during 2nd/3rd year with MNCs, audit firms, and startups.
- Fields: Accounting, finance, taxation, consulting, data handling.
- Average packages range from ₹4-6 LPA; top roles go up to ₹12 LPA+ at Big 4s (Deloitte, EY, KPMG, PwC).
- Roles include: Financial Analyst, Audit Associate, Tax Consultant, and Accounts Executive.

# TRAINING ACCOUNTANCY

## COLLEGES AVAILABLE

**SRCC**

**St. Xavier's  
College**

**Narsee Monjee  
College of  
Commerce (NM)**

**LSR**

**Loyola College**

# CHOCOLATE QUESTION



**Q2. WHAT IS UPI, WHICH PEOPLE OFTEN USE TO BUY SNACKS**

- A) UNIQUE PERSONAL IDENTITY**
- B) UNITED PAYMENT INTERFACE**
- C) UNIFIED PAYMENTS INTERFACE**
- D) UNLIMITED PAYMENT INVOICE**



# ACCOUNTANCY

TRAINING

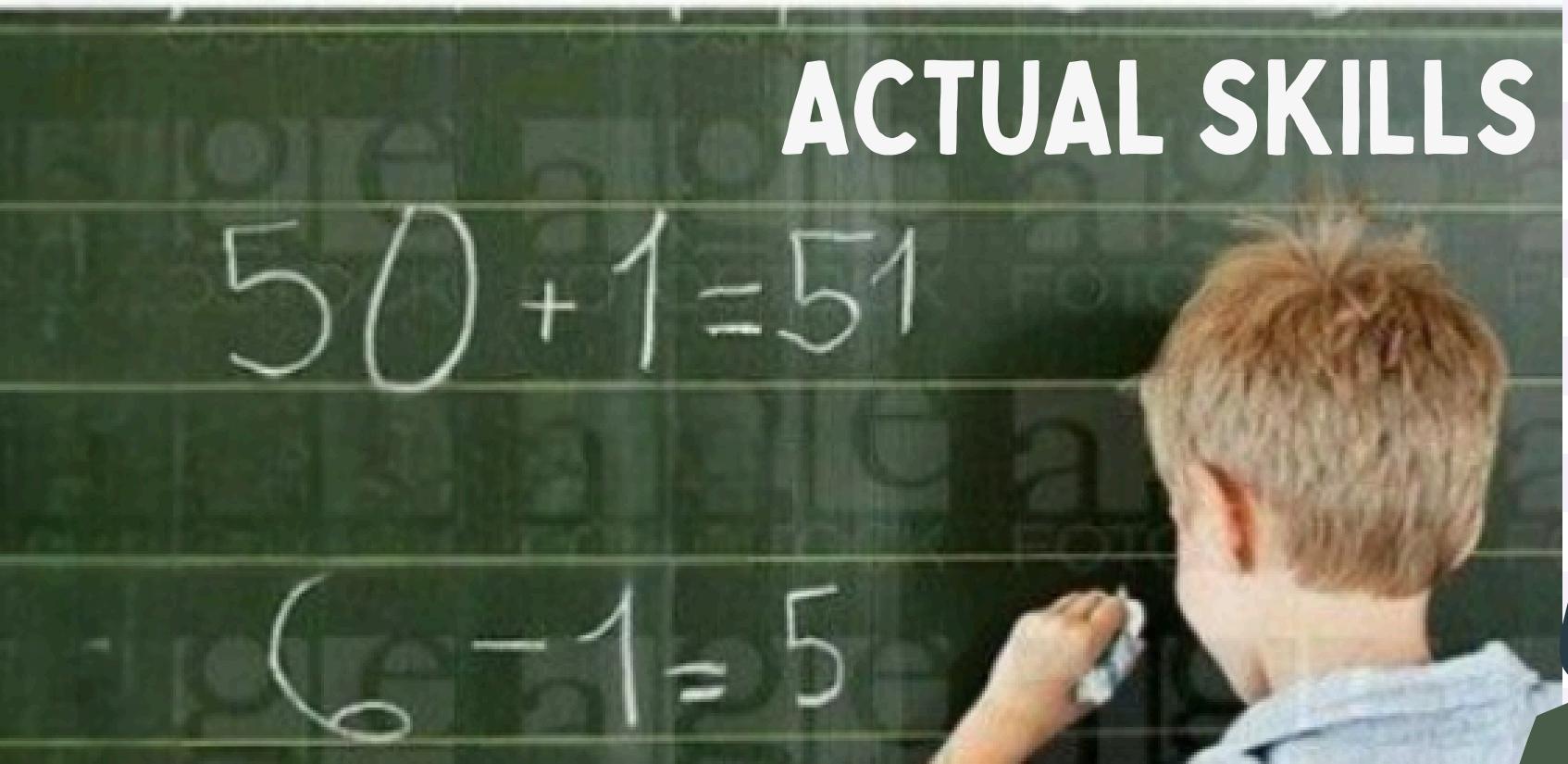
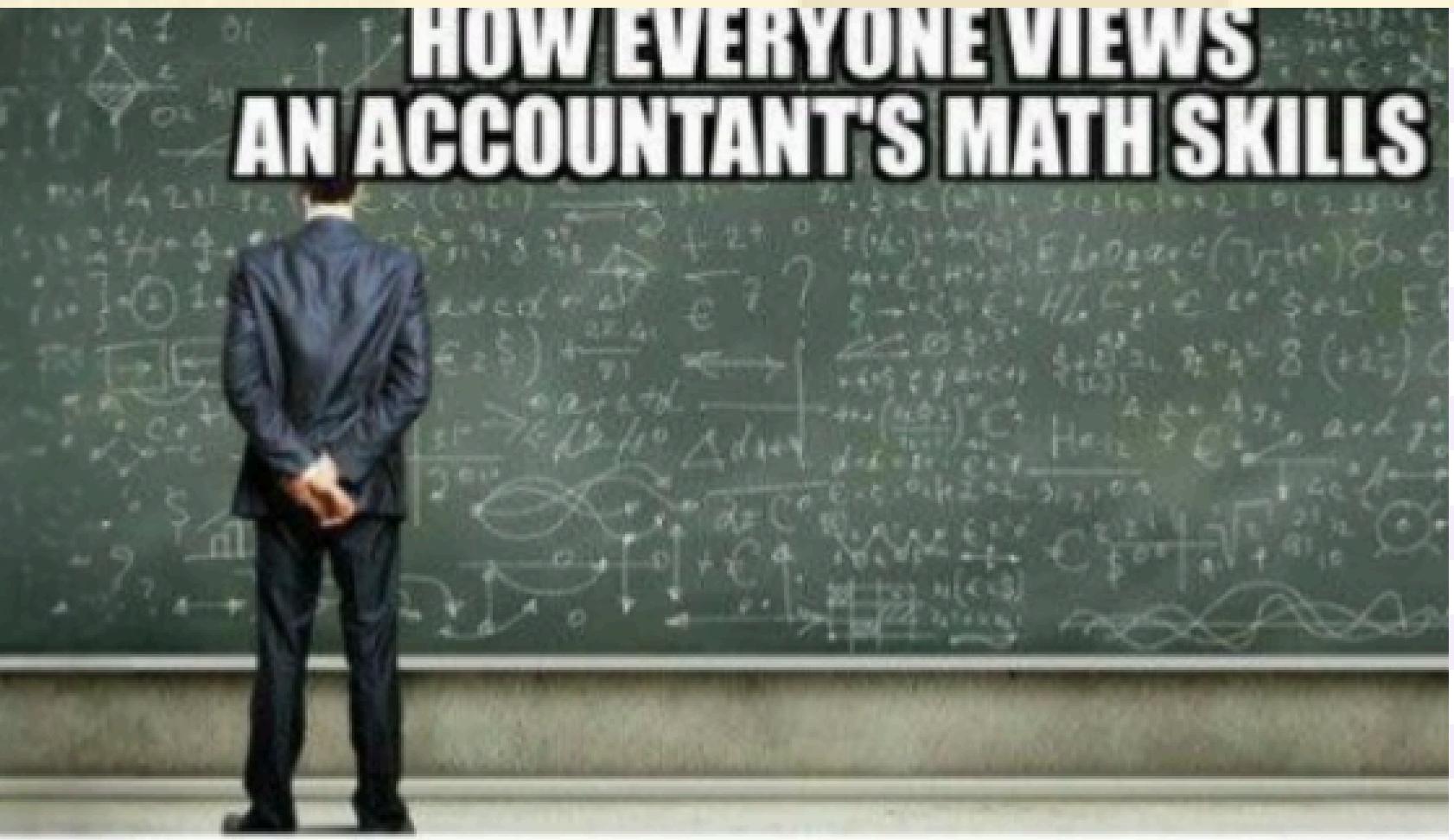
## MYTH BUSTER

✗ **Myth: You need to be a math genius to study Accountancy.**

✓ Fact: Accountancy uses basic arithmetic – addition, subtraction, and logic. You don't need to solve rocket science, just understand how money moves!

✗ **Myth: Only weak students take Commerce.**

✓ Fact: Commerce students go on to become CAs, CFOs, business leaders, and financial analysts – it's a stream of future CEOs.





# BUSINESS STUDIES



# BUSINESS STUDIES



## **WHAT IS BUSINESS STUDIES:**

- Study of how businesses operate and make decisions.

## **PURPOSE:**

- Builds understanding of business processes and strategies.

## **HOW DOES IT WORK:**

- Involves Planning → Organizing → Leading → Controlling.

## **IMPORTANCE:**

- Develops leadership, decision-making, and management skills.

# BUSINESS STUDIES

## 1. KEY SKILLS

Leadership, communication & problem-solving abilities.

Decision-making, teamwork & understanding business functions.

