

UI/UX assessment 1

Arnav Tamrakar

Introduction

I am working on UI/UX based design which requires me to develop a interface for mobile application as well as desktop. The interface is for a music festival called Elektrik Eel Festival. The design need to give the overall information of the event in a summarized manner. In the design, users will be able to see the line up of the artists, venue and date, ticket price, and the genre of music.

The purpose of this interface is to express what the music festival will provide its attendees as well as give them all the information they require in a simplistic yet attractive way.

Competitor Analysis

Studhub

Festicket

Songkick

Distinctive Value Proposition

Visitors can effortlessly search for and purchase tickets thanks to the website's user-friendly interface.

It sells lodging, vacation packages, and tickets for festivals around the globe.

Based on users' listening choices, songkick generates personalised user suggestions for musical events.

Advantages

The strengths of studhub are its affordable prices and strict buyer security regulations.

The benefit of using festicket is its broad selection of events and all-inclusive travel deals.

Its strongest features are the customised suggestions and connection with popular audio streaming provider Spotify.

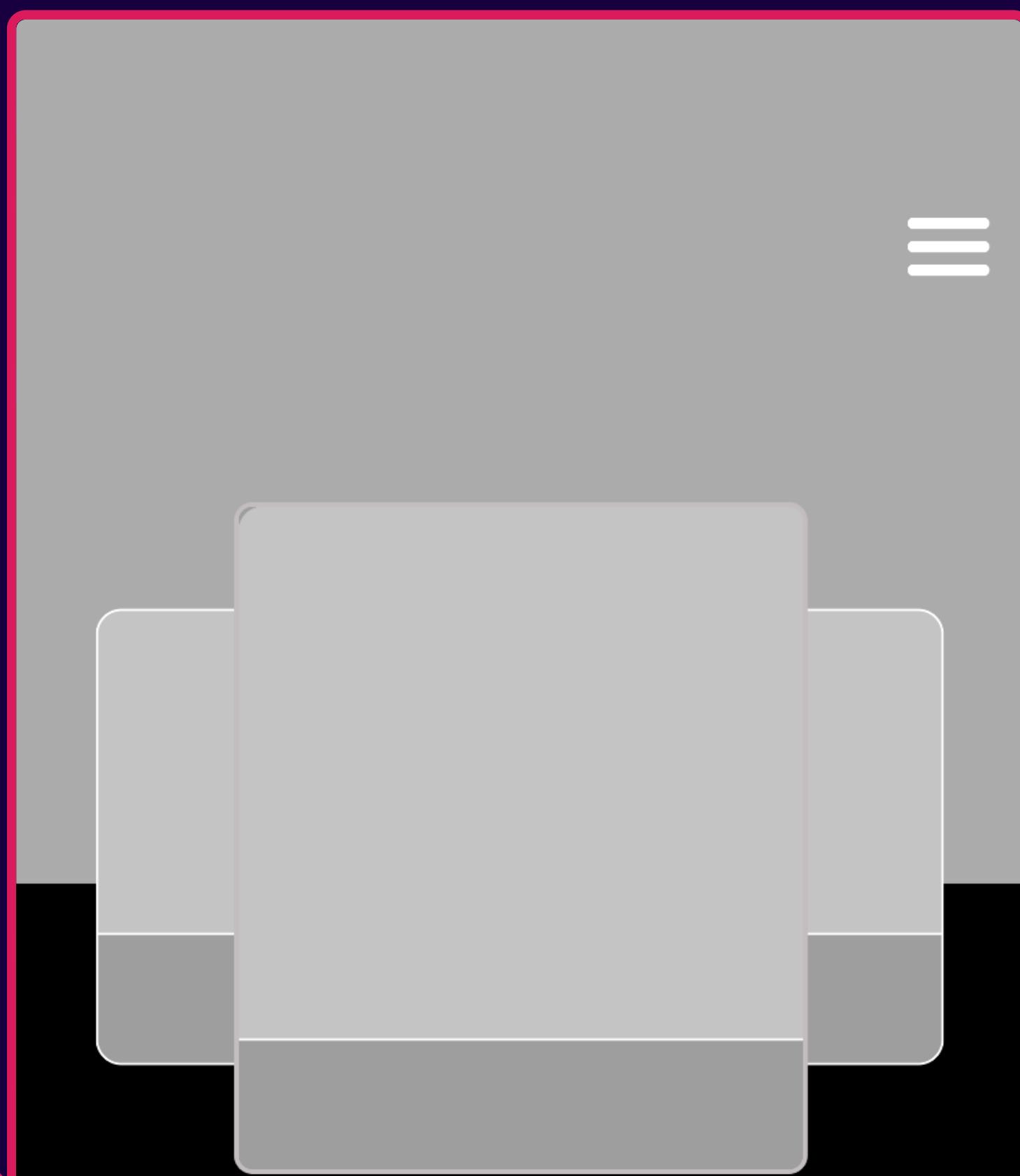
Disadvantages

The website has a narrower selection of festivals than its competitors, and ticket prices considerably rely on demand.

The website's ticket prices are frequently more expensive than those of its competitors.

The website's list of festivals is not as extensive as those of its competitors, and the search filters needs improvement.

