

SERENE

COLLECTION - 2025



DECORATIVE LAMINATES



DECORATIVE LAMINATES

CEDAR DECOR PVT. LTD

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Road, Makarba, Ahmedabad,
Gujarat-380015, India

Manufacturing Plant

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65 P Ankhol Patia, Chhatral-Kadi Road,
Dist. Mehsana, Gujarat-382715, India

Unit 2

Survey No.560-62, Village- Chiskari,
Taluka- Dehgam, Gujarat-382308, India

Unit 3 (Formaldehyde)

Survey No.498, Village- Chiskari,
Taluka- Dehgam, Gujarat-382308, India

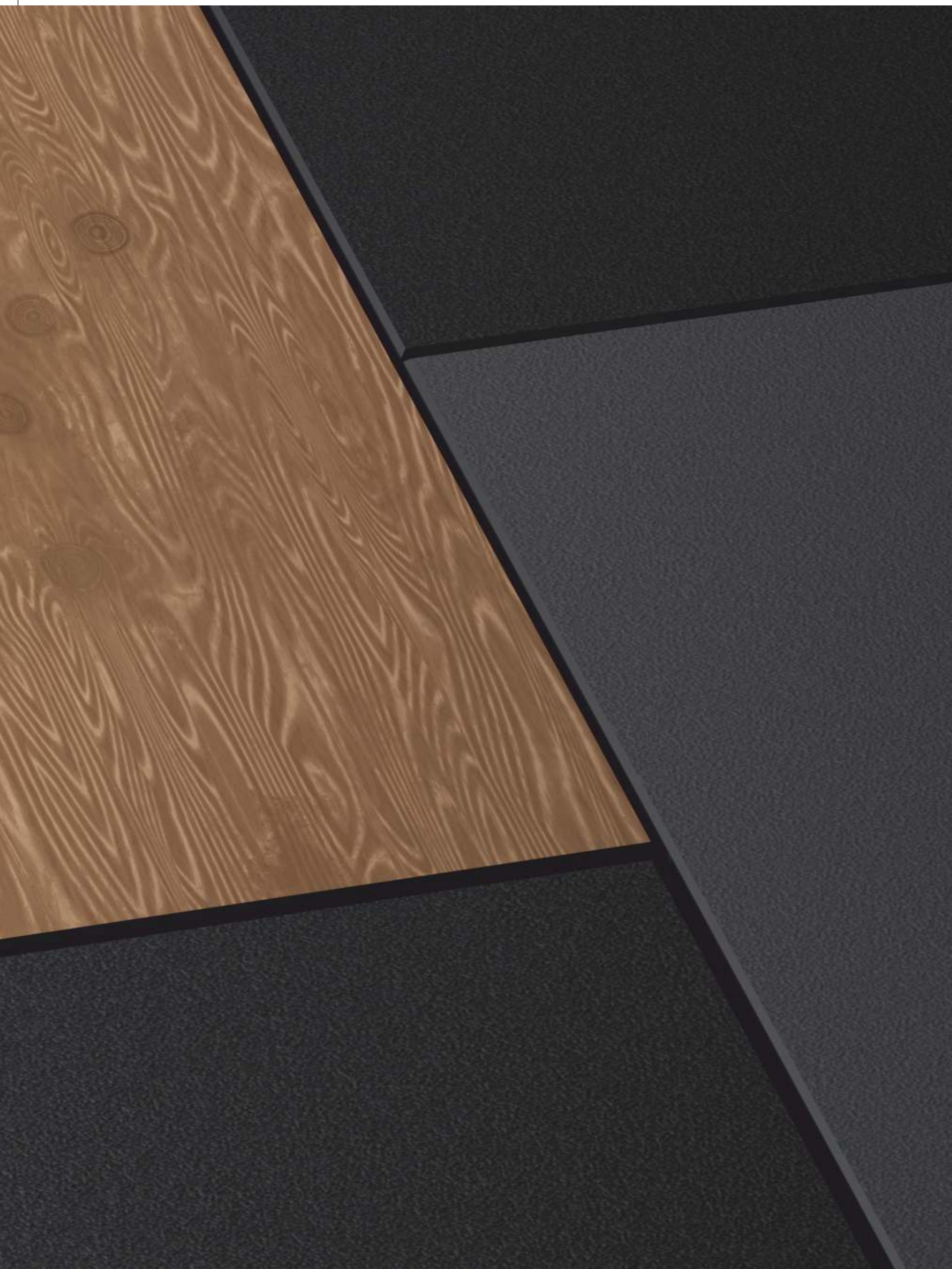
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COLLECTION - 2025

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02

About **SERENE**

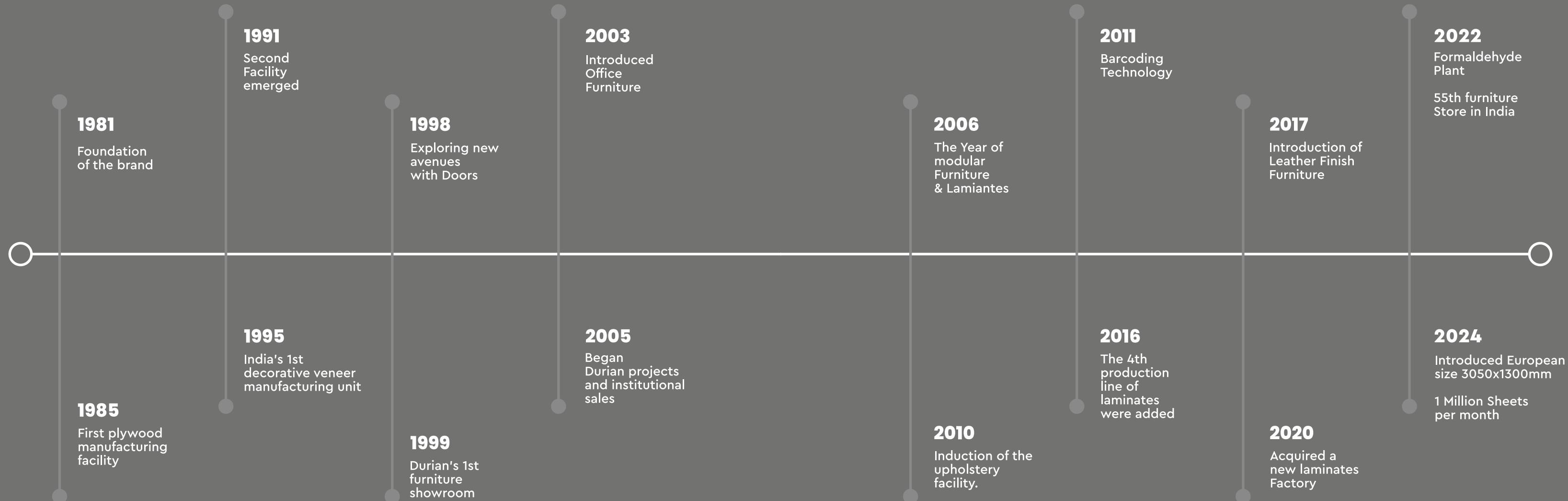
Welcome to Serene, a curated collection showcasing innovative solutions for transforming spaces. Serene serves as your go-to resource for inspiration and ideas, highlighting the latest trends, materials, and design philosophies. It is more than just a collection of products; it is a source of inspiration and creativity for anyone looking to enhance their space. With our diverse offerings, commitment to quality, and a focus on innovative design, we invite you to explore and re-imagine your environment. Let's create something beautiful together!



03

Durian Journey & Milestones

An incredible journey of evolution, achievements and experiences.





Mission



Our mission is to provide high-quality, innovative laminate solutions that enhance the aesthetics and functionality of spaces while ensuring sustainability and customer satisfaction.



Values



We value integrity, quality, innovation, sustainability, and customer-centricity, striving to build lasting relationships while delivering exceptional products and services.



Vision



Our vision is to be a global leader in sustainable laminate products, transforming environments with style and durability while prioritizing innovation and environmental responsibility.

Motto



Quality You Can Trust,
Values You Can Rely On.

We are Certified

At Durian Laminates, quality is a tradition that is followed meticulously and in its entirety. Our commitment to the highest standards in the manufacturing process has won certifications including ISO 9001, ISO 14001 & Greenguard for low chemical emissions for all facilities.



Our certifications reflect our commitment to quality and sustainability, ensuring that our products meet the highest industry standards.



**European
Standard
EN 438**



An ISO 9001 : 2015, ISO 14001 : 2015



CSR Activity

Our CSR activities focus on community development, environmental sustainability, education initiatives, fostering positive impact and social responsibility.

- Sponsoring Children education for Abhisar Project
- Enriching Lives
- Health Camps



“Driving sustainability through every aspect of our operations

Environment Responsibility

Responsibly Sourced Products and Materials

Durian takes seriously its responsibility to carry out business in a sustainable manner and to respect the communities and environments in which we operate. Across the company, we have adopted initiatives which aim to promote environmental management and sustainable practices, including innovative and clean manufacturing processes, sustainable procurement and energy management program.

