ALEX ROBACZEWSKI

CONTACT

- Chicago, IL
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- Portfolio
- Linkedin
- Github

TECHNICAL SKILLS

Frontend
- React
- Next.js
- TypeScript
- JavaScript
- HTML
- CSS
- Tailwind CSS

Backend
- C#
- ASP.NET
- REST APIs
- MSSQL

Tools & Platforms
- Git
- GitHub
- Vercel
- Cloudflare
- Netlify
- VS Code
- Postman

ABOUT ME

Front-end web developer transitioning from over eight years in tech sales leadership into software development. I build production-ready web applications with React, Next.js, TypeScript, and Tailwind CSS, while expanding into full-stack development with C#, ASP.NET, and MSSQL. Experienced delivering real business tools and customer-facing web solutions currently in use.

WORK EXPERIENCE

ASSISTANT MANAGER

Bloom Wellness Inc. (formerly AYR Wellness Inc.) (July 2024-Present)

- Led store launch and guided operations through company transition
- Supported POS system migration and technical infrastructure setup
- Built landing pages and internal tools for rebranding and promotions
- Developed React-based tools that improved operational efficiency by over 80%
- Turned business needs into practical digital solutions

SALES REPRESENTATIVE → ASSISTANT STORE MANAGER
Verizon Wireless (2017-2024)

- Delivered technical consultations while consistently exceeding performance goals
- Recognized as a top performer in Verizon's Winner's Circle (Top 10% Midwest region)
- Selected for Verizon's competitive LEAD Graduate Program for future store managers
- Led and trained a team of 10+ while resolving technical and system issues
- Translated complex technical concepts into clear, actionable guidance
- Managed daily operations, scheduling, and performance reporting

PROJECTS

Internal Tip Calculator
Demo | Repo

- Built an internal React tool to automate tip calculations for staff
- Reduced processing time by over 80% through dynamic calculations and validation
- Designed for fast, daily real-world use in a business environment

Transition Landing Page & Promo Code
Demo | Repo

- Built and deployed a customer-facing React landing page to support company rebrand and store transition
- Extended the project into a promotional code landing flow used in live marketing campaigns
- Focused on responsive UI, clear messaging, and fast load performance for real-world customer traffic

Spotify Weather & Mood Playlist Generator
Demo | Repo

- Generated dynamic Spotify playlists using weather data and user input
- Integrated Spotify APIs with authentication
- Built an AI-assisted recommendation algorithm to handle API constraints

Robo's Wishlist E-Commerce App
Demo | Repo

- Built a full-featured e-commerce style web application with product browsing, cart, checkout flow, and order confirmation
- Implemented state management, authentication, and backend logic using modern Next.js features
- Integrated secure user authentication with JWT and password hashing
- Designed responsive UI with smooth animations for enhanced user experience