## 2. CUET AND OTHER EXAMS

CUET (UG): For BBA/BMS/BBE at SSCBS, SRCC, DU colleges; tests BST, Aptitude.

CLAT/IPMAT: CLAT for Law (BBA+LLB), IPMAT for IIMs (5-year BBA+MBA programs).

- Did you know there are over 213 million businesses worldwide using BST principles every day?
- Did you know commerce contributes to nearly 60% of the world's economy?

# BUSINESS STUDIES



## 1. WHERE CAN A CAREER TAKE YOU?

Entrepreneur – launching startups and driving innovation

Marketing & Sales – brand management, market research, digital campaigns

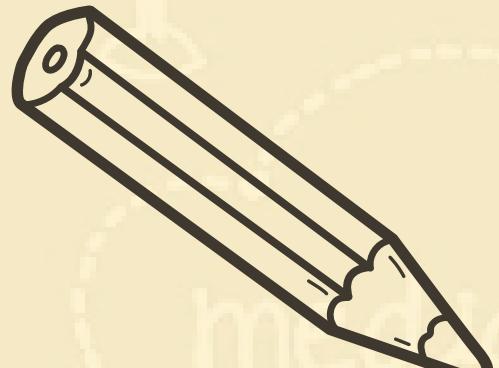
Business Consultant – advising organizations on growth and efficiency

## 2. WHAT SHOULD YOU STUDY?

Undergraduate Degrees: BBA, BMS, B.Com

Specializations: Marketing, HR, International Business, Operations.

Professional & Postgraduate: MBA/PGDM, Executive Programs, MIM



# BUSINESS STUDIES

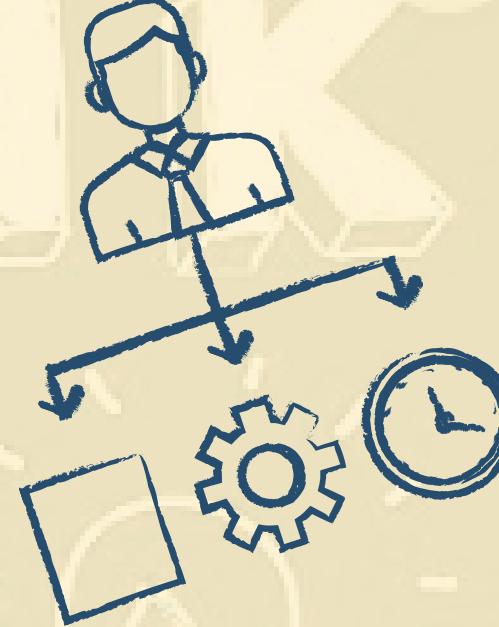
## COLLEGES AVAILABLE



SHAHEED SUKHDEV  
COLLEGE (DELHI)



IIM INDORE (MADHYA  
PRADESH)



IIM RANCHI  
(JHARKHAND)



Ashoka University  
(Haryana)



NMIMS  
(Maharashtra)



IIM Rohtak  
(Haryana)

# BUSINESS STUDIES

## INTERNSHIPS AND PLACEMENTS

1. Internship Opportunities: Offered from 1st or 2nd year in top institutions like IIMs across domains such as finance, marketing, HR, and operations.
2. Stipend Range (Internships): ₹5,000 – ₹30,000/month, depending on role, company, and student profile.
3. Top Internship Recruiters: KPMG, Deloitte, EY, HDFC Bank, Zomato, Tata Group, and startups through platforms like Internshala and LinkedIn.
4. Placement Range (UG Business Programs): ₹4 – ₹12 LPA average, with top offers reaching ₹25+ LPA in institutions like IIMs and SRCC.

# BUSINESS STUDIES

## INTERNSHIPS AND PLACEMENTS

- Common Job Roles Offered: Business Analyst and Marketing Associate.
- Skill Requirements: Proficiency in Excel, communication, data interpretation, teamwork, and familiarity with tools like PowerPoint and Google Workspace.
- Duration of Internships: Generally 6–8 weeks (summer internships), with some long-term virtual internships extending up to 6 months.
- Impact on Career: Students with internship experience have a significantly higher placement success rate, with better role alignment and salary outcomes.

# STRATEGIC CONSULTING

## **DEFINITION:**

Strategic consulting is a field where professionals advise companies on critical business decisions to improve performance, solve complex problems, and drive long-term growth.

## **KEY FOCUS AREAS:**

Business strategy & planning

Market entry & expansion

Mergers & acquisitions

Cost optimization & restructuring

Digital transformation





# STRATEGIC CONSULTING

## ↗ PLACEMENT PACKAGES:

Entry-level (Analyst): ₹10-25 LPA (INR)

Post-MBA Consultant: ₹25-45+ LPA

Global roles (e.g., McKinsey, BCG): ₹1 Cr+ after several years

## 🏢 FIRMS IN THE FIELD:

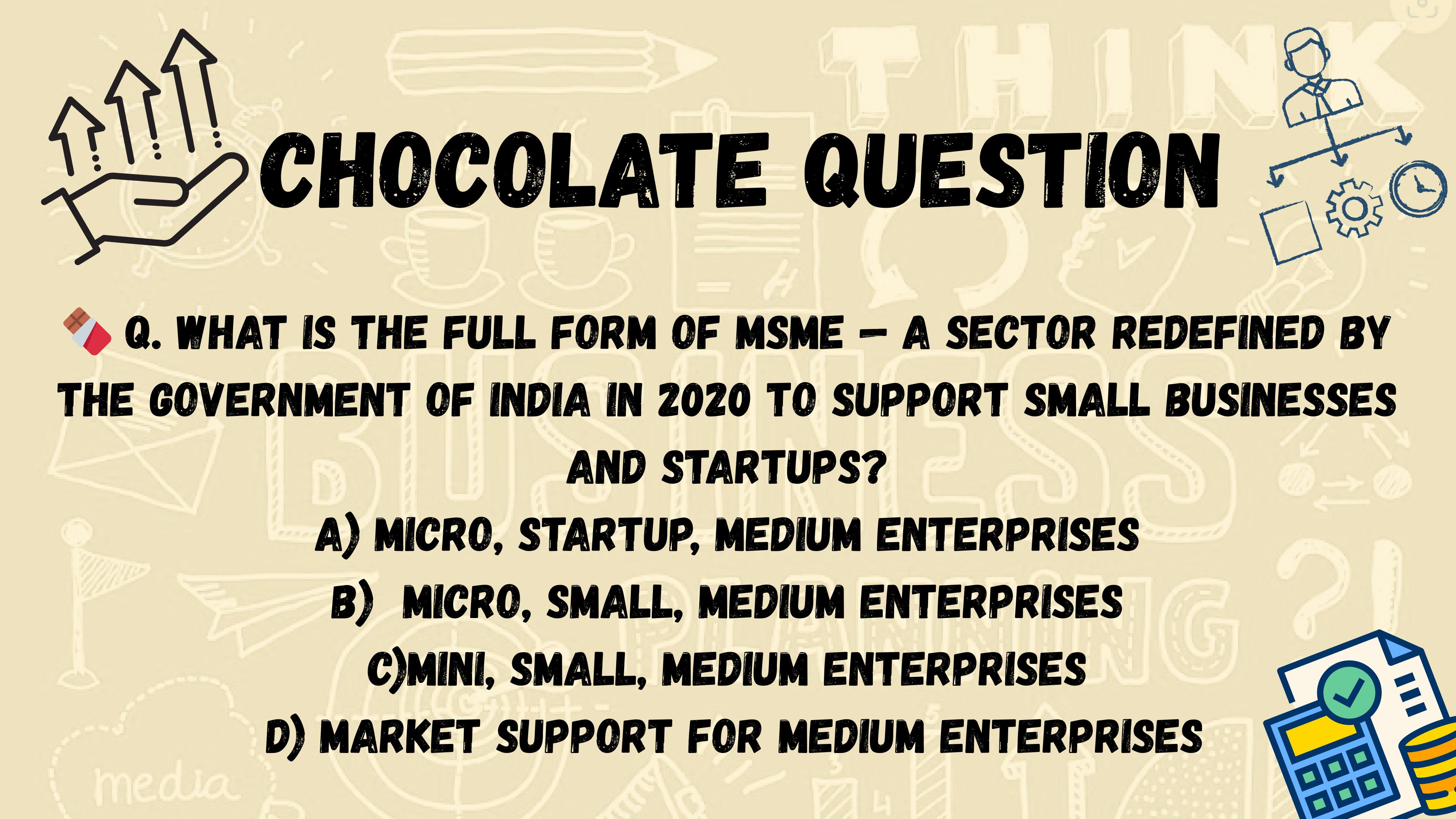
MBB: McKinsey & Company, Boston Consulting Group (BCG), Bain & Company

Big 4: Deloitte, KPMG, PwC, EY (Consulting Divisions)

Others: Accenture Strategy, Roland Berger, ZS Associates

## 📚 CAREER PATH:

Commerce Stream → B.Com / BBA → MBA / M.A. Economics → Analyst → Consultant → Project Leader / Manager → Partner



# CHOCOLATE QUESTION

💡 Q. WHAT IS THE FULL FORM OF MSME – A SECTOR REDEFINED BY THE GOVERNMENT OF INDIA IN 2020 TO SUPPORT SMALL BUSINESSES AND STARTUPS?

- A) MICRO, STARTUP, MEDIUM ENTERPRISES
- B) MICRO, SMALL, MEDIUM ENTERPRISES
- C) MINI, SMALL, MEDIUM ENTERPRISES
- D) MARKET SUPPORT FOR MEDIUM ENTERPRISES

# BUSINESS STUDIES

## MYTH BUSTER

GOALS

✗ **MYTH: BUSINESS STUDIES IS AN EASY, PRACTICAL SUBJECT WITH NO MEMORIZATION.**

✓ **FACT: BUSINESS STUDIES INVOLVES UNDERSTANDING KEY CONCEPTS AND LEARNING TECHNICAL DEFINITIONS, OBJECTIVES, AND PRINCIPLES – ESPECIALLY FOR EXAMS!**

TRAINING

Me taking Business Studies to avoid memorizing stuff...