- Raw Material Availability: The availability and cost of raw materials, such as resins, paper, and decorative films, can significantly affect laminate production. Changes in availability due to factors like environmental regulations, natural disasters, or geopolitical tensions can impact manufacturing costs and supply chain stability.
- Environmental Regulations: Environmental regulations related to emissions, waste disposal, and sustainable sourcing can impact laminate manufacturing processes. Compliance with these regulations may require investments in pollution control technologies, waste management systems, and sustainable sourcing practices.
- Gas Fired Impregnators: With our new gas fired impregnators we will be reducing firewood consumption by over 3700 Tons per year.
- Maximizing Efficiency and Sustainability with MBR Wastewater Treatment: At Durian Laminates, we're committed to sustainability and environmental stewardship. By implementing advanced Membrane Bioreactor (MBR) technology at our plants, we're able to enhance our wastewater treatment process and recycle 45 million liters of water per year, which is equivalent to 18 Olympic sized swimming pool.



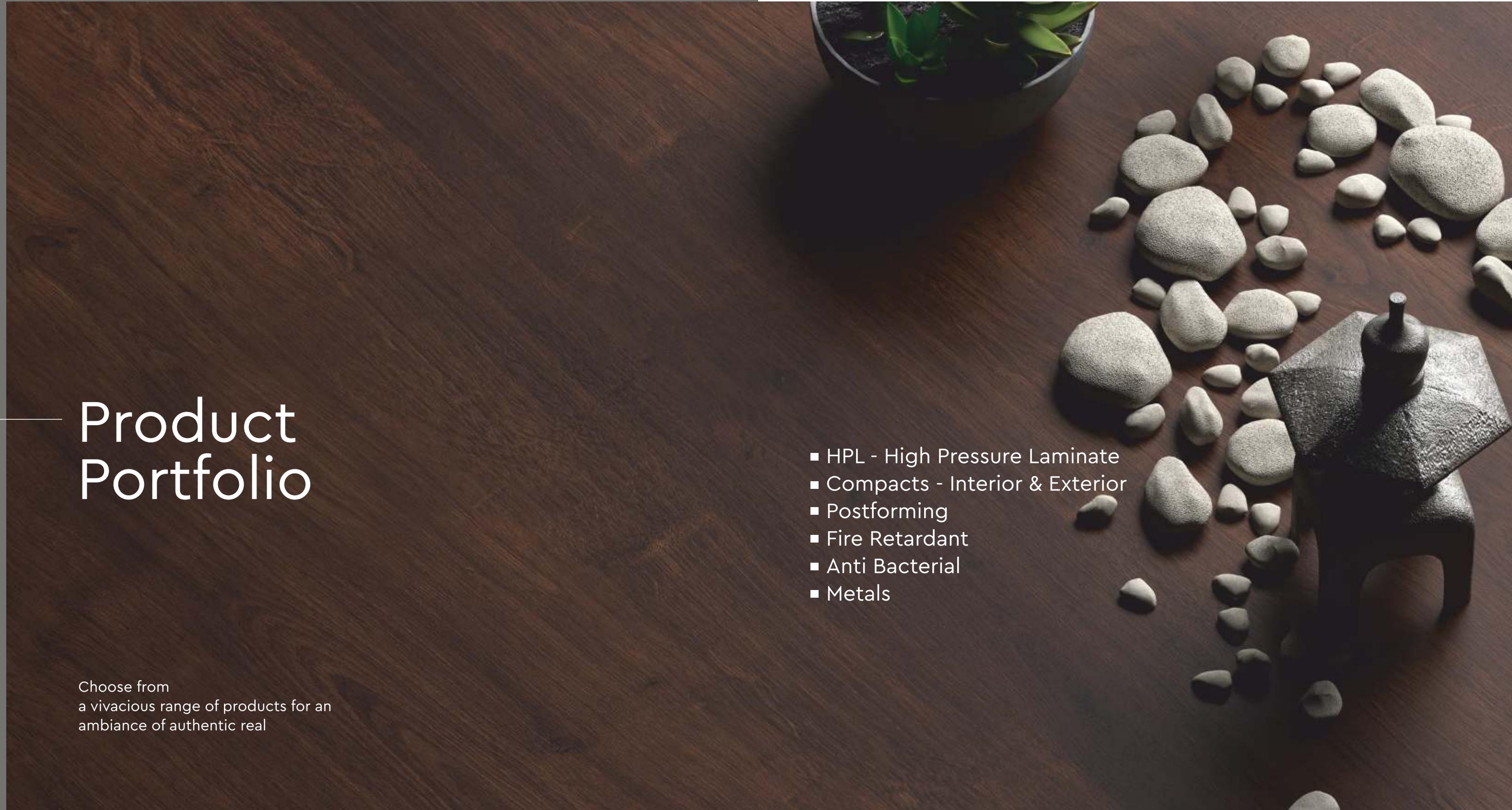
SERENE

An enticing blend of form and functionality
to bring about the best within your decors

Product Portfolio

Choose from
a vivacious range of products for an
ambiance of authentic real

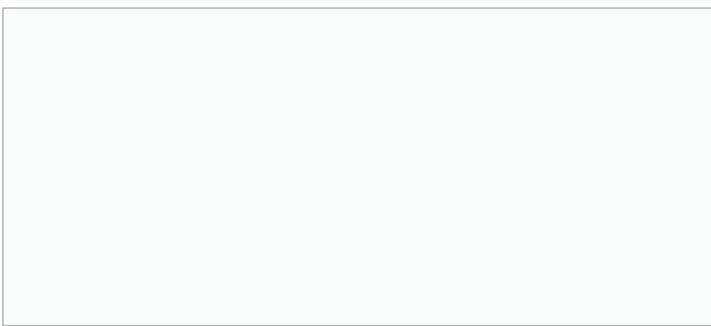
- HPL - High Pressure Laminate
- Compacts - Interior & Exterior
- Postforming
- Fire Retardant
- Anti Bacterial
- Metals



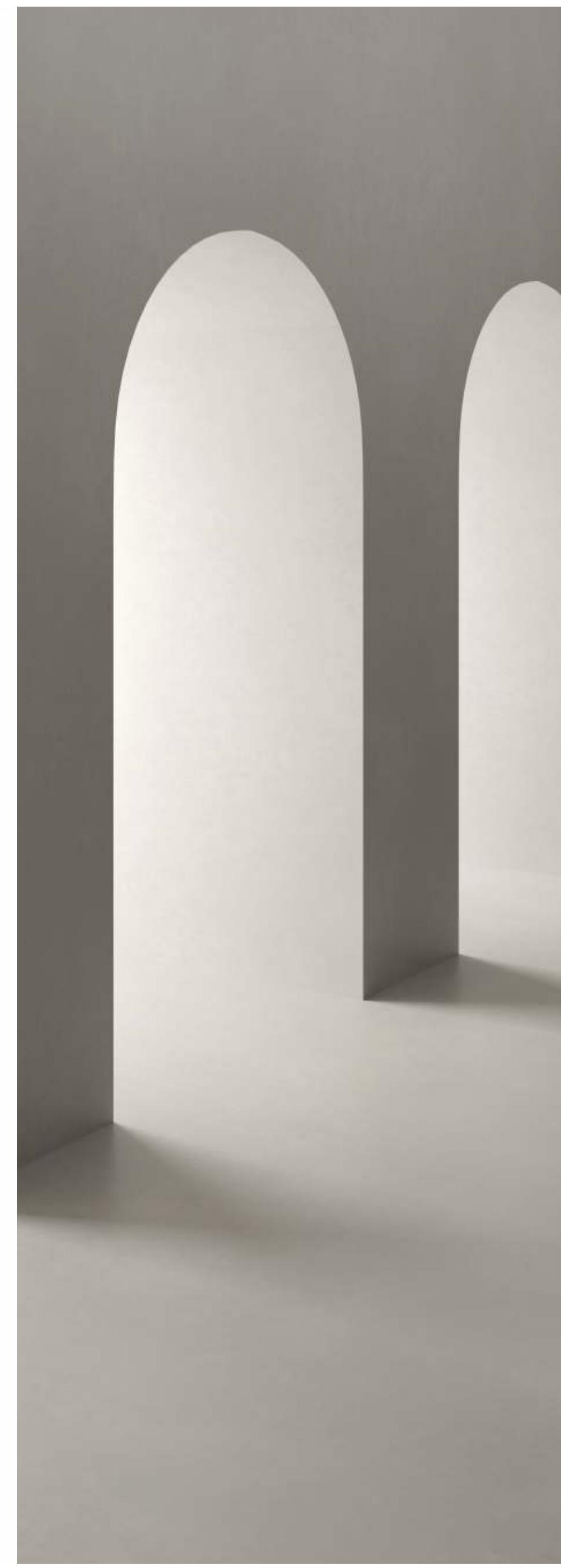


HUE HAVEN

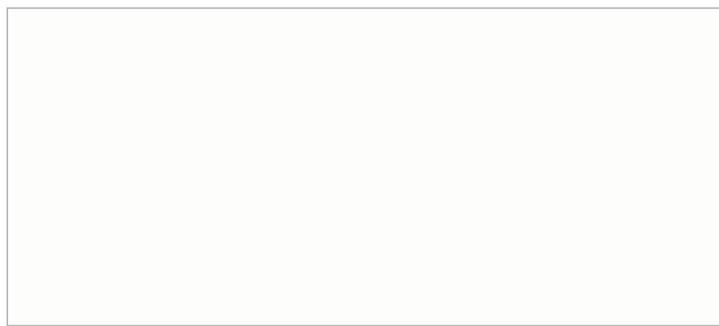
SUEDE (SD)



