

Chapter 2

Application

Layer

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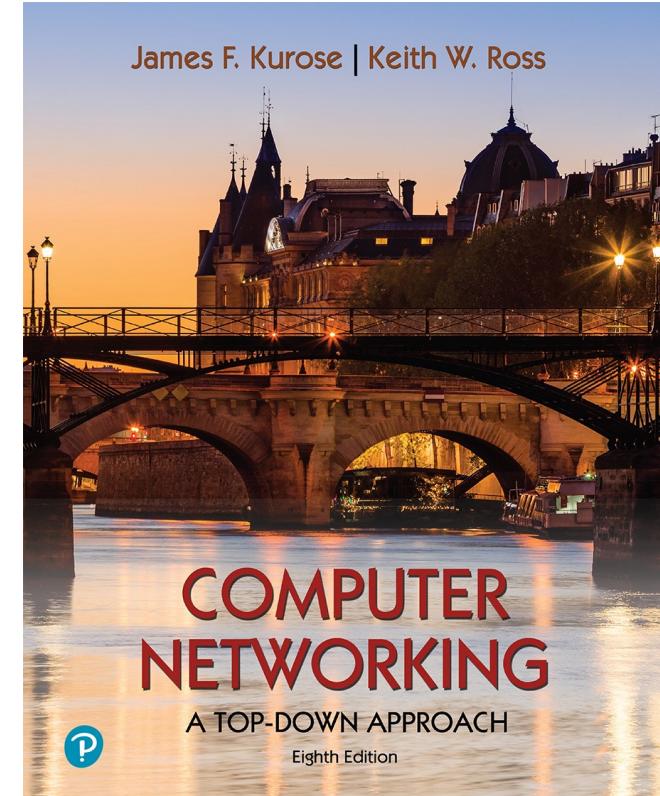
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**Computer Networking: A
Top-Down Approach**
8th edition
n
Jim Kurose, Keith Ross
Pearson, 2020

Application layer: overview

- Principles of network applications
- Web and HTTP
- E-mail, SMTP, IMAP
- The Domain Name System DNS
- P2P applications
- video streaming and content distribution networks



Application layer: overview

Our goals:

- conceptual *and* implementation aspects of application-layer protocols
 - transport-layer service models
 - client-server paradigm
 - peer-to-peer paradigm
- learn about protocols by examining popular application-layer protocols and infrastructure
 - HTTP
 - SMTP, IMAP
 - DNS
 - video streaming systems, CDNs

Some network apps

- social networking
- Web
- text messaging
- e-mail
- multi-user network games
- streaming stored video
(YouTube, Hulu, Netflix)
- P2P file sharing
- voice over IP (e.g., Skype)
- real-time video conferencing
(e.g., Zoom)
- Internet search
- remote login
- ...

Q: your favorites?

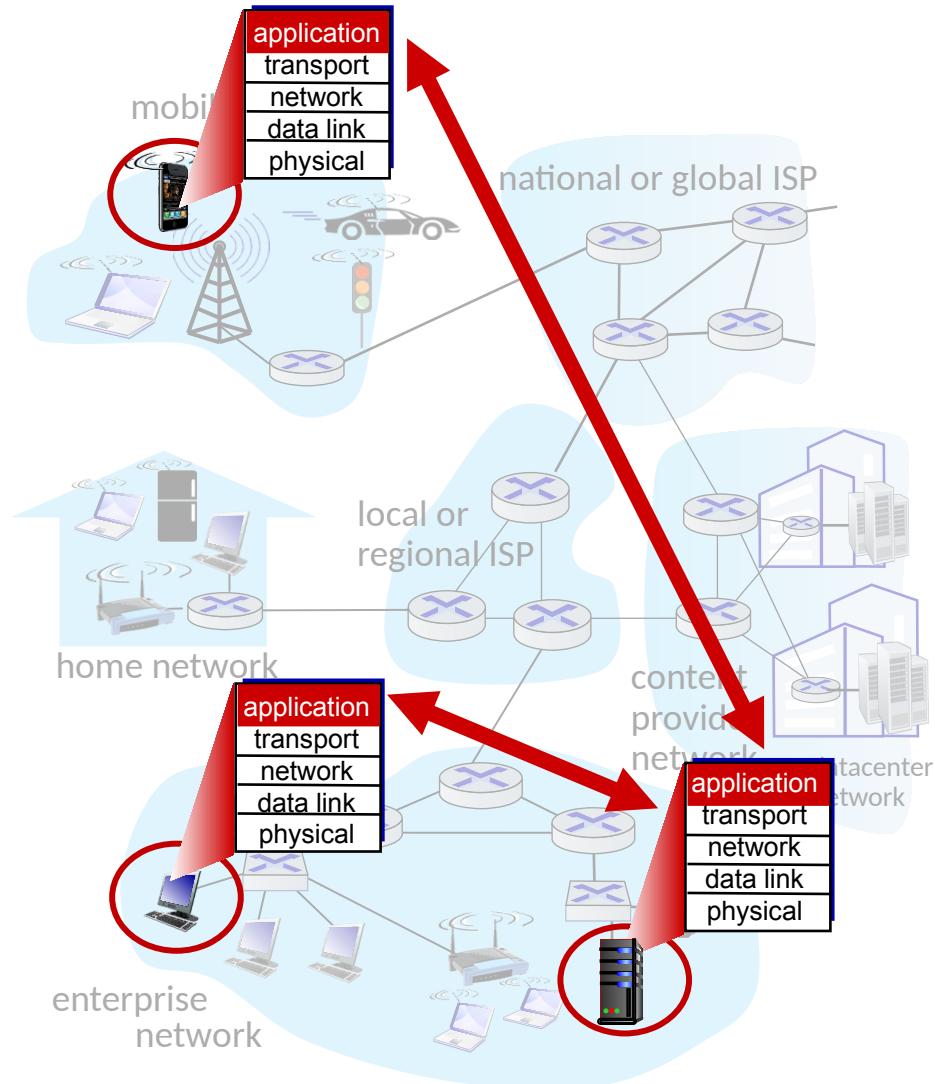
Creating a network app

write programs that:

- run on (different) end systems
- communicate over network
- e.g., web server software
communicates with browser software

no need to write software for
network-core devices

- network-core devices do not run user applications
- applications on end systems allows for rapid app development, propagation



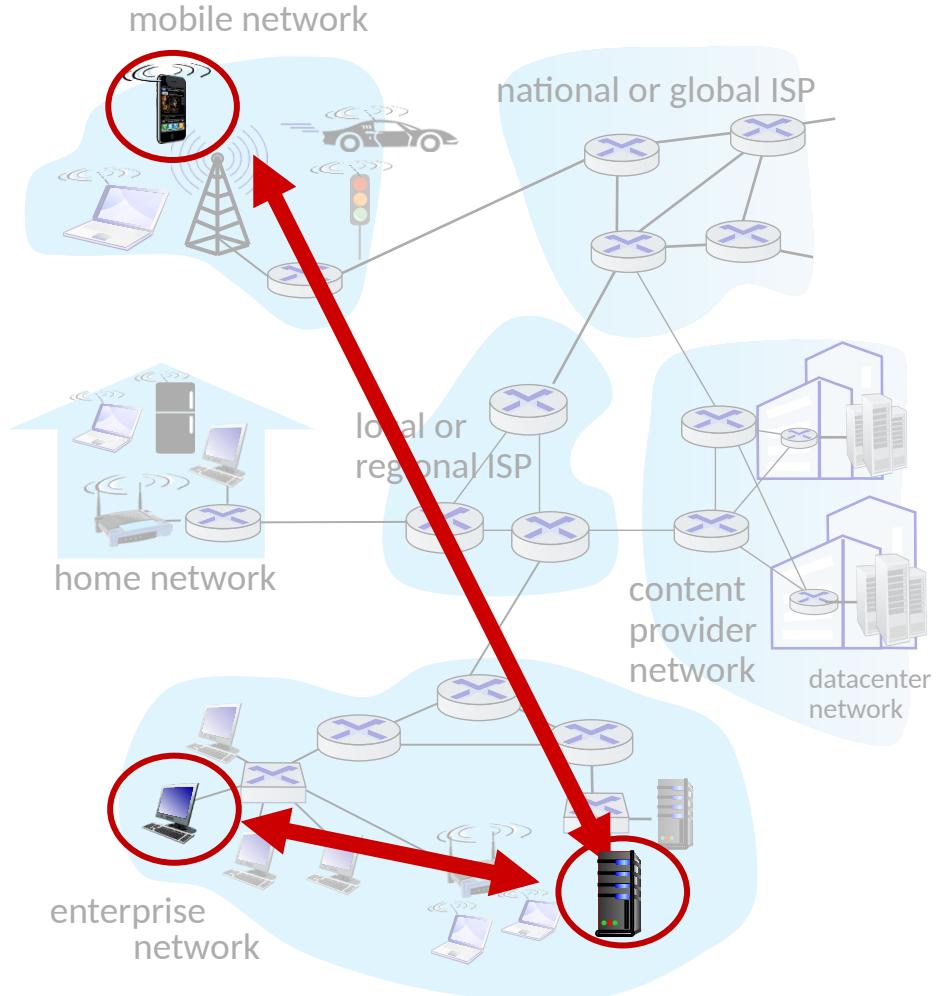
Client-server paradigm

server:

- always-on host
- permanent IP address
- often in data centers

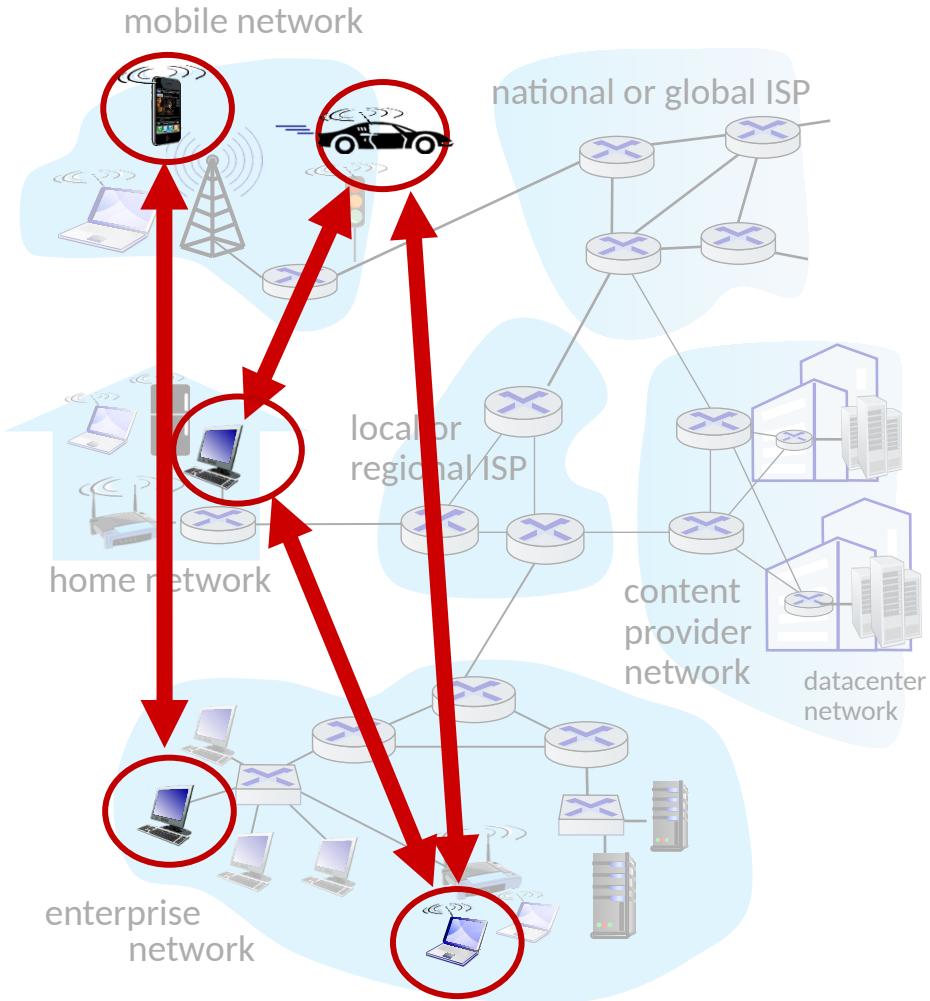
clients:

- contact, communicate with server
- may be intermittently connected
- may have dynamic IP addresses
- do *not* communicate directly with each other
- examples: HTTP, IMAP, FTP



Peer-peer architecture

- no always-on server
- arbitrary end systems directly communicate
- peers request service from other peers, provide service in return to other peers
 - *self scalability* – new peers bring new service capacity, as well as new service demands
- peers are intermittently connected and change IP addresses
 - complex management
- example: P2P file sharing



Processes communicating

process: program running within a host

- within same host, two processes communicate using **inter-process communication** (defined by OS)
- processes in different hosts communicate by exchanging **messages**

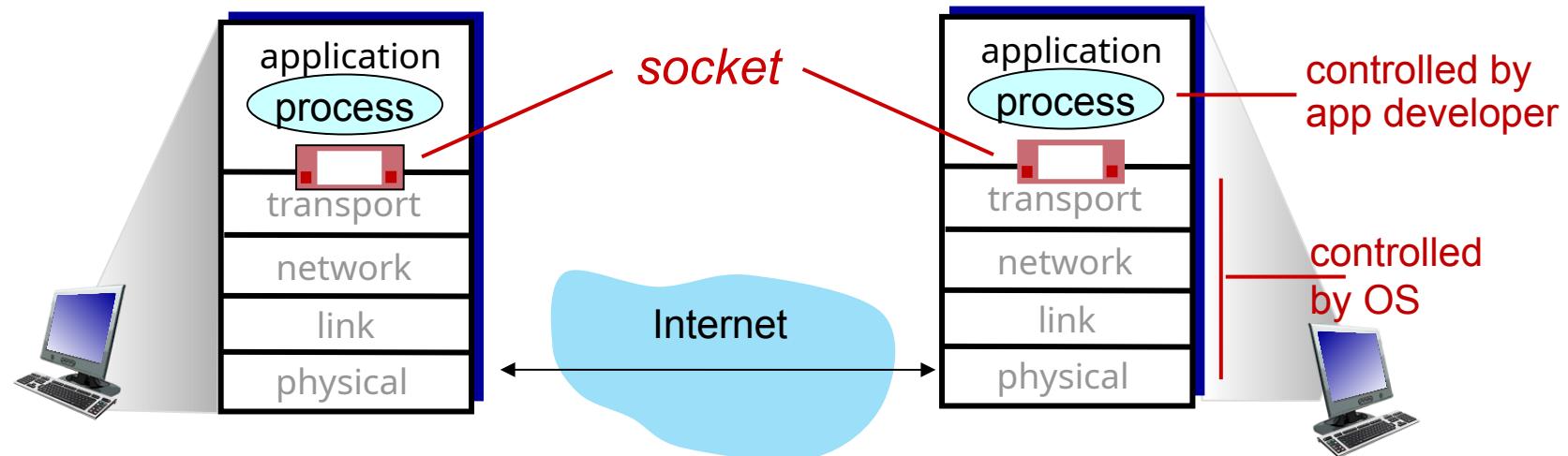
clients, servers

client process: process that initiates communication
server process: process that waits to be contacted

- note: applications with P2P architectures have client processes & server processes

Sockets

- process sends/receives messages to/from its **socket**
- socket analogous to door
 - sending process shoves message out door
 - sending process relies on transport infrastructure on other side of door to deliver message to socket at receiving process
 - two sockets involved: one on each side



Addressing processes

- to receive messages, process must have *identifier*
- host device has unique 32-bit IP address
- Q: does IP address of host on which process runs suffice for identifying the process?
 - A: no, many processes can be running on same host
 - *identifier* includes both **IP address** and **port numbers** associated with process on host.
 - example port numbers:
 - HTTP server: 80
 - mail server: 25
 - to send HTTP message to gaia.cs.umass.edu web server:
 - **IP address:** 128.119.245.12
 - **port number:** 80
 - more shortly...

An application-layer protocol defines:

- types of messages exchanged,
 - e.g., request, response
- message syntax:
 - what fields in messages & how fields are delineated
- message semantics
 - meaning of information in fields
- rules for when and how processes send & respond to messages

open protocols:

- defined in RFCs, everyone has access to protocol definition
- allows for interoperability
- e.g., HTTP, SMTP

proprietary protocols:

- e.g., Skype, Zoom

What transport service does an app need?

Reliability

- some apps (e.g., file transfer, web transactions) require 100% reliable data transfer
- other apps (e.g., audio) can tolerate some loss

throughput

- some apps (e.g., multimedia) require minimum amount of throughput to be “effective”
- other apps (“elastic apps”) make use of whatever throughput they get

timing

- some apps (e.g., Internet telephony, interactive games) require low delay to be “effective”

security

- encryption, data integrity, ...

Transport service requirements: common apps

application	data loss	throughput	time sensitive?
file transfer/download	no loss	elastic	no
e-mail	no loss	elastic	no
Web documents	no loss	elastic	no
real-time audio/video	loss-tolerant	audio: 5Kbps-1Mbps video:10Kbps-5Mbps	yes, 10's msec
streaming audio/video	loss-tolerant	same as above	yes, few secs
interactive games	loss-tolerant	Kbps+	yes, 10's msec
text messaging	no loss	elastic	yes and no

Internet transport protocols services

TCP service:

- ***connection-oriented***: setup required between client and server processes
- ***reliable transport*** between sending and receiving process
- ***flow control***: sender won't overwhelm receiver
- ***congestion control***: throttle sender when network overloaded
- ***does not provide***: timing, minimum throughput guarantee, security

UDP service:

- ***unreliable data transfer*** between sending and receiving process
- ***does not provide***: reliability, flow control, congestion control, timing, throughput guarantee, security, or connection setup.

Q: why bother? Why is there a UDP?