..realising the subject is 90% definitions!





# ECONOMICS



# ECONOMICS

## WHAT IS ECONOMICS:

- Study of how resources are allocated to meet unlimited wants.

## PURPOSE:

- Builds understanding of economic systems, issues, and decision-making.

## HOW DOES IT WORK:

- Involves analyzing demand, supply, markets, and government policies.

## IMPORTANCE:

- Develops critical thinking, data interpretation, and problem-solving skills.



# ECONOMICS



## WHERE CAN A CAREER TAKE YOU?

Economist, Financial Analyst, or Policy Advisor - professionals who study data and market trends to guide economic strategies, shape policies, and advise on investments.

A career in economics offers opportunities in prestigious institutions like the RBI and government services. Economists contribute to policy-making, financial planning, and national economic development.

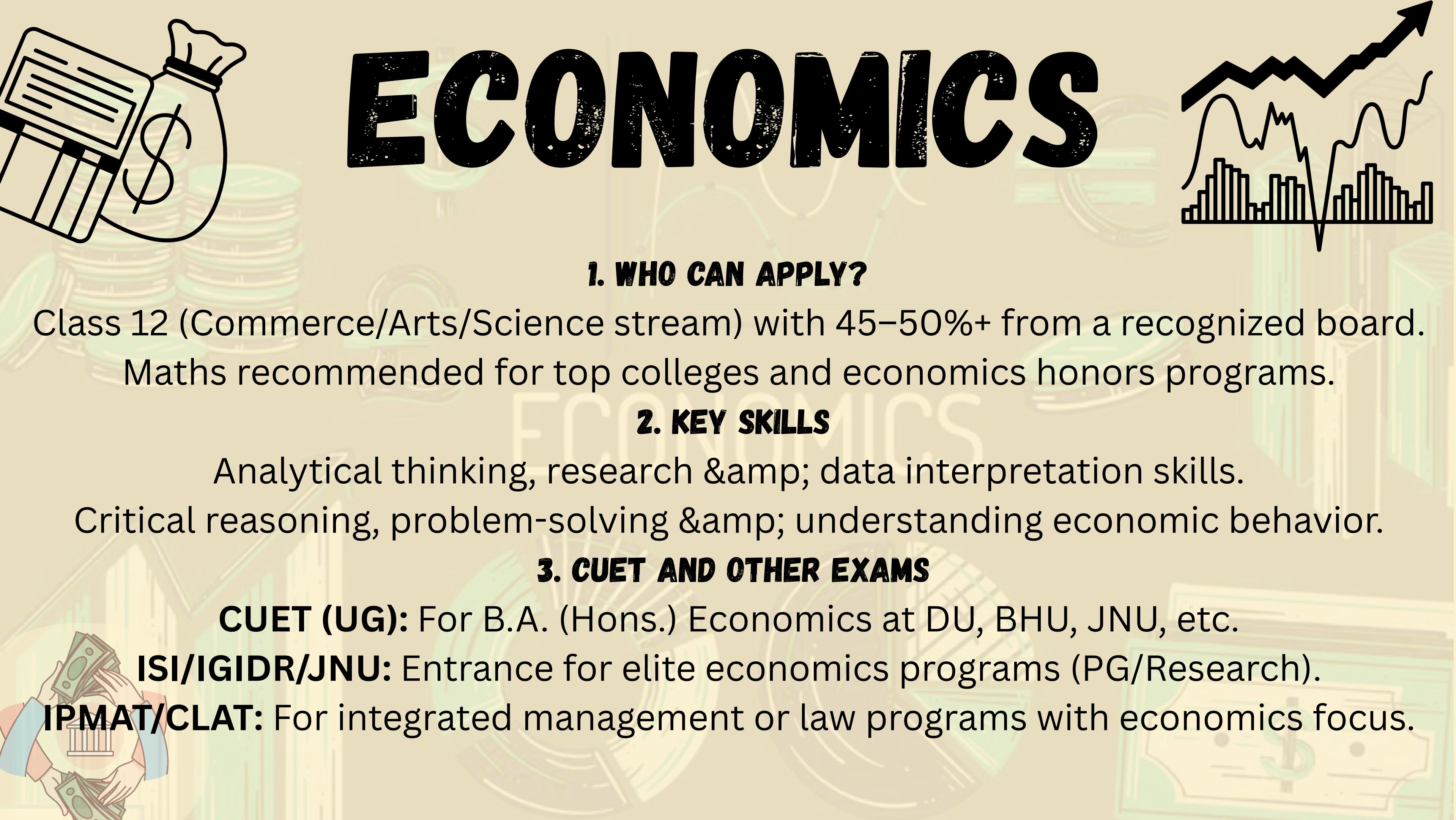
## 2. WHAT SHOULD YOU STUDY?

**Undergraduate Degrees:** B.A. Economics, B.Sc. Economics, B.Com (Economics)

**Specializations:** Development Economics, Econometrics, International Economics, Public Policy

**Professional & Postgraduate:** M.A./M.Sc. Economics, MBA (Economics), M.Phil/Ph.D.

# ECONOMICS



## 1. WHO CAN APPLY?

Class 12 (Commerce/Arts/Science stream) with 45–50%+ from a recognized board.

Maths recommended for top colleges and economics honors programs.

## 2. KEY SKILLS

Analytical thinking, research & data interpretation skills.

Critical reasoning, problem-solving & understanding economic behavior.

## 3. CUET AND OTHER EXAMS

**CUET (UG):** For B.A. (Hons.) Economics at DU, BHU, JNU, etc.

**ISI/IGIDR/JNU:** Entrance for elite economics programs (PG/Research).

**IPMAT/CLAT:** For integrated management or law programs with economics focus.



# ECONOMICS

## COLLEGES AVAILABLE

LSR

SRCC

St. Stephen's

Miranda  
House

Hindu  
College

Hansraj  
College

# ECONOMICS

## INTERNSHIPS AND PLACEMENTS



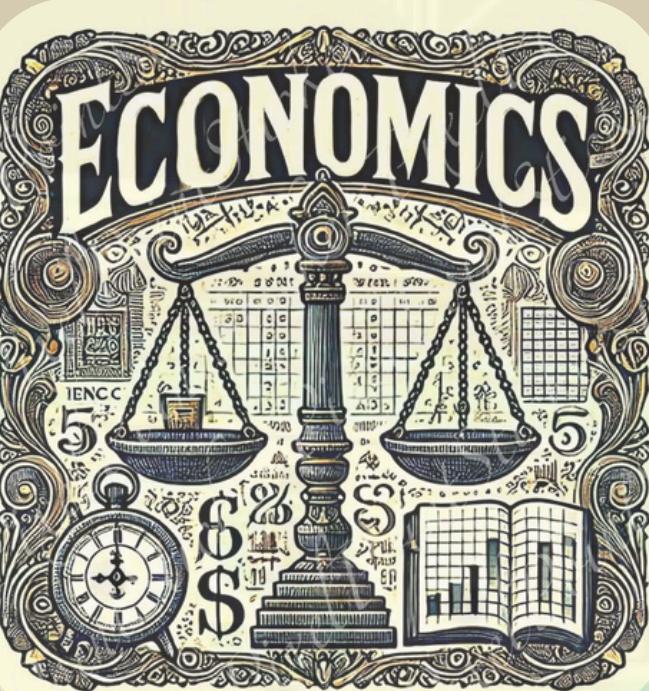
1. Internship Opportunities: Available from 1st or 2nd year in research firms, think tanks, government bodies, and financial institutions.
2. Stipend Range (Internships): ₹5,000 - ₹25,000/month, based on role, organization type, and academic background.
3. Top Internship Recruiters: NITI Aayog, RBI, Ministry of Finance, EY, Deloitte, research labs, and economic consulting firms (via Internshala, LinkedIn).
4. Placement Range (UG Economics Programs): ₹5 - ₹10 LPA average, with top roles in analytics, policy, consulting, and finance reaching ₹20+ LPA in institutes like DU, Ashoka, and ISI.

