Sales Intelligence Dashboard

844.02K	1K	200	6K	-545.79K	-0.65
Total Sales	Total Orders	Total Customers	Total Quantity	Total Profit	Profit Margin %

Total Sales by Year Month

Total Sales by Profit Class

335K (39....)
509K (60.31%)

Profit Class
● Loss
● Profit

Total Sales by Category

266.3K (31.55%)
303.15K (35.92%)
274.5... (32....)

Category
● Office Sup...
● Furniture
● Technology

Total Sales by Region

Region	Total Sales
South	0.23M
North	0.22M
West	0.20M
East	0.19M

Region	Furniture	Office Supplies	Technology	T
South	82,255.63	73,434.87	79,005.40	2,34
North	68,422.30	78,331.86	72,781.72	2,19
West	61,465.16	83,032.72	50,841.13	1,95
East	62,426.50	68,351.24	63,668.42	1,94
Total	2,74,569.59	3,03,150.69	2,66,296.67	8,44

Month
- [ ] April
- [ ] August
- [ ] December

Year Month

2024-Dec	2024-Oct	2025-May
2024-Nov	2025-Apr	

Category

Furniture	Technology
Office Supplies	

SALES | PRODUCT | CUSTOMER

Data

Search

- > A Measure
- > Customer_Dim
- ∨ Date_Dim
  - > ☐ 🗒 Date
    - ☐ DateID
    - ☐ Month
    - ☐ Quarter
    - ☐ Σ Year
    - ☐ Year Month
- > Product_Dim
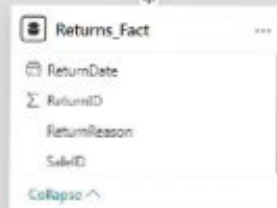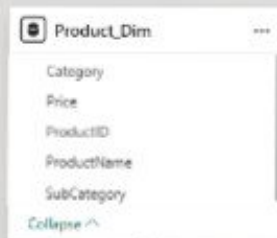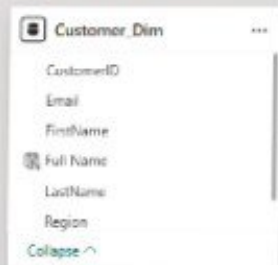- > Region_Dim
- > Returns_Fact
- > Sales_Fact

Visualizations

Filters

Total Quantity: 6K
Total Returns: 50
Total Sales: 844.02K
Total Profit: -545.79K

Top Products by Sales

ProductName	Total Sales
Generate Killer In...	18.3K
Strategize One-To...	15.7K
Integrate Extensibl...	15.1K
Enable Cross-Platf...	14.8K
Strategize Compel...	14.5K
Utilize Extensible ...	14.6K
Embrace Transpar...	14.2K
Harness Intuitive ...	13.9K

Total Sales by Category

- 266.3K (31.55%)
- 303.15K (35.92%)
- 274.57K (32.53%)

Category
- Office Supplies
- Furniture
- Technology

Region: East, South, North, West

Category: Furniture, Technology, Office Supplies

Year: 2024, 2025

ProductName	Total Sales	Product Sales	Top
Architect Dynamic Paradigms	3,578.09	3,578.09	
Architect Front-End Technologies	2,081.21	2,081.21	
Disintermediate Bleeding-Edge Convergence	2,749.78	2,749.78	
Drive Killer Communities	3,426.24	3,426.24	
E-Enable Vertical Paradigms	3,295.47	3,295.47	
Enable World-Class Technologies	2,466.34	2,466.34	
Mesh Wireless Channels	2,390.32	2,390.32	
Syndicate Proactive Relationships	3,486.79	3,486.79	
Total	29,488.09	29,488.09	

Visualizations

Filters

Search

- A Measure
- Customer_Dim
- Date_Dim
  - Date
    - DateID
    - Month
    - Quarter
    - Σ Year
    - Year Month
- Product_Dim
- Region_Dim
- Returns_Fact
- Sales_Fact

SALES | PRODUCT | CUSTOMER