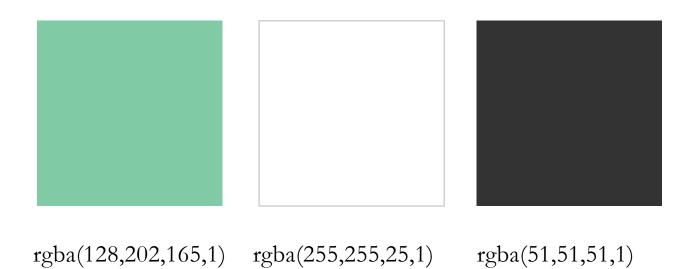


FRIENDS OF FRIEDA GARCIA PARK

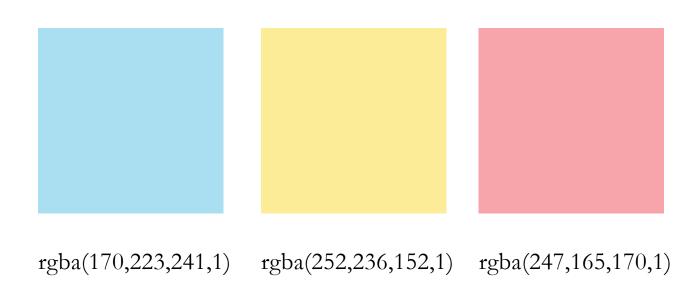


FRIENDS OF FRIEDA GARCIA PARK

## **Primary Web Colors:**



## **Secondary Web Colors:**





**Color Palette** 

### Web Safe Fonts:

Headline Text

# Roboto Slab Regular

Paragraph Text

Roboto Medium





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# Frieda Garcia

Frieda Garcia Park was built in honor of Frieda Garcia, a renowned community activist recognized for her decades of leadership in the South End and Roxbury.

Meet Frieda →

# Community Built

Featuring equipment for active, social, and self-directed play, the park serves as a significant buffer against the adjacent lanes of the Massachusetts Turnpike. John Hancock Financial covered the costs of the development of the park, and donated it to the City upon completion.





# Family Fun

Frieda Garcia Park is a 12,000-square-foot park and playground created for the families of Boston's South End. Designed by Halvorson Design Partnership in consultation with the community, this urban oasis features custom-designed play equipment and lively art for youth of all ages.

### Looking to Host an Event at Frieda Garcia Park?

Garcia Park. There may be an opportunity for the Friends of Frieda Garcia Park to help underwrite the costs, at our discretion.

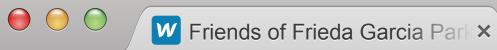
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### Visit the Park:

38 Stanhope Street 281-330-8004

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## Title of blog post: Lorem ipsum

December 2, 2016

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38 Stanhope Street

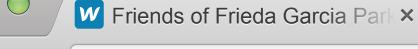
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Please reach out if you would like to host a public event at the Frieda Garcia Park. There may be an opportunity for the Friends of Frieda Garcia Park to help underwrite the costs, at our discretion.

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#### Visit the Park:

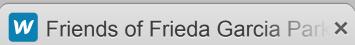
38 Stanhope Street Boston, Massachusetts 02116 281-330-8004 contactme@email.com

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#### Host an Event

Please reach out if you would like to host a public event at the Frieda Garcia Park. There may be an opportunity for the Friends of Frieda Garcia Park to help underwrite the costs, at our discretion.

The event organizers are responsible for procuring necessary licenses to host an event at the Frieda Garcia Park. The Frieda Garcia Park is a public park, so you will need at least a permit from the Parks department. For more information, visit the City of Boston's website.

Food vendors are responsible for carrying out all waste or trash. Patrons are highly encouraged to use provided trash cans on the premises.



#### Guidelines around park usage



No alcohol, smoking, or drug usage permitted on the premises`



No pets are allowed in the park at any time

Max Person Capacity is 88



Hours of Operation: Sunrise to Sunset, Monday through Sunday.

### Looking to Host an Event at Frieda Garcia Park?

Garcia Park. There may be an opportunity for the Friends of Frieda

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RIEDAGAROLADA

"

a tireless activist and leader, working to ensure equal opportunity and access for all members of the community."

# Meet Frieda

**About Frieda** 

Frieda Garcia is a native of the Dominican Republic who moved to New York City at the age of eight. After receiving her B.A. degree from the New School of Social Research, she came to Boston in 1965 to seek a job in social work. Since then, she has been a tireless activist and leader, working to ensure equal opportunity and access for all members of the community.

Get Involved

During Ms. Garcia's tenure as a social worker at Roxbury Multi-Service Center, Boston's Latino population began to explode. In 1971, she became the founding director of La Alianza Hispana, one of the city's first agencies to focus on services for poor Latino families.