# CHOCOLATE QUESTION



**Q. WHAT HAPPENS WHEN THE GENERAL PRICE  
LEVEL OF GOODS AND SERVICES FALLS CONTINUOUSLY  
OVER A PERIOD OF TIME?**

- A) INFLATION
- B) STAGFLATION
- C) DEFLATION
- D) ECONOMIC BOOM



# ECONOMICS

## MYTH BUSTER

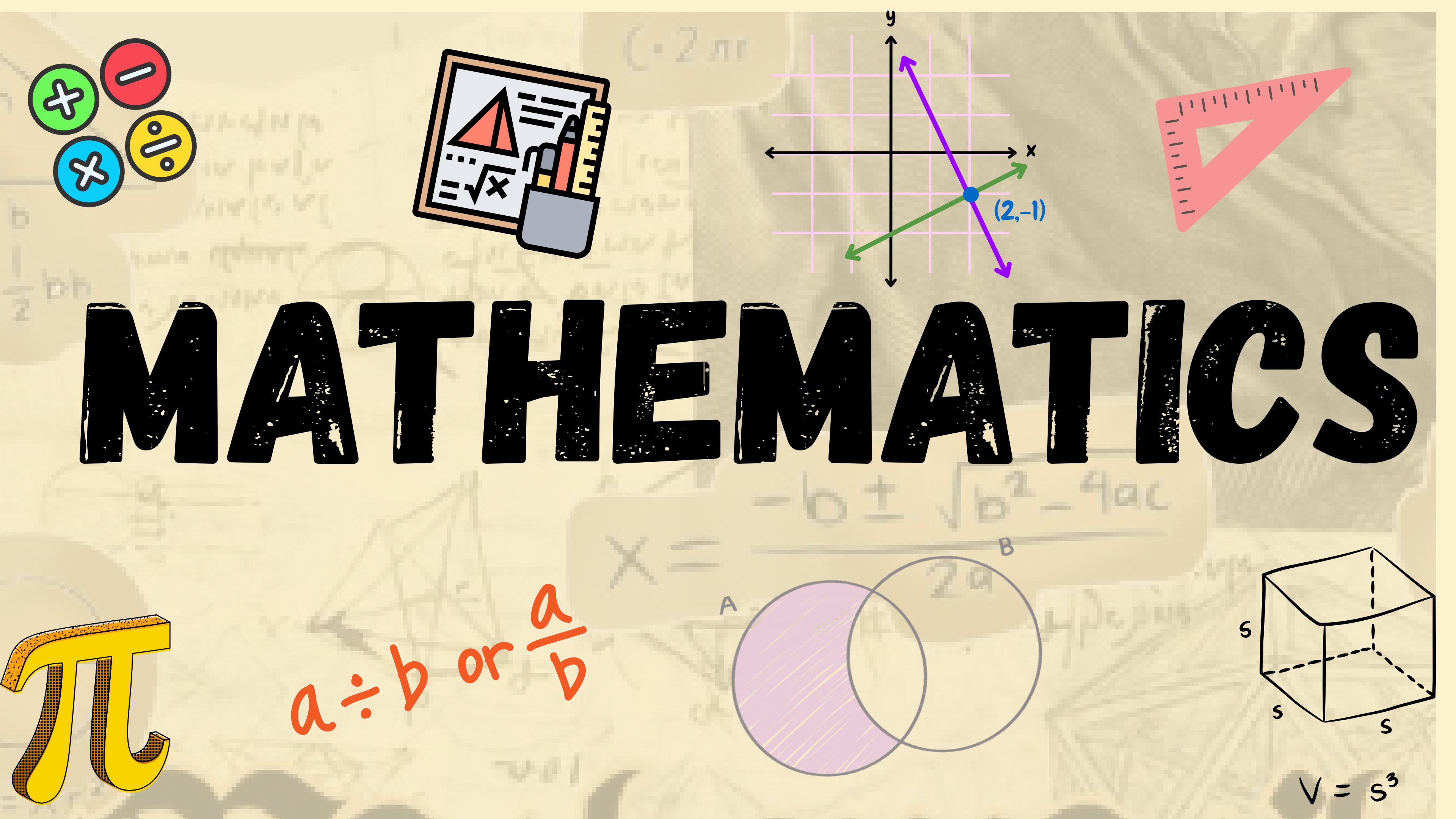
✗ Myth: Economics is only about money and banking.

✓ Fact: Economics is about how people make choices with limited resources – it covers everything from scarcity, opportunity cost, demand-supply to human behaviour.



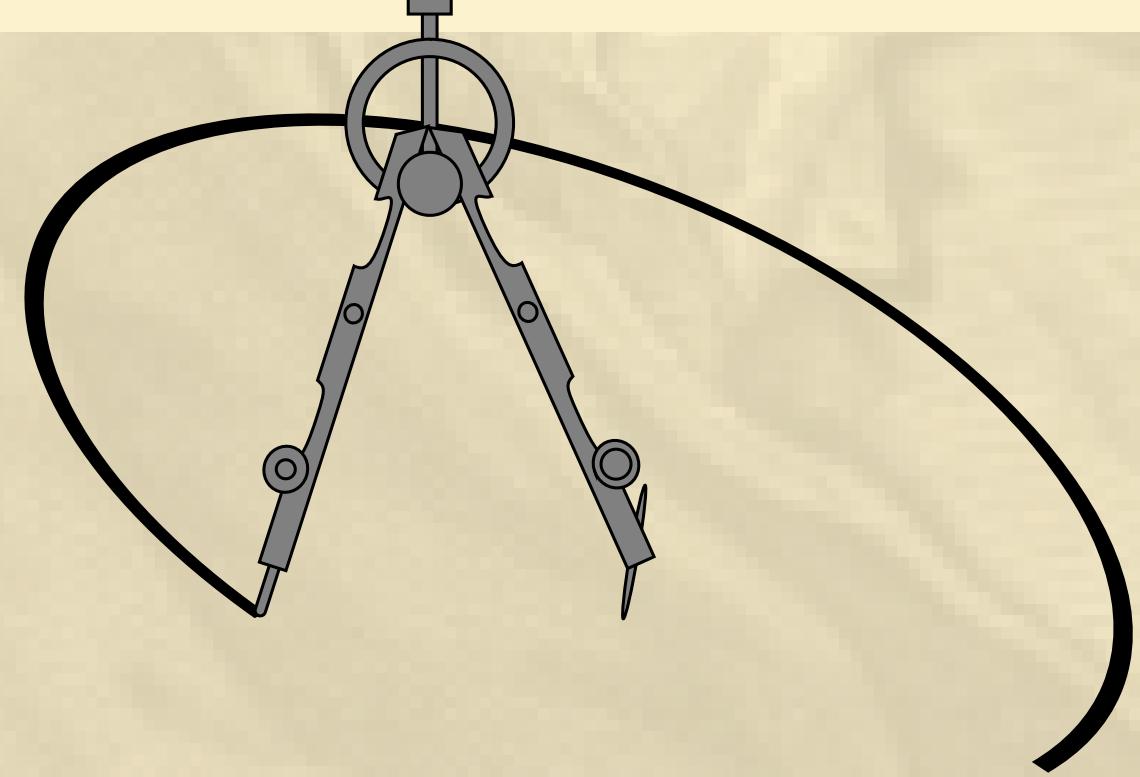
Me thinking Economics in 11th is all about earning money and becoming rich

When the chapter starts with 'scarcity, wants, and resource





# MATHS



## **WHAT IS COMMERCE WITH MATHS:**

Study of trade, finance, accounting, and business decision-making using numbers.

## **PURPOSE:**

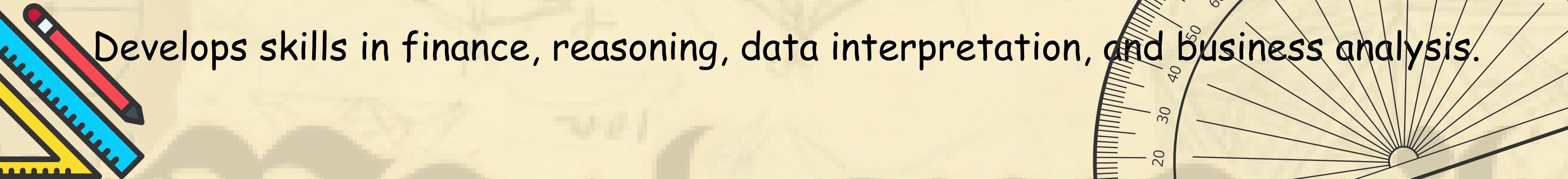
Builds understanding of business operations, financial systems, and quantitative logic.

## **HOW DOES IT WORK:**

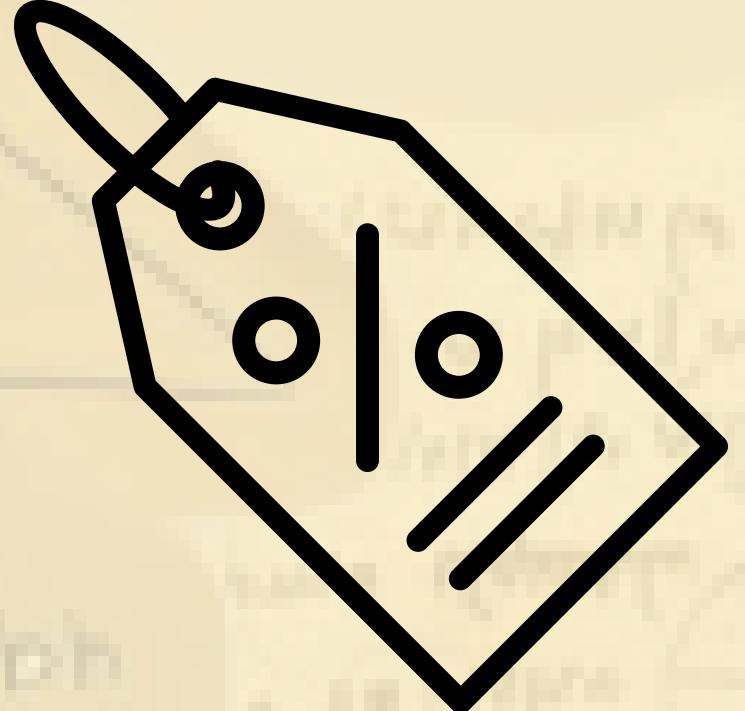
Involves analyzing markets, money, taxes, and management principles.

## **IMPORTANCE:**

Develops skills in finance, reasoning, data interpretation, and business analysis.



