

# AGUIDE TO REAL ESTATE IN TORONTO

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#### WHAT IS YOUR PROBLEM STATEMENT?

Wether you're looking for a place to settle down, investing in assets for the future or even just looking for a place to live, navigating the real estate market has never been easy to maneuver. That last statement gets amplified with Toronto. With prices soaring and talks of a bubble burst, how can we keep ourselves financially safe in making wise decisions with where we live?

#### WHAT IS YOUR VALUE ADD?

The AW Model targets and aims to not necessarily make the decisions but guide consumers by providing an accurate yet reasonable estimate via the magics of machine learning.

Note: This model IS NOT FINANCIAL ADVICE

Model has a 100% no money back guarantee and servces as a tool as predictions are never absolute



### Data Collection

#### WHERE DID YOU GET YOUR DATA?

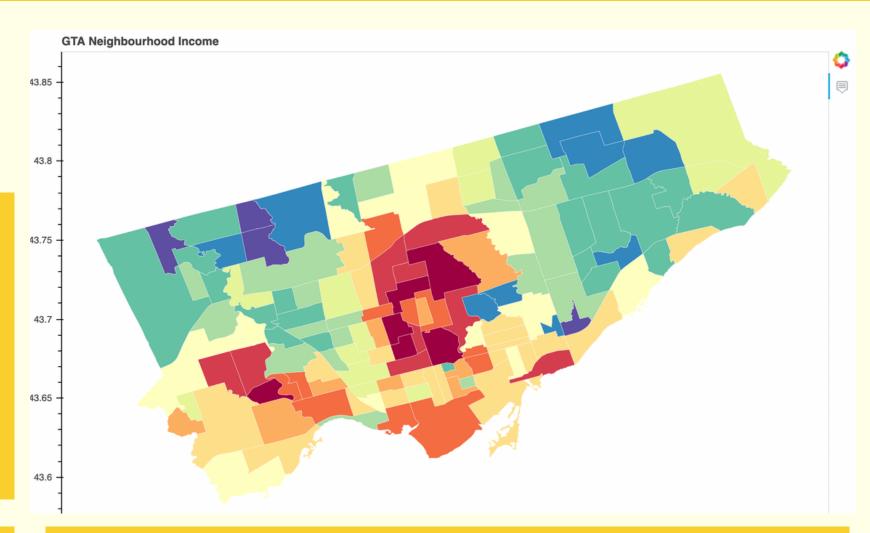
Data was provided via Slava Spirin a former BS student who utilized webscraping on Zoocasa.

#### HOW DID YOU COLLECT IT?

Went to the github and 'borrowed' the Dataset

#### POSSIBLE DRAWBACKS

- Market for homes often vary year over year
- New developments can affect pricing as can demolition of old homes
- No features involving government intervention
- No features involving date



#### **FUTURE IMPROVEMENTS**

- Find sold dates for data for seasonal correlations
- Re-scrape websites such as Zoocasa / Zillow / HouseSigma / Realtor / etc for more updated prices
- Attain older prices possibly via Stats Canada or other Gov websites
  - Have new features related to economics (interest rates and stock market pricing

## DATA AND MODELLING

#### FROM PLANNING TO PROFIT

#### DATA DESCRIPTION

Each datapoint
represents a home that
has been listed as sold.
Columns are meant to
describe the house such
as sqft, bedrooms,
washrooms, etc

#### DATA WRANGLING

Created dummy variables and went from 21 columns to 50

#### **CLEAN-UP STEPS**

Fill null cells with valid values based on analysis and careful planning.
Check Colinearity among columns removing duplicates.

#### **TARGET**

Each model will seek to pinpoint a number that best represents a home's value based on the columns provided

#### **MODELS ATTEMPTED**

Created a linear regression model with the sold price being the target. Saw strong coef in listed price and sqft.

More advanced models will follow upon

## Toronto (GTA) Real Estate Market 10 Year Challenge (Avg. Prices)

2011



2021



Condo Townhouse



# SETTING EXPECTATIONS

What is your plan for the next two weeks?

- Perform a GridCV on 3 models
- Research more bokeh and plotly visuals
- Implement new features
- Get a job at amazon

Which models do you plan on fitting?

- XGBoost
- LogReg
- Rdm Forest
- \*use mean abs error\*

## THANK YOU!

HERE'S TO TORONTO AND ITS RIDICULOUS HOUSING MARKET