In 1981, Ms. Garcia took over executive leadership of United South End Settlements (USES), an agency popularly known as the Harriet Tubman House, that traces its roots to the establishment of South End House in 1891. For the next twenty years, within the context of rapid gentrification and community change, Ms. Garcia oversaw development of new programs in adult education and training, housing services, computer technology and cultural enrichment. She relentlessly pursued partnerships with a variety of community agencies and private and public sector institutions to give voice to and address the economic and social service needs of lower income youth, families and elderly in Boston. When Ms. Garcia retired in 2001, the agency's operating budget had grown to \$3.5 million and USES had successfully completed a capital campaign and renovated 4 facilities.

Over the years, Ms. Garcia's leadership and community action skills have been in great demand. She has immersed herself in efforts to improve many aspects of community life in the City of Boston. Most notably, she was a Board member, then Chair and is now Emerita at The Boston Foundation. During her tenure as Chair, that organization — originally called the Permanent Charity Fund — became a free-standing, highly influential community foundation that has helped shape the vibrant Boston social and economic landscape.

Ms. Garcia was also one of the founders, the first Chairperson, and then a Board member of the Committee for Boston Public Housing, which seeks to build tenant capacity to assume more responsibility in decision-making around public housing issues. She has advocated for improved mental health services through participation in national committees and task forces; she has served on many city and state panels and committees to improve the criminal justice system.

## Involvement

Among the many organizations with which Ms. Garcia has been involved over the years are:

- Associated Grantmakers of Massachusetts
- Isabella Gardner Museum
   Northeastern University
- Northeastern University
   The Boston Panel of Ager
- The Boston Panel of Agency ExecutivesBoston Private Industry Council
- Women & Foundations/Corporate Philanthropy
  Hispanics in Philanthropy
- Hispanics in Philanthropy
  Local Initiatives Support Corporation (LISC)
- United Way of Massachusetts BayNeworld Bank (now Citizens Bank)
- Hispanic Office of Planning and Evaluation (HOPE)
  WGBH (PBS) Children's Multi-Cultural Educational
- WGBH (PBS) Children's Multi-Cultural Educational Television Project National Advisory Committee
- Lincoln Filene Center for Citizenship and Public Affairs
  The Boston Compact Steering Committee

Ms. Garcia is especially proud of her longstanding role as chairperson of the Friends of the Harriet Tubman Park on Columbus Avenue in the South End. The park was redesigned in 1999 and now features the first statue to a woman on City of Boston property — a 10-foot sculpture of Harriet Tubman by Fern Cunningham. The park also contains the first bronze casting of the Meta Warrick Fuller statue, "Emancipation", created in 1913.



"

a tireless activist and leader, working to ensure equal opportunity and access for all members of the community."



"

Fifty years of community leadership and activism have brought many honors and recognitions to Ms. Garcia."

# Recognitions

Ms. Garcia is especially proud of her longstanding role as chairperson of the Friends of the Harriet Tubman Park on Columbus Avenue in the South End. The park was redesigned in 1999 and now features the first statue to a woman on City of Boston property — a 10-foot sculpture of Harriet Tubman by Fern Cunningham. The park also contains the first bronze casting of the Meta Warrick Fuller statue, "Emancipation", created in 1913.

Fifty years of community leadership and activism have brought many honors and recognitions to Ms. Garcia. In 1987, Roxbury Community College awarded her an Honorary Associate of Arts Degree; Northeastern University granted her an Honorary Doctorate of Public Service Degree in 1999; and in 2002 she received an Honorary Doctorate of Education from Wheelock College. Among the many other recognitions Ms. Garcia has received are:

- Drum Major for Peace Award Martin Luther King, Jr. Annual Breakfast, 1981
  Big Sister Association Gold Medal of Honor, 1985
- Jorge Hernandez Leadership Award Inquilinos Boriquas en Accion (IBA), 1987
  Recognized as a Leading Woman, by the Patriots' Trail Girl Scout Council, 1997
- Humanitarian Award, The National Conference for Community and Justice (NCCJ), March 2000

• Inducted into the Academy of Women Achievers, Class of 2001. The YWCA Boston recognizes 12 women who have reached an exemplary level of achievement and/or responsibility in their professions and communities. June, 2001

Finally, Ms. Garcia's leadership and contributions will carry on through the children who play in the Frieda Garcia Park at the corner of Clarendon and Stanhope Streets. The park was donated, developed and funded by John Hancock Financial Services and named in honor of Ms. Garcia by a community committee. At the park ribbon-cutting in April 2013, however, Ms. Garcia reminded all present that community-building is not easy and there is much more to do.

# Looking to Host an Event at Frieda Garcia Park?

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