Mobile Wireframe



Artist Lineup

Buy Tickets

Genre

Buy Tickets

Buy Tickets

Footer

Mobile High Fidelity Prototype



**Elektirk Eel
Festival**

Electric Eel
20th Deceme

Elektirk Eel Brisbane
19th December

Buy now

Artist Lineup



Robert Hood >



Surgeon >



Oscar Mulero >



Robag Wruhme >

Genre



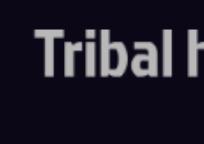
Acid house >



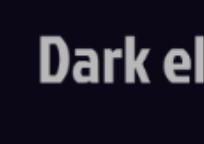
Chicago house >



Deep house >



Tribal house >



Dark electro >

Buy Tickets

Early bird at \$129 >

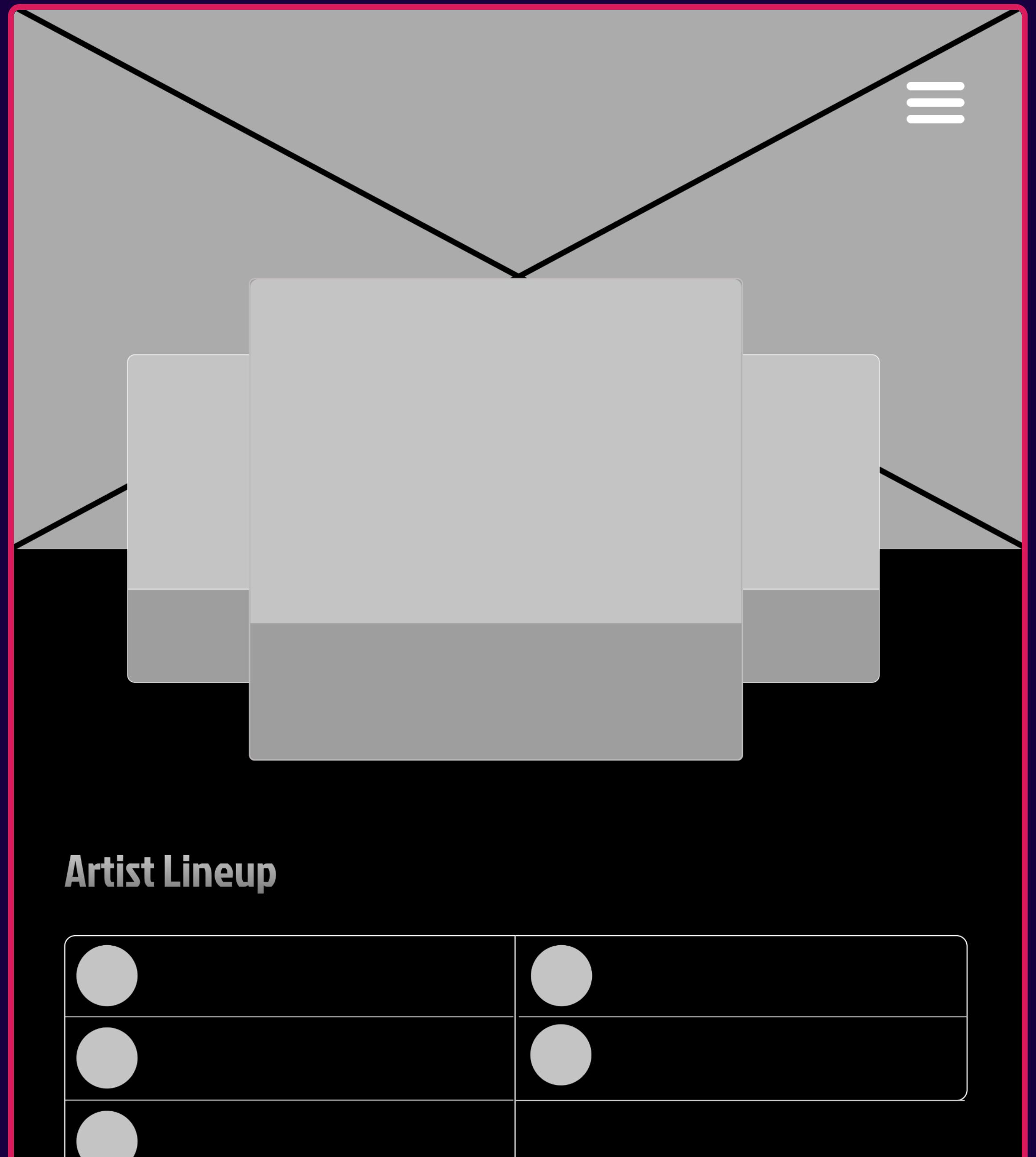
Walk in at \$159

Elektirk Eel Festival

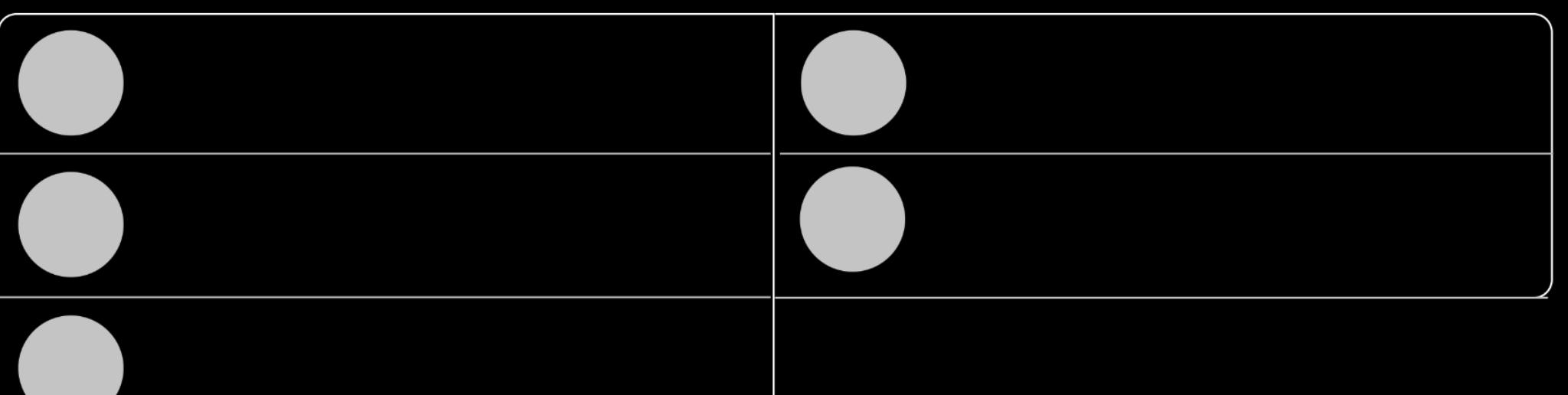
About us



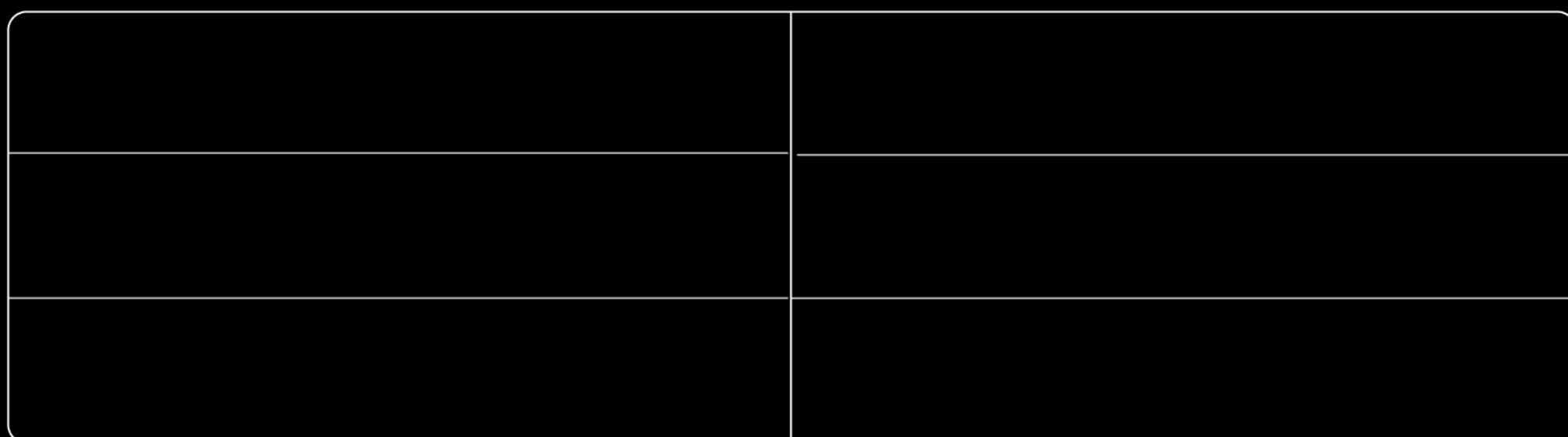
Desktop Wireframe



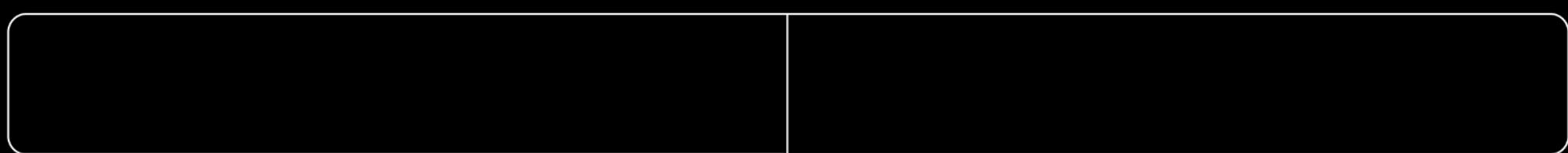
Artist Lineup



Genre

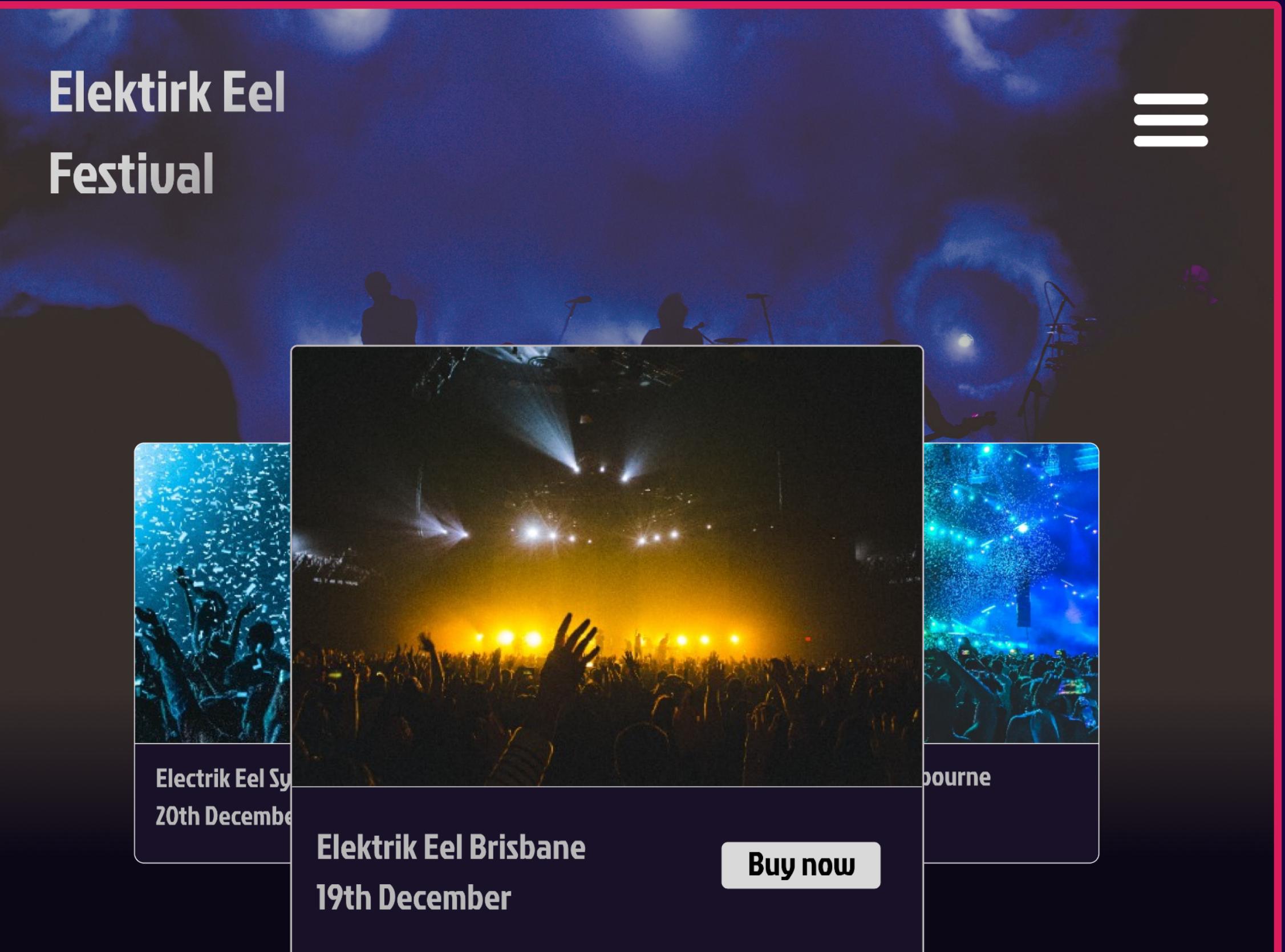


Buy Tickets



Footer

Desktop High Fidelity Prototype



Elektirk Eel Festival

Electric Eel Sydney
20th December

Elektrik Eel Brisbane
19th December

Buy now

Artist Lineup

 Richie Hawtin >	 Oscar Mulero >
 Robert Hood >	 Robag Wruhme >
