**Analyst Interview Preparation**

Hello!

Please find attached four CSV files (card\_clicks\_sample, credit\_report\_sample, login\_sample, data\_dictionary).

These contain snapshots of

1. Credit report details for a random sample of ClearScore users
2. All login data for those users for the month of September 21
3. Clicks on credit card products made on ClearScore (the first stage in applying for that product)

The files are linked by the field ‘masked\_id’, which is unique for each user.

**Instructions:**

After accessing and cleaning the data, please prepare a presentation (ideally in PowerPoint or similar presentation software) with your insights and ideas.

Please note that we will review your presentation before making a decision on whether or not to invite you to the final stage of the process, so please make sure your presentation contains all the ideas you wish to convey.

If successful, you will be invited to the final interview where you will present this and we will spend 30-45 minutes talking through your data exploration.

Things to consider are user journey, metrics from a ClearScore business perspective and user insights.

An example of the structure:

1. How you accessed the data. Why did you make those choices? – 5 mins
2. Explore any difficulties encountered (and solutions to them) – 10 mins
3. Any insights that you can draw from the data? – 20 mins
4. Avenues for future analysis – 5 mins

As well as the presentation, you are welcome (but not required) to share any Python or SQL scripts you have used as these are two primary tools for analysis and data science at ClearScore.

Once the task is completed, please send it over and we will provide you with feedback within max 48h (excluding bank holidays).

If you encounter any difficulties, or anything is unclear please reach out to your Talent Team representative.