Internet applications, and transport protocols

application	application layer protocol	transport protocol
file transfer/download	FTP [RFC 959]	TCP
e-mail	SMTP [RFC 5321]	TCP
Web documents	HTTP 1.1 [RFC 7320]	TCP
Internet telephony	SIP [RFC 3261], RTP [RFC 3550], or proprietary	TCP or UDP
streaming audio/video	HTTP [RFC 7320], DASH	TCP
interactive games	WOW, FPS (proprietary)	UDP or TCP

Securing TCP

Vanilla TCP & UDP sockets:

- no encryption
- cleartext passwords sent into socket traverse Internet in cleartext (!)

Transport Layer Security (TLS)

- provides encrypted TCP connections
- data integrity
- end-point authentication

TSL implemented in application layer

- apps use TSL libraries, that use TCP in turn
- cleartext sent into “socket” traverse Internet *encrypted*
- more: Chapter 8

Application layer: overview

- Principles of network applications
- **Web and HTTP**
- E-mail, SMTP, IMAP
- The Domain Name System
DNS
- P2P applications
- video streaming and content distribution networks
- socket programming with UDP and TCP



Web and HTTP

First, a quick review...

- web page consists of *objects*, each of which can be stored on different Web servers
- object can be HTML file, JPEG image, Java applet, audio file,...
- web page consists of *base HTML-file* which includes *several referenced objects, each* addressable by a *URL*, e.g.,

www.someschool.edu/someDept/pic.gif

host name

path name

HTTP overview

HTTP: hypertext transfer protocol

- Web's application-layer protocol
- client/server model:
 - *client*: browser that requests, receives, (using HTTP protocol) and “displays” Web objects
 - *server*: Web server sends (using HTTP protocol) objects in response to requests



HTTP overview (continued)

HTTP uses TCP:

- client initiates TCP connection (creates socket) to server, port 80
- server accepts TCP connection from client
- HTTP messages (application-layer protocol messages) exchanged between browser (HTTP client) and Web server (HTTP server)
- TCP connection closed

HTTP is “stateless”

- server maintains no information about past client requests

aside
protocols that maintain “state” are complex!

- past history (state) must be maintained
- if server/client crashes, their views of “state” may be inconsistent, must be reconciled

HTTP connections: two types

Non-persistent HTTP

1. TCP connection opened
2. at most one object sent over TCP connection
3. TCP connection closed

downloading multiple objects required multiple connections

Persistent HTTP

- TCP connection opened to a server
- multiple objects can be sent over *single* TCP connection between client, and that server
- TCP connection closed

Non-persistent HTTP: example

User enters URL: `www.someSchool.edu/someDepartment/home.index`
(containing text, references to 10 jpeg images)



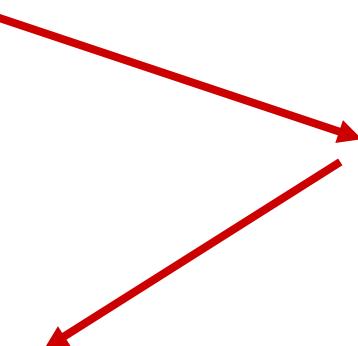
1a. HTTP client initiates TCP connection to HTTP server (process) at `www.someSchool.edu` on port 80



1b. HTTP server at host `www.someSchool.edu` waiting for TCP connection at port 80 “accepts” connection, notifying client

time
↓

2. HTTP client sends HTTP *request message* (containing URL) into TCP connection socket. Message indicates that client wants object `someDepartment/home.index`



3. HTTP server receives request message, forms *response message* containing requested object, and sends message into its socket

Non-persistent HTTP: example (cont.)

User enters URL: `www.someSchool.edu/someDepartment/home.index`
(containing text, references to 10 jpeg images)



5. HTTP client receives response message containing html file, displays html. Parsing html file, finds 10 referenced jpeg objects

6. Steps 1-5 repeated for each of 10 jpeg objects

time
↓

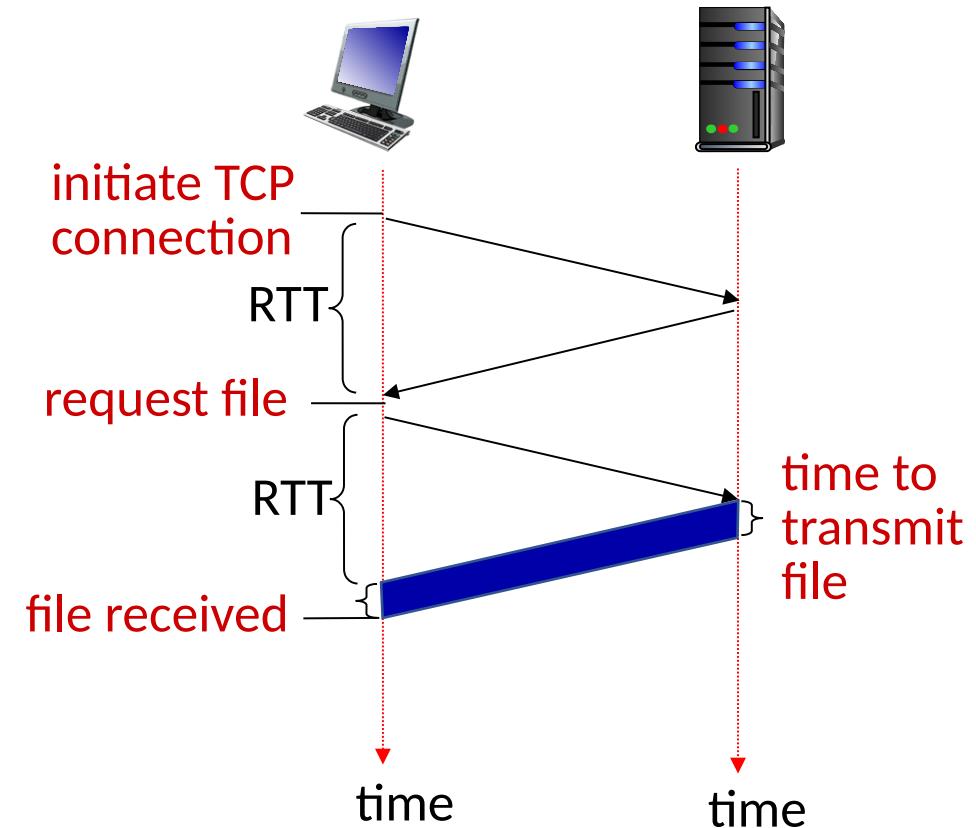
4. HTTP server closes TCP connection.

Non-persistent HTTP: response time

RTT (definition): time for a small packet to travel from client to server and back

HTTP response time (per object):

- one RTT to initiate TCP connection
- one RTT for HTTP request and first few bytes of HTTP response to return
- object/file transmission time



$$\text{Non-persistent HTTP response time} = 2\text{RTT} + \text{file transmission time}$$

Persistent HTTP (HTTP 1.1)

Non-persistent HTTP issues:

- requires 2 RTTs per object
- OS overhead for each TCP connection
- browsers often open multiple parallel TCP connections to fetch referenced objects in parallel

Persistent HTTP (HTTP1.1):

- server leaves connection open after sending response
- subsequent HTTP messages between same client/server sent over open connection
- client sends requests as soon as it encounters a referenced object
- as little as one RTT for all the referenced objects (cutting response time in half)

HTTP request message

- two types of HTTP messages: *request, response*
- **HTTP request message:**

- ASCII (human-readable format)

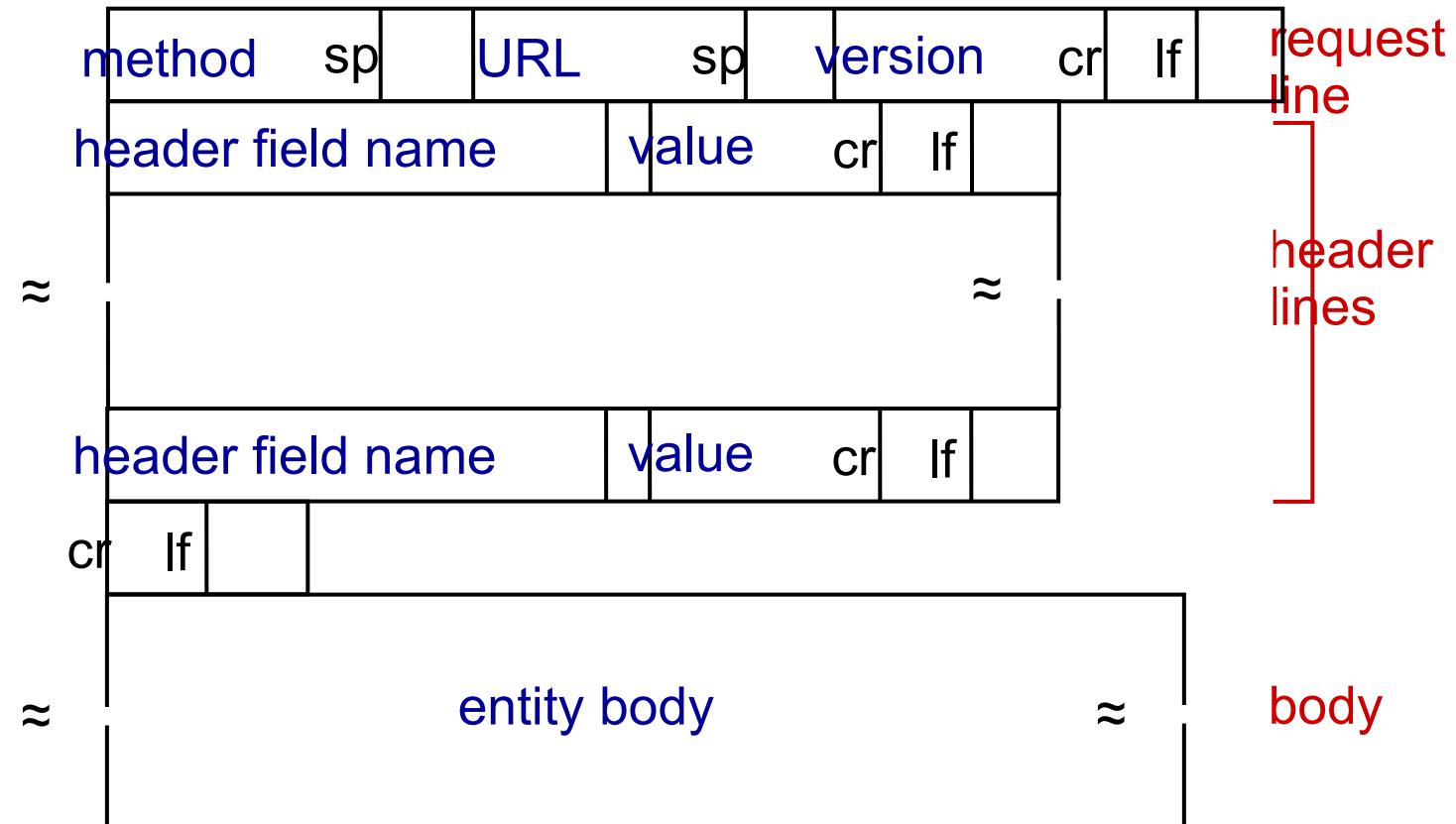
request line (GET, POST,
HEAD commands) →

carriage return character
line-feed character

carriage return, line feed →
at start of line indicates
end of header lines

* Check out the online interactive exercises for more
examples: http://gaia.cs.umass.edu/kurose_ross/interactive/

HTTP request message: general format



Other HTTP request messages

POST method:

- web page often includes form input
- user input sent from client to server in entity body of HTTP POST request message

GET method (for sending data to server):

- include user data in URL field of HTTP GET request message (following a '?'):

`www.somesite.com/animalsearch?monkeys&banana`

HEAD method:

- requests headers (only) that would be returned *if* specified URL were requested with an HTTP GET method.

PUT method:

- uploads new file (object) to server
- completely replaces file that exists at specified URL with content in entity body of POST HTTP request message

HTTP response message

status line (protocol → status code status phrase)



HTTP/1.1 200 OK

HTTP response status codes

- status code appears in 1st line in server-to-client response message.
- some sample codes:

200 OK

- request succeeded, requested object later in this message

301 Moved Permanently

- requested object moved, new location specified later in this message (in Location: field)

400 Bad Request

- request msg not understood by server

404 Not Found

- requested document not found on this server

505 HTTP Version Not Supported

Maintaining user/server state: cookies

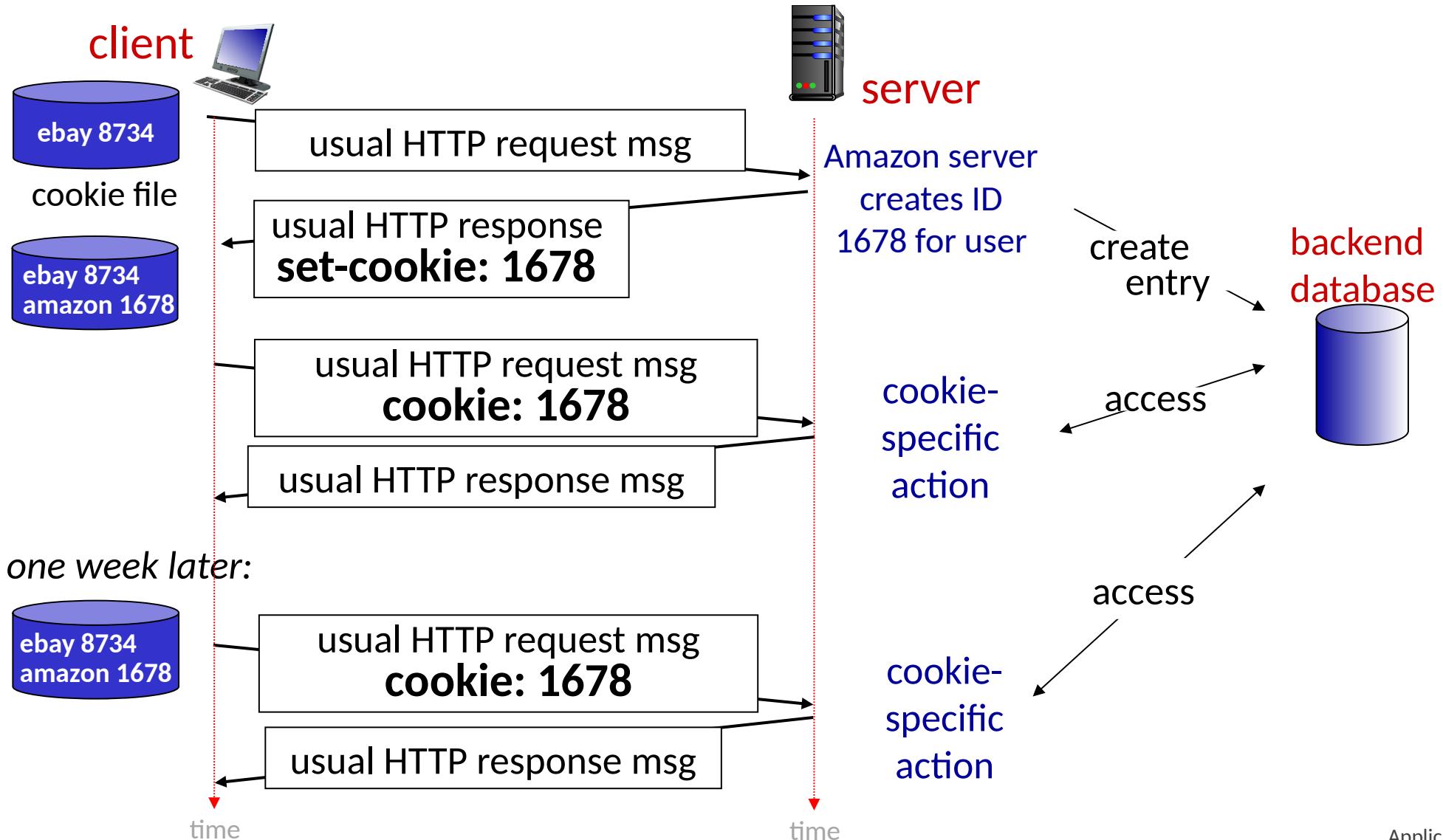
Web sites and client browser use *cookies* to maintain some state between transactions
four components:

- 1) cookie header line of HTTP *response* message
- 2) cookie header line in next HTTP *request* message
- 3) cookie file kept on user's host, managed by user's browser
- 4) back-end database at Web site

Example:

- Susan uses browser on laptop, visits specific e-commerce site for first time
- when initial HTTP requests arrives at site, site creates:
 - unique ID (aka "cookie")
 - entry in backend database for ID
 - subsequent HTTP requests from Susan to this site will contain cookie ID value, allowing site to "identify" Susan

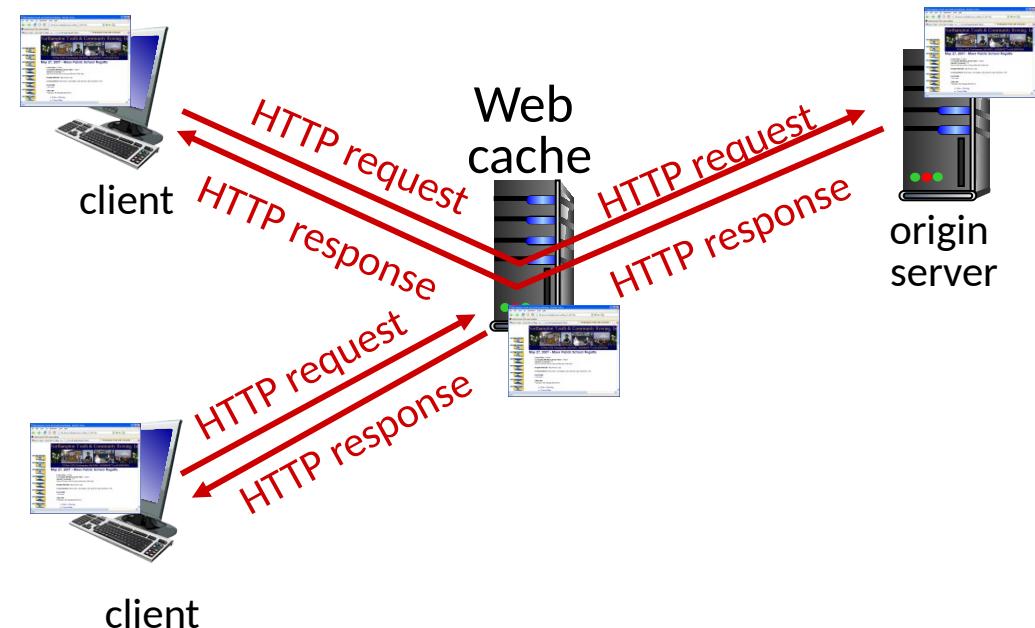
Maintaining user/server state: cookies



Web caches

Goal: satisfy client requests without involving origin server

- user configures browser to point to a (local) *Web cache*
- browser sends all HTTP requests to cache
 - *if* object in cache: cache returns object to client
 - *else* cache requests object from origin server, caches received object, then returns object to client



Web caches (aka proxy servers)

- Web cache acts as both client and server
 - server for original requesting client
 - client to origin server
- server tells cache about object's allowable caching in response header:

```
Cache-Control: max-age=<seconds>
```

```
Cache-Control: no-cache
```

Why Web caching?

