







ONE STOP SOLUTION FIT FOR
FOOD DISTRIBUTION & MANUFACTURING
TO CUSTOMER

Established in March 2024, we are here as the Main Distributor of the best and quality products in the Food and Beverage Industry, especially UMARA GROUP products. We provide the best service to our partners and consumers and are business-oriented, present in detail or in detail and also right on target and benefit all parties.

We recognize that the need for quality frozen food in Indonesia, where delicious and frozen food has become part of the daily culture of Indonesian society and will become a new need. Seeing the big problems that exist, we focus on providing solutions, innovations to create a new lifestyle.

Through our various sales channels, the distribution of SMI products is currently in more than 20 major cities in Indonesia. In the future, we will continue to expand distribution channels to all regions in Indonesia.

a one stop solution between manufacturer and consumers for frozen foods using our digital ecosystem.

Year of Establishment: 2024

Line of Business: Sales, Distribution & Digital Platform Social Media: @laukitaindonesia (65.7K Followers) Brands: Laukitamart, Laukitashop, Samara

Business: TokoKita, Mitrakita



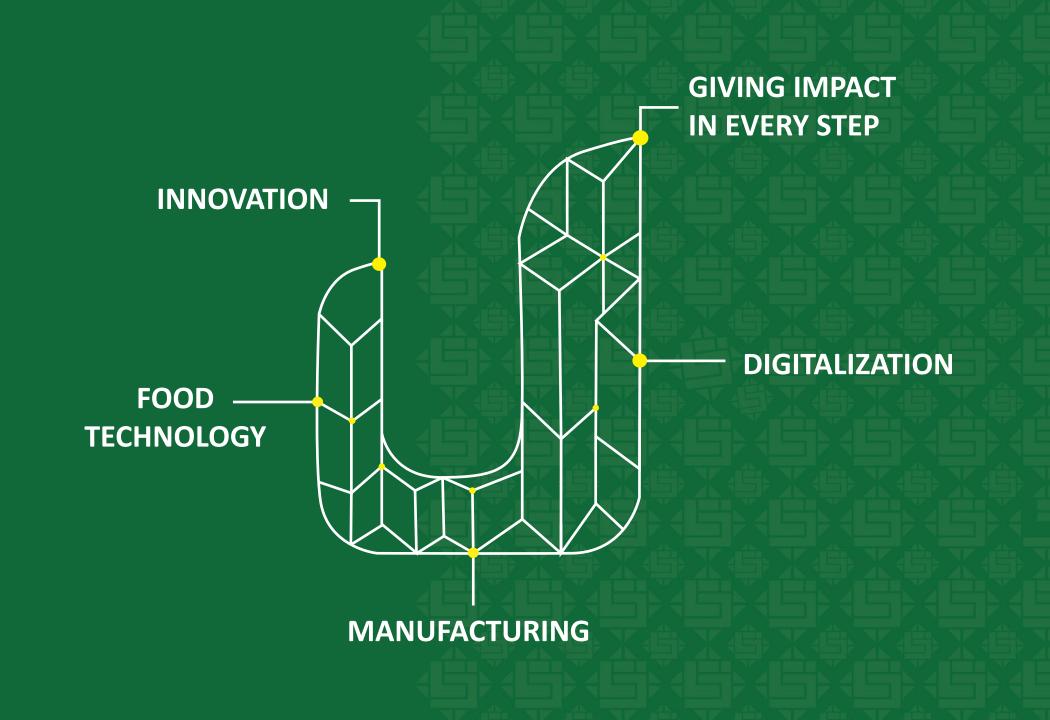
We cordially present the foundational elements that steer our course: Our aspirational Vision and our dedicated Mission.

## VISION

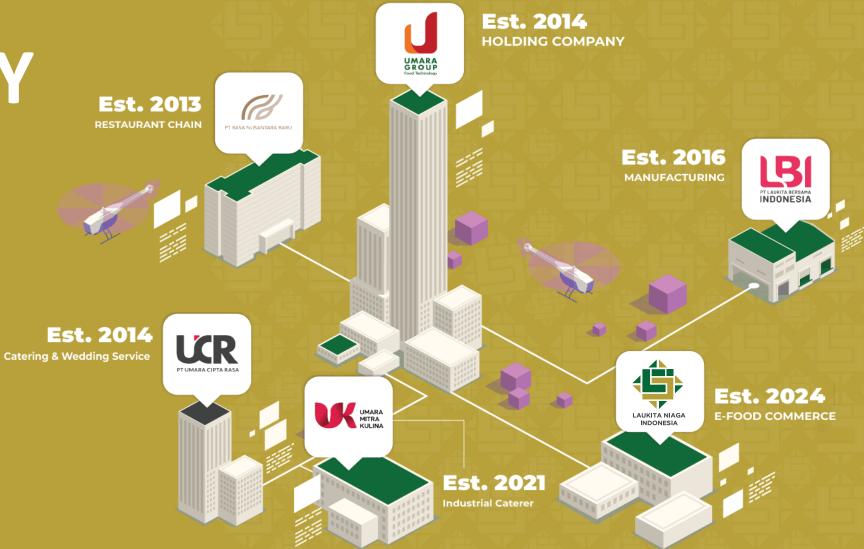
To Be The Largest Food Ecosystem For Food Distribution Manufacturing To Customer

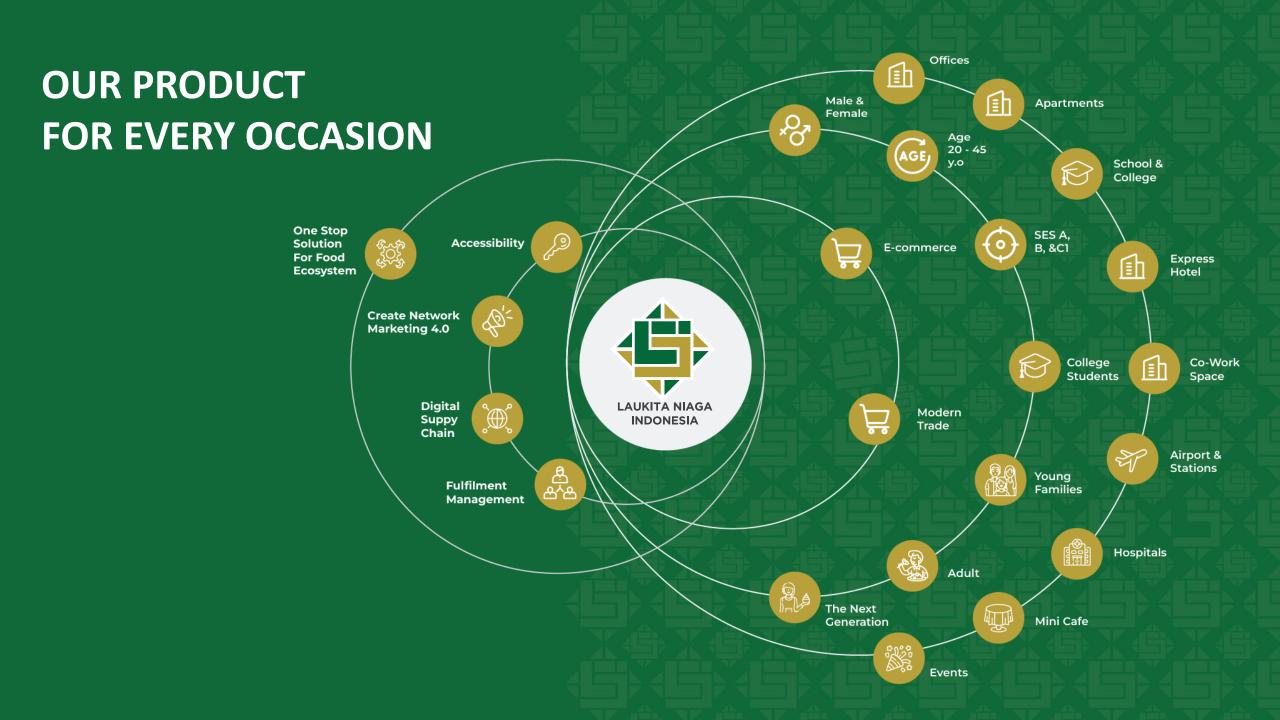
## MISSION

- Providing the best customer
- Experience and partner service
- Maintain products at best quality
- Using technology and digital platform in food distribution ecosystem



# GROUP COMPANY





## What is Laukita?

Laukita is a product that has been developed by prioritizing consumer practicality. Laukita used real ingredients without preservative, we freeze our food at the peak of its freshness. Sealed with a packaging that applies technology vacuum on thermo sealing machine, which covers the product completely keeping the product safe and dry. With the help of our technology Laukita was able to extend the shelf life of its products up to 1 year.

### DURABLE & WITHOUT PRESERVATIVES











# Why Laukita?





#### **LAUKITA Ready Meals**

Laukita strives to become the biggest frozen food supplier of its kind. While providing not only meals that are delicious and practical but also hygienic and long lasting shelf life.









#### **VARIAN PEDAS**







#### **VARIAN PEDAS SEDANG**













#### **VARIAN KIDS FRIENDLY**













### Nasi Jago Ready Meals

Besides Laukita side dishes PT Laukita Bersama Indonesia also diversify its frozen food products into ready meals, ranging from rice dishes to noodle dishes under the brand Nasi Jago respectively.



























### **GOURMET Ready Meals**

Gourmet frozen food answers the demand of consumers that want to taste of western cuisine, offering dishes such as Spaghetti Bolognaise to Mac & Cheese.



















### NASI CAMPUR Ready Meals

Beside laukita side dishes. LNI also diversity its frozen food products into ready meals, ranging rice dishes under the brand Nasi Campur.



























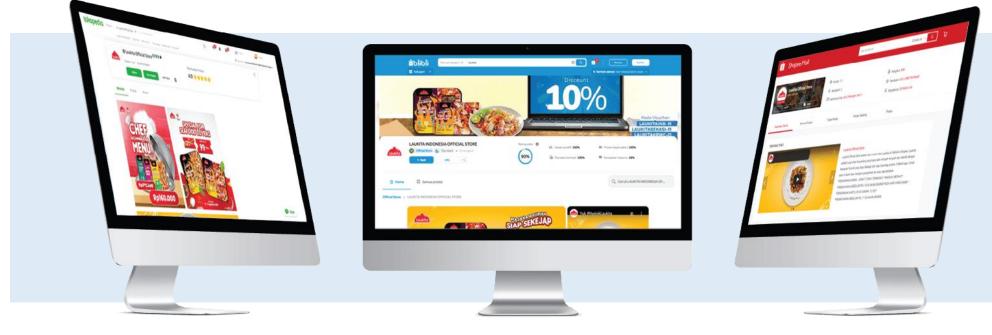






## **LAUKITA E-COMMERCE**

**TRADE** 











#### LNI MODERN TRADE













































































# DISTRIBUTION









DISTRIBUTOR JABODETABEK

DISTRIBUTOR MAKASAR

DISTRIBUTOR PALEMBANG

DISTRIBUTOR MALANG

## B<sub>2</sub>B

- B2B -KAFE PAUSE & PLAY
- B2B 22 OZ CAFÉ
- B2B CAFE ALISTED
- B2B HOREKA KUPANG
- B2B UMARA MITRA KULINA
- B2B PT. UMARA CIPTA RASA (UCR)
- B2B LUMPANG EMAS
- B2B UMARA CATERING
- B2B ASTRO TECHNOLOGIES INDONESIA
- B2B KOPERASI KARYAWAN PT. IMORA MOTOR

- B2B PISA CAFE
- B2B SAYUR BOX
- B2B PT. CORAK MAKANAN WAHANA
- B2B IRUUM MARKET
- B2B FESTIVE FROZEN FOOD SEMARANG
- B2B Urbanica Group
- B2B Sate Celup Cinere
- B2B Moilatte Cafe
- B2B Y Cafe Pondok Indah





#### **CONTACT US**

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PT. LAUKITA NIAGA INDONESIA