# MATHS



## **1. WHERE CAN A CAREER TAKE YOU?**

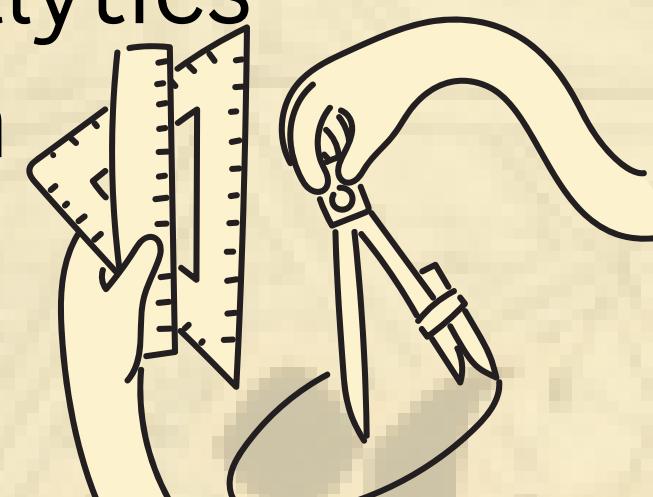
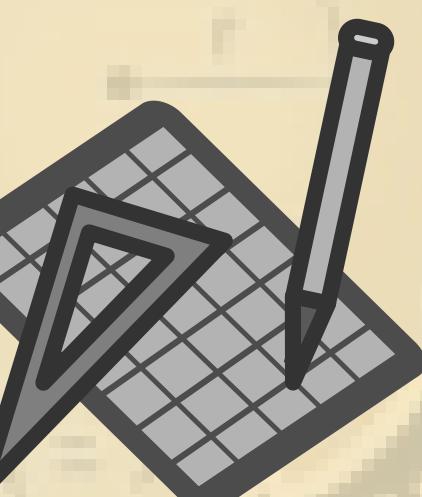
Chartered Accountant, Financial Analyst, or Investment Banker – professionals who manage accounts, assess risk, analyse financial data, and advise on money-related decisions.

## **2. WHAT SHOULD YOU STUDY?**

Undergraduate Degrees: B.Com (Hons), BBA, BMS

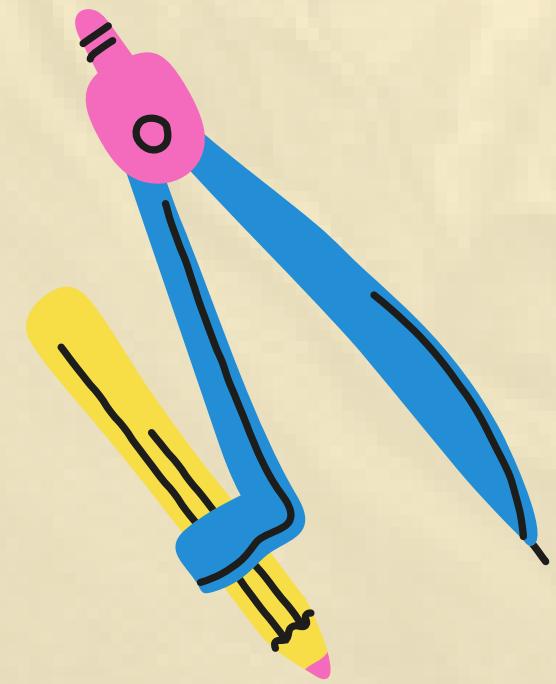
Specializations: Finance, Accounting, Taxation, Business Analytics

Professional & Postgraduate: CA, CS, CFA, MBA, M.Com





# MATHS



## 1. WHO CAN APPLY?

- Class 12 (Commerce/Science/Arts) with 45–50%+ from a recognized board.
- Maths is highly recommended for finance-related courses and exams.

## 2. KEY SKILLS

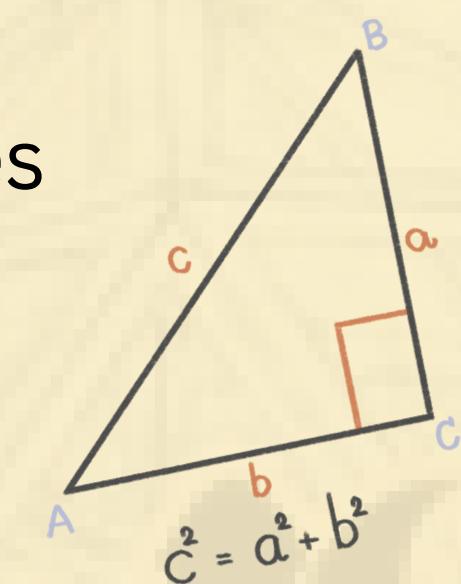
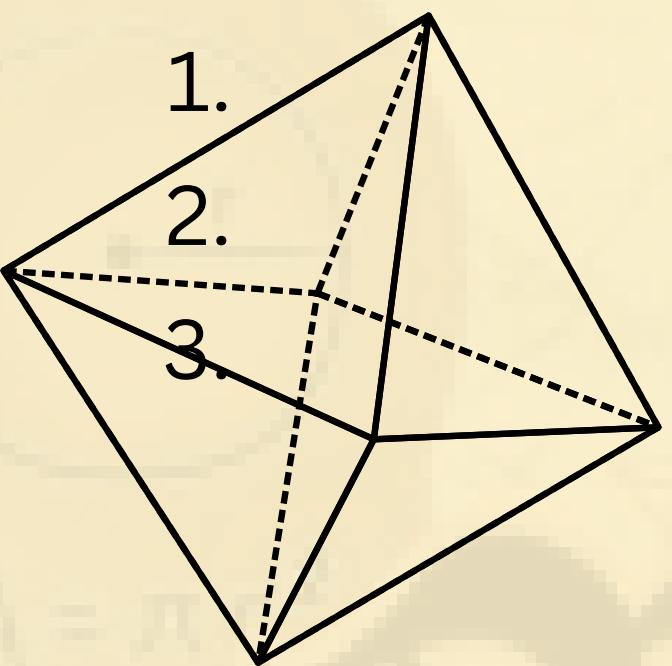
- Numerical ability, reasoning, communication, financial awareness, business understanding.

## 3. CUET AND OTHER EXAMS

CUET (UG): For B. Com/BBA at DU, BHU, JNU, etc.

CA Foundation/IPMAT/NPAT: For commerce/professional courses

CLAT: For commerce + law career paths





# MATHS



## INTERNSHIPS AND PLACEMENTS

- Internship Opportunities: Available from 1st or 2nd year in CA firms, finance startups, corporates.
- Stipend Range: ₹5,000 – ₹30,000/month based on role, company, and background.
- Top Internship Recruiters: Deloitte, EY, PwC, KPMG, HDFC, startups, and audit firms.
- Placement Range: ₹5 – ₹10 LPA average, top roles in finance and consulting can go above ₹20 LPA.





# MATHS

COLLEGES AVAILABLE

SRCC

Christ  
University

HANSRAJ  
COLLEGE

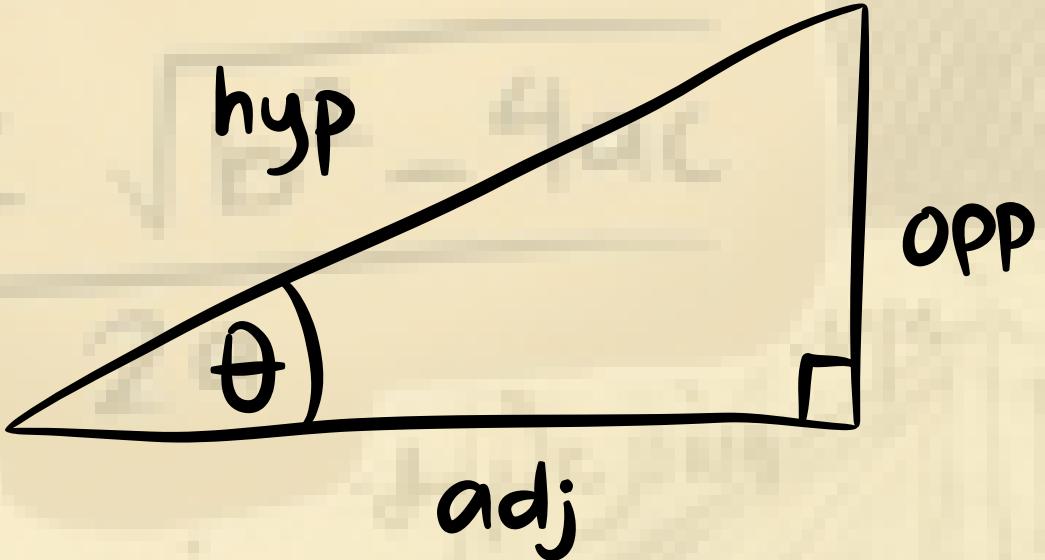
LSR

MITHIBAI  
COLLEGE

# CHOCOLATE QUESTION

💡 Q. WHAT DOES ROI STAND FOR IN BUSINESS?