- reduce response time for client request
 - cache is closer to client
- reduce traffic on an institution's access link
- Internet is dense with caches
 - enables “poor” content providers to more effectively deliver content

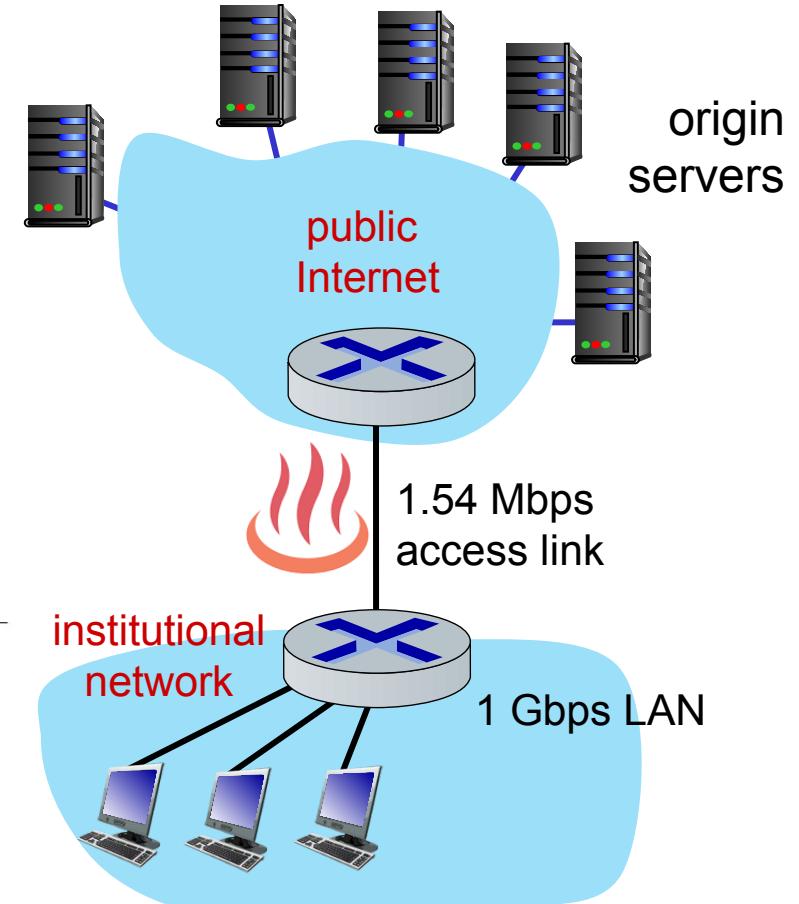
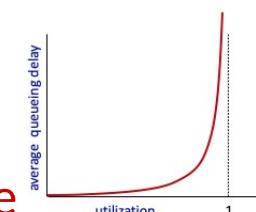
Caching example

Scenario:

- access link rate: 1.54 Mbps
- RTT from institutional router to server: 2 sec
- web object size: 100K bits
- average request rate from browsers to origin servers: 15/sec
 - avg data rate to browsers: 1.50 Mbps

Performance:

- access link utilization = **.97** *problem: large queueing delays at high utilization!*
- LAN utilization: .0015
- end-end delay = Internet delay +
access link delay + LAN delay
= 2 sec + **minutes** + usecs



Option 1: buy a faster access link

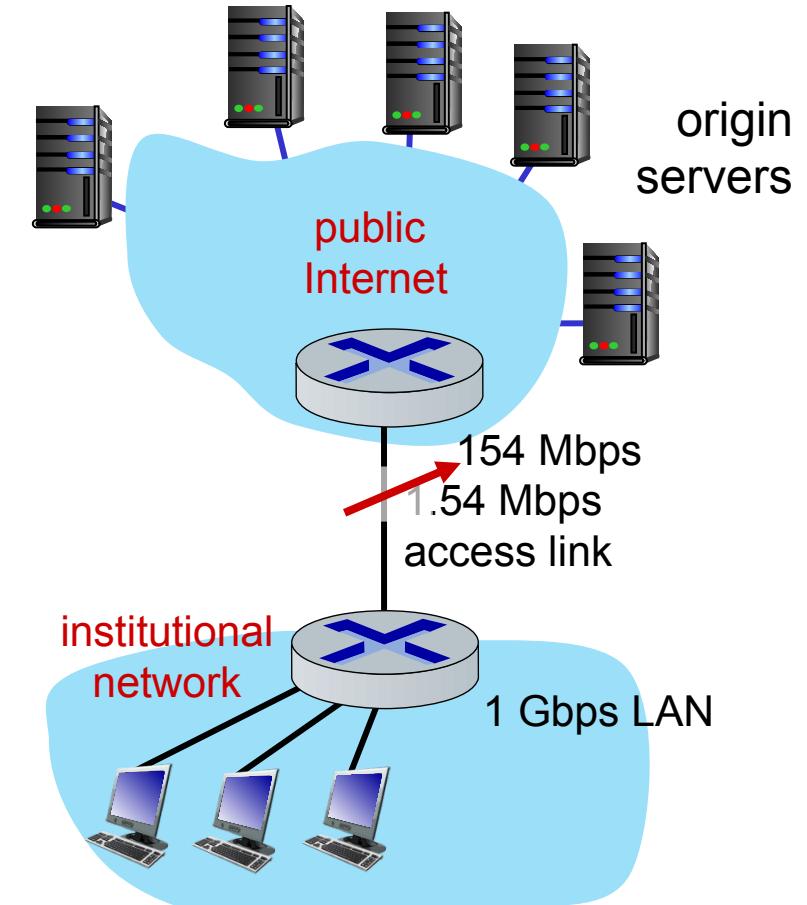
Scenario:

- access link rate: ~~1.54~~ Mbps
- RTT from institutional router to server: 2 sec
- web object size: 100K bits
- average request rate from browsers to origin servers: 15/sec
 - avg data rate to browsers: 1.50 Mbps

Performance:

- access link utilization = ~~.97~~ → .0097
- LAN utilization: .0015
- end-end delay = Internet delay +
access link delay + LAN delay
= 2 sec + ~~minutes~~ + usecs

Cost: faster access link (expensive!) → msecs



Option 2: install a web cache

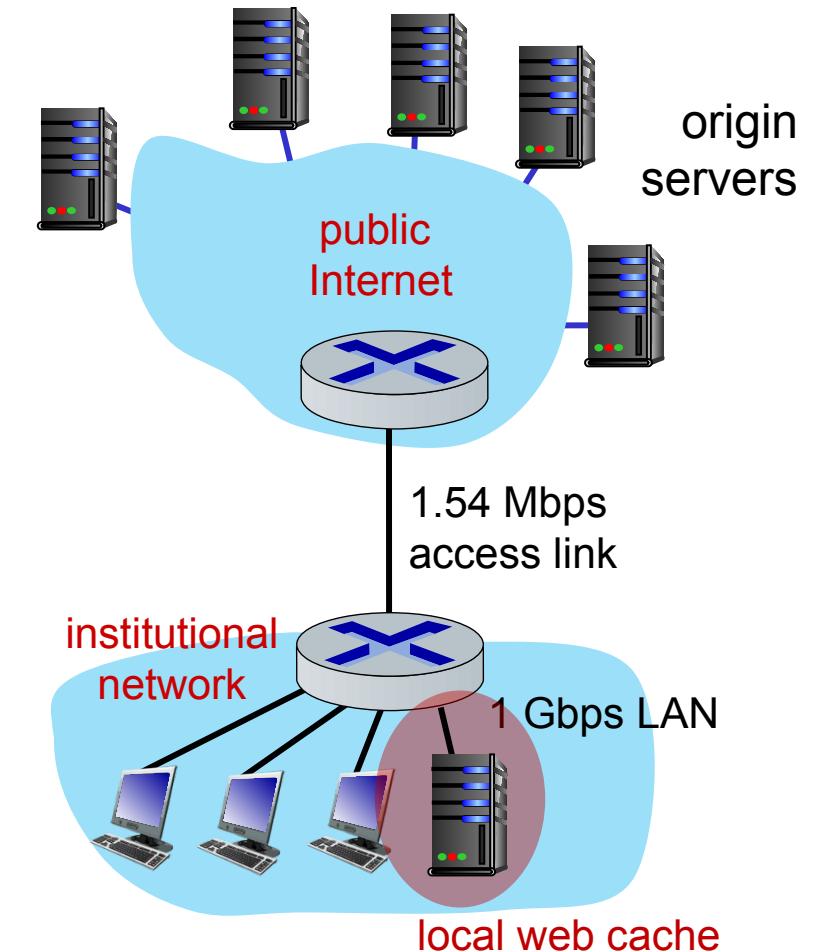
Scenario:

- access link rate: 1.54 Mbps
- RTT from institutional router to server: 2 sec
- web object size: 100K bits
- average request rate from browsers to origin servers: 15/sec
 - avg data rate to browsers: 1.50 Mbps

Cost: web cache (cheap!)

Performance:

- LAN utilization
- access link utilization
- average end-end delay



HTTP/2

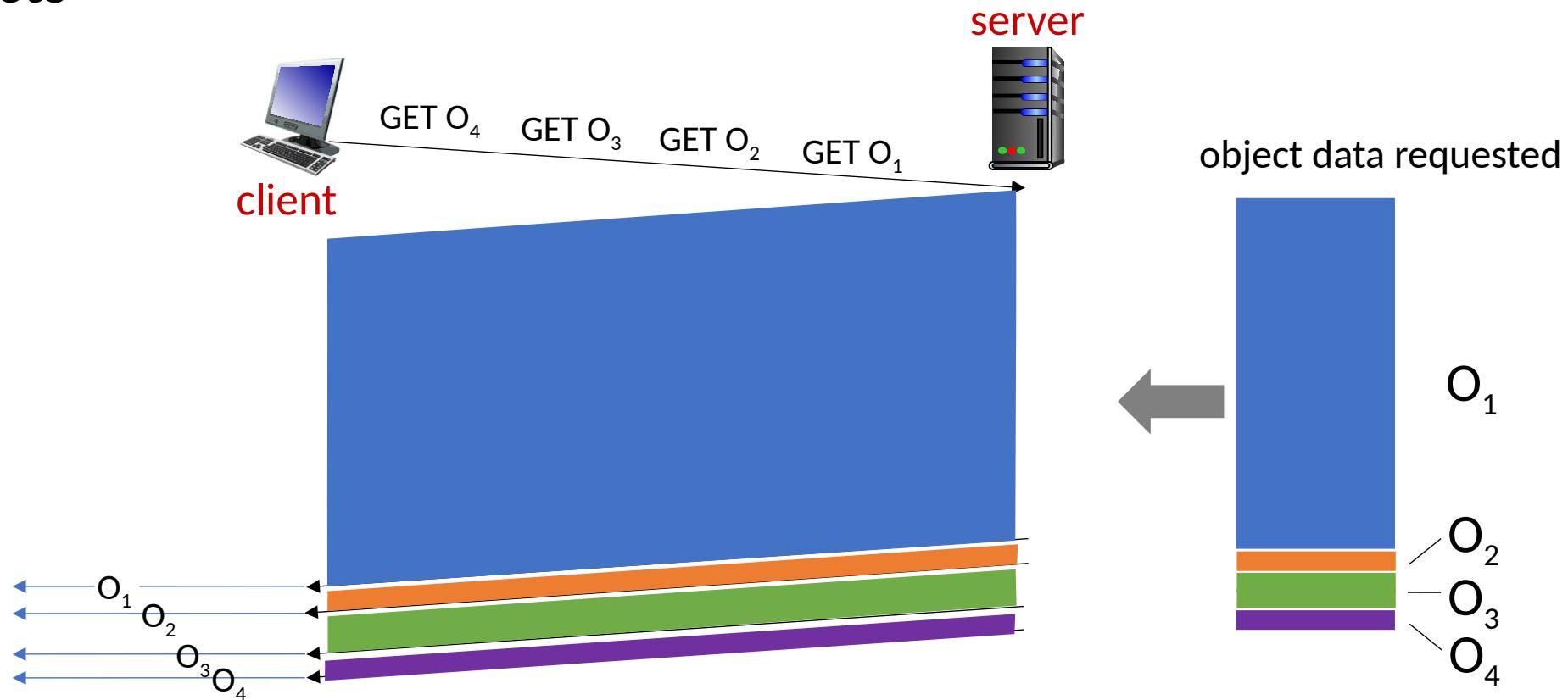
Key goal: decreased delay in multi-object HTTP requests

HTTP/2: [RFC 7540, 2015] increased flexibility at server in sending objects to client:

- methods, status codes, most header fields unchanged from HTTP 1.1
- transmission order of requested objects based on client-specified object priority (not necessarily FCFS like in HTTP 1.1)
- *push* unrequested objects to client
- divide objects into frames, schedule frames to mitigate HOL blocking

HTTP/2: mitigating HOL blocking

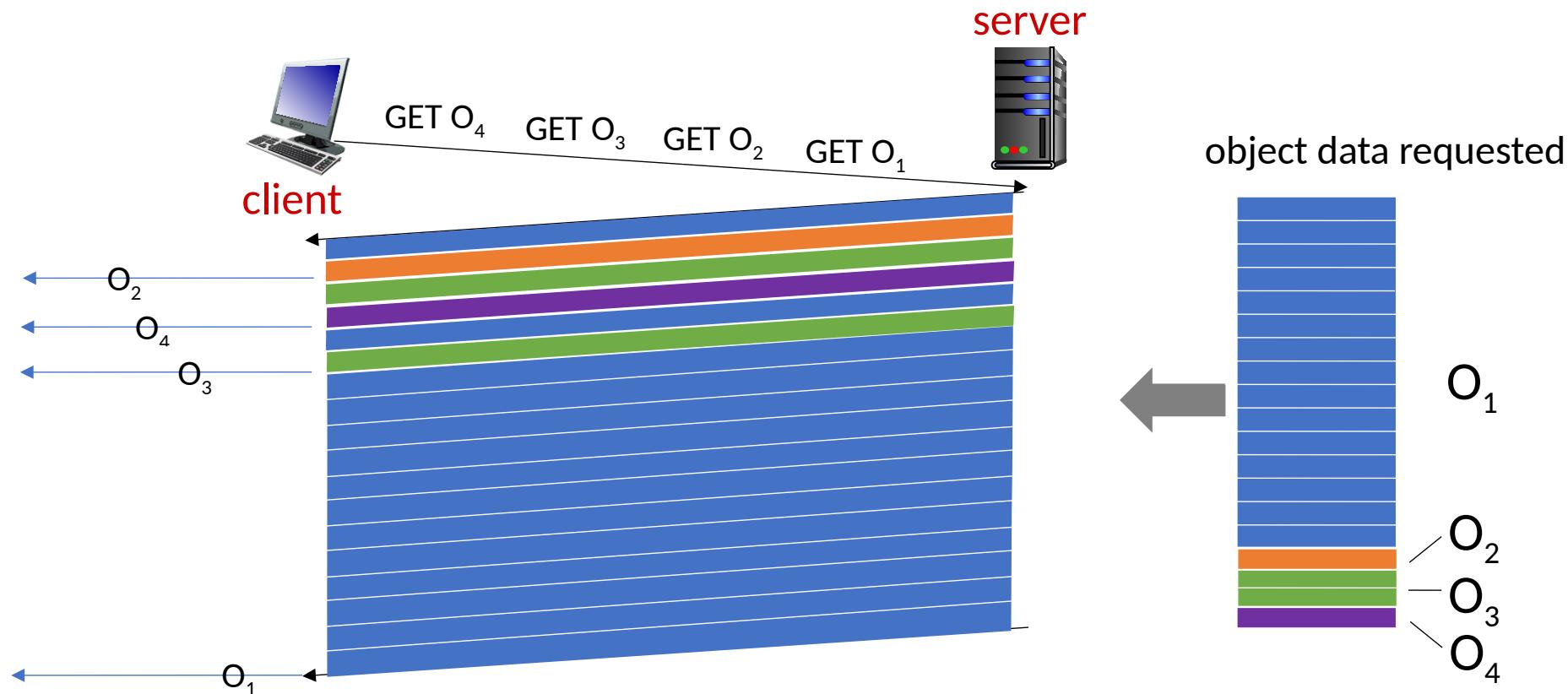
HTTP 1.1: client requests 1 large object (e.g., video file) and 3 smaller objects



objects delivered in order requested: O_2 , O_3 , O_4 wait behind O_1

HTTP/2: mitigating HOL blocking

HTTP/2: objects divided into frames, frame transmission interleaved



O_2 , O_3 , O_4 delivered quickly, O_1 slightly delayed

HTTP/2 to HTTP/3

HTTP/2 over single TCP connection means:

- recovery from packet loss still stalls all object transmissions
 - As in HTTP 1.1 , browsers have the incentive to open multiple parallel TCP connections to reduce stalling , increases overall throughput
- no security over vanilla TCP connection
- **HTTP/3:** adds security, per object error- and congestion-control over UDP
 - more on HTTP/3 in transport layer

Application layer: overview

- Principles of network applications
- Web and HTTP
- E-mail, SMTP, IMAP
- The Domain Name System DNS
- P2P applications
- video streaming and content distribution networks
- socket programming with UDP and TCP



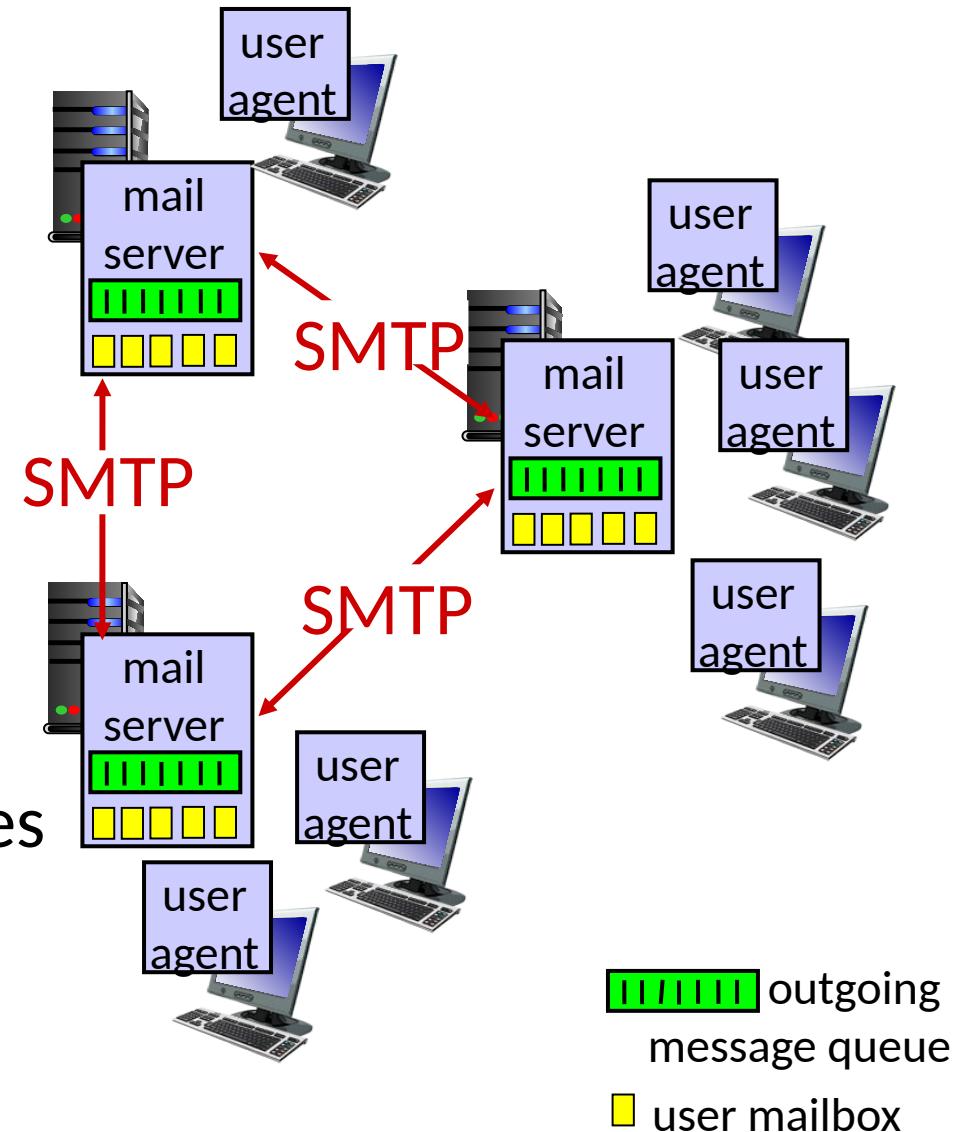
E-mail

Three major components:

- user agents
- mail servers
- simple mail transfer protocol: SMTP

User Agent

- a.k.a. “mail reader”
- composing, editing, reading mail messages
- e.g., Outlook, iPhone mail client
- outgoing, incoming messages stored on server



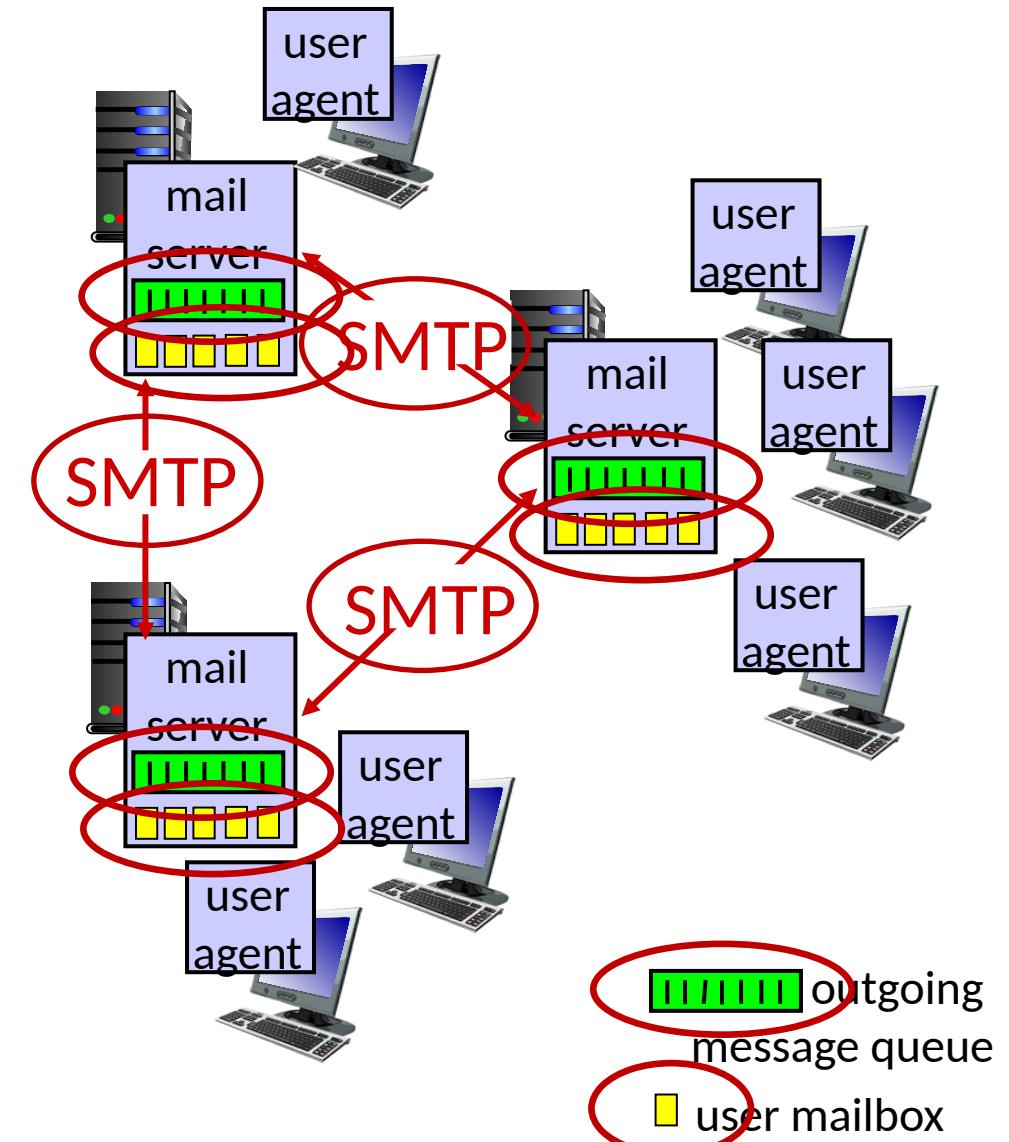
E-mail: mail servers

mail servers:

- *mailbox* contains incoming messages for user
- *message queue* of outgoing (to be sent) mail messages

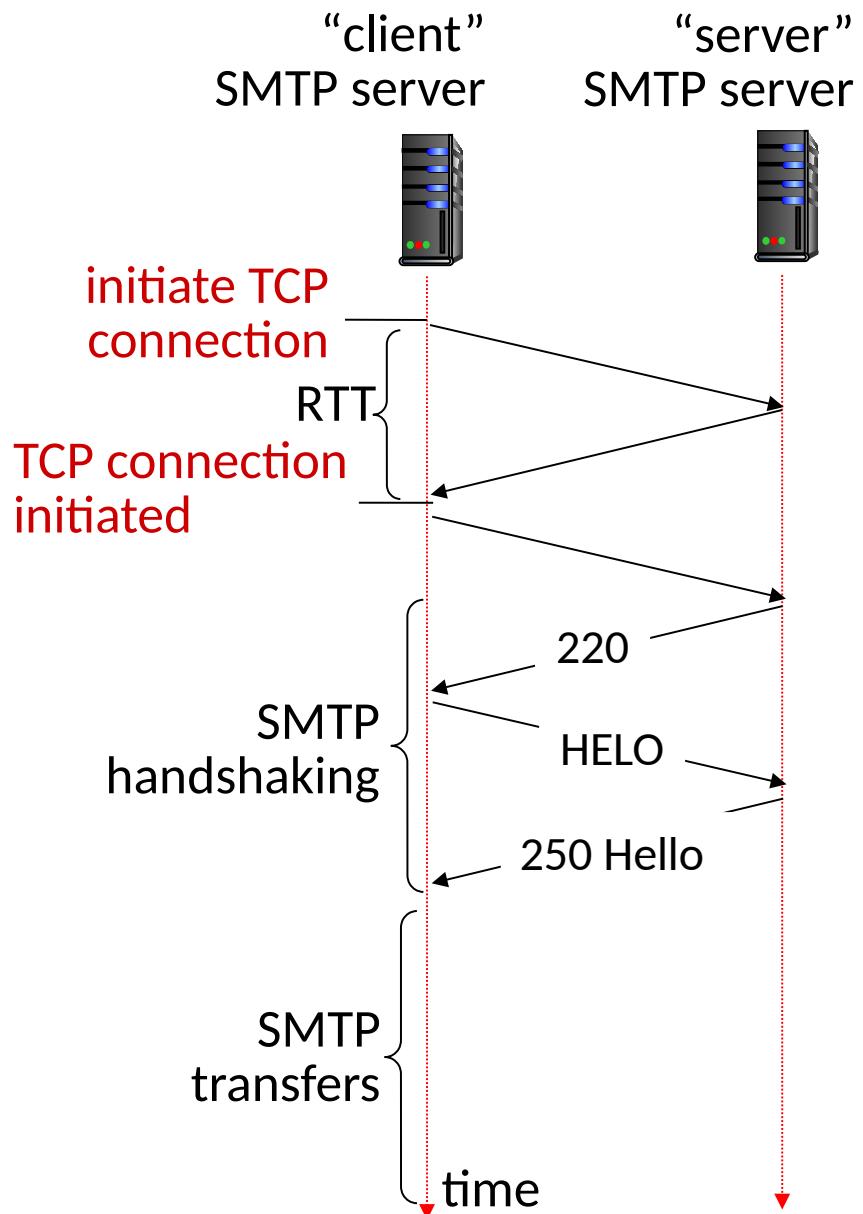
SMTP protocol between mail servers to send email messages

- client: sending mail server
- “server”: receiving mail server



SMTP RFC (5321)

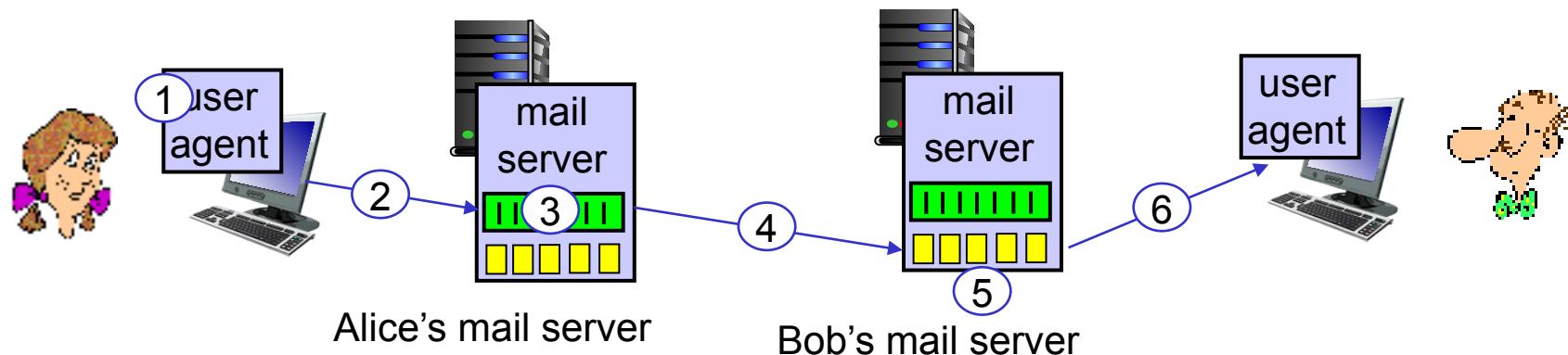
- uses TCP to reliably transfer email message from client (mail server initiating connection) to server, port 25
 - direct transfer: sending server (acting like client) to receiving server
- three phases of transfer
 - SMTP handshaking (greeting)
 - SMTP transfer of messages
 - SMTP closure
- command/response interaction (like HTTP)
 - commands: ASCII text
 - response: status code and phrase



Scenario: Alice sends e-mail to Bob

- 1) Alice uses UA to compose e-mail message “to” bob@someschool.edu
- 2) Alice’s UA sends message to her mail server using SMTP; message placed in message queue
- 3) client side of SMTP at mail server opens TCP connection with Bob’s mail server

- 4) SMTP client sends Alice’s message over the TCP connection
- 5) Bob’s mail server places the message in Bob’s mailbox
- 6) Bob invokes his user agent to read message



Sample SMTP interaction

S: 220 hamburger.edu

SMTP: observations

comparison with HTTP:

- HTTP: client pull
- SMTP: client push
- both have ASCII command/response interaction, status codes
- HTTP: each object encapsulated in its own response message
- SMTP: multiple objects sent in multipart message
- SMTP uses persistent connections
- SMTP requires message (header & body) to be in 7-bit ASCII
- SMTP server uses CRLF.CRLF to determine end of message

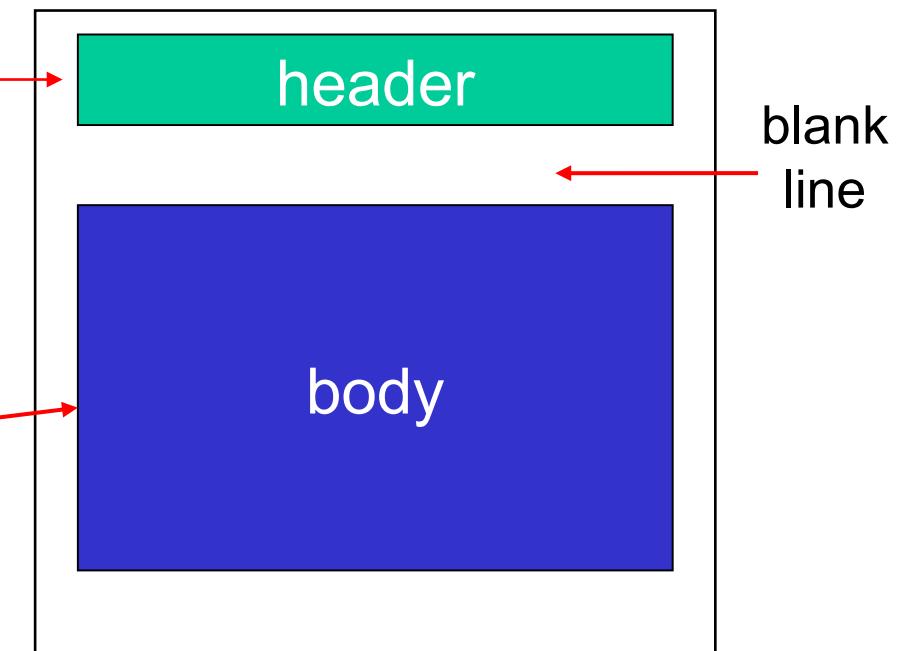
Mail message format

SMTP: protocol for exchanging e-mail messages, defined in RFC 5321
(like RFC 7231 defines HTTP)

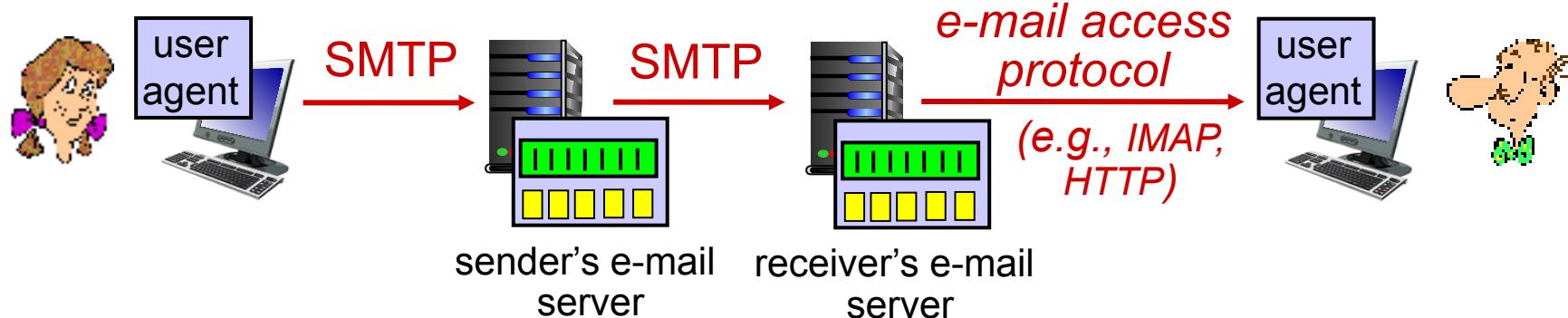
RFC 2822 defines *syntax* for e-mail message itself (like HTML defines syntax for web documents)

- header lines, e.g.,
 - To:
 - From:
 - Subject:

these lines, within the body of the email message area different from ~~SMTP MAIL FROM:, RCPT TO: commands!~~
- Body: the “message”, ASCII characters only



Retrieving email: mail access protocols



- **SMTP:** delivery/storage of e-mail messages to receiver's server
- mail access protocol: retrieval from server
 - **IMAP:** Internet Mail Access Protocol [RFC 3501]: messages stored on server, IMAP provides retrieval, deletion, folders of stored messages on server
- **HTTP:** gmail, Hotmail, Yahoo!Mail, etc. provides web-based interface on top of STMP (to send), IMAP (or POP) to retrieve e-mail messages

Application Layer: Overview

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- The Domain Name System
DNS
- P2P applications
- video streaming and content distribution networks



DNS: Domain Name System

people: many identifiers:

- SSN, name, passport #

Internet hosts, routers:

- IP address (32 bit) - used for addressing datagrams
- “name”, e.g., cs.umass.edu - used by humans

Q: how to map between IP address and name, and vice versa ?

