

# Alexander Robaczewski

## Front-End / Full-Stack Web Developer

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[\[LinkedIn\]](#) | [\[GitHub\]](#) | [\[Portfolio\]](#)

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## Summary

Front-end web developer transitioning from 8+ years in tech sales leadership into software engineering. Experienced building production-ready applications with **React, Next.js, TypeScript, and Tailwind CSS**, with ongoing training in full-stack development using **C#, ASP.NET, and MSSQL**. Recognized for **rapid technical learning**, strong problem-solving, and delivering real-world solutions — including a business-used React tip calculator that reduced task time by 75%.

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## Technical Skills