- A) Return On Investment
- B) Rate Of Interest
- C) Record Of Income
- D) Return On Income



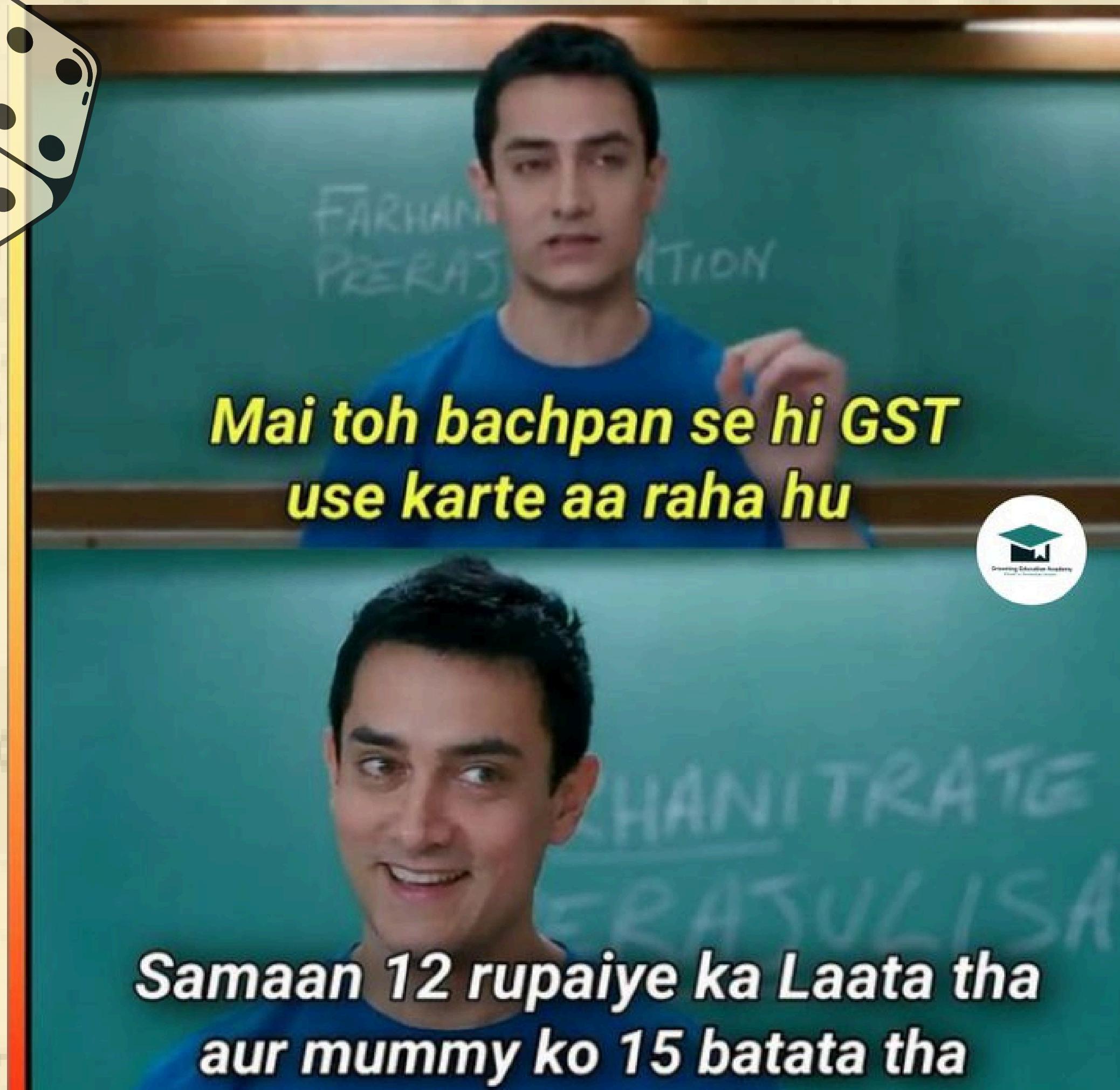
$$\sin(\theta) = \frac{\text{opp}}{\text{hyp}}$$

# MATHS myTH BUSTER



✗ MYTH: GST (Goods & Services Tax) is a boring topic only relevant to adults or businesses.

✓ FACT: GST affects everyday life – from snacks to shopping! Even kids unknowingly 'apply' it when they inflate prices while asking parents for money!



# COMMERCE WITHOUT

## MATHS



# COMMERCE WITHOUT MATHS

## WHAT IS COMMERCE WITHOUT MATHS:

- Study of trade, business operations, management, and financial basics—without advanced calculations.

## PURPOSE:

- Builds understanding of marketing, HR, law, entrepreneurship, and basic finance.

## HOW DOES IT WORK:

- Involves studying theory-based subjects like accounts, business studies, and economics.

## IMPORTANCE:

- Develops communication, critical thinking, business awareness, and management skills.

# COMMERCE WITHOUT MATHS

## 1. WHERE CAN A CAREER TAKE YOU?

Marketing Manager, HR Executive, Business Consultant – professionals who manage people, promote products, support business strategies, or run enterprises.

## 2. WHAT SHOULD YOU STUDY?

Undergraduate Degrees: B.Com (Programme), BBA, BMS, BBE, B.Voc  
Specializations: Marketing, HR, Entrepreneurship, Tourism, Business Law  
Professional & Postgraduate: MBA, M.Com, Company Secretary (CS), Digital Marketing, Law

# COMMERCE WITHOUT MATHS

## 1. WHO CAN APPLY?

Class 12 (Commerce/Arts/Science stream) with 45–50%+ from a recognized board.  
Mathematics is not required for most B. Com (Prog) or BBA programs.

## 2. KEY SKILLS

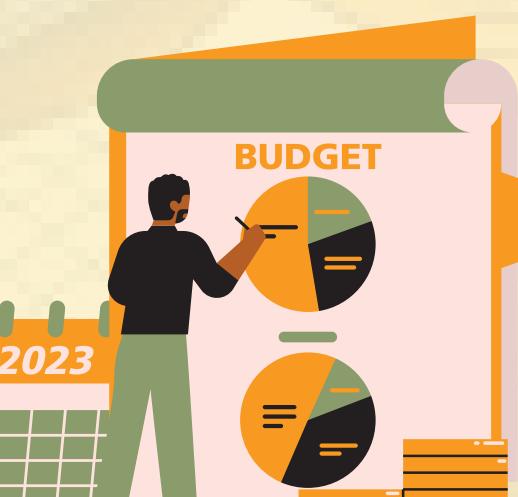
Creativity, communication, organization, leadership, business logic, public speaking

## 3. CUET AND OTHER EXAMS

CUET (UG): For B.Com (Prog), BBA, BMS, BBE at DU, BHU, etc.

CUET + IPMAT/NPAT: For management programs

CLAT/IPM: For commerce + law or integrated management





# **COMMERCE WITHOUT MATHS**

## **INTERNSHIPS AND PLACEMENTS**

1. Internship Opportunities: From 1st or 2nd year in HR firms, startups, NGOs, or digital agencies.
2. Stipend Range: ₹4,000 – ₹20,000/month depending on role (HR, marketing, operations).
3. Top Internship Recruiters: Startups, NGOs, educational firms, media companies, retail brands.
4. Placement Range: ₹3 – ₹8 LPA average, with higher packages in digital marketing, sales, and content roles.



# COMMERCE WITHOUT MATHS

JESUS AND  
MARY  
COLLEGE

NM  
COLLEGE

COLLEGES AVAILABLE

SHAHEED  
BHAGAT SINGH  
COLLEGE

LSR

SRI  
VENKATESWARA  
COLLEGE

# **COMMERCE WITHOUT MATHS**

**Which of the following colleges is known to offer  
Commerce courses without requiring Maths in**

**Class 12?**

- A. IIT Delhi**
- B. St. Xavier's College, Mumbai**
- C. NIT Trichy**
- D. Indian Statistical Institute**



# COMMERCE WITHOUT MATHS

🧠 **Myth: Commerce without Maths = No Maths**

**Reality:** You don't have Maths as a subject, but Accounts still needs calculations, Economics plays with data, and Business Studies throws in logical analysis. So yes, it's “without Maths”... but not without numbers.

**When you take Commerce without Maths to avoid Maths**

**Maths in Accounts & Eco :**



“Maths se rishta toda tha...  
Accounts ne adopt kar liya 😭💻”

ALMOST THE  
END... BUT NOT  
WITHOUT SOME

FUN

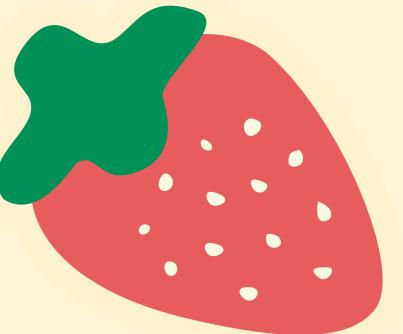
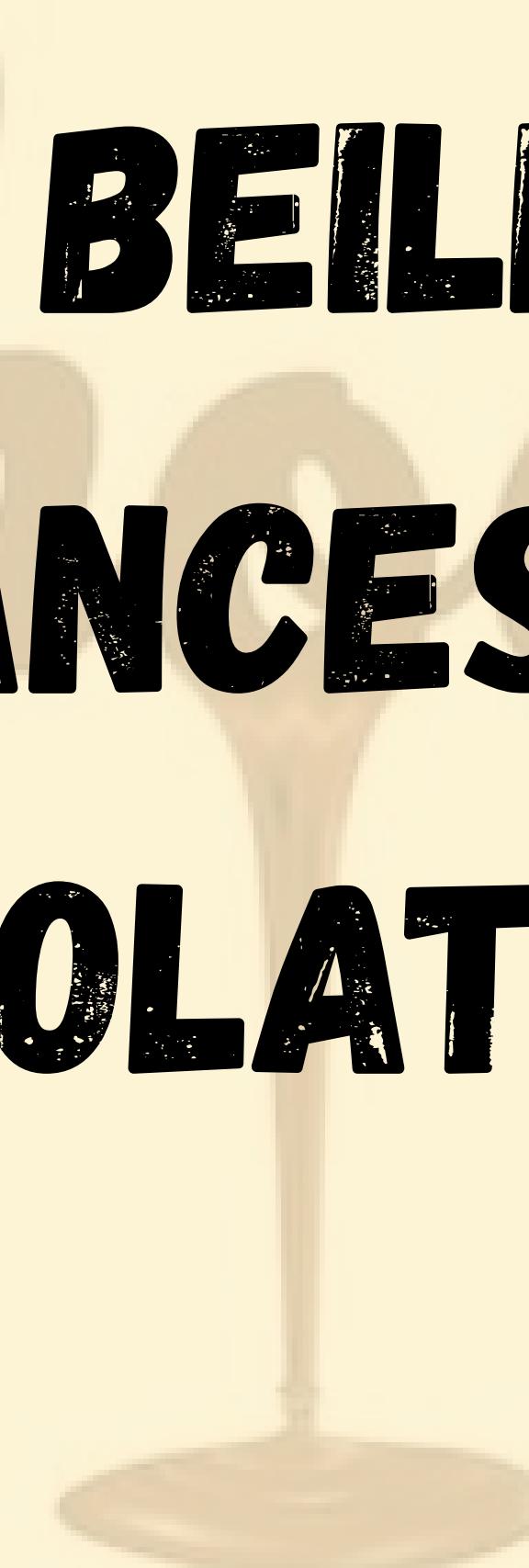
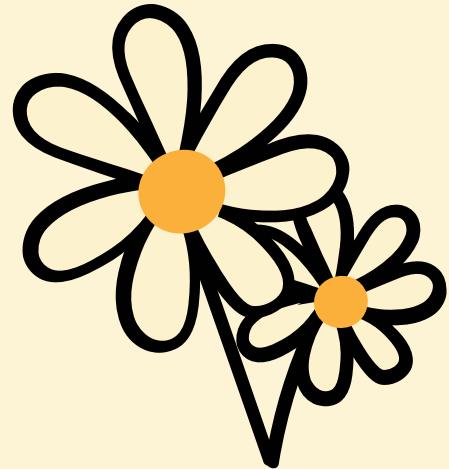