Domain Name System (DNS):

- *distributed database* implemented in hierarchy of many *name servers*
- *application-layer protocol:* hosts, DNS servers communicate to *resolve* names (address/name translation)
 - *note:* core Internet function, **implemented as application-layer protocol**

DNS: services, structure

DNS services:

- hostname-to-IP-address translation
- host aliasing
 - canonical, alias names
- mail server aliasing
- load distribution
 - replicated Web servers: many IP addresses correspond to one name

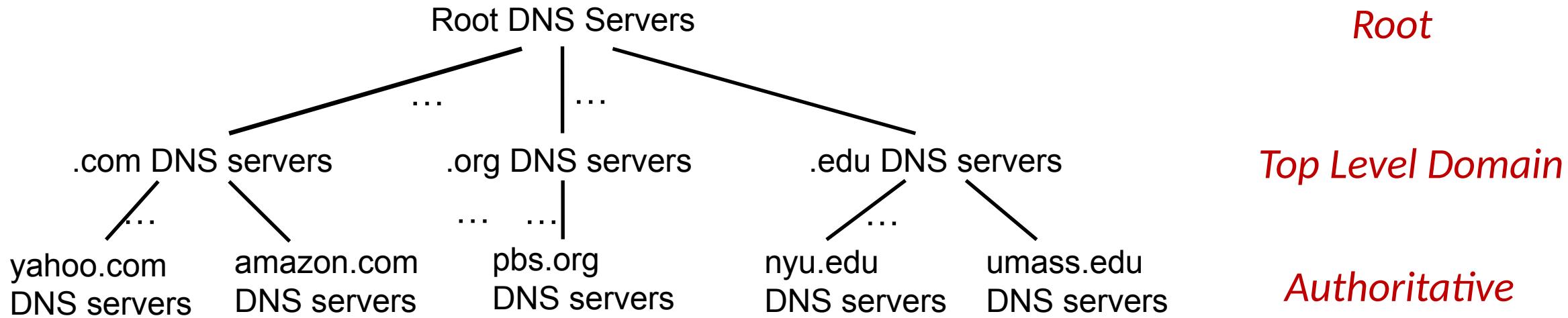
Q: Why not centralize DNS?

- single point of failure
- traffic volume
- distant centralized database
- maintenance

A: doesn't scale!

- Comcast DNS servers alone: 600B DNS queries/day
- Akamai DNS servers alone: 2.2T DNS queries/day

DNS: a distributed, hierarchical database



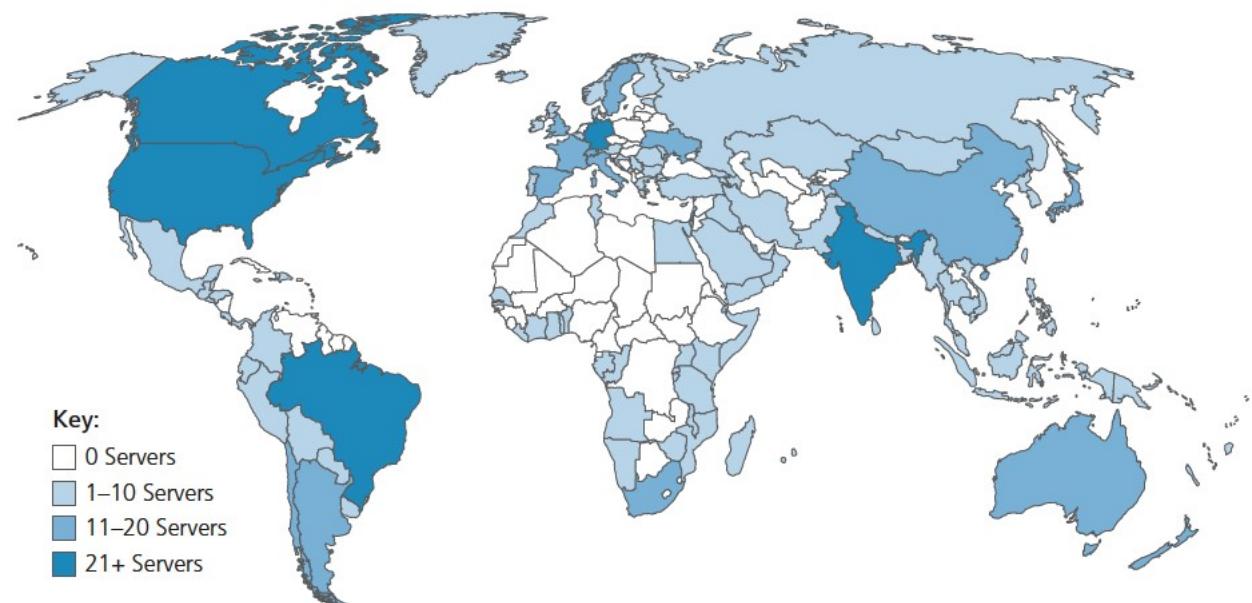
Client wants IP address for www.amazon.com; 1st approximation:

- client queries root server to find .com DNS server
- client queries .com DNS server to get amazon.com DNS server
- client queries amazon.com DNS server to get IP address for www.amazon.com

DNS: root name servers

- official, contact-of-last-resort by name servers that can not resolve name
- *incredibly important* Internet function
 - Internet couldn't function without it!
 - DNSSEC – provides security (authentication, message integrity)
- ICANN (Internet Corporation for Assigned Names and Numbers) manages root DNS domain

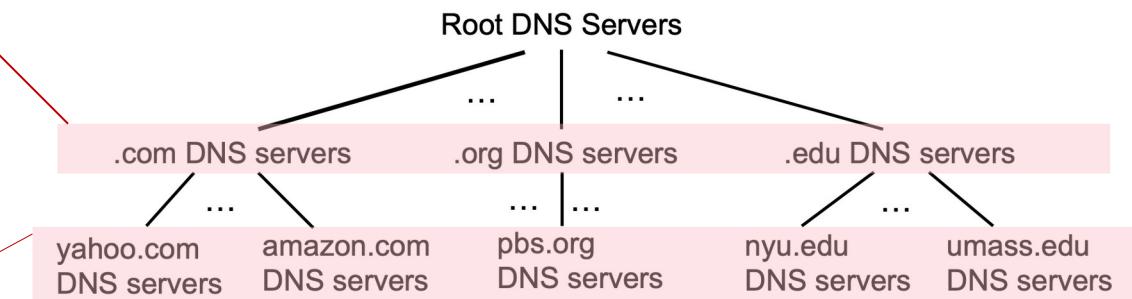
13 logical root name “servers” worldwide each “server” replicated many times (~200 servers in US)



Top-Level Domain, and authoritative servers

Top-Level Domain (TLD) servers:

- responsible for .com, .org, .net, .edu, .aero, .jobs, .museums, and all top-level country domains, e.g.: .cn, .uk, .fr, .ca, .jp
- Network Solutions: authoritative registry for .com, .net TLD
- Educause: .edu TLD



authoritative DNS servers:

- organization's own DNS server(s), providing authoritative hostname to IP mappings for organization's named hosts
- can be maintained by organization or service provider

Local DNS name servers

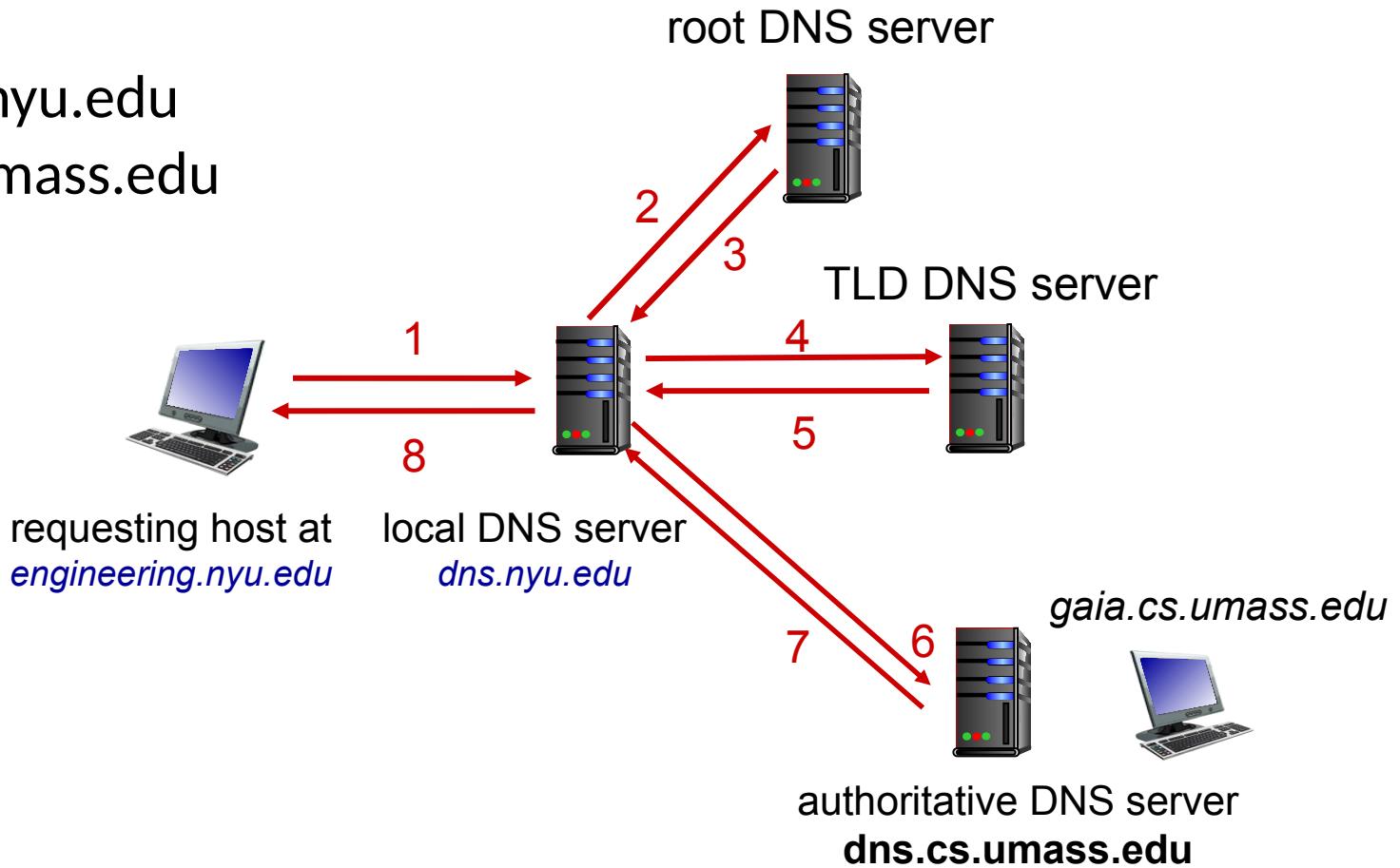
- when host makes DNS query, it is sent to its *local* DNS server
 - Local DNS server returns reply, answering:
 - from its local cache of recent name-to-address translation pairs (possibly out of date!)
 - forwarding request into DNS hierarchy for resolution
 - each ISP has local DNS name server; to find yours:
 - MacOS: % scutil --dns
 - Windows: >ipconfig /all
- local DNS server doesn't strictly belong to hierarchy

DNS name resolution: iterated query

Example: host at engineering.nyu.edu wants IP address for gaia.cs.umass.edu

Iterated query:

- contacted server replies with name of server to contact
- “I don’t know this name, but ask this server”

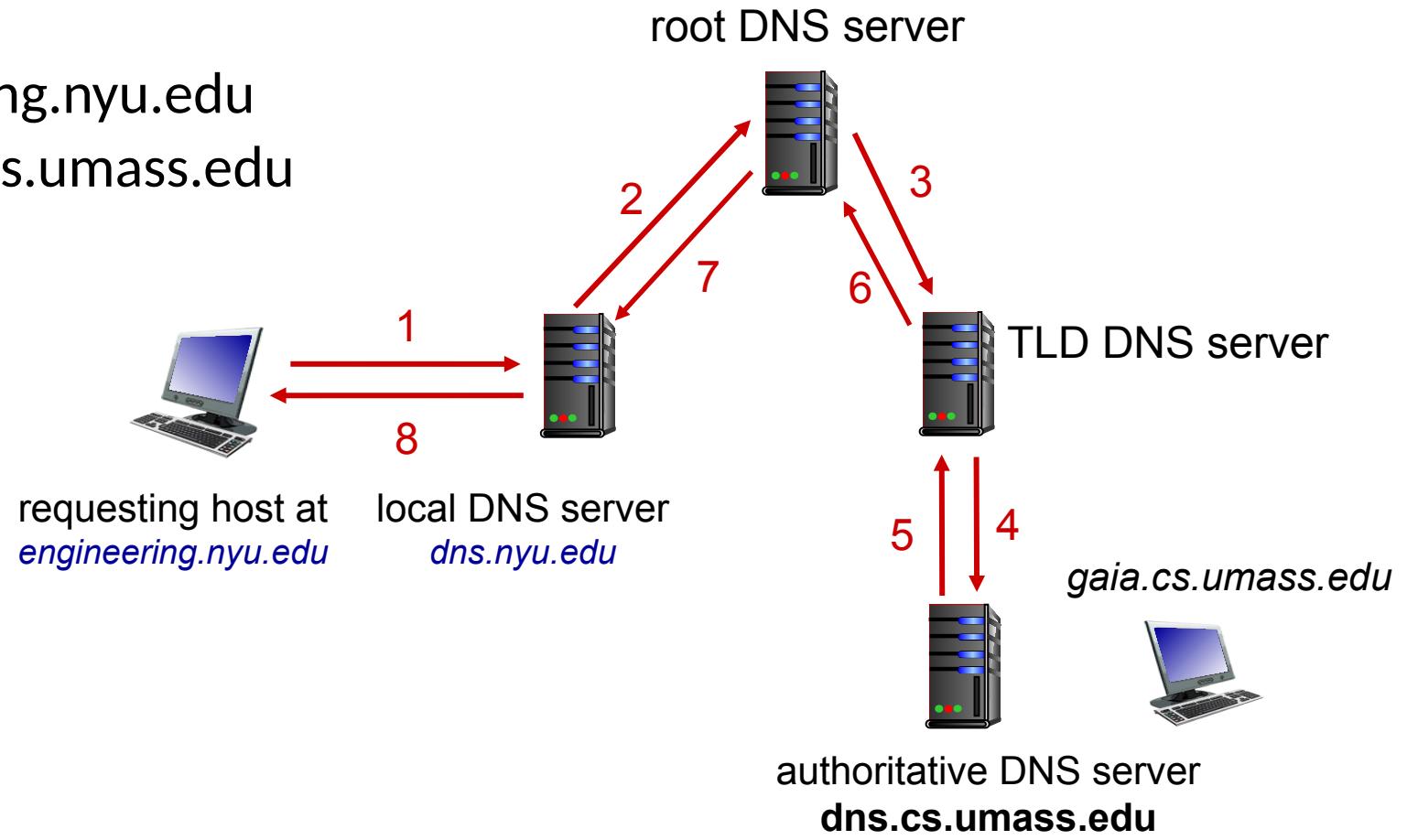


DNS name resolution: recursive query

Example: host at engineering.nyu.edu wants IP address for gaia.cs.umass.edu

Recursive query:

- puts burden of name resolution on contacted name server
- heavy load at upper levels of hierarchy?



