


RESULT



CSS

HTML Style Sheet

3. Visualize the result of sentiment analysis and present the change of trend of polarity (positive or Negative) for website 'New.com.au'.



The figure consists of two horizontal bar charts side-by-side, both sharing an x-axis labeled 'Contribution to sentiment' with a scale from 0 to 2500 in increments of 500. The left chart is titled 'negative' and shows the contribution of words to negative sentiment. The right chart is titled 'positive' and shows the contribution of words to positive sentiment.

Negative Sentiment Contributions:

Word	Contribution to sentiment
dark	~1000
death	~800
hard	~500
fell	~450
fudge	~450
moody	~450
dead	~400
slowly	~400
sorry	~350
cold	~350

Positive Sentiment Contributions:

Word	Contribution to sentiment
like	~2400
well	~2000
right	~1700
good	~1050
great	~850
magic	~600
better	~550
enough	~500
top	~400
magical	~350

Figure 3. A visualized result of top ranked positive & negative words by statistics

REFERENCE

- [1] Leetaru, K., 2012. Data mining methods for the content analyst: An introduction to the computational analysis of content. Routledge.
- [2] Silge, J. and Robinson, D., 2017. Text mining with R: A tidy approach. " O'Reilly Media, Inc.".