**"THE NEXT TIME SOMEONE ASKS, 'BETA, AAGE KYA KARNA HAI?' – YOU MIGHT JUST HAVE A BETTER ANSWER NOW."**

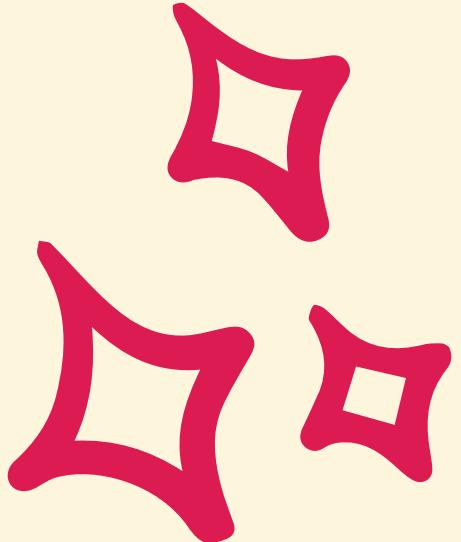
**"WE HOPE THIS SESSION HELPED YOU THINK A LITTLE CLEARER ABOUT YOUR FUTURE – AND MAYBE EVEN ENJOY THE PROCESS."**

**WE BELIEVE IN SECOND  
CHANCES SO SOME MORE  
CHOCOLATE QUESTIONS FOR  
YOU**



# CHOCOLATE QUESTION

1. Which of the following is NOT typically considered an essential skill for commerce students today?
- A. Financial literacy
  - B. Data analysis
  - C. Creative writing
  - D. Communication skills

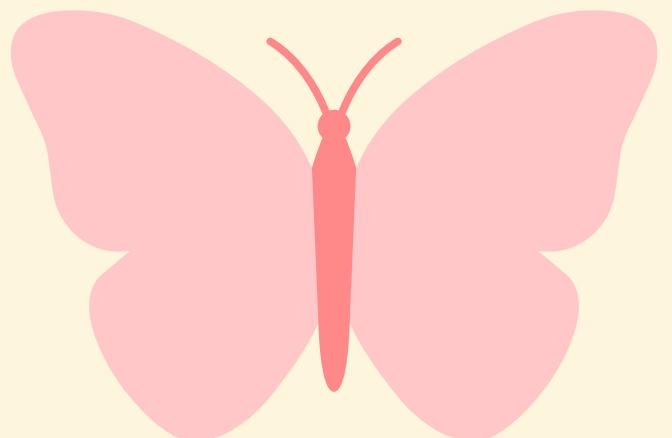


# CHOCOLATE QUESTION

2. How do internships and certifications benefit commerce students?
- A. They help avoid academic exams
  - B. They increase job readiness and industry exposure ki
  - C. They guarantee immediate job placement
  - D. They replace the need for a college degree

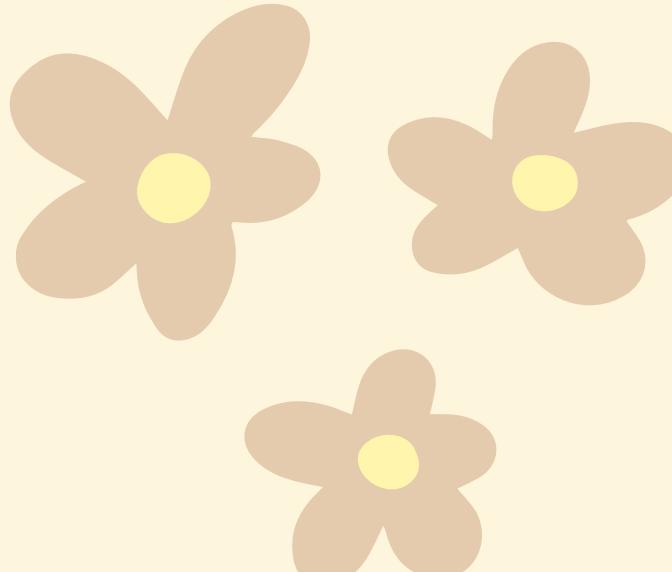
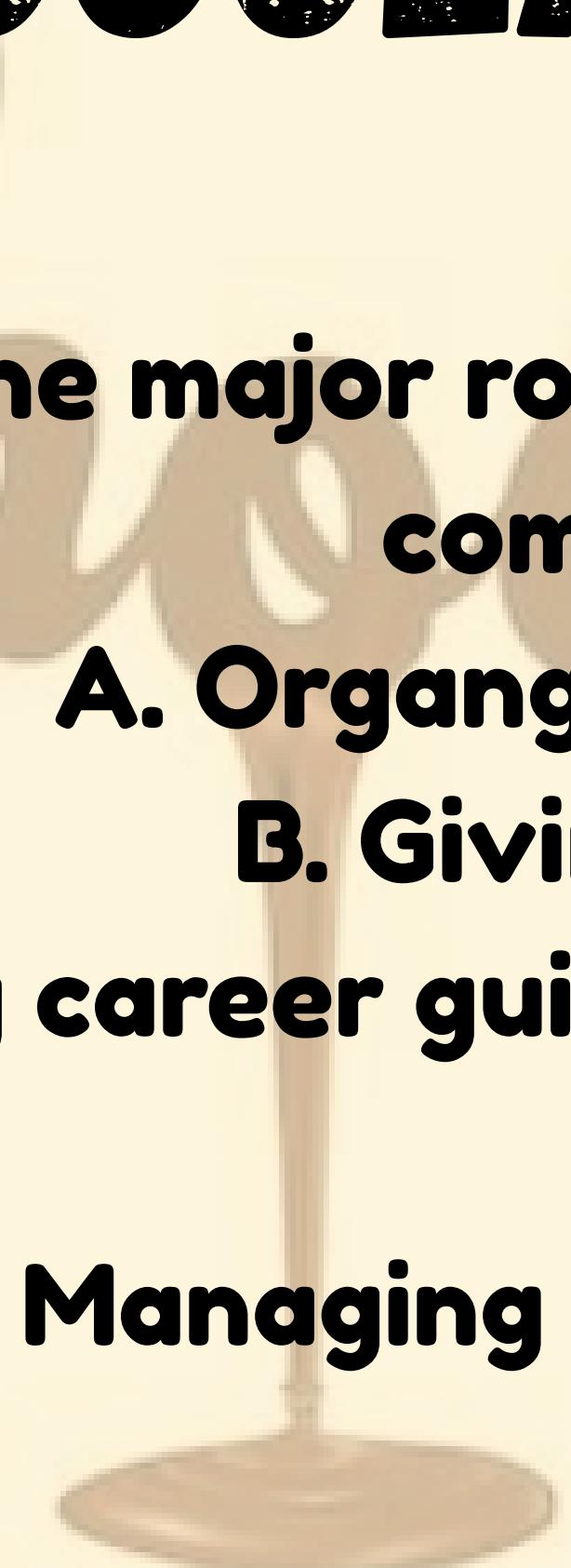
# CHOCOLATE QUESTION

3. Which of the following is considered an emerging and fast-growing field in commerce?
- A. Handwriting analysis
  - B. Fintech and digital marketing
  - C. Traditional bookkeeping
  - D. Postal accounting



# CHOCOLATE QUESTION

4. What is one major role of a Career Development Club for commerce students?
- A. Organizing only social events
  - B. Giving free merchandise
  - C. Providing career guidance, mentorship, and skill-building sessions
  - D. Managing college cafeteria accounts





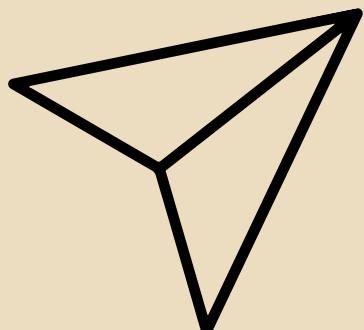
# **LINKEDIN-PROFESSIONAL GROWTH**

## **1. BUILD A STRONG PROFESSIONAL BRAND**

Showcase your skills, grow your network, and stay visible to recruiters on LinkedIn.

## **2. DISCOVER OPPORTUNITIES AND GROW**

Find internships, jobs, and industry insights while learning from professionals worldwide.