Caching DNS Information

- once (any) name server learns mapping, it *caches* mapping, and *immediately* returns a cached mapping in response to a query
 - caching improves response time
 - cache entries timeout (disappear) after some time (TTL)
 - TLD servers typically cached in local name servers
- cached entries may be *out-of-date*
 - if named host changes IP address, may not be known Internet-wide until all TTLs expire!
 - *best-effort name-to-address translation!*

DNS records

DNS: distributed database storing resource records (RR)

RR format: (name, value, type, ttl)

type=A

- name is hostname
- value is IP address

type=NS

- name is domain (e.g., foo.com)
- value is hostname of authoritative name server for this domain

type=CNAME

- name is alias name for some “canonical” (the real) name
- www.ibm.com is really servereast.backup2.ibm.com
- value is canonical name

type=MX

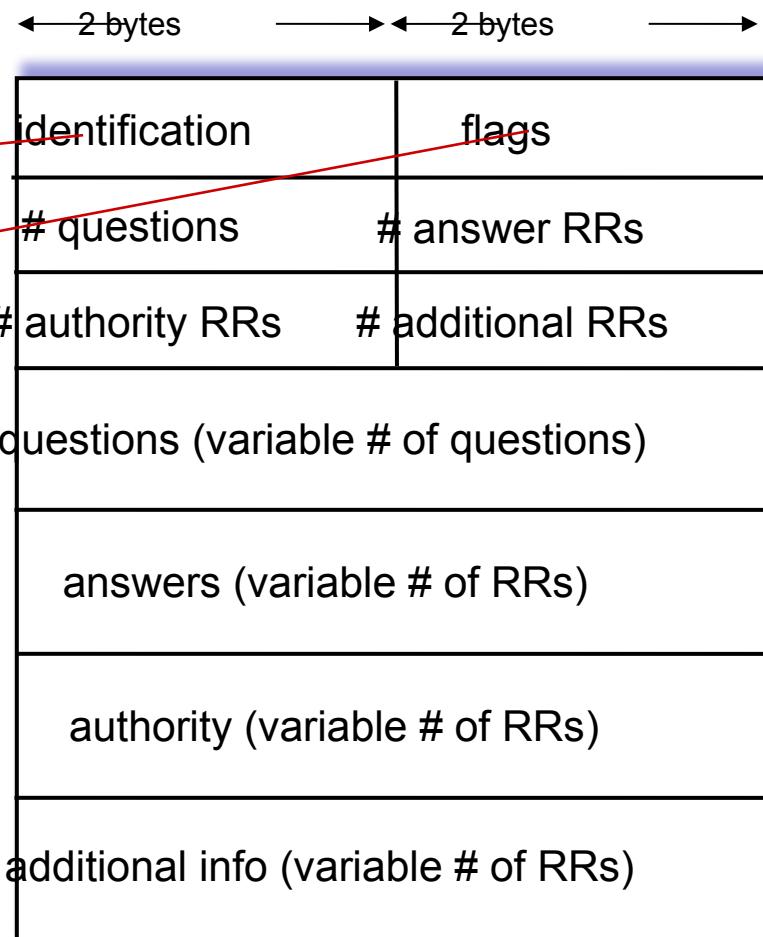
- name is alias name
- value is name of SMTP mail server associated with name

DNS protocol messages

DNS *query* and *reply* messages, both have same *format*:

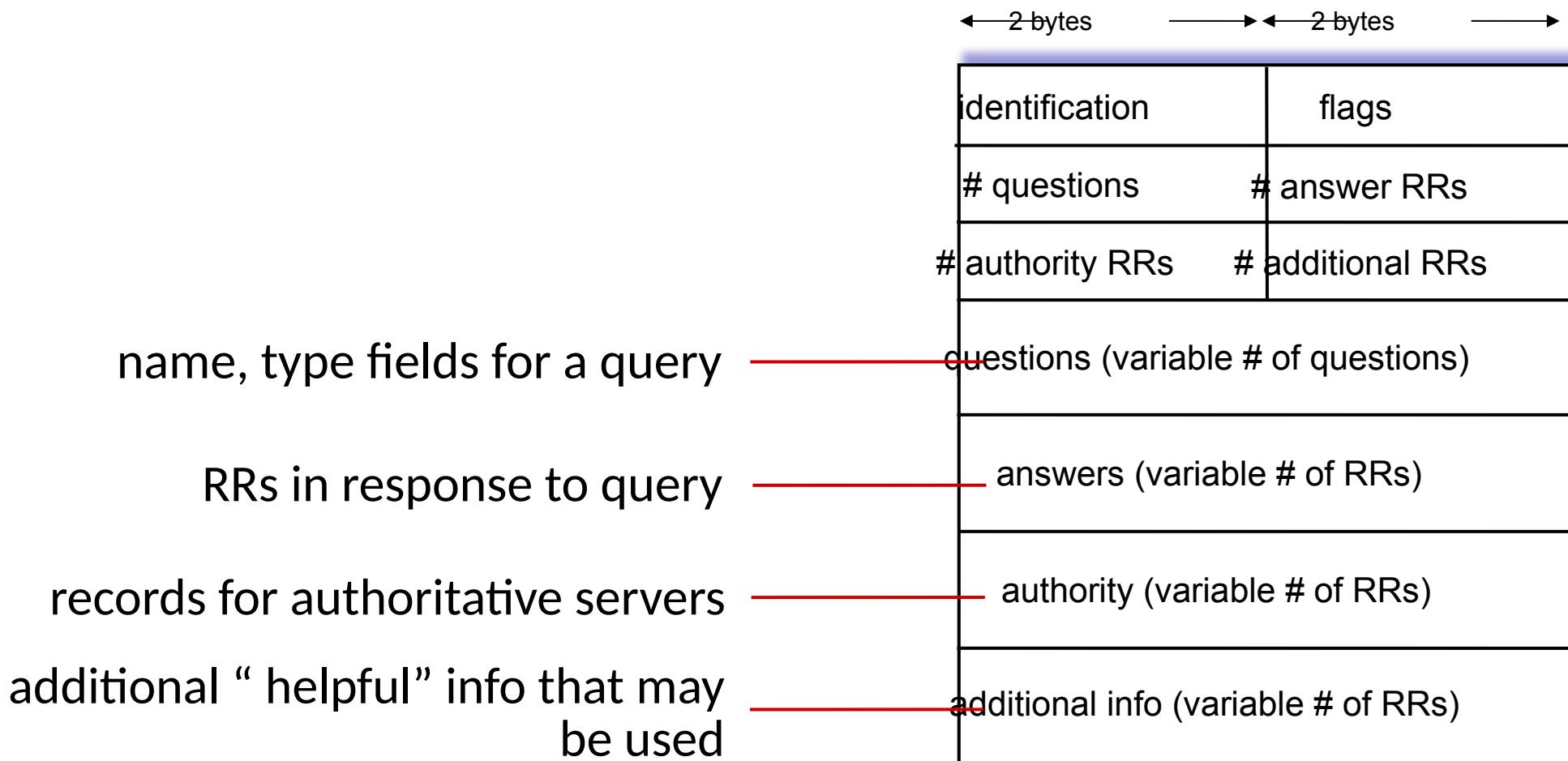
message header:

- **identification:** 16 bit # for query,
reply to query uses same #
- **flags:**
 - query or reply
 - recursion desired
 - recursion available
 - reply is authoritative



DNS protocol messages

DNS *query* and *reply* messages, both have same *format*:



Getting your info into the DNS

example: new startup “Network Utopia”

- register name `networkutopia.com` at *DNS registrar* (e.g., Network Solutions)
 - provide names, IP addresses of authoritative name server (primary and secondary)
 - registrar inserts NS, A RRs into .com TLD server:
(`networkutopia.com`, `dns1.networkutopia.com`, NS)
(`dns1.networkutopia.com`, `212.212.212.1`, A)
- create authoritative server locally with IP address `212.212.212.1`
 - type A record for `www.networkutopia.com`
 - type MX record for `networkutopia.com`

DNS security

DDoS attacks

- bombard root servers with traffic
 - not successful to date
 - traffic filtering
 - local DNS servers cache IPs of TLD servers, allowing root server bypass
- bombard TLD servers
 - potentially more dangerous

Spoofing attacks

- intercept DNS queries, returning bogus replies
 - DNS cache poisoning
 - RFC 4033: DNSSEC authentication services

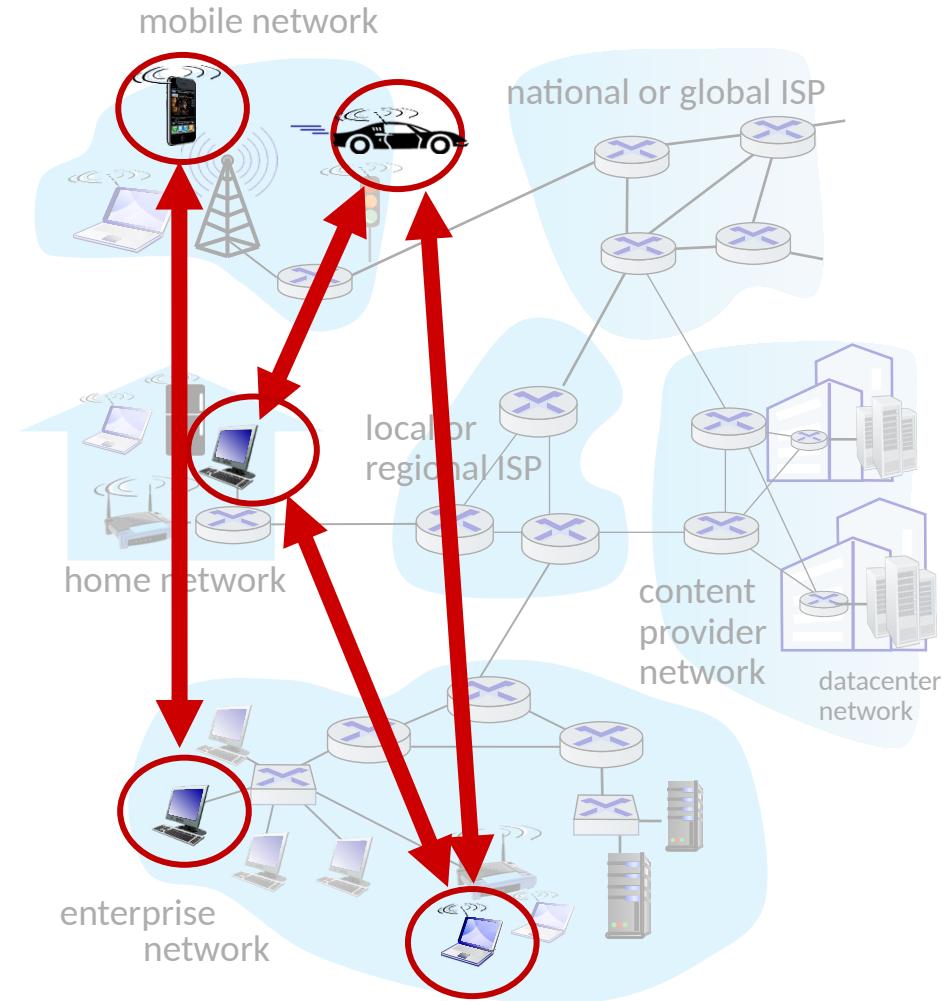
Application Layer: Overview

- Principles of network applications
 - Web and HTTP
 - E-mail, SMTP, IMAP
 - The Domain Name System DNS
- P2P applications
 - video streaming and content distribution networks
 - socket programming with UDP and TCP



Peer-to-peer (P2P) architecture

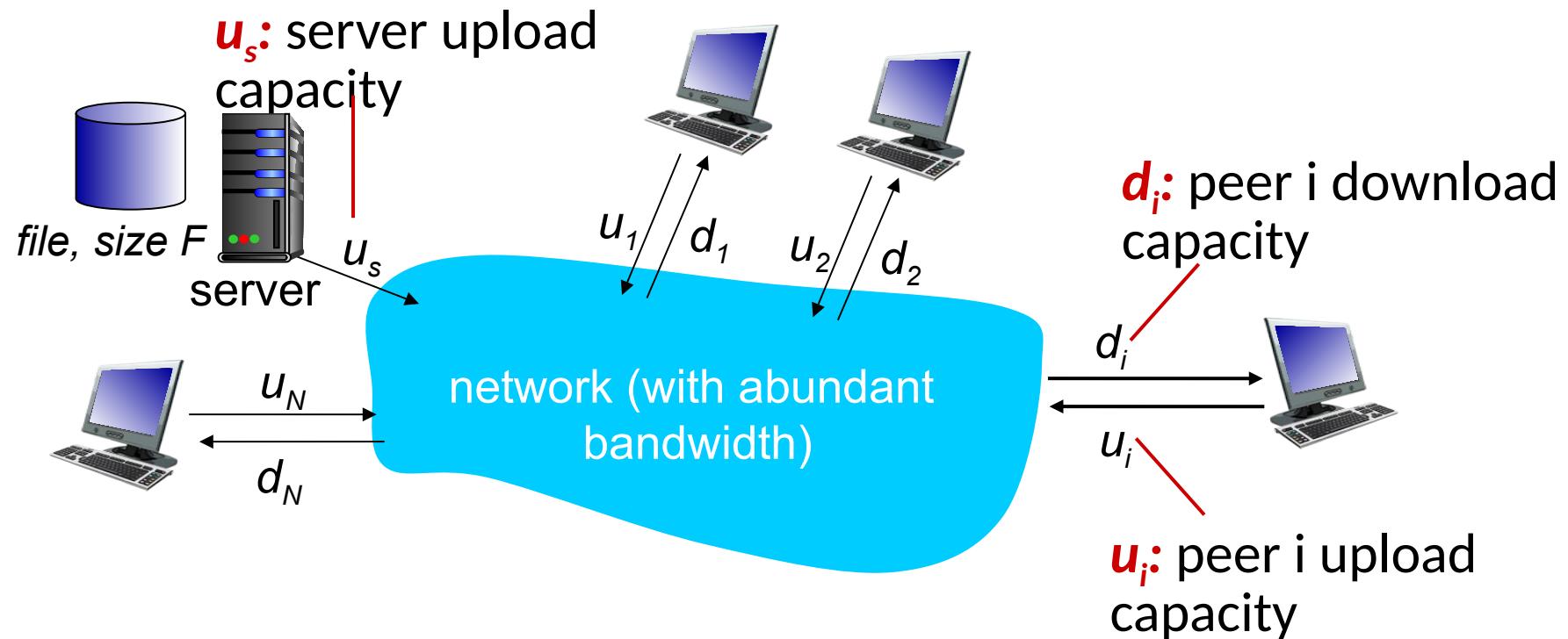
- no always-on server
- arbitrary end systems directly communicate
- peers request service from other peers, provide service in return to other peers
 - *self scalability* – new peers bring new service capacity, and new service demands
- peers are intermittently connected and change IP addresses
 - complex management
- examples: P2P file sharing (BitTorrent), streaming (KanKan), VoIP (Skype)



File distribution: client-server vs P2P

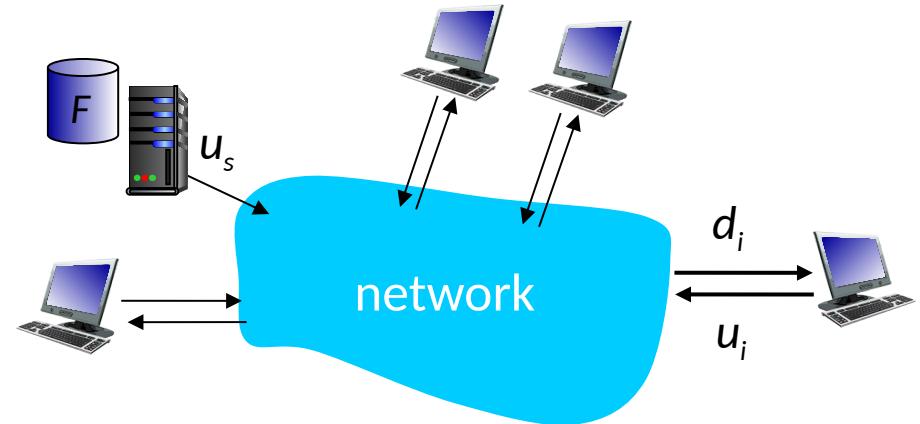
Q: how much time to distribute file (size F) from one server to N peers?

- peer upload/download capacity is limited resource



File distribution time: client-server

- *server transmission*: must sequentially send (upload) N file copies:
 - time to send one copy: F/u_s
 - time to send N copies: NF/u_s
- *client*: each client must download file copy
 - d_{min} = min client download rate
 - min client download time: F/d_{min}



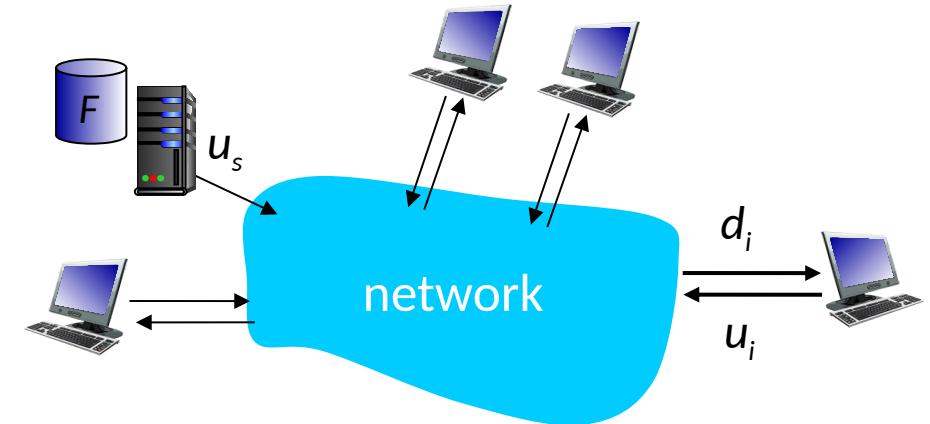
time to distribute F
to N clients using
client-server approach

$$D_s > \max\{NF/u_s, F/d_{min}\}$$

increases linearly in N

File distribution time: P2P

- *server transmission*: must upload at least one copy:
 - time to send one copy: F/u_s
- *client*: each client must download file copy
 - min client download time: F/d_{min}
- *clients*: as aggregate must download NF bits
 - max upload rate (limiting max download rate) is $u_s + \sum u_i$



