

My Contribution:

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teammates were new to game design

Used previous game design experience to streamline ideation and iteration, since all other

Kept team organized and on time with deadlines

· Ideation + Iteration – brought my own ideas and tried to keep our iteration grounded in the

Team Producer

design decisions

original transformational goal

Research – connected research on mirror neurons, physical activity, and vulnerability to

User Testing – I usually like moderating playtests and observing things that the notetaker

Helped write manifesto on good Sleepy Game Design (abstracting experience)

might not catch

Lessons:

Sometimes the hardest part is removing components, once they're already in the design

But this is often the step before a big breakthrough in the transformational experience

Takes effort to simplify designs and lower cognitive load

For the Manifesto, I had to abstract from my experiences in Sleepy Game Design and also

discuss with other designers to come up with general principles

Both of these are important, but the second one is easy to forget

Learned difference between identifying what elements make a game work, versus what

It was important to first playtest without talking about design decisions, to get more data on

As a team we often presented where we were in the design process to the rest of the lab

decisions

how users interact with the game

Presentation/Feedback:

approaches made the design process work

Then, it was important to combine the lab's feedback with our own notes to make design

My approach to using feedback is choosing the pieces that resonate and also lead to

design decisions that stay grounded in the transformational goal/user group