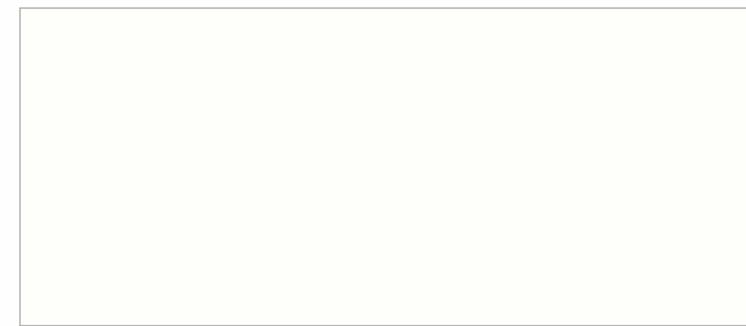
U101 | PEARL WHITE



SERENE



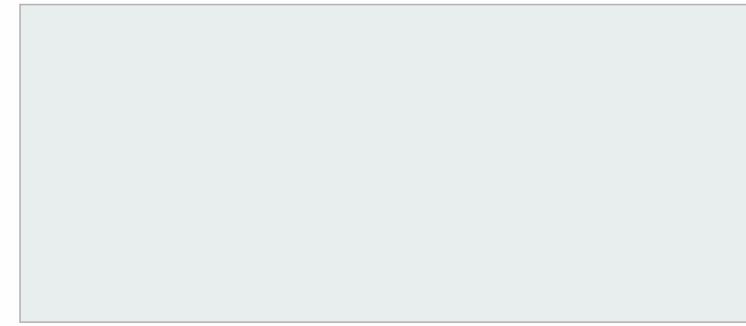
U109 | POLAR WHITE



U118 | FROSTY WHITE



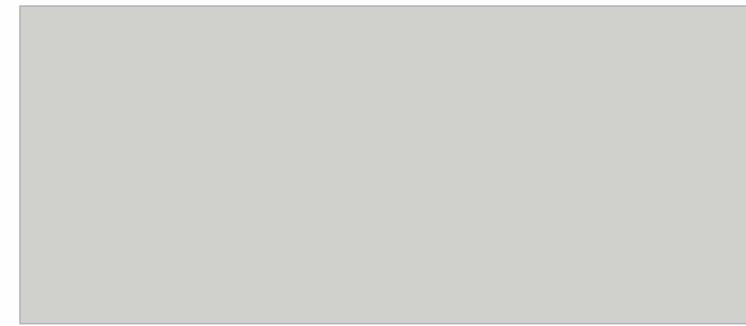
U115 | CREAM BEIGE



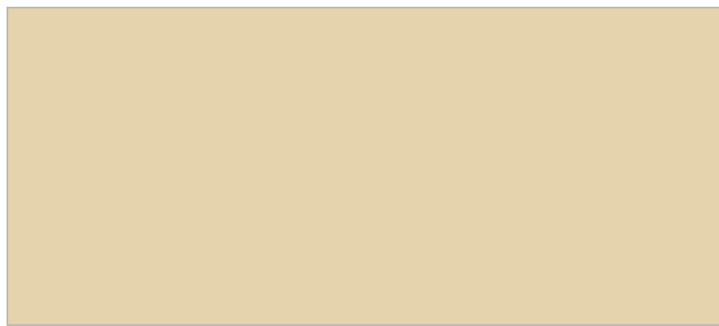
U110 | CITY GREY



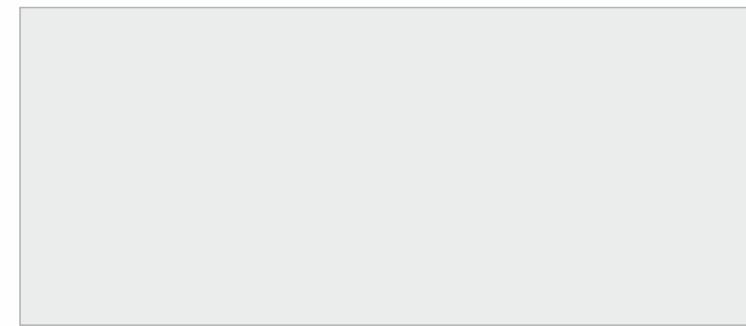
U124 | IRISH CREAM



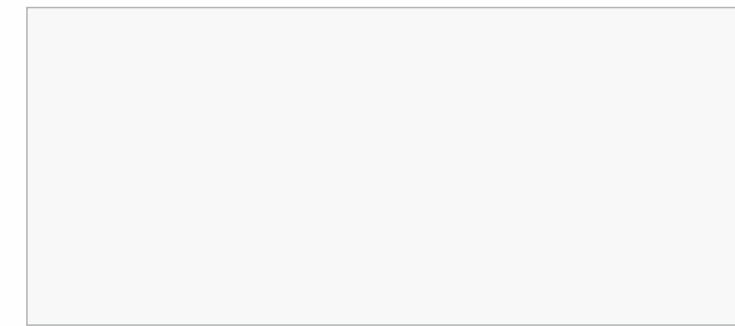
U123 | SAND GREY



U125 | BRIGHT IVORY



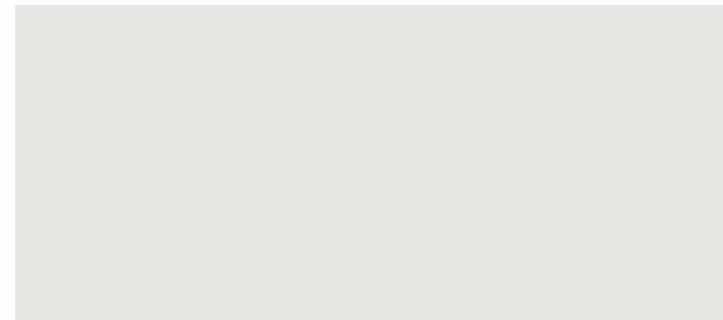
U131 | SNOW WHITE



U127 | ARCTIC WHITE

SUEDE (SD)

