



# Atasie Confidence

## Product Designer.

Lagos, Nigeria.

+2348104070222.

## Experience

### Product Designer, Kimoyo Fellowship

*May, 2020. San Francisco, Remote.*

- Conduct various research including competitive analysis, interviews, ethnographic research, contextual inquiries and concepts tests for over 5 products and projects.
- Conduct remote research(Interviews, concept tests, diary studies) to improve offline experience for emerging markets.
- Create personas, user flows, and other deliverables based on own research and existing data.
- Design wireframes and prototype high fidelity of webs and apps.

### Graphic Designer, Denzy Touch

*2017 -2020. Yaba, Remote.*

- Analyzed project ideas and goals and turn the design vision into real visuals.
- Created logos for companies for brand identity.
- Delivered top projects with increased referral rate.

[confidence.netlify.app](https://confidence.netlify.app)

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## Education

### Abia State University, Uturu.

*September, 2015*

B.A. English Language and Literature.

#### Courses:

Human Centered Design (UXDMC).

Enterprise Design Thinking (IBM).

## Skills

UX Research, Visual Design, Sketching

Wireframing, Lo/Hi-fi Prototyping,

Usability Testing, Content Strategy,

Human Centered Design, Creativity,

UX Writing, Time Management,

Collaboration, Competitive Analysis,

Design Thinking, User Flows & Task Flows.

## Softwares

Figma, Photoshop, Adobe XD,

Adobe Illustrator.