# LINKEDIN - PROFESSIONAL GROWTH

[ CREATE A PROFESSIONAL PROFILE ]



[ BUILD YOUR NETWORK STRATEGICALLY ]



[ FOLLOW COMPANIES & CAREER PAGES ]



[ ENGAGE WITH CONTENT & SHARE INSIGHTS ]

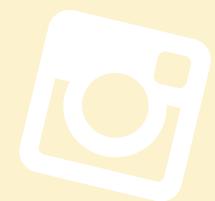


[ APPLY FOR JOBS & INTERNSHIPS ]



[ STAY CONSISTENT & KEEP PROFILE UPDATED ]





## Skills First, Profile Later

Building a LinkedIn profile is helpful – but it's not enough on its own.

What truly matters is having the basic skills to show on that profile.

 For Finance → Learn Excel, Tally, Financial Modelling

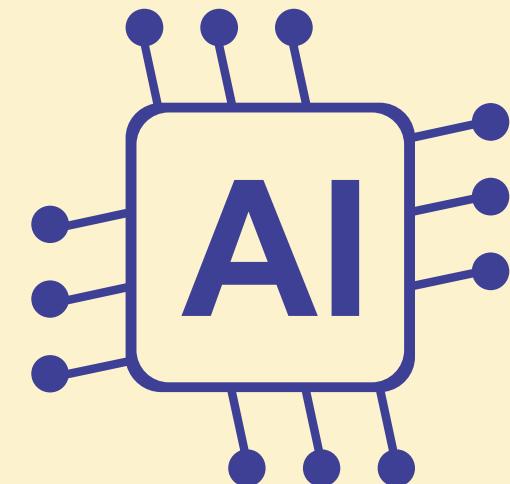
 For Business/Marketing → Understand Digital Tools, Presentation Skills, Analytics

 For the future → Learn AI tools – or risk being replaced by

AI



✨ A strong profile may open doors – but your skills decide how far you go.



# THANK YOU

Let's Shape Your Future Together.



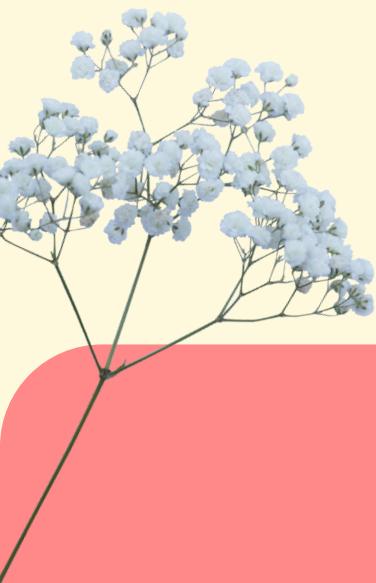
DreamWorks

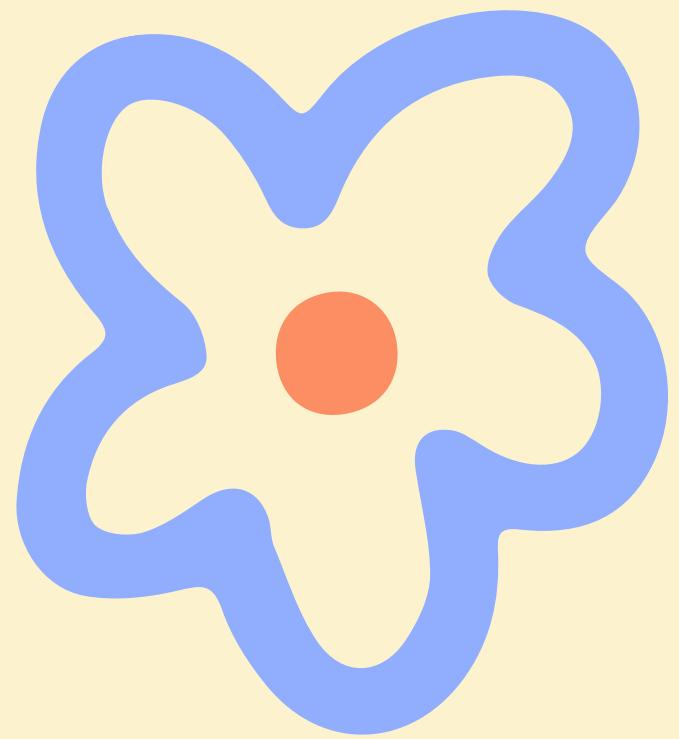


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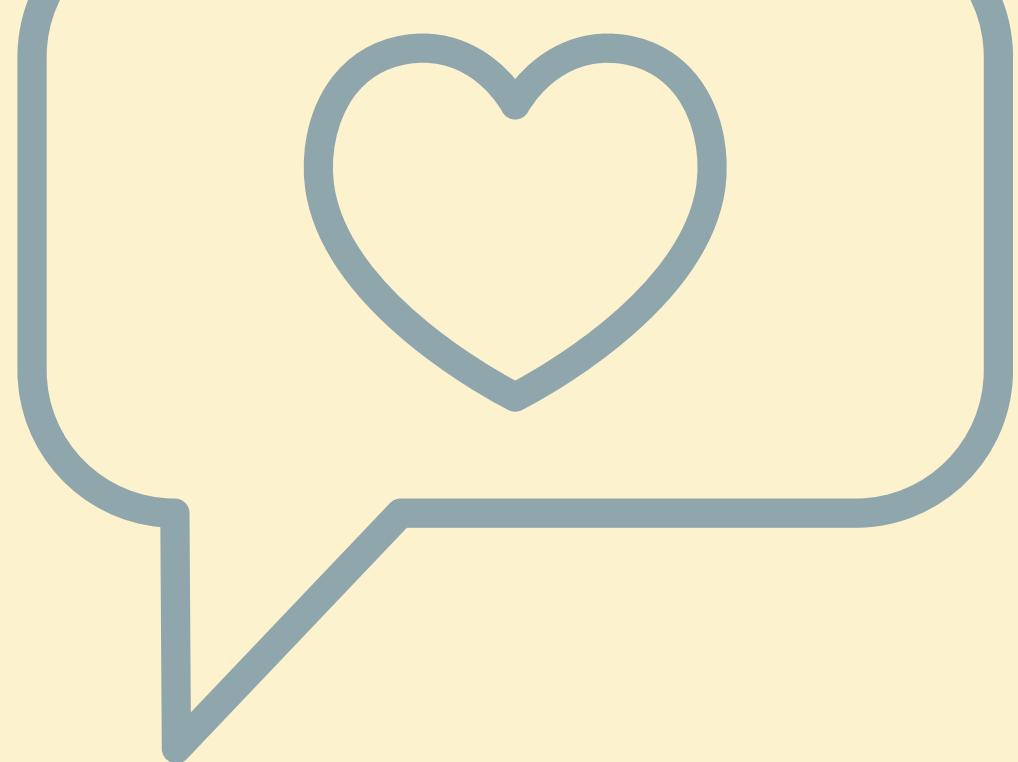
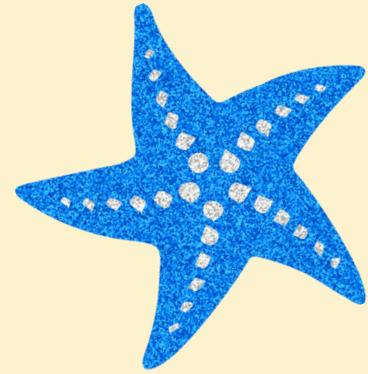
PRESENTED BY-

**Abhavya Gupta(X-B)**

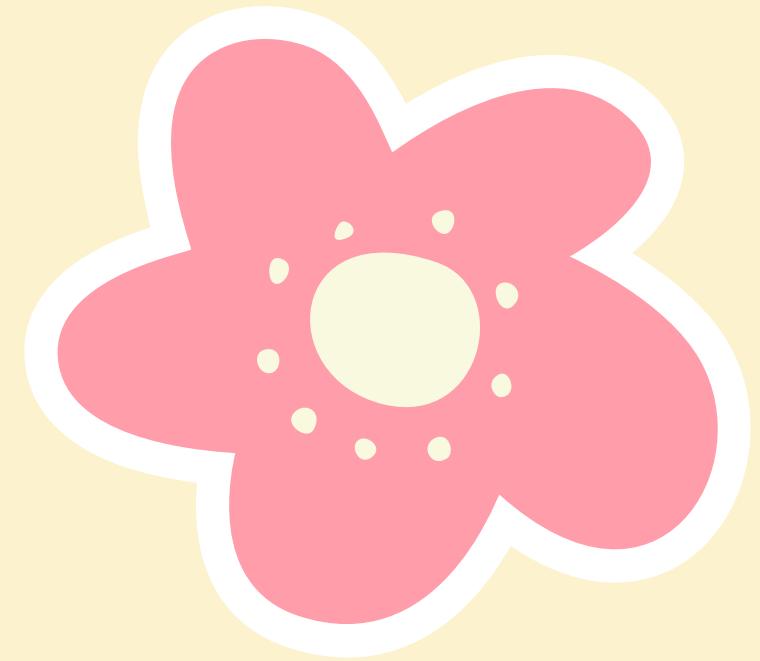
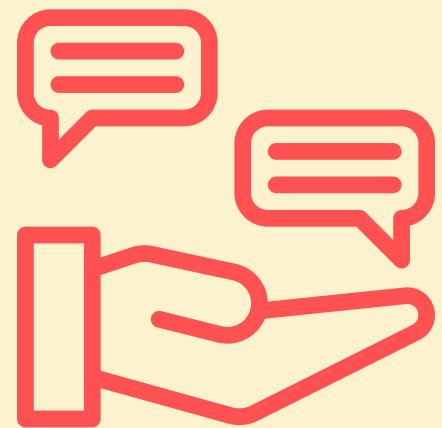
**Plaksha Yadav(IX-D)**

**Navya Baid(XI-D)**





# FEEDBACK WALL



**IF THIS SESSION COULD BE  
DESCRIBED IN 1 WORD WHAT  
COULD IT BE**