SERENE



U112 | PLATINUM GREY



U120 | LIGHT BEIGE



U107 | ROYAL ORANGE



U105 | CORAL



U111 | MISTY GREY



U113 | TWILIGHT



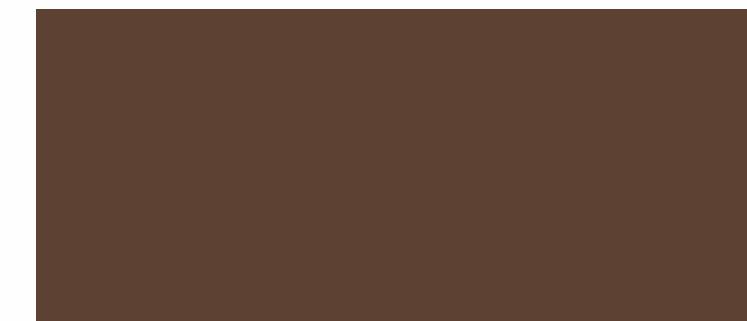
U104 | BLUSH BLUE



U103 | MAGESTIC BLUE



U119 | STONE GREY



U126 | CHOCOLATE



U129 | MARIE GOLD



U106 | LIGHTING GREEN



U102 | DUSK SLATE



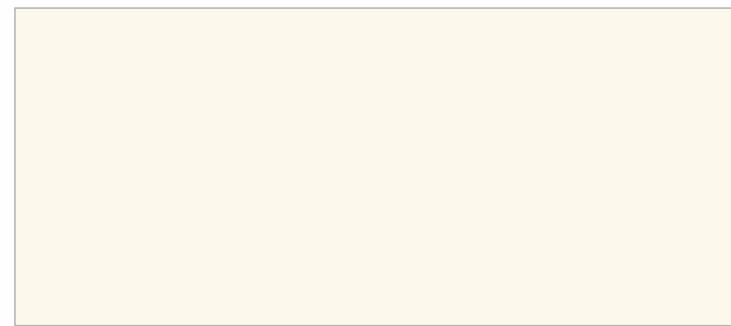
U122 | BLACK



U114 | FRESH GREEN



U108 | EMERALD



E105 | MILD WHITE



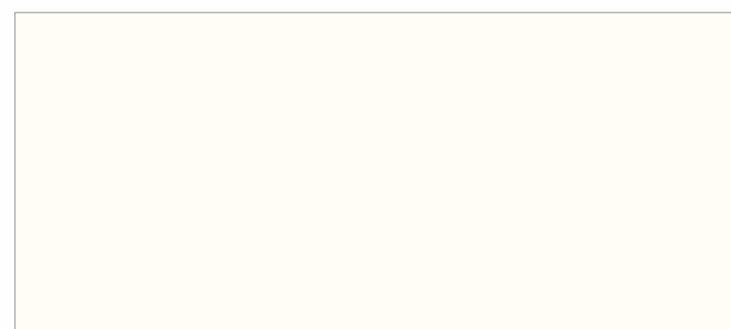
E131 | PEWTER GREY



E125 | COBBLE STONE



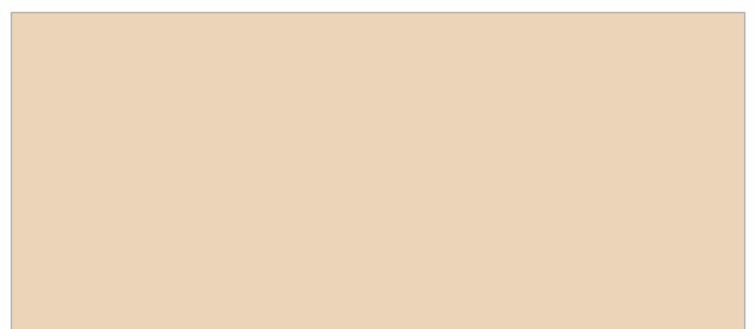
E129 | SEASANE



E123 | FROSTY WHITE



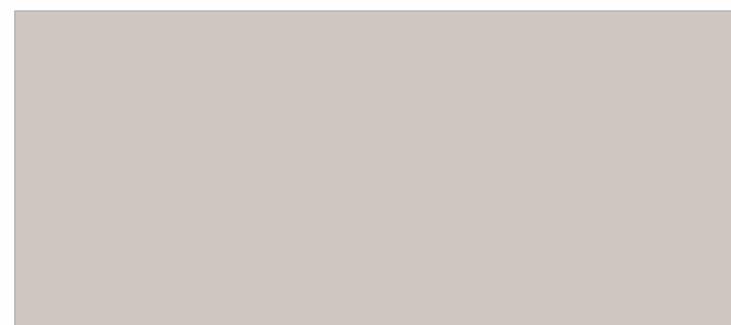
E127 | STONINGTON GREY



E128 | CAMEL



E117 | AUTUMN



E133 | FLORA WHITE



E113 | SLATE GREY



E115 | OLIVE



E119 | CHESTNUT



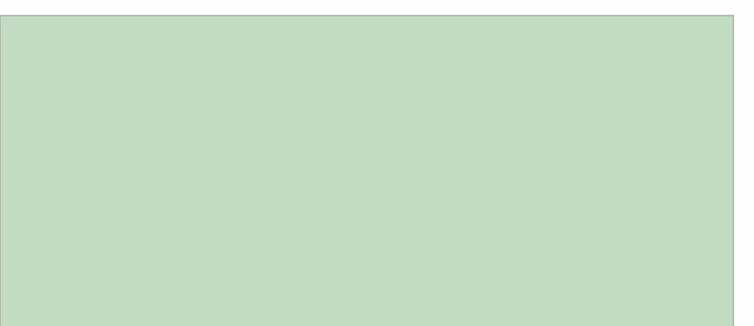
E114 | MISTY GREY



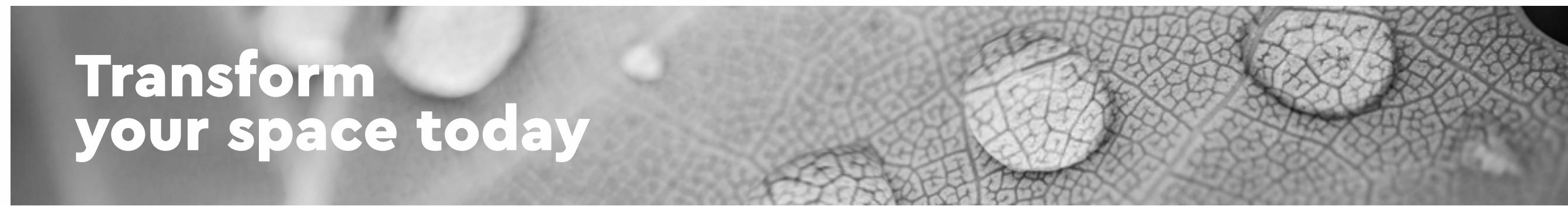
E110 | CHARCOAL GREY



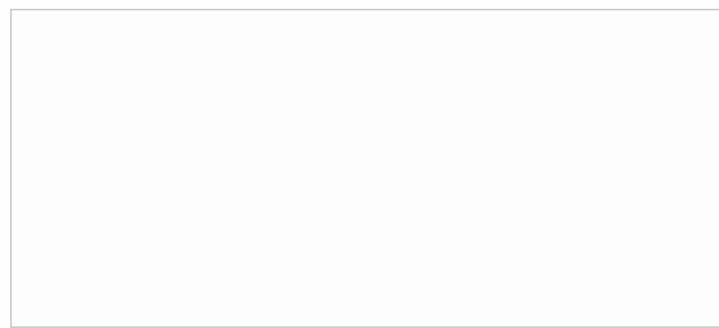
E134 | FOSSIL GREEN



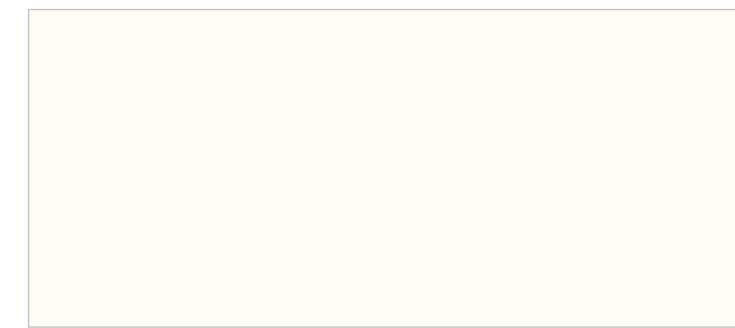
E130 | PISTACHIO



**Transform
your space today**



E124 | COLUMBIAN WHITE



E123 | FROSTY WHITE



E134 | FOSSIL GREEN



E118 | MOSS GREEN



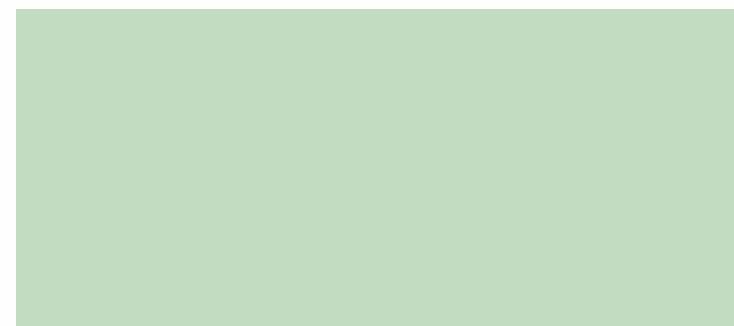
E132 | SILVER GREY



E114 | MISTY GREY



E115 | OLIVE



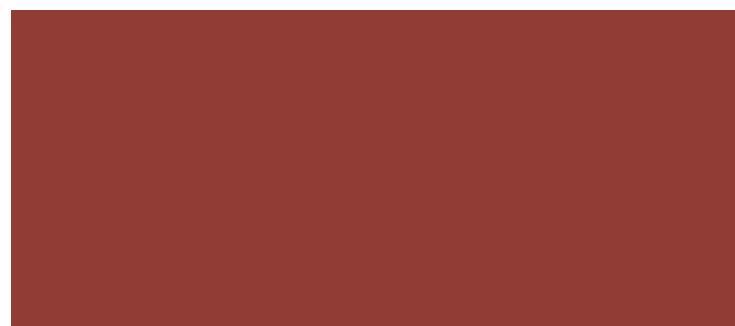
E130 | PISTACHIO



E113 | SLATE GREY



E106 | JET BLACK



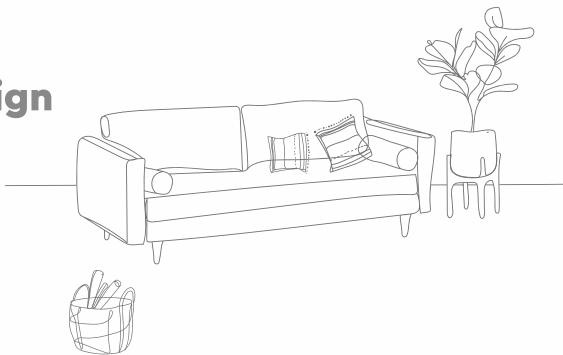
E135 | TERACOTTA



E119 | CHESTNUT

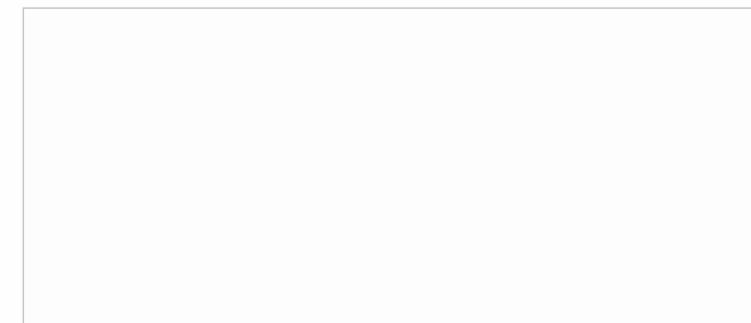
A curated design
phenomenon

Transform your
space with
timeless elegance

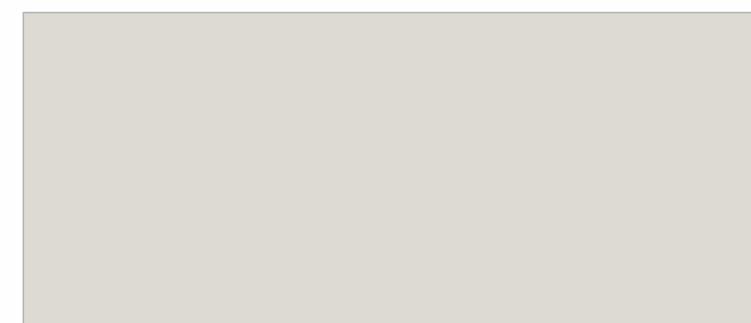




SUPER SUEDE (SS)



