Data Viz Slide:

https://s3-us-west-2.amazonaws.com/secure.notion-static.com/49e1bf11-d6a c-48ca-93b8-bfe71e98fee9/Data Viz Slide.pdf

Chinook:

chinook.db

- -การใช้ RStudio (Posit Desktop) อย่าลืมโหลดภาษา R ลงเครื่องด้วย
- -Library ที่ต้องโหลด
 - 1. tidyverse
 - 2. RSQLite
 - 3. RPostgreSQL
 - 4. lubridate
 - 5. janitor
- -เราสามารถใช้ R ในการ Query ข้อมูลใน Database (แบบ SQL) ได้ และเราสามารถเก็บ Table ที่เรา Query ข้อมูลไว้ในตัวแปรได้ด้วย ทำให้สะดวกต่อการ Manipulate ข้อมูลด้วย dplyr
- *ใช้ R ควบคู่กับ SQL จะยืดหยุ่นกว่าการใช้ Pure SQL และเราสามารถใช้ function เหล่านี้กับทุก Database

```
library(tidyverse)
library(RSQLite) #DBI
library(RPostgreSQL)
library(lubridate)
library(janitor)
```

```
##Connect Database
connection <- dbConnect(SQLite(), "chinook.db")</pre>
##List table name
dbListTables(connection)
##List fields in a table
dbListFields(connection, "customers")
##Query data by writing SQL Queries
df <- dbGetQuery(connection, "SELECT * FROM customers LIMIT 1</pre>
df %>%
  select(FirstName, LastName)
clean df <- clean names(df)</pre>
View(clean_df)
##Write JOIN syntax
df2 <- dbGetQuery(connection, "SELECT * FROM albums, artists</pre>
                               WHERE albums.artistid = artists
  clean_names()
##Write a table
dbWriteTable(connection, "cars", mtcars)
dbListTables(connection)
dbGetQuery(connection, "SELECT * FROM cars LIMIT 5")
##Remove a table
dbRemoveTable(connection, "cars")
##Close Connection
dbDisconnect(connection)
```

-PostgreSQL เป็นหนึ่งใน SQL ที่ได้รับความนิยมมากที่สุด

ElephantSQL (PostgreSQL as a Service): https://www.elephantsql.com/

-การเลือก Database ควรเลือก Database ที่อยู่ใกล้กับ User มากที่สุด เช่น User ของเราอยู่ที่ ญี่ปุ่น ก็ควรตั้ง Database ที่ Region Tokyo เป็นต้น

Connecting PostgreSQL with R:

Working with date

```
#Working With Date
library(lubridate)
library(tidyverse)

#YYYY-MM-DD

date_df <- data.frame(
    x = c(
        "2023-02-25",
        "2023-02-26",
        "2023-02-27",</pre>
```

```
"2023-02-28",
    "2023-03-01"))
date df %>%
  mutate(date_x = ymd(x),
         year = year(date_x),
         month = month(date_x, label = TRUE, abbr = FALSE),
         day = day(date_x),
         wday = wday(date_x, label = TRUE, abbr = FALSE),
         week = week(date_x))
#Excel default USA date
date_df <- data.frame(</pre>
  x = c(
    "02/25/2023",
    "02/26/2023",
    "02/27/2023",
    "02/28/2023",
    "03/01/2023"))
date df %>%
  mutate(date_x = mdy(x),
         year = year(date_x),
         month = month(date_x, label = TRUE, abbr = FALSE),
         day = day(date_x),
         wday = wday(date_x, label = TRUE, abbr = FALSE),
         week = week(date_x))
#Messy date format
date_df <- data.frame(</pre>
  x = c(
    "Feb 2023 - 25",
    "Feb 2023 - 26",
    "Feb 2023 - 27",
    "Mar 2023 - 9",
    "April 2023 - 1"))
date_df %>%
```

*ไม่ว่า Date Format จะเละแค่ไหนก็สามารถใช้ Lubridate เพื่อแก้ไขและ Extract วันเดือนปีออก มาได้ เหมือนทำด้วย Google Sheets / Excel

