TikTok's zero-tolerance approach
to child exploitation and abuse

Child sexual exploitation and abuse is abhorrent and not tolerated on TikTok. Any content that depicts abuse, harm, exploitation, or endangerment of minors is a violation of our Community Guidelines. We have more than 40,000 safety professionals committed to keeping TikTok safe. Our dedicated Child Safety Team, who specialize in the identification of child sexual exploitation and abuse, includes those with backgrounds in law enforcement.

Detecting CSAM

We use multiple technologies to identify child sexual abuse material (CSAM):

- Microsoft's PhotoDNA
- Google's Content Safety API
- YouTube's CSAI Match
- TikTok's own hash-matching systems

With our partners, we have built shared hash databases – hubs of unique digital codes that have been linked to known CSAM.

Eliminating CSAM

We automatically block known CSAM from being uploaded to TikTok, and remove new, or suspected, CSAM immediately when detected. We permanently ban accounts that attempt to share this material. We take aggressive action against accounts and content which share information on where to find CSAM online.
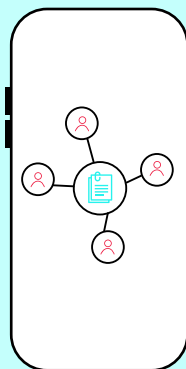
Reporting CSAM

When we detect CSAM, we file a report to the National Center for Missing & Exploited Children (NCMEC). These reports help law enforcement agencies find people who create or share CSAM, bringing them to justice.

Partnering for success

We work with a network of global partners – including child safety advocates, civil society, and law enforcement – toward our shared goal of ending online child sexual abuse.

TikTok does not appear on the National Center on Sexual Exploitation Dirty Dozen list.

That list identifies 12 mainstream platforms that facilitate, enable, and even profit from sexual abuse and exploitation.

We make available resources to help families manage their TikTok experience including: our Guardian's Guide; Safety Center; and in-app videos.