E124 | COLUMBIAN WHITE



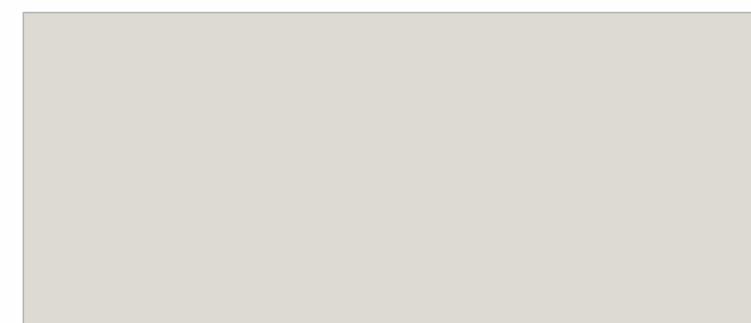
E136 | PEARL GREY



E132 | SILVER GREY



E114 | MISTY GREY



E123 | FROSTY WHITE



E113 | SLATE GREY



E106 | JET BLACK

**Sophisticated
style,
simplified
living**



Laminates that speak style
and substance



**Gear up for a
gorgeous
rendezvous
with style**

Elevate your interiors:
let your walls shine



E121 | BRIGHT YELLOW



E122 | YELLOW



E133 | FLORA WHITE



E134 | FOSSIL GREEN



E116 | ORANGE



E120 | BERRY RED



E130 | PISTACHIO



E115 | OLIVE



E135 | TERACOTTA



E119 | CHESTNUT



E126 | ELECTRIC BLUE



E109 | ROYAL BLUE

SERENE

— WOOD WONDERS



SERENE

SUEDE (SD)