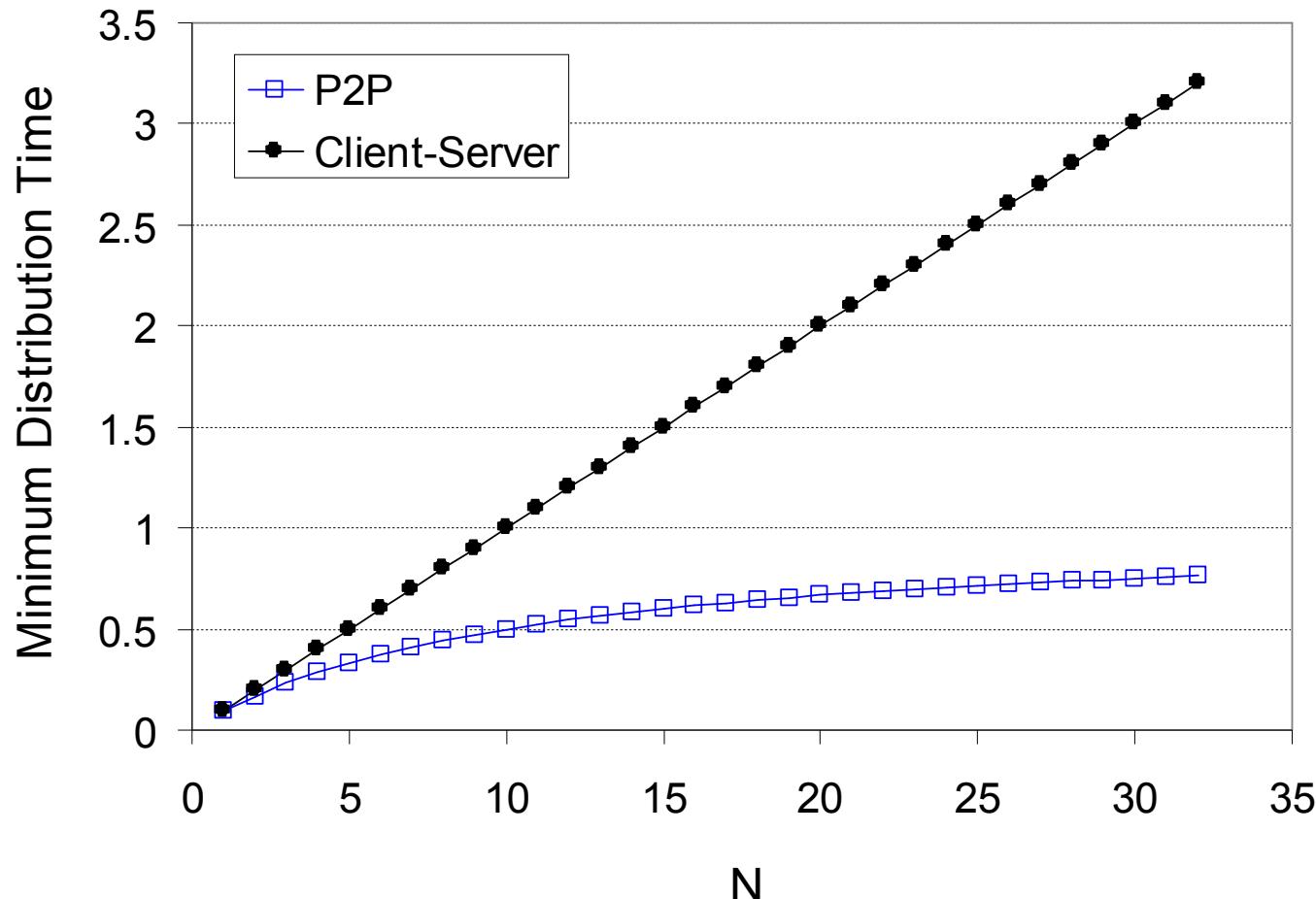
time to distribute F
to N clients using
P2P approach

$$D_{P2P} > \max\{F/u_s, F/d_{min}, NF/(u_s + \sum u_i)\}$$

increases linearly in N ...
... but so does this, as each peer brings service capacity

Client-server vs. P2P: example

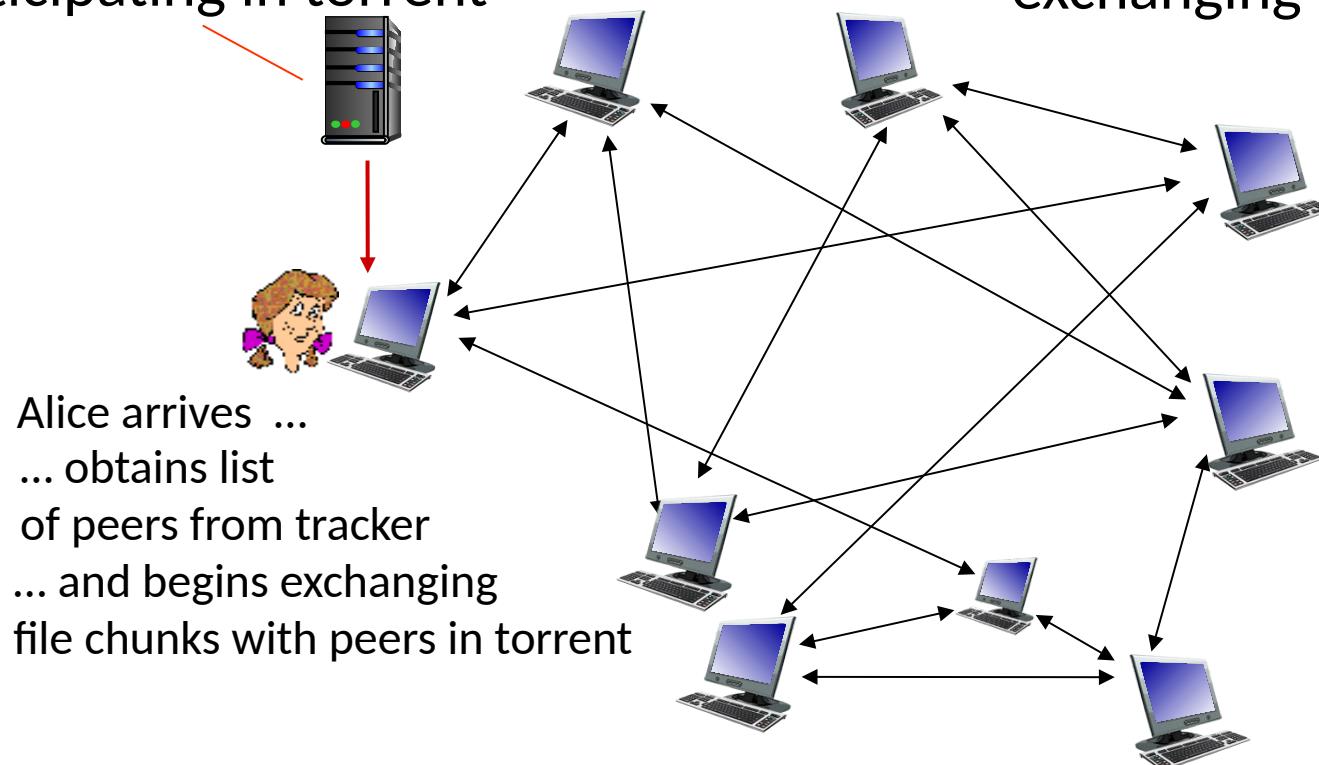
client upload rate = u , $F/u = 1$ hour, $u_s = 10u$, $d_{min} \geq u_s$



P2P file distribution: BitTorrent

- file divided into 256Kb chunks
- peers in torrent send/receive file chunks

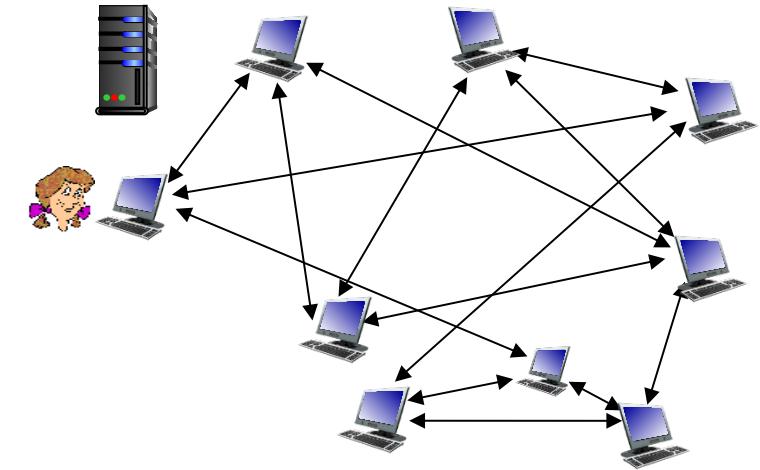
tracker: tracks peers
participating in torrent



torrent: group of peers
exchanging chunks of a file

P2P file distribution: BitTorrent

- peer joining torrent:
 - has no chunks, but will accumulate them over time from other peers
 - registers with tracker to get list of peers, connects to subset of peers (“neighbors”)
- while downloading, peer uploads chunks to other peers
- peer may change peers with whom it exchanges chunks
- *churn*: peers may come and go
- once peer has entire file, it may (selfishly) leave or (altruistically) remain in torrent



BitTorrent: requesting, sending file chunks

Requesting chunks:

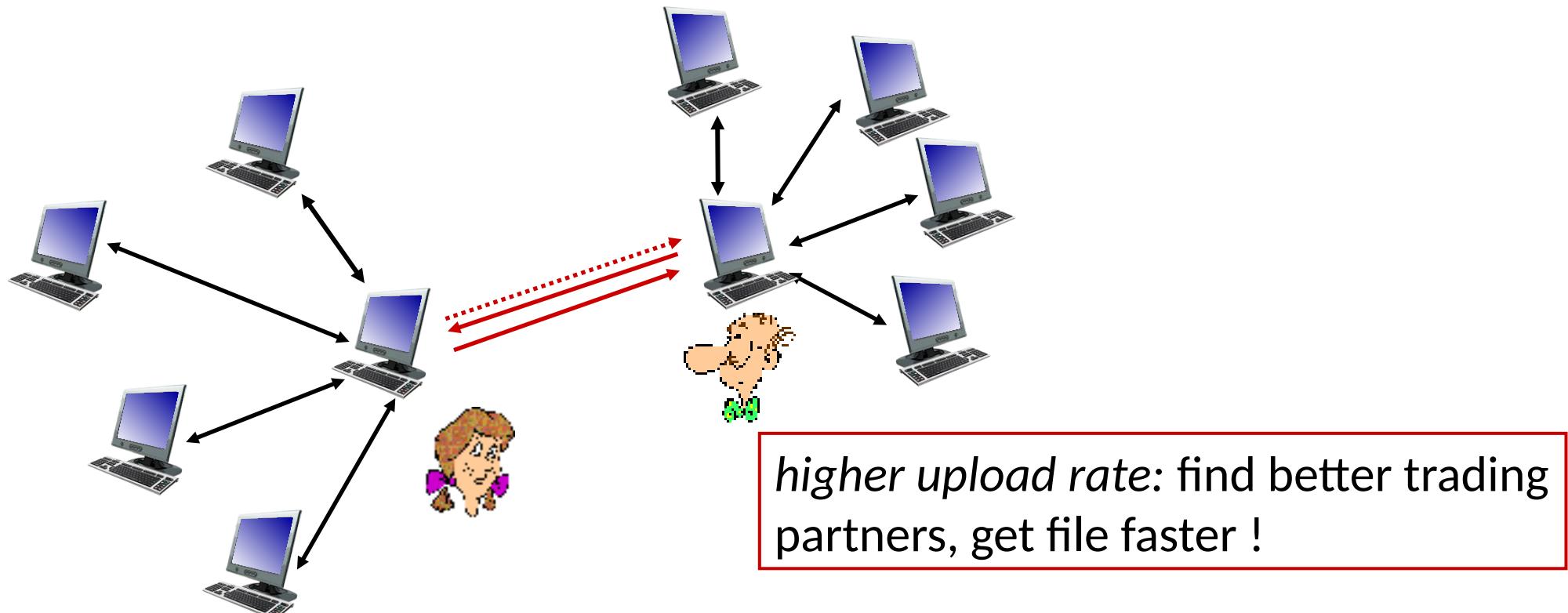
- at any given time, different peers have different subsets of file chunks
- periodically, Alice asks each peer for list of chunks that they have
- Alice has to decide
 - Which chunks she should request first (**rarest first**)
 - To whom she should send chunks

Sending chunks: tit-for-tat

- Alice sends chunks to those four peers currently sending her chunks *at highest rate*
 - other peers are choked by Alice (do not receive chunks from her)
 - re-evaluate top 4 every 10 secs
- every 30 secs: randomly select another peer, starts sending chunks
 - “**optimistically unchoke**” this peer
 - newly chosen peer may join top 4

BitTorrent: tit-for-tat

- (1) Alice “optimistically unchoke” Bob
- (2) Alice becomes one of Bob’s top-four providers; Bob reciprocates
- (3) Bob becomes one of Alice’s top-four providers



Application layer: overview

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Video Streaming and CDNs: context

- stream video traffic: major consumer of Internet bandwidth
 - Netflix, YouTube, Amazon Prime: 80% of residential ISP traffic (2020)
- *challenge:* scale - how to reach ~1B users?
- *challenge:* heterogeneity
 - different users have different capabilities (e.g., wired versus mobile; bandwidth rich versus bandwidth poor)
- *solution:* distributed, application-level infrastructure



Multimedia: video

- video: sequence of images displayed at constant rate
 - e.g., 24 images/sec
- digital image: array of pixels
 - each pixel represented by bits
- coding: use redundancy *within* and *between* images to decrease # bits used to encode image
 - spatial (within image)
 - temporal (from one image to next)

spatial coding example: instead of sending N values of same color (all purple), send only two values: color value (*purple*) and *number of repeated values* (N)



frame i

temporal coding example: instead of sending complete frame at $i+1$, send only differences from frame i



frame $i+1$

Multimedia: video

- CBR: (constant bit rate): video encoding rate fixed
- VBR: (variable bit rate): video encoding rate changes as amount of spatial, temporal coding changes
- examples:
 - MPEG 1 (CD-ROM) 1.5 Mbps
 - MPEG2 (DVD) 3-6 Mbps
 - MPEG4 (often used in Internet, 64Kbps – 12 Mbps)

spatial coding example: instead of sending N values of same color (all purple), send only two values: color value (*purple*) and number of repeated values (N)



frame i

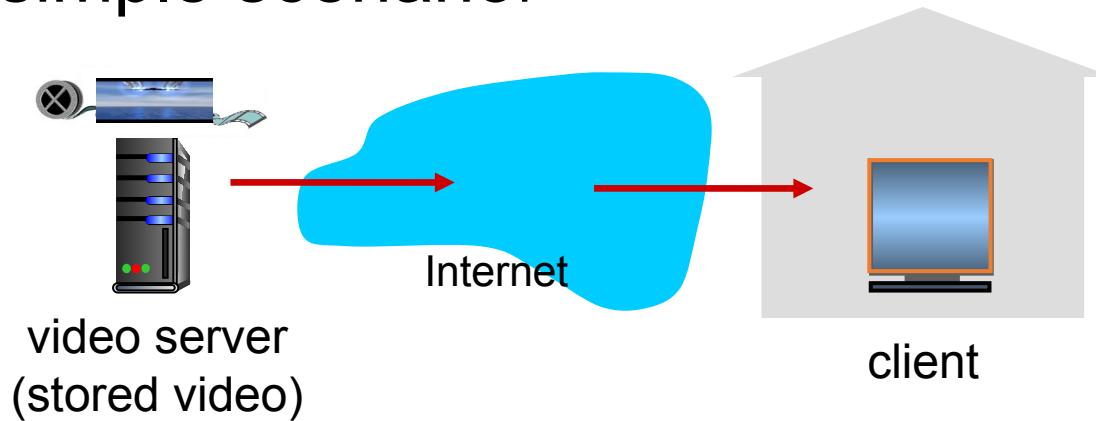
temporal coding example: instead of sending complete frame at $i+1$, send only differences from frame i



frame $i+1$

Streaming stored video

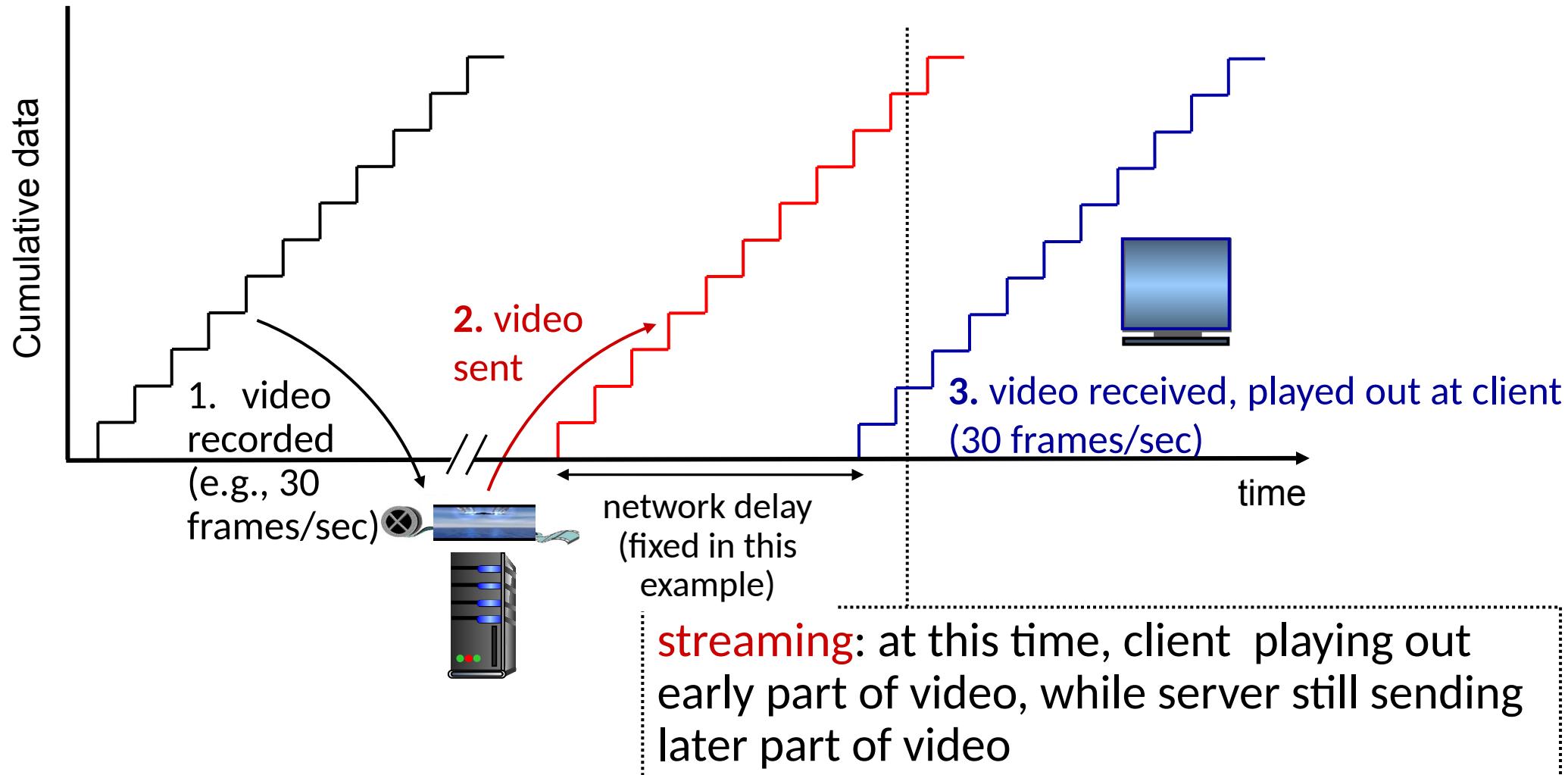
simple scenario:



Main challenges:

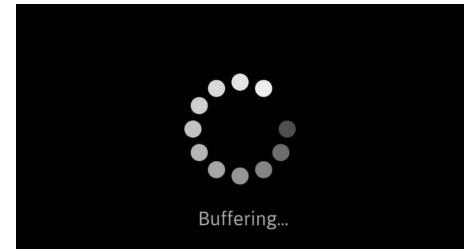
- server-to-client bandwidth will *vary* over time, with changing network congestion levels (in house, access network, network core, video server)
- packet loss, delay due to congestion will delay playout, or result in poor video quality

Streaming stored video

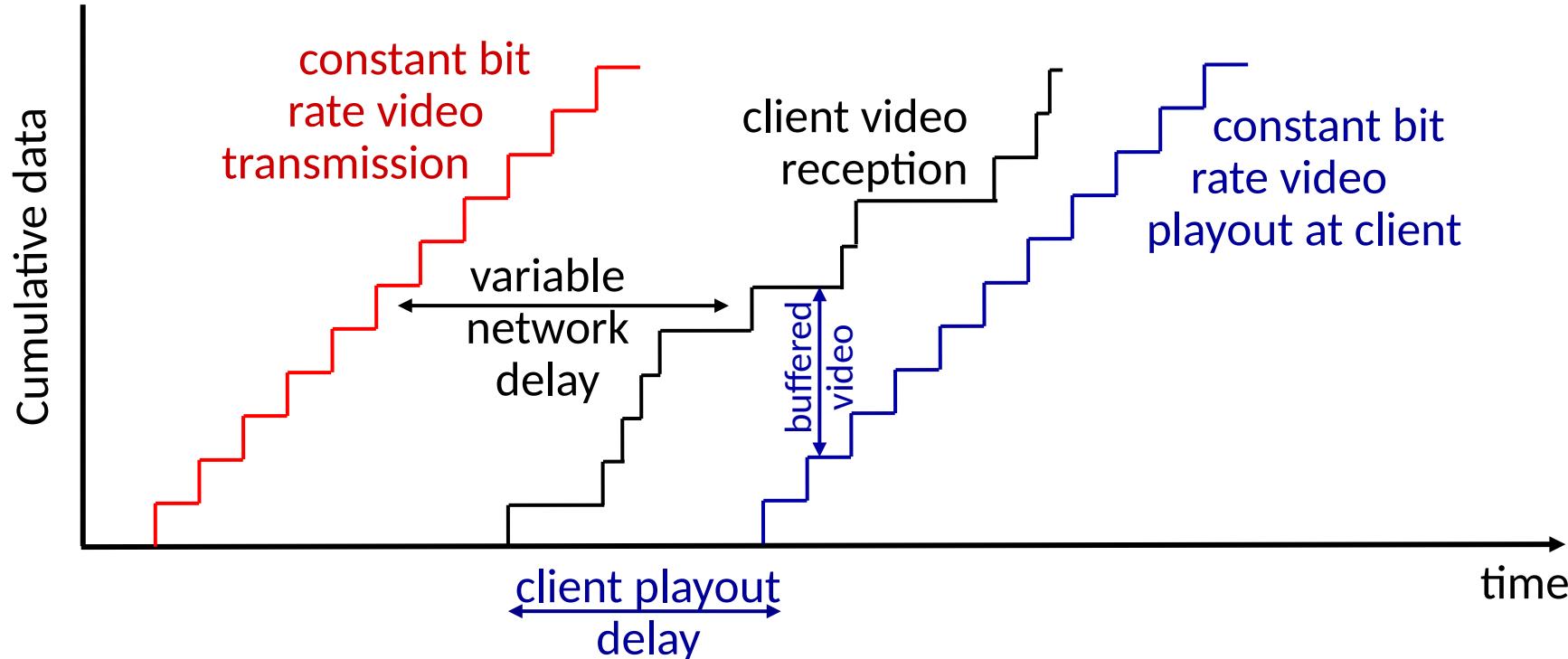


Streaming stored video: challenges

- **continuous playout constraint:** during client video playout, playout timing must match original timing
 - ... but **network delays are variable** (jitter), so will need **client-side buffer** to match continuous playout constraint
- other challenges:
 - client interactivity: pause, fast-forward, rewind, jump through video
 - video packets may be lost, retransmitted



Streaming stored video: playout buffering



- ***client-side buffering and playout delay***: compensate for network-added delay, delay jitter

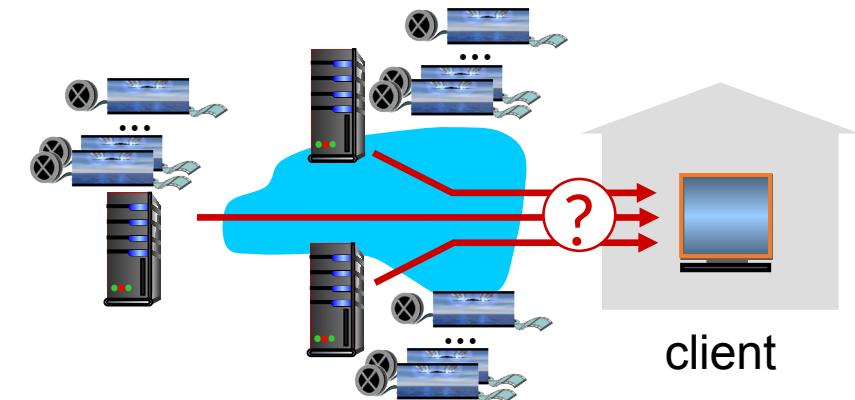
Streaming multimedia: DASH

Dynamic, Adaptive Streaming over HTTP

Fundamental problem : not enough bandwidth available ?

server:

- divides video file into multiple chunks
- each chunk encoded at multiple different rates
- different rate encodings stored in different files
- files replicated in various CDN nodes
- *manifest file*: provides URLs for different chunks

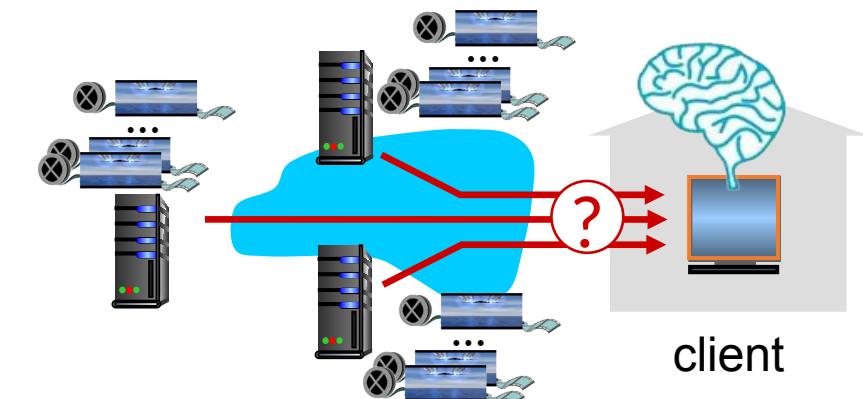


client:

- periodically estimates server-to-client bandwidth
- consulting manifest, requests one chunk at a time
 - chooses maximum coding rate sustainable given current bandwidth
 - can choose different coding rates at different points in time (depending on available bandwidth at time), and from different servers

Streaming multimedia: DASH

- “intelligence” at client: client determines
 - *when* to request chunk (so that buffer starvation, or overflow does not occur)
 - *what encoding rate* to request (higher quality when more bandwidth available)
 - *where* to request chunk (can request from URL server that is “close” to client or has high available bandwidth)



Streaming video = encoding + DASH + playout buffering

Content distribution networks (CDNs)

challenge: how to stream content (selected from millions of videos) to hundreds of thousands of *simultaneous* users?

- *option 1:* single, large “mega-server”
 - single point of failure
 - point of network congestion
 - long (and possibly congested) path to distant clients

....quite simply: this solution *doesn't scale*

Content distribution networks (CDNs)

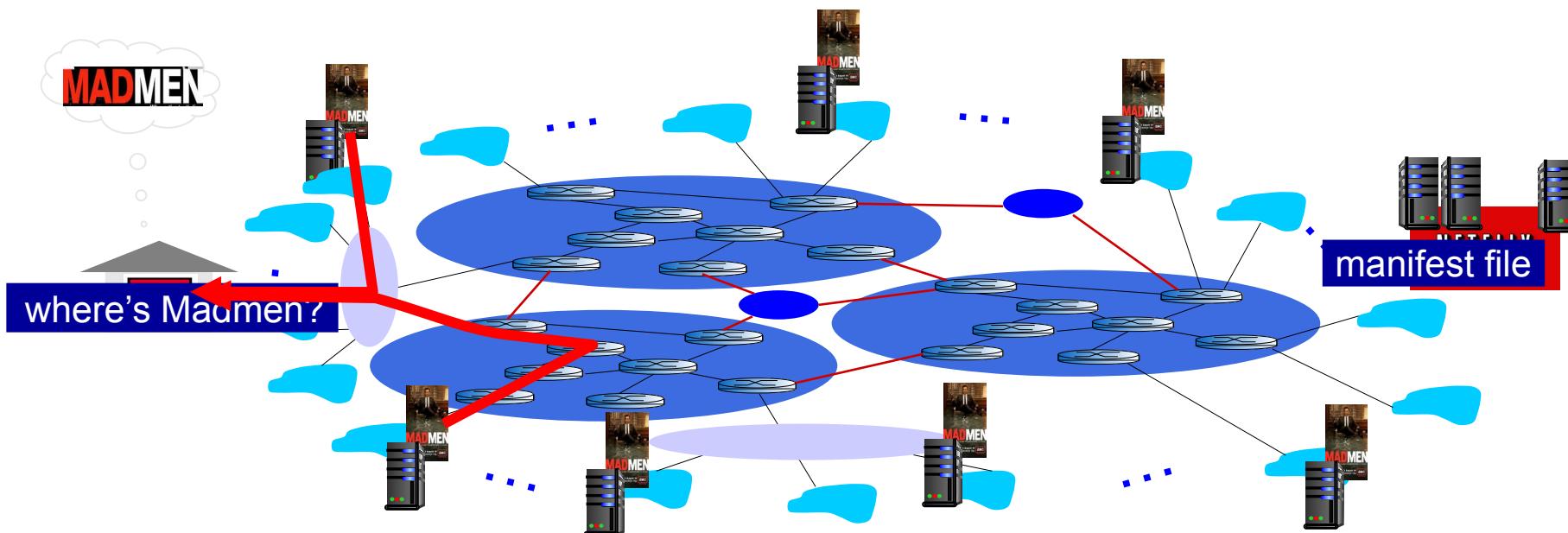
challenge: how to stream content (selected from millions of videos) to hundreds of thousands of *simultaneous* users?

- *option 2:* store/serve multiple copies of videos at multiple geographically distributed sites (*CDN*)
 - *enter deep:* push CDN servers deep into many access networks
 - close to users
 - Akamai: 240,000 servers deployed in > 120 countries (2015)
 - *bring home:* smaller number (10's) of larger clusters in POPs near access nets
 - used by Limelight



Content distribution networks (CDNs)

- CDN: stores copies of content (e.g. MADMEN) at CDN nodes
- subscriber requests content, service provider returns manifest
 - using manifest, client retrieves content at highest supportable rate
 - may choose different rate or copy if network path congested



Chapter 2: Summary

our study of network application layer is now complete!

- application architectures
 - client-server
 - P2P
- application service requirements:
 - reliability, bandwidth, delay
- Internet transport service model
 - connection-oriented, reliable: TCP
 - unreliable, datagrams: UDP
- specific protocols:
 - HTTP
 - SMTP, IMAP
 - DNS
 - P2P: BitTorrent
- video streaming, CDNs

Chapter 2: Summary

Most importantly: learned about *protocols!*

- typical request/reply message exchange:
 - client requests info or service
 - server responds with data, status code
- message formats:
 - *headers*: fields giving info about data
 - *data*: info(payload) being communicated

important themes:

- centralized vs. decentralized
- stateless vs. stateful
- scalability
- reliable vs. unreliable message transfer
- “complexity at network edge”

Additional Chapter 2 slides

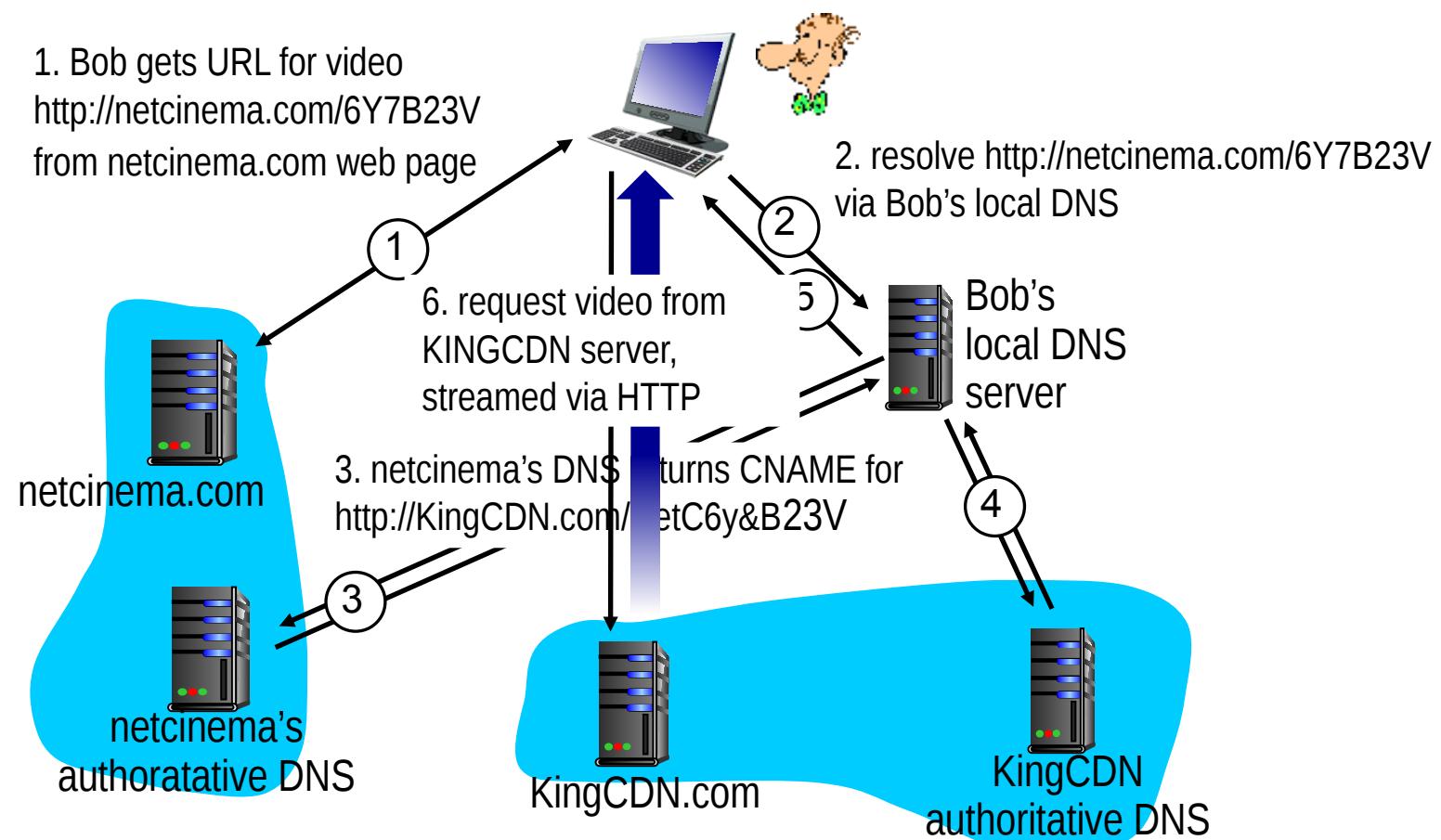
Sample SMTP interaction

```
S: 220 hamburger.edu
C: HELO crepes.fr
S: 250 Hello crepes.fr, pleased to meet you
C: MAIL FROM: <alice@crepes.fr>
S: 250 alice@crepes.fr... Sender ok
C: RCPT TO: <bob@hamburger.edu>
S: 250 bob@hamburger.edu ... Recipient ok
C: DATA
S: 354 Enter mail, end with "." on a line by itself
C: Do you like ketchup?
C: How about pickles?
C: .
S: 250 Message accepted for delivery
C: QUIT
S: 221 hamburger.edu closing connection
```

CDN content access: a closer look

Bob (client) requests video <http://netcinema.com/6Y7B23V>

- video stored in CDN at <http://KingCDN.com/NetC6y&B23V>



Case study: Netflix