Skill Stacking > Specialization (การบูรณาการความรู้หลายเรื่องสำคัญกว่ารู้ลึกเรื่องเดียว) ทำให้ได้ทุกเรื่องจะมีโอกาสในชีวิตมากกว่าเก่งแค่เรื่องเดียว

Data Visualization

- -เราใช้ library ชื่อ ggplot2 เพื่อใช้ในการสร้าง Chart ที่ทำได้ง่ายกว่าและสวยกว่าการใช้ Base R
- -ประเภทของข้อมูลมีผลต่อการเลือกใช้ Chart
- -Histogram = The most common graph to show data distribution
- -ggplot ไม่สามารถสร้าง 3D Chart ได้ สร้างได้แต่ 2D
- -เราสามารถเก็บ chart ไว้ในตัวแปรได้

```
library(tidyverse)

#Data Viz
#ggplot = grammar of graphics

#Base R (Not beautiful and hard to use):
plot(mtcars$mpg, mtcars$hp, pch = 16, col = 'red')

boxplot(mtcars$mpg)

t1 <- table(mtcars$am)
barplot(t1)</pre>
```

```
hist(mtcars$mpg)
#ggplot (beautiful and easy to use):
ggplot(data = mtcars,
       mapping = aes(x = mpg)) +
  geom_histogram(bins = 10)
ggplot(data = mtcars,
       mapping = aes(x = mpg)) +
  geom_density()
ggplot(data = mtcars,
       mapping = aes(x = mpg)) +
  geom_freqpoly()
p1 <- ggplot(mtcars, aes(mpg)) +</pre>
  geom_histogram(bins = 5)
p2 <- ggplot(mtcars, aes(hp)) +
  geom_histogram(bins = 10)
mtcars %>%
  filter(hp <= 200) %>%
  count()
#Summary table before creating a bar chart
mtcars <- mtcars %>%
  mutate(am = ifelse(am == 0, "Auto", "Manual"))
View(mtcars)
#Approach 1 - Summary table + geom_col()
t2 <- mtcars %>%
  mutate(am = ifelse(am == 0, "Auto", "Manual")) %>%
  count(am)
ggplot(t2, aes(x = am, y = n)) +
```

```
geom_col()

#Approach 2 - geom_bar()
ggplot(mtcars, aes(am)) +
  geom_bar()

#Two variables (numeric)
#Scatter plot
ggplot(mtcars, aes(x = hp, y = mpg)) +
  geom_point(col = 'red', size = 5)
```

*geom_col() ใช้กับ Summary Table ส่วน geom_bar() ใช้กับ Database ได้เลย

Diamonds database

```
library(tidyverse)
#Data frame -> diamonds
#Ordinal factor
temp <- c("high", "med", "low", "high")</pre>
temp <- factor(temp, levels = c("low", "med", "high"),</pre>
                ordered = TRUE)
#Categorical factor
gender <- c("m", "f", "nb")</pre>
gender <- factor(gender)</pre>
glimpse(diamonds)
#Frequency table
diamonds %>% count(cut, color, clarity)
#Sample
set.seed(42)
diamonds %>%
  sample_n(5)
```