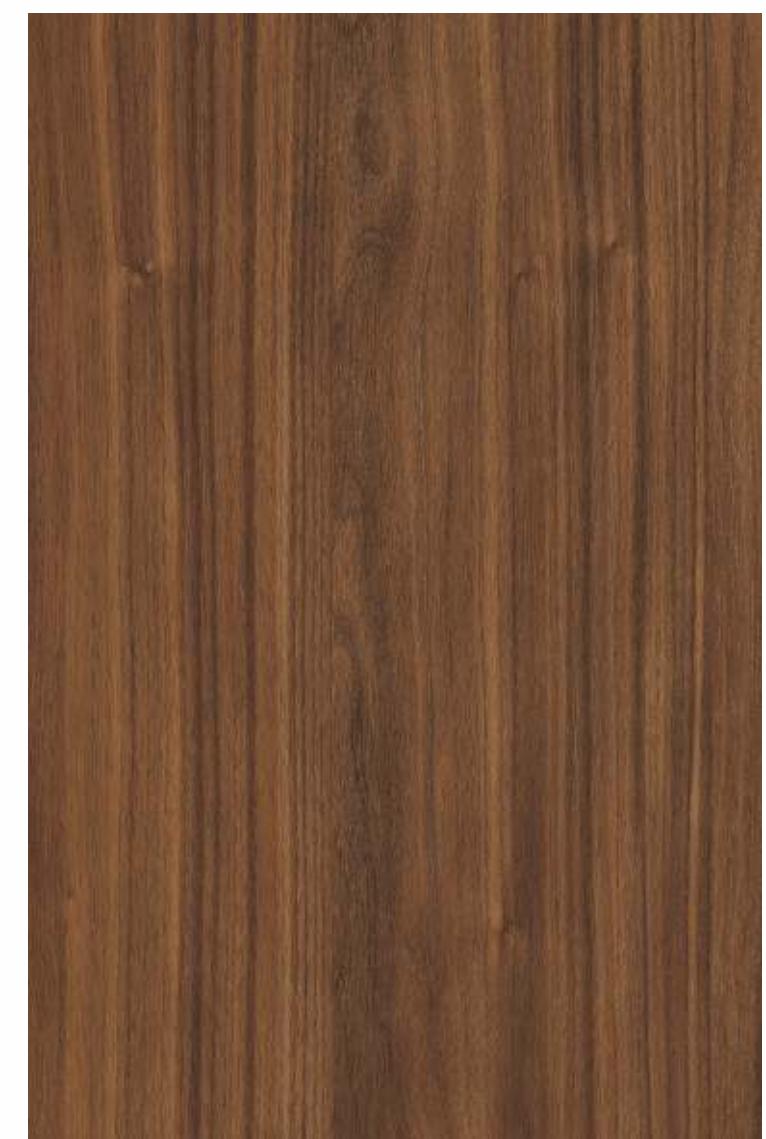
U304 | LAUREL OAK



U306 | WENGE

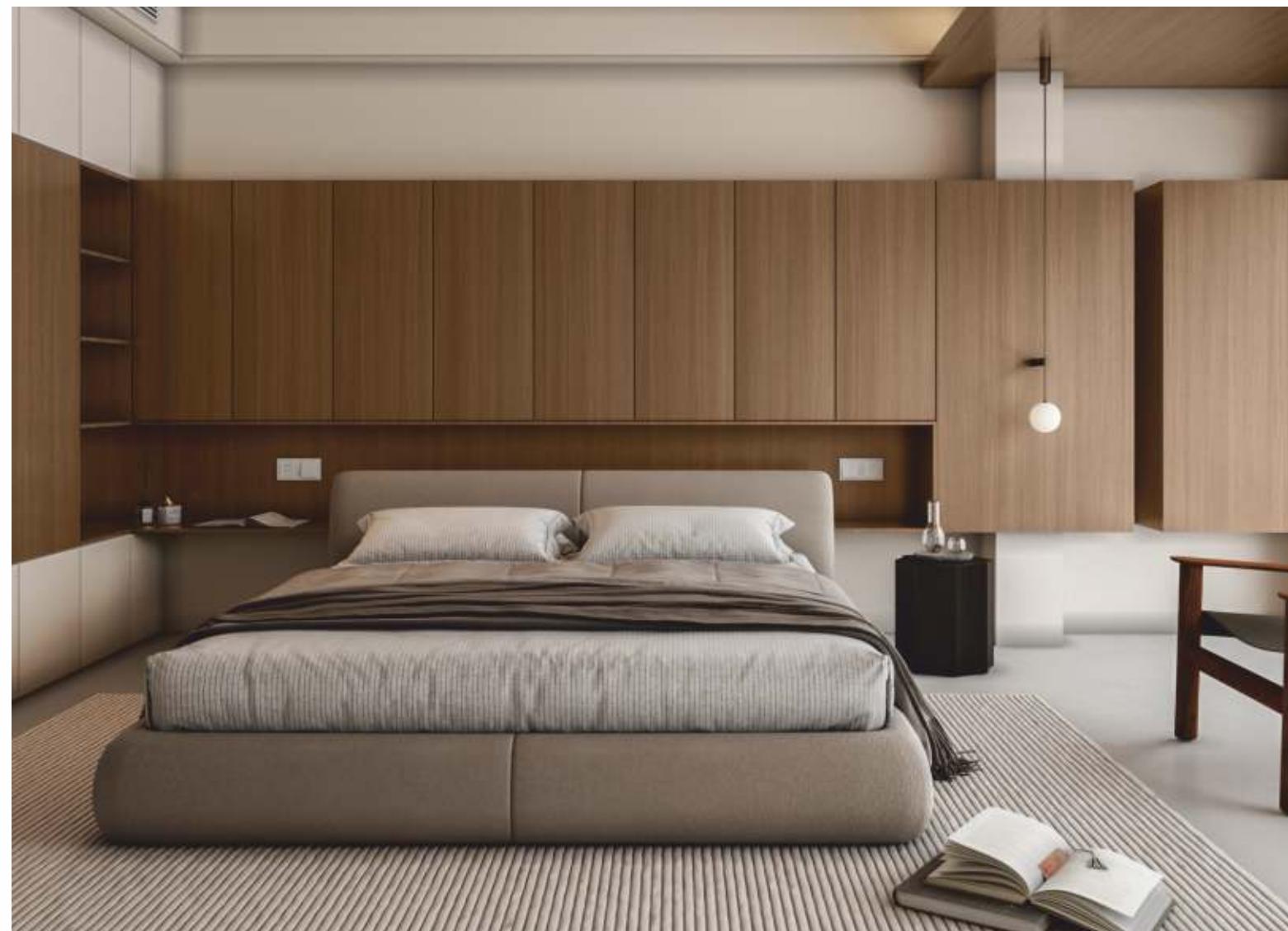


U302 | SIBERIAN OAK



U305 | TITTER WALNUT





E384 | WALNUT PLANKWOOD



E392 | OKOUME GABON



E393 | OKOUME LUMBER



E375 | CANARY WOOD



E371 | HARD SPEAR WOOD



E396 | EUROPEAN OAK



E373 | SLASH PINE



E386 | OREGON PINE



E387 | SMOKED PINE

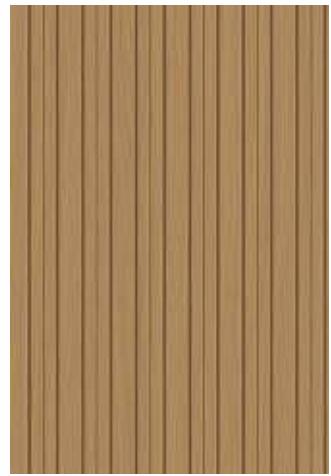


E391 | PINE EST CANADA



E390 | SILK GREY PINE

URBANE ULTRA (UU)



E383 | INDONESIAN TEAK



E374 | BURMA TEAK



E395 | MURRAY PINE

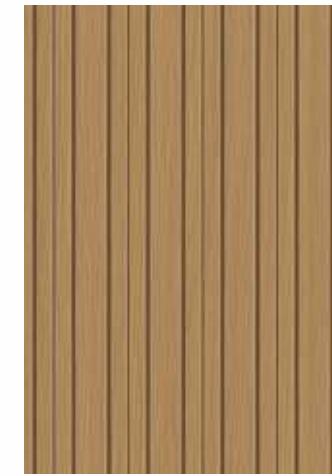


E382 | AFROMOSIA TEAK

PICASSO VERA (PI)



E396 | EUROPEAN OAK



E383 | INDONESIAN TEAK



E376 | NORTHERN CATAWBA



E386 | OREGON PINE



E398 | BILTMORE ASHWOOD



E394 | BHUTAN TEAK



E389 | OAK EURO VENEER



E388 | CHERRY VENEER



E375 | CANARY WOOD



E372 | SPEAR ROSEWOOD



E379 | SWAMP OAK



E381 | SATIN OAK



E377 | WHITE OAK



E378 | BUR OAK

E384 | WALNUT PLANKWOOD



E380 | ALBA OAK



NORDIC JACK (NJ)



E391 | PINE EST CANADA



E390 | SILK GREY PINE



E395 | MURRAY PINE



E387 | SMOKED PINE

LINEAR QUIN (LQ)



E372 | SPEAR ROSEWOOD



E371 | HARD SPEAR WOOD



E398 | BILTMORE ASHWOOD



E373 | SLASH PINE



E376 | NORTHERN CATAWBA



E392 | OKOUME GABOON



E393 | OKOUME LUMBER



E381 | SATIN OAK



E382 | AFROMOSIA TEAK



E394 | BHUTAN TEAK



E374 | BURMA TEAK



E388 | CHERRY VENEER



E389 | OAK EURO VENEER



E380 | ALBA OAK



E377 | WHITE OAK



E378 | BUR OAK



E379 | SWAMP OAK

QUEENSLAND MAPPLE (QM)



**Discover
endless
design
options**

Where design
meets durability

E362 | AMERICAN TULIPWOOD



E363 | DYED TULIPWOOD



E366 | FIGURED OAK



VENEER KNOTS (VK)



E367 | WHITE OAK



E368 | GREY OAK



E369 | TROPICAL OAK

WALNUT UTILE (WU)



E375 | CANARY WOOD



E371 | HARD SPEAR WOOD



E372 | SPEAR ROSEWOOD



E134 | FOSSIL GREEN



E133 | FLORA WHITE



E114 | MISTY GREY

SERENE



ZERO JUGLANS (ZJ)



E370 | QUARTER CUT OAK



E333 | ULMAS SEROTINA



E334 | PRUNUS SEROTINA



E336 | SPANISH SPINNEY



E335 | CONTINENTAL SPINNEY

SERENE

Timeless designs for you!

The canvas
for your unique vision!





E371 | HARD SPEAR WOOD



E372 | SPEAR ROSEWOOD



E384 | WALNUT PLANKWOOD



E375 | CANARY WOOD



E373 | SLASH PINE



E389 | OAK EURO VENEER



E388 | CHERRY VENEER



E374 | BURMA TEAK



E380 | ALBA OAK



E379 | SWAMP OAK



Style that stands the test of time



E376 | NORTHERN CATAWBA



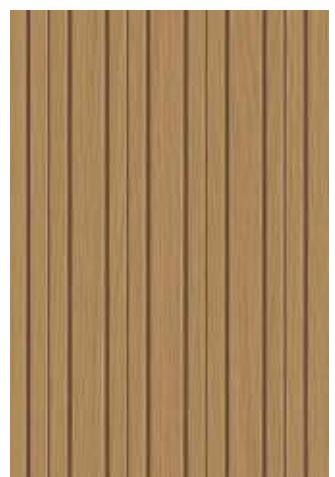
E395 | MURRAY PINE



E382 | AFROMOSIA TEAK



E396 | EUROPEAN OAK



E383 | INDONESIAN TEAK



E381 | SATIN OAK



E377 | WHITE OAK



E378 | BUR OAK



E394 | BHUTAN TEAK



E398 | BILTMORE ASHWOOD



E391 | PINE EST CANADA



E390 | SILK GREY PINE



E392 | OKOUME GABOON



E393 | OKOUME LUMBER



E387 | SMOKED PINE



E386 | OREGON PINE



E362 | AMERICAN TULIPWOOD



E363 | DYED TULIPWOOD



E364 | DYED TULIP GREY



Craft your perfect ambiance

The perfect blend of form and function



E368 | GREY OAK



E367 | WHITE OAK



E369 | TROPICAL OAK



E370 | QUARTER CUT OAK



E334 | PRUNUS SEROTINA



E333 | ULMAS SEROTINA

Add a touch of luxe without breaking the bank



E366 | FIGURED OAK



E365 POLISHED OAK

SUPER SUEDE (SS)

SERENE



E336 | SPANISH SPINNEY



E335 | CONTINENTAL SPINNEY



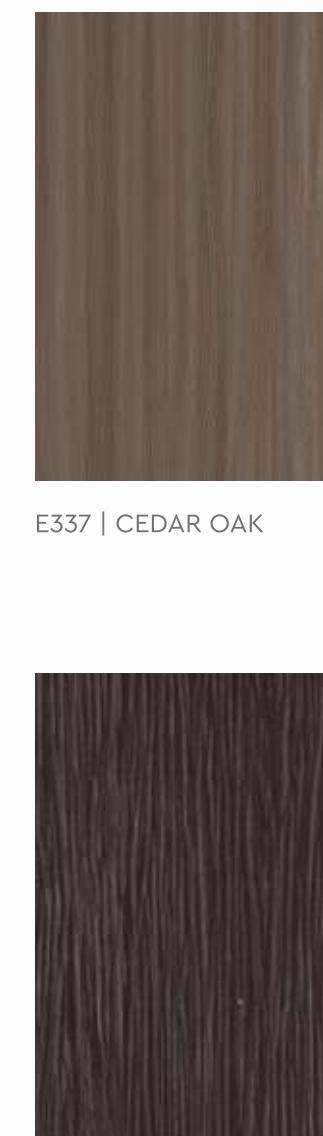
E344 | MANGFALL BEECH



E338 | CENTURY OAK



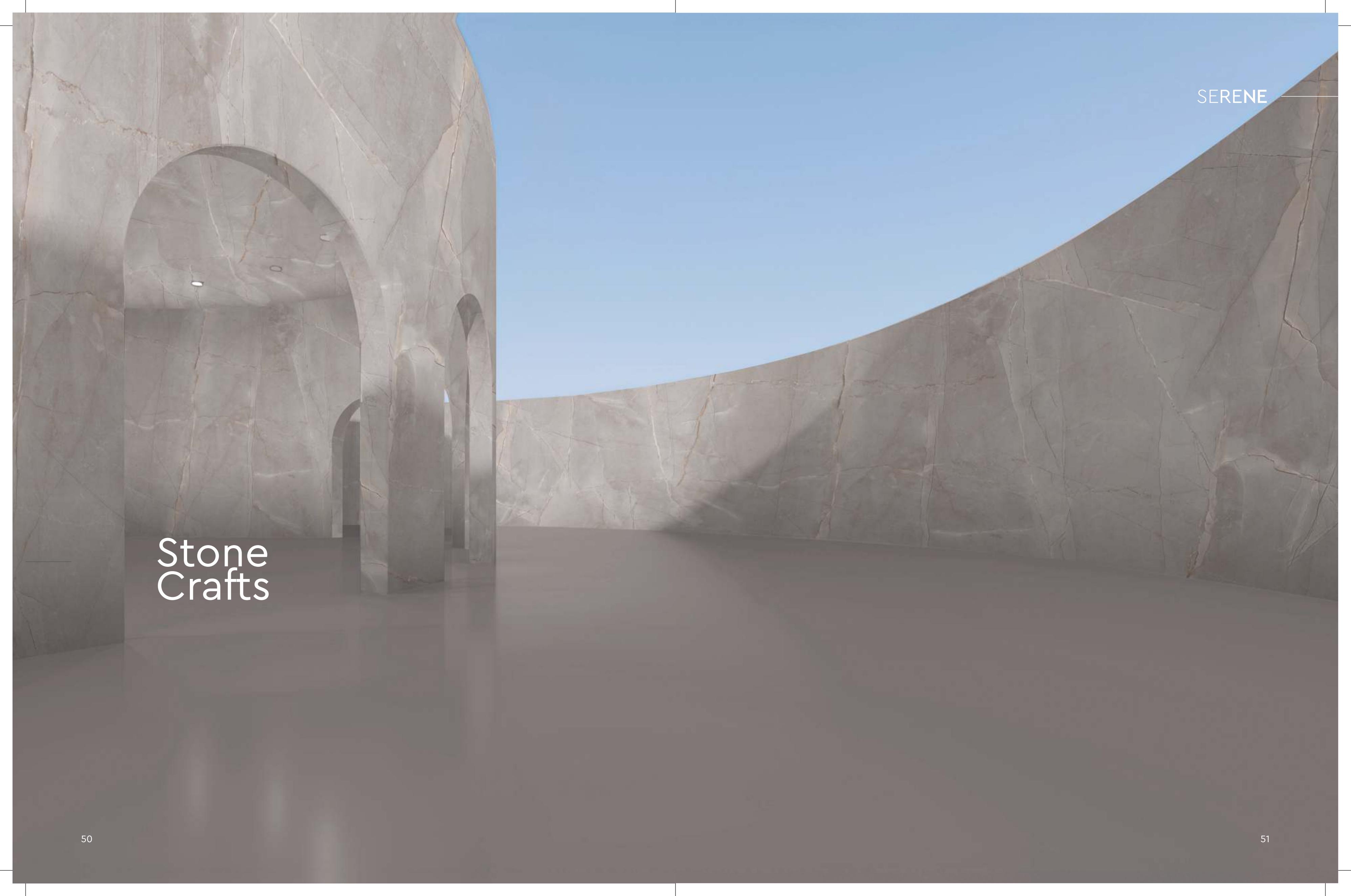
E343 | HIGHLAND PINE



E346 | CAROLINA WENGE

Subtle hues of joy

Make way for spectacular surfaces that make statements of style



Stone
Crafts

SERENE

SERENE



SUEDE (SD)



U205 | CLOUD TERRAZZO



U206 | CASTOR TERRAZZO

QUATTRO NATURALE (QN)



E201 | TONALITE GRANITO



E200 | DIORITE GRANITO

URBANE ULTRA (UU)

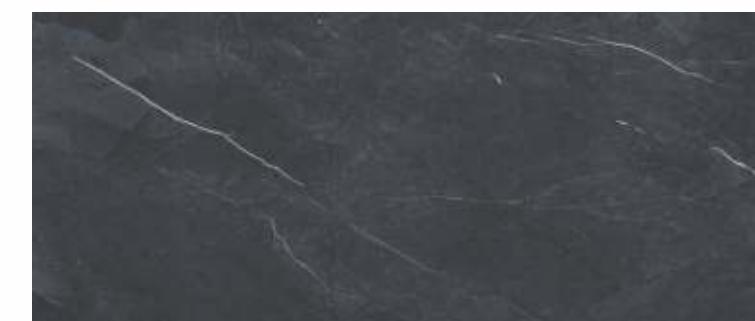


E200 | DIORITE GRANITO



E201 | TONALITE GRANITO

SERENE



E208 | SAN BLUE NICOLA



E209 | EMARALD NICOLA



E210 | CLOUD TERRAZZO



E211 | CASTOR TERRAZZO



ZERO MATT (ZK)



E203 | EGYPTIAN MARBLE GREY



E202 | EGYPTIAN MARBLE BEIGE



E207 | GREY CASPIO LIGHT



E206 | GREY CASPIO BROWN

ZERO MATT (ZK)



E209 | EMARALD NICOLA



E208 | SAN BLUE NICOLA

ULTRA GLOSS (UH++)



E202 | EGYPTIAN MARBLE BEIGE



E203 | EGYPTIAN MARBLE GREY

SERENE



E204 | METAMORPHIC MARBLE



E205 | WHITE STATUARIO VENATO



E204 | METAMORPHIC MARBLE



E205 | WHITE STATUARIO VENATO



E210 | CLOUD TERRAZZO



E211 | CASTOR TERRAZZO



E207 | GREY CASPIO LIGHT

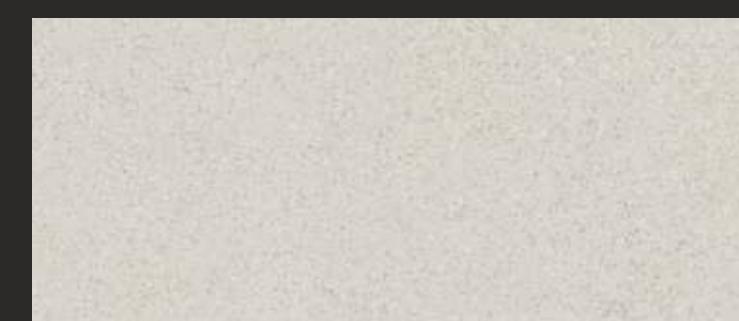


E206 | GREY CASPIO BROWN

Chic solutions for stunning spaces



Durable designs that wow and last



E210 | CLOUD TERRAZZO



E211 | CASTOR TERRAZZO

Metal Mania



MATT (MT)



U501 | SILVER FOIL



U502 | GOLD FOIL

Unleash
your
creative
vision

The future of design -
bold, beautiful, brilliant

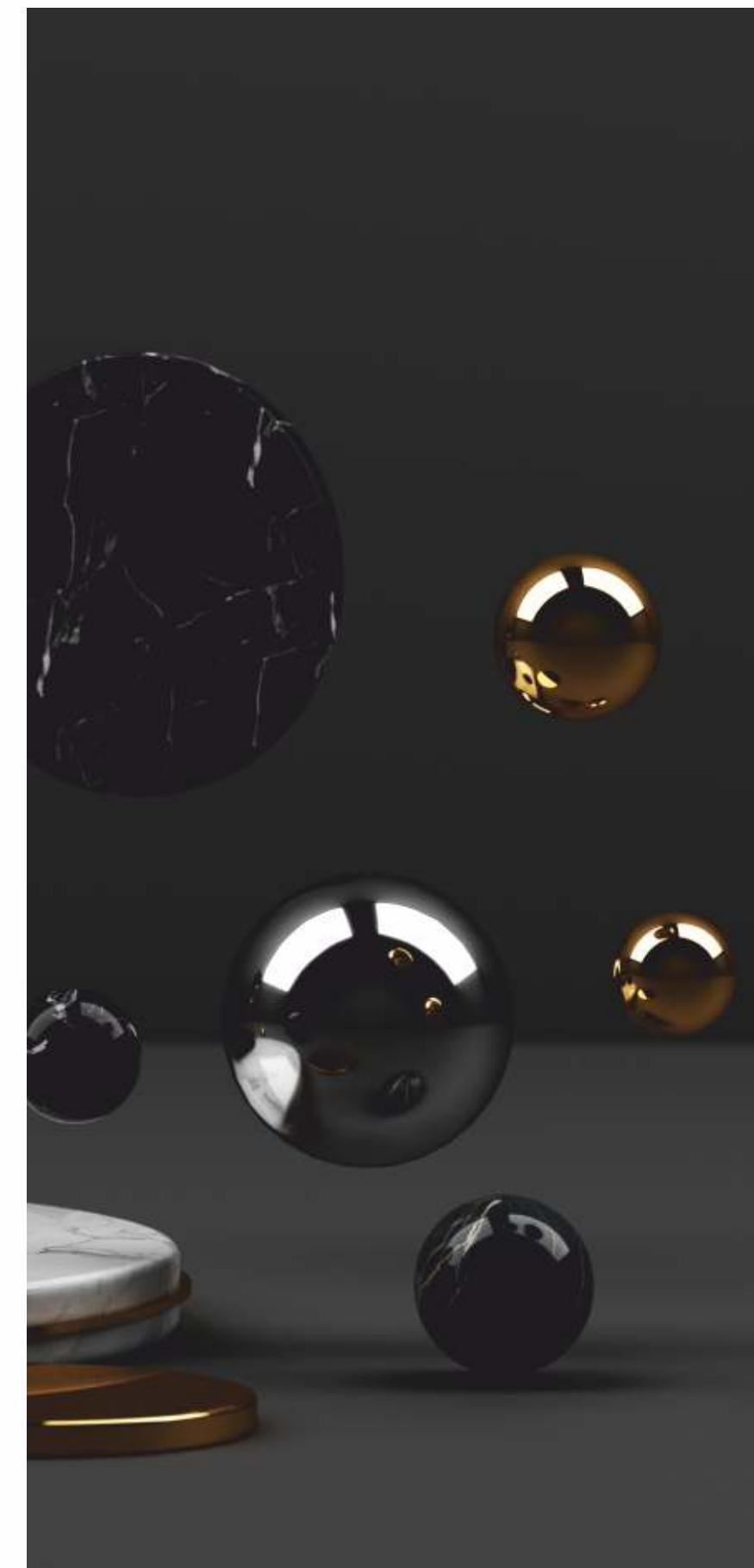


U503 | BRONZE FOIL

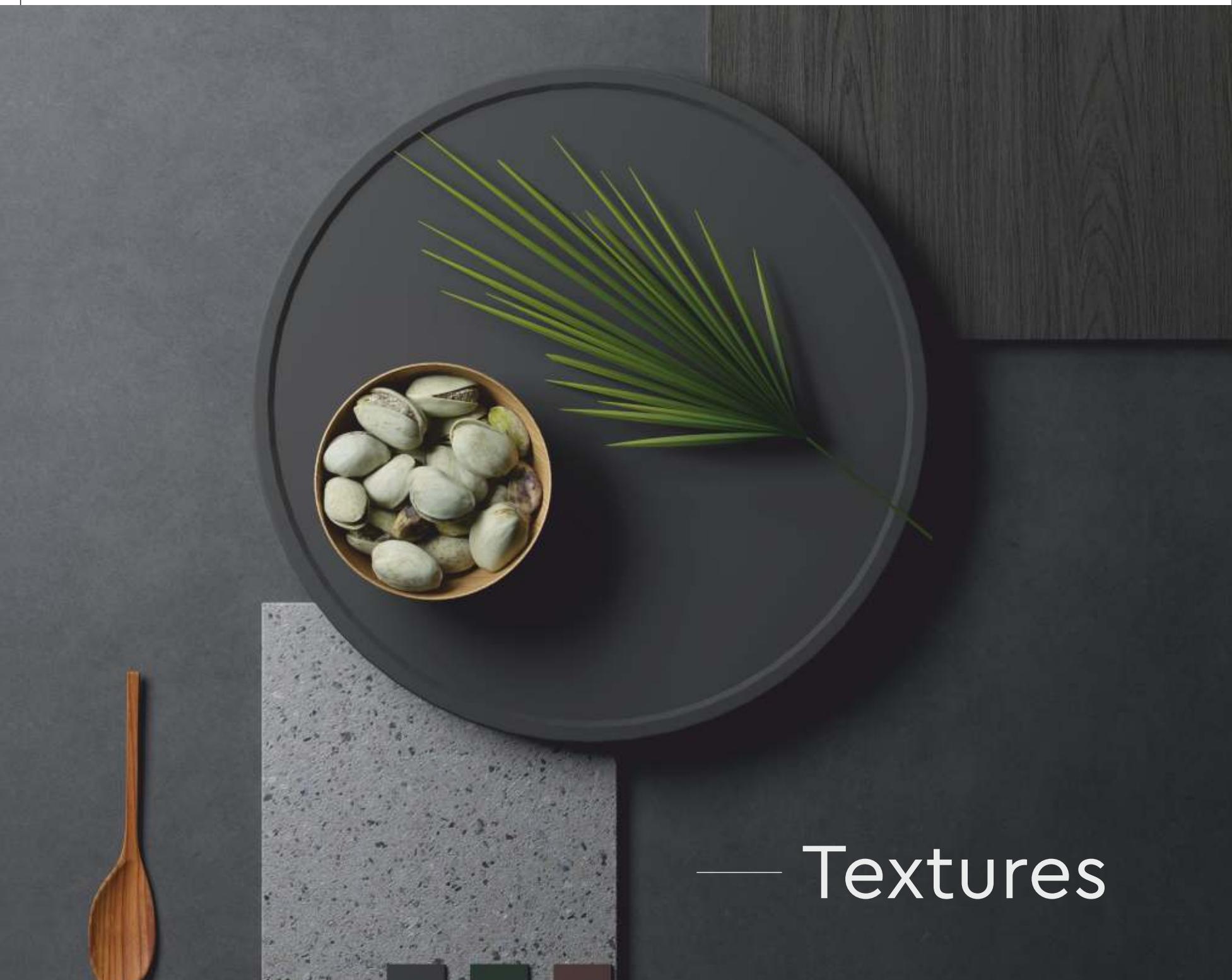


U504 | CHARCOAL FOIL

SERENE



SERENE



TEXTURES



QN | QUATTRO NATURALE



UU | URBANE ULTRA



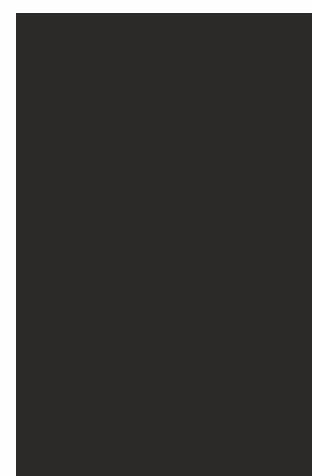
PI | PICASSO VERA



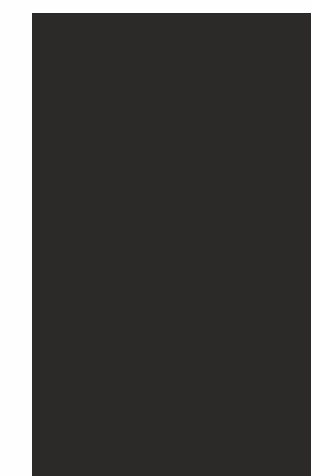
NJ | NORDIC JACK



LQ | LINEAR QUIN



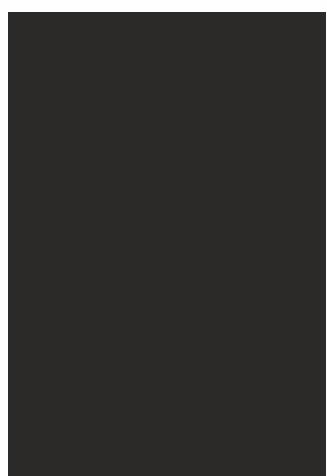
ZK | ZERO MATT



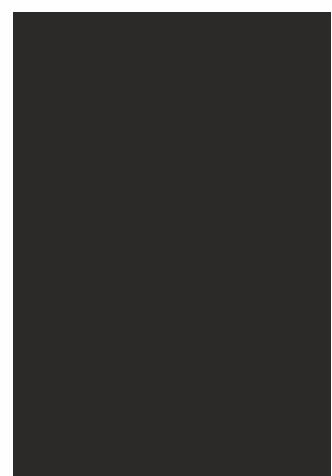
UH++ | ULTRA GLOSS



QM | QUEENSLAND MAPLE



SD | SUEDE



MT | MATT

Premium
finishes
that
impress

Bring in the zing with
enamoring finish options



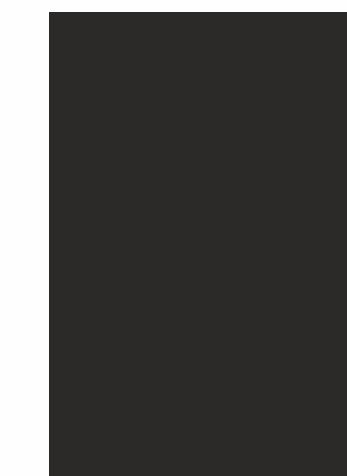
VK | VENEER KNOTS



ZJ | ZERO JUGLANS



WU | WALNUT UTILE



SS | SUPER SUEDE

Size Matrix

SERENE

CODE NO	NAME	SIZE				
		7 X 3 FT	7 X 3.25 FT	8 X 4 FT	10 X 4 FT	10 X 4.25 FT
		2150 X 915 MM	2150 X 950 MM	2440 X 1220 MM	3050 X 1220 MM	3050 X 1300 MM
QN	QUATTRO NATURALE			✓		
UU	URBANE ULTRA			✓		
PI	PICASSO VERA			✓		
NJ	NORDIC JACK			✓		
LQ	LINEAR QUIN			✓		
ZK	ZERO MATT			✓		
UH++	ULTRA GLOSS			✓		
QM	QUEENSLAND MAPPLE			✓		
VK	VENEER KNOTS			✓		
ZJ	ZERO JUGLANS			✓		
WU	WALNUT UTILE			✓		
SS	SUPER SUEDE	✓	✓	✓		
SD	SUEDE			✓	✓	✓
MT	MATT	✓	✓	✓	✓	✓



DECORATIVE LAMINATES



USER MANUAL
& TECHNICAL GUIDE