

EXECUTIVE OVERVIEW

Year
All

Month Na...
All

Country
All

Brand
All

55.76M

Revenue

32.66M

Gross Profit USD

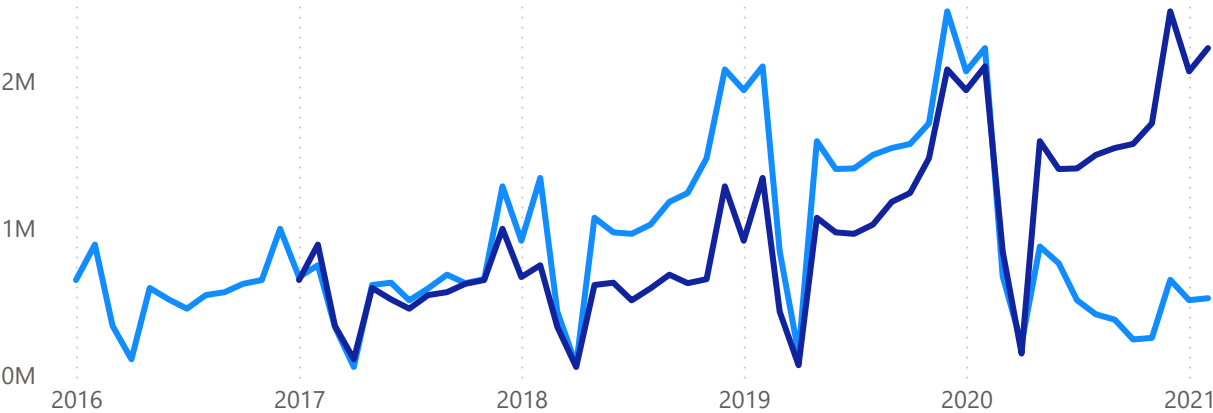
198K

Units Sold

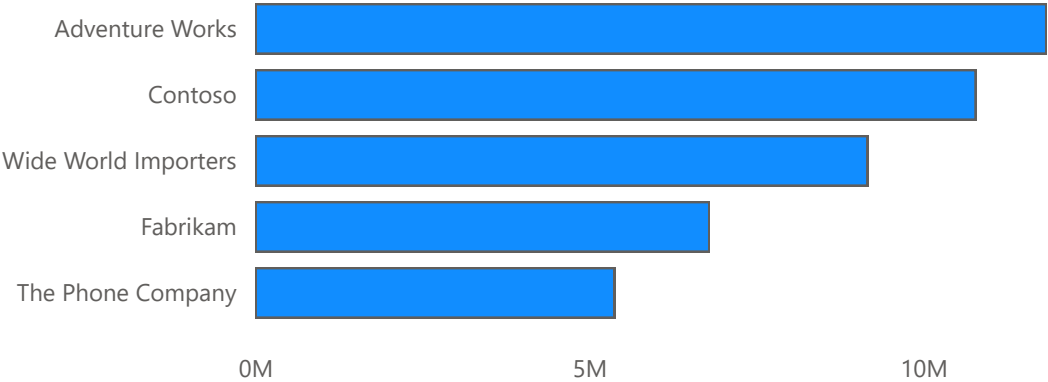
12K

Customers

Revenue and Target



Revenue by Brand



TRENDS OVER TIME (FROM 2020)

Country ▼

All ▼

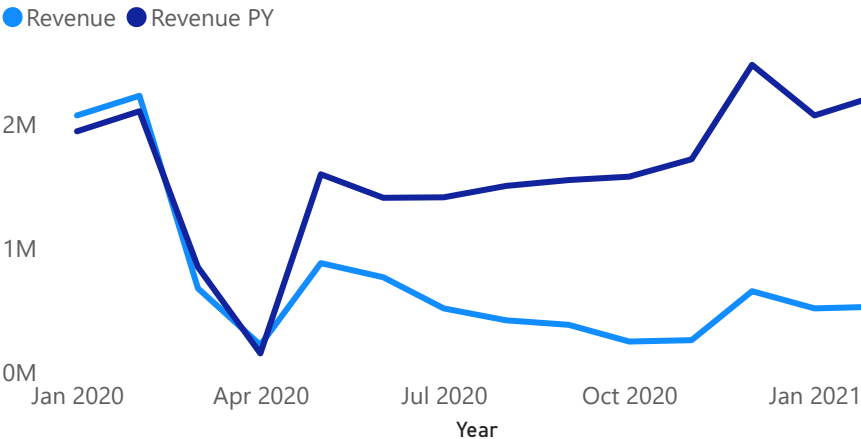
Brand ▼

All ▼

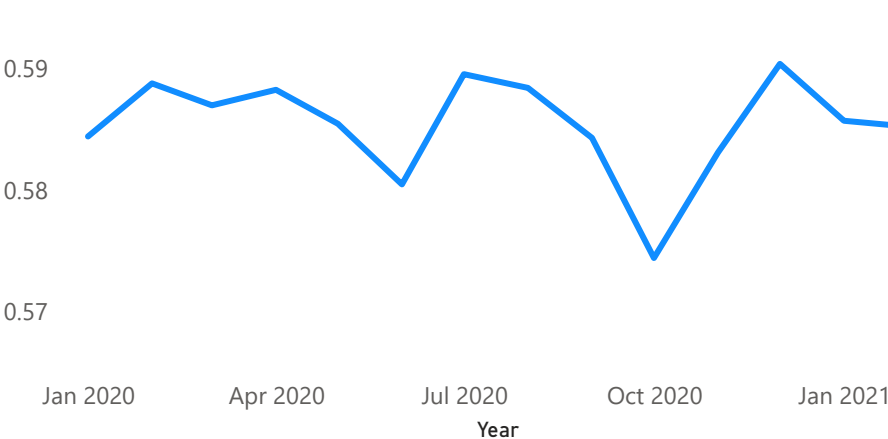
Customers per month

Month	2020	2021
Name		
Jan		
Feb		
Mar		
Apr		
May		
Jun		
Jul		
Aug		
Sep		
Oct		
Nov		
Dec		