 Surgeon >	

Genre

Acid house >	Deep house >
Chicago house >	Tribal house >
Deep house >	Industrial >

Buy Tickets

Early bird at \$129 >	Walk in at \$159
-----------------------	------------------

Elektirk Eel
Festival

About us



References and Credits:

Images from:

<https://unsplash.com>

@Nainoa Shizuru on unsplash

@Aditya Chinchure on unsplash

@Jordon Conner on unsplash

@Oleg Ivanov on unsplash

@Tamara Gore on unsplash

@Vidar Nordli-Mathisen on unsplash

@Anastase Maragos on unsplash

@Reneé Thompson on unsplash

@Irene Strong on unsplash

Icons from:

<https://www.flaticon.com>

Presentation Template from:

[https://www.templatery.co/templates/
topographica](https://www.templatery.co/templates/topographica)

Presentation Template from:

[https://www.figma.com/file/
VIAxVecAacvRZZvIPkBES/User-
persona-\(Copy\)?
type=whiteboard&node-
id=0-1&t=Y9UFsyhBkeUszdut-0](https://www.figma.com/file/VIAxVecAacvRZZvIPkBES/User-persona-(Copy)?type=whiteboard&node-id=0-1&t=Y9UFsyhBkeUszdut-0)

Competitor Analysis:

Studhub.com

Festicket.com

Songkick.com