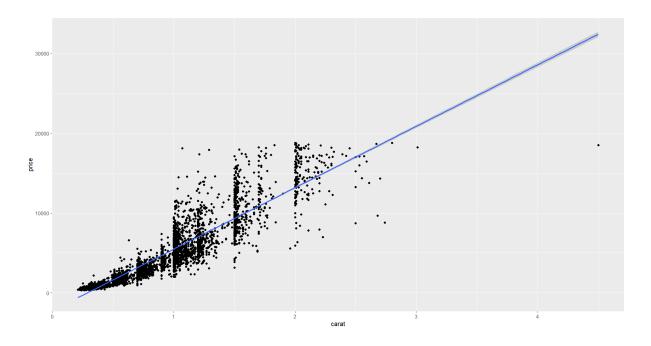
```
diamonds %>%
  sample_frac(0.1)
diamonds %>%
  slice(500:510)
#Relationship (Pattern)
p3 <- ggplot(diamonds %>% sample_n(500), aes(carat, price)) +
  geom point() +
  geom_smooth(method = "loess") +
  geom_rug()
#Setting VS Mapping
colors()
#Setting (Manually set options)
ggplot(diamonds, aes(price)) +
  geom_histogram(bins = 100, fill = 'salmon')
ggplot(diamonds %>% sample_n(500),
       aes(carat, price)) +
  geom_point(size = 5, alpha = 0.2, col = 'red')
#Mapping (Occurs in aesthetic function)
ggplot(diamonds %>% sample_n(500),
       mapping = aes(carat, price, col = cut)) +
  geom_point(size = 5, alpha = 0.8) +
  theme minimal() +
  labs(
   title = "Relationship between carat and price",
   x = "Carat",
   y = "Price (USD)",
    subtitle = "We found a positive relationship",
    caption = "Data source: diamonds (ggplot2)"
  ) +
  scale_color_brewer(type = "qual", palette = 1)
```

```
#Map color scale
ggplot(mtcars, aes(hp, mpg, col = wt)) +
  geom_point(size = 5, alpha = 0.7) +
  theme_minimal() +
  scale_color_gradient(low = "green", high = "red")
#Facet
ggplot(diamonds %>% sample_n(500),
       aes(carat, price)) +
  geom_point(alpha = 0.6) +
  geom_smooth(col = "red", fill = "gold") +
  theme_minimal() +
  facet_wrap( ~cut)
ggplot(diamonds %>% sample_n(500),
       aes(carat, price)) +
  geom_point(alpha = 0.6) +
  geom_smooth(col = "red", fill = "gold") +
  theme_minimal() +
  facet_grid(cut ~ color)
library(patchwork)
library(ggplot2)
p1 <- qplot(mpg, data = mtcars, geom = "histogram", bins = 10
p2 <- qplot(hp, mpg, data = mtcars, geom = "point")</pre>
p3 <- qplot(hp, data = mtcars, geom = "density")
p1 + p2 + p3
(p1 + p2) / p3
p1 / p2 / p3
p1 / (p2 + p3)
```

-ถ้าเจอข้อมูลมาก ๆ ให้ sample ข้อมูลมาก่อน เพื่อให้พอเห็นแนวโน้มของข้อมูลและเสียเวลาน้อย กว่าการเรียกใช้ข้อมูลทั้งหมด

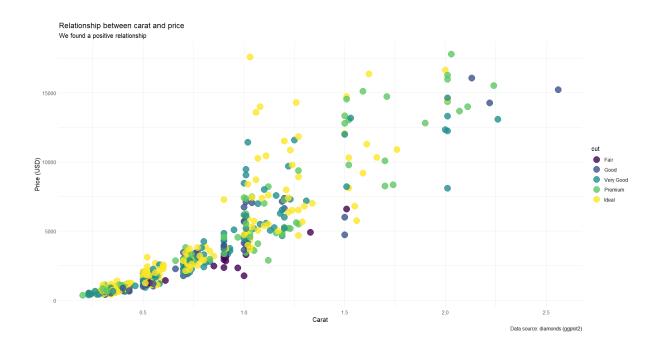
^{*}ggplot สามารถ plot graph ได้มากกว่า 1 graph ในรูปเดียวกันด้วยการ + ทับ

```
ggplot(diamonds %>% sample_n(5000), aes(carat, price)) +
  geom_point() +
  geom_smooth(method = "lm")
```



*การตีความ chart จะต้องเข้าใจ business context เช่น ยิ่งกะรัตของเพชรสูง ราคาก็ควรจะมี แนวโน้มเพิ่มขึ้น ไม่ใช่ลดลง เป็นต้น

-เราสามารถดึง Hex code มาใช้เติมสี chart ใน R ได้



*Setting = เราต้องเซ็ตออพชั่นต่าง ๆ เอง เช่นสีหรือรูปลักษณ์ แต่ Mapping = การเซ็ตออพชั่ นอิงจาก column ใน Data Frame ซึ่งเราจะกำหนดในส่วนของ mapping (aes)

-เราสามารถเปลี่ยน Palette สีของการ Mapping ได้ด้วย scale เช่น:

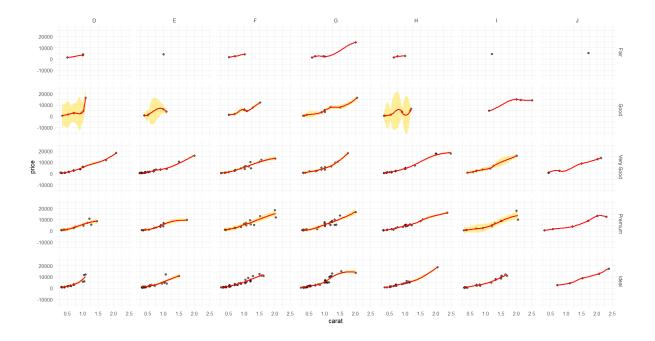
```
#Manual
scale_color_manual(values = c(
     "red", "blue", "green", "gold", "salmon"
))

#Auto
scale_color_brewer(type = "qual", palette = 1)
```

เว็บ Color Palette Generator: https://coolors.co/
-การเปลี่ยนสี Chart เป็นสีพาสเทลจะทำให้ Chart ของเราดูสวยขึ้น

-facet ใช้แบ่ง Chart ของเราอิงจากค่าใน column ได้ เช่น:

```
facet_wrap( ~cut)
```



- -Patchwork ช่วยในการรวม chart เข้าด้วยกัน
- -qplot() = Chart แบบย่อ (Quickplot)
- *พลังของความรู้ อยู่ที่การเลือกใช้เครื่องมือให้เหมาะสมกับงาน

Markdown

- -เราสามารถสร้าง Report ได้ด้วย library ชื่อ rmarkdown
- -# คือการทำให้เป็น Heading มี 6 ขนาด (ตั้งแต่ # ถึง ###### ยิ่ง # มาก ขนาดยิ่งน้อย)
- -เราสามารถ knit Report ของเราเป็น HTML หรือ PDF ได้
- -การ Insert R code chunk ให้กดปุ่มสีเขียว แล้วเลือก R

R Markdown cheat sheet:

https://s3-us-west-2.amazonaws.com/secure.notion-static.com/432aed0f-b73 3-4aa4-8a24-3903331e9e3c/rmarkdown-cheatsheet.pdf

```
## intro_sql_in_r.R
library(tidyverse)
library(RSQLite)
library(RPostgreSQL)
library(lubridate)
library(janitor)
## connect database
con <- dbConnect(SQLite(), "chinook.db")</pre>
## list table names
dbListTables(con)
## list fields in a table
dbListFields(con, "customers")
## write SQL queries
df <- dbGetQuery(con, "select * from customers limit 10")</pre>
clean_df <- clean_names(df)</pre>
View(clean_df)
## write JOIN syntax
df2 <- dbGetQuery(con, "select * from albums, artists</pre>
                  where albums.artistid = artists.artistid") %
  clean_names()
View(df2)
## write a table
dbWriteTable(con, "cars", mtcars)
```

```
dbListTables(con)
dbGetQuery(con, "select * from cars limit 5;")
## drop table cars
dbRemoveTable(con, "cars")
## close connection
dbDisconnect(con)
## RPostgreSQL
library(RPostgreSQL)
## connect database
con <- dbConnect(PostgreSQL(),</pre>
        host = "floppy.db.elephantsql.com",
        port = 5432,
        user = "fzpjbbnm",
        pass = "MrENDQ1N7tqt7CHI-nLHeQ0ySJjgau9y",
        dbname = "fzpjbbnm")
## write table
dbWriteTable(con, "cars", mtcars %>% slice(1:5))
## list table
dbListTables(con)
## gety query
dbGetQuery(con, "select count(*) from cars")
dbGetQuery(con, "select * from cars")
## disconnect
dbDisconnect(con)
lubridate
library(lubridate)
```

```
library(tidyverse)
## YYYY-MM-DD
date_df <- data.frame(</pre>
  x = c(
    "2023-02-25",
    "2023-02-26",
    "2023-02-27",
    "2023-02-28",
    "2023-03-01"))
date df %>%
  mutate(date_x = ymd(x),
         year = year(date_x),
         month = month(date_x, label=TRUE, abbr=FALSE),
         day = day(date_x),
         wdat = wday(date_x, label=TRUE, abbr=FALSE),
         week = week(date_x))
## Excel default USA date
date df <- data.frame(</pre>
  x = c(
    "02/25/2023",
    "02/26/2023",
    "02/27/2023",
    "02/28/2023",
    "09/09/2023"))
## MM/DD/YYYY
date_df %>%
  mutate(date_x = mdy(x),
         year = year(date_x),
         month = month(date_x, label=TRUE, abbr=FALSE),
         day = day(date_x),
         wdat = wday(date_x, label=TRUE, abbr=FALSE),
         week = week(date_x))
## Excel default USA date
```

```
date_df <- data.frame(</pre>
  x = c(
    "Feb 2023 - 25",
    "Feb 2023 - 26",
    "Feb 2023 - 27",
   "Mar 2023 - 9",
    "April 2023 - 1"))
date df %>%
  mutate(date_x = myd(x),
        year = year(date_x),
        month = month(date_x, label=TRUE, abbr=FALSE),
        day = day(date_x),
        wdat = wday(date_x, label=TRUE, abbr=FALSE),
        week = week(date x))
library(tidyverse)
## data visualization
## ggplot => grammar of graphic
## base R visualization
qqplot(data = mtcars, mapping = aes(x=mpg)) +
  geom_histogram(bins =10)
ggplot(data = mtcars, mapping = aes(x=mpg)) +
  geom_density()
ggplot(data = mtcars, mapping = aes(x=mpg)) +
  geom_freqpoly()
## ย่อ code
p1 <- ggplot(mtcars, aes(mpg)) +</pre>
  geom_histogram(bins =5)
p2 <- ggplot(mtcars, aes(hp)) +
  geom_histogram(bins =10)
```

```
mtcars %>%
  filter(hp <= 200) %>%
  count()
## summary table before make bar chart
mtcars <- mtcars %>%
  mutate(am = ifelse(am == 0, "Auto", "Manual"))
## approach 01 - summary table + geom_col()
t2 <- mtcars %>%
  mutate(am = ifelse(am == 0, "Auto", "Manual")) %>%
  count(am)
ggplot(t2, aes(am, n)) +
  geom_col()
## approach 02 - geom_bar
ggplot(mtcars, aes(am)) +
  geom_bar()
## two variables, numeric
## scatter plot
ggplot(mtcars, aes(x=hp, y=mpg)) +
  geom_point(col="red", size=5) #setting
## ordinal factor
temp <- c("high", "med", "low", "high")</pre>
factor(temp, levels =c("low", "med", "high"), ordered = TRUE)
## categorical factor
gender <- c("m", "f", "m")</pre>
gender <- factor(gender)</pre>
```

```
## dataframe => diamonds
glimpse(diamonds)
## frequency table
diamonds %>%
  count(cut, color, clarity)
## sample
set.seed(42) ##lock ผลลัพธ์
diamonds %>%
  sample_n(5)
diamonds %>%
  sample frac(0.1)
diamonds %>%
  slice(1:5)
##relationship (pattern)
p3 <- ggplot(diamonds %>% sample_n(500), aes(carat, price)) +
  geom_point() +
  geom_smooth(method = "loess") +
  geom_rug()
##setting vs. mapping
#setting
ggplot(diamonds, aes(price)) +
  geom_histogram(bins = 100, fill="#2585F9")
ggplot(diamonds %>% sample_n(500),
       aes(carat, price)) +
  geom_point(size=5, alpha=0.2, col="red")
#mapping
ggplot(diamonds %>% sample_n(500),
       mapping = aes(carat, price, col=cut)) +
```

```
geom_point(size=5, alpha=0.5) +
  theme minimal() +
  labs(
    title = "Relationship between carat and price",
    x = "Carat",
    y = "Price USD",
    subtitle = "We found a positive relationship",
    caption = "Datasource: diamonds ggplot2"
  ) +
  scale_color_manual(values = c(
    "red", "green", "blue", "gold", "salmon"
  ))
##scale color
ggplot(diamonds %>% sample_n(500),
       mapping = aes(carat, price, col=cut)) +
  geom_point(size=5, alpha=0.5) +
  theme minimal() +
  labs(
    title = "Relationship between carat and price",
    x = "Carat",
    y = "Price USD",
    subtitle = "We found a positive relationship",
    caption = "Datasource: diamonds ggplot2"
  scale_color_brewer(type="div", palette = 4)
## map color scale
ggplot(mtcars, aes(hp, mpg, col=wt))+
  geom_point(size=5, alpha=0.7)+
  theme minimal()+
  scale_color_gradient(low="gold", high="purple")
```

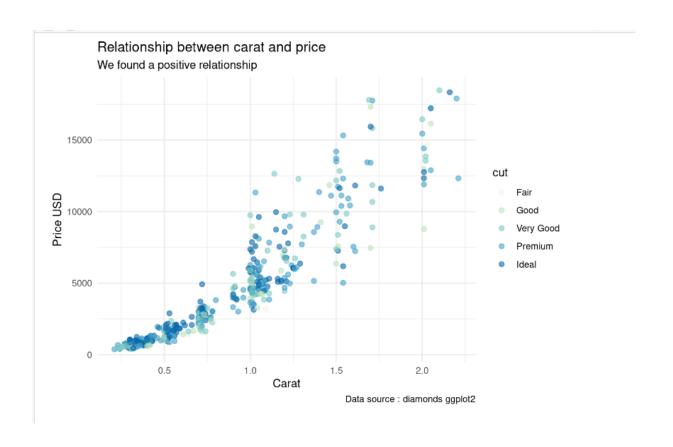
Homework

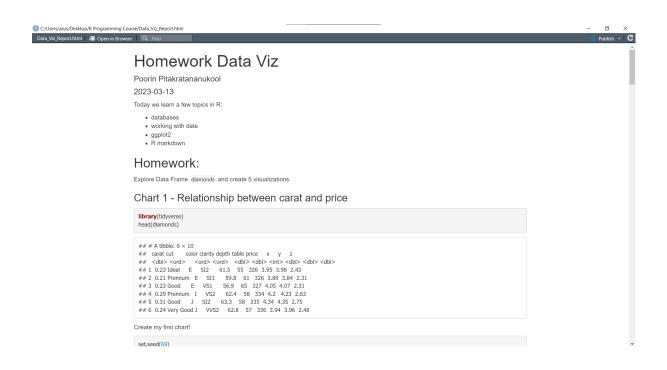
Explore Data Frame diamonds and create 5 visualizations.

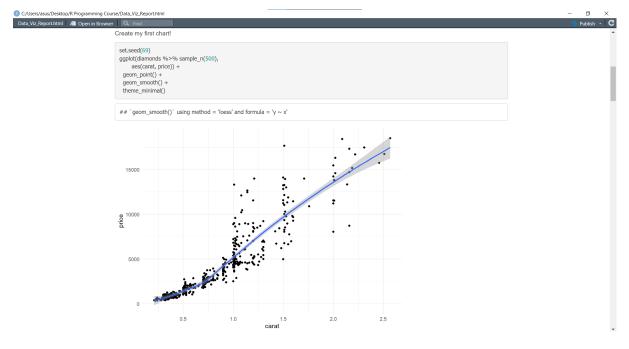
```
title: "Homework Data Viz"
author: "Arnonnut M"
```

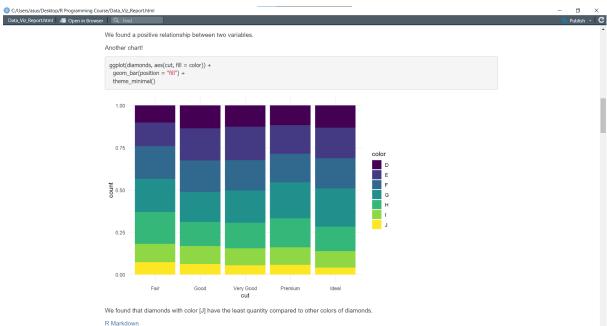
```
date: "2023-03-13"
output:
  html_document: default
  pdf_document: default
This is markdown language. Today we learn a few topics in R.
- database
- working with date
- ggplot2
- rmarkdown
## Homework
### Chart 1 Diamonds - Relationship between carat and price
```{r message=FALSE, warning=FALSE}
library(tidyverse)
. . .
```{r message=FALSE, warning=FALSE}
set.seed(10)
ggplot(diamonds %>% sample_n(500),
       mapping = aes(carat, price, col=cut)) +
  geom_point(size=2, alpha=0.6) +
  theme_minimal() +
  labs(
    title = "Relationship between carat and price",
    x = "Carat",
    y = "Price USD",
    subtitle = "We found a positive relationship",
    caption = "Data source : diamonds ggplot2"
  ) +
  scale_color_brewer(type="seq", palette = 4)
### Chart 2 found a positive relationship between two variable
```

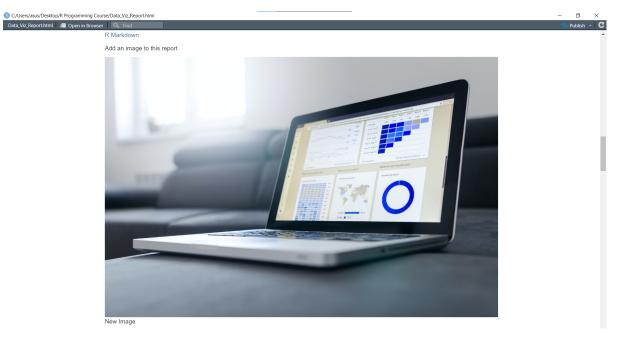
```
"" {r message=FALSE, warning=FALSE}
ggplot(diamonds, mapping = aes(cut, fill=color))+
    geom_bar(position="fill")+
    theme_minimal()
"### Chart 3
"" {r message=FALSE, warning=FALSE}
ggplot(diamonds %>% sample_n(5000), aes(carat, price)) +
    geom_point(alpha=0.5) +
    geom_smooth(col="red", fill="gold") +
    theme_minimal() +
    facet_grid(cut ~ color)
"""
Comment what did we find in this chart?
[google](https://www.google.com)
Add an image to this report.
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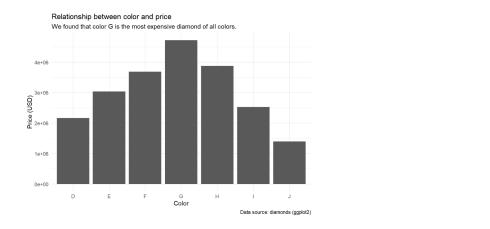


Chart 3 - Cut count for each clarity type

```
set.seed(69)
ggplot(diamonds %>-% sample_frac(0.1),
    aes(cut, fill = clarity)) +
    geom_bar[position = "fill") +
    theme_minimal() +
    labs(
    title = "Cut count for each clarity type",
    x = "Cut",
    y = "Count in Percentage",
    subtitle = "SI1 is the most common clarity for each type of cut, and IF is the least common.",
    caption = "Data source: diamonds (ggplot2)"
)
```

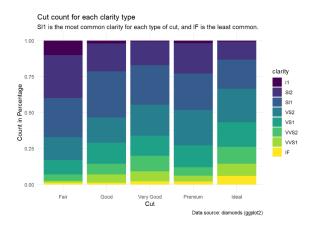


Chart 4 - Relationship between cut and price

```
set.sed(69)
ggplot(diamonds %>% sample_frac(0.1),
    aes(cut, price, fill = cut)) +
geom_col() +
theme_minimal() +
labs(
title = "Relationship between cut and price",
    x = "cut",
    y = "Price (USD)",
    subtitle = "We found that Ideal cut is the most expensive of all cuts of diamonds.",
    caption = "Data source: diamonds (ggplot2)"
)
```

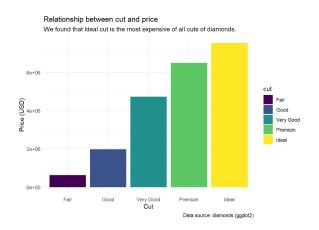


Chart 5 - Multiple charts in one board

We found that:

- The more carat a diamond has, the rarer it will be.
 The more carat a diamond has, the more expensive it will be.
 The cut quality of diamonds affects their price. The better quality diamonds are, the more expensive they will be.

Diamonds with more carats are harder to find and are more expensive. Also, diamonds with better quality are more expensive.