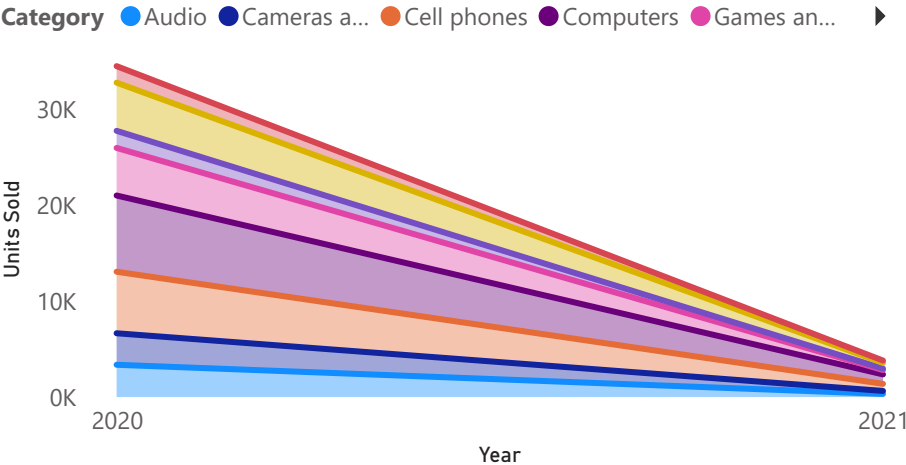
Total Revenue



Gross Profit



Quantity Sold



Customers



YOY COMPARISON

Year

All

Country

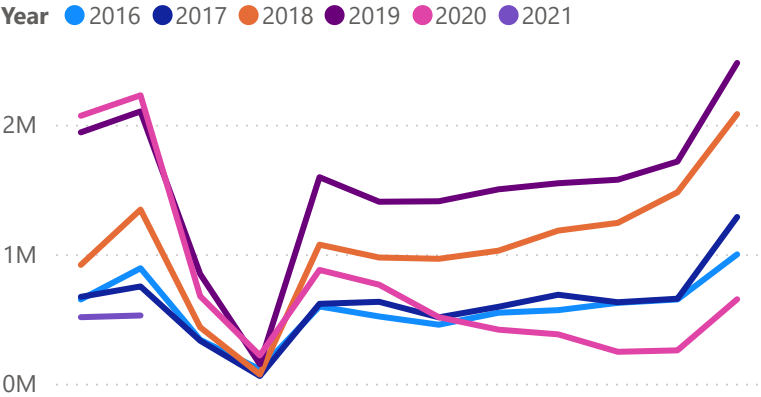
All

Brand

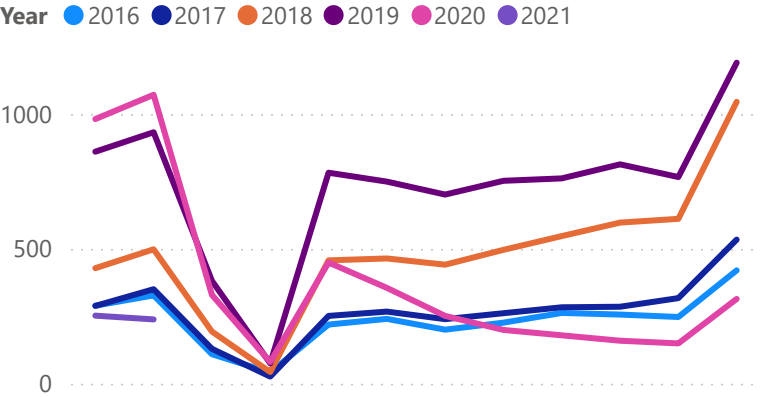
All

Total Revenue	Profit	Customer Count
\$56M ▲ 12.1% vs LY	\$33M ▲ 12.1% vs LY	\$0M ▲ 5.0% vs LY

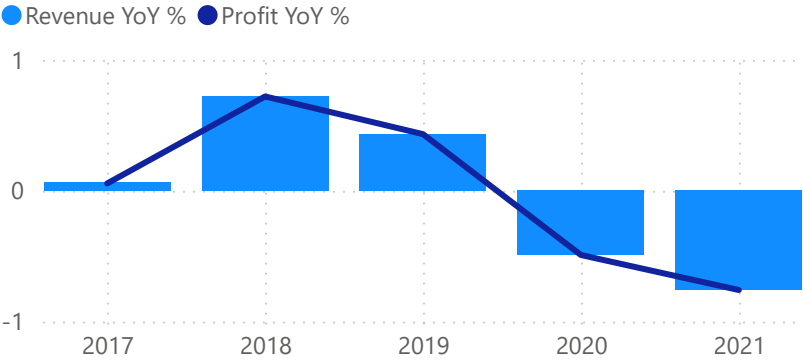
Revenue



Customers



YoY Growth %



Revenue Trends by Region

