

Notes from ROLI Team Time, January 2018

There was no Business Performance Review this month, because it's that time of the year. Roland lives permanently in Business Class again, wiggling everything that nature gave him in a different rich man's face every day while we hang around at home in our sequins and take selfies, praying that we're not too fat to limbo under the next letter in the fundraising alphabet. Anybody who has spent money that matters to them on a ROLI product is a necessary evil. We need them, of course. Nothing makes you look sexier than a flock of mooks who follow all the more closely the worse you seem to treat them. In case you'd forgotten, though, keep your eyes forward. We came here tonight to put our moves on real customers. Chucking platinum cards around beautiful girls all night. Whose bar tabs don't matter in the morning.

Back to the office. After a record-breaking and profitable December, Henrik [C00] is looking up the difference between 'sell-in' and 'sell-through' to warm up for 2018 Q1, in which the sales team will have to hide from the phone.

Last year's acquisition of FXpansion provided us with three managers, a big computer full of email addresses, a MAME cabinet for the Arches, and fifteen years of software development that we don't understand and haven't any capacity to assimilate or maintain.

The company's goal for this quarter is to have every full-time team member shadowed by a trainee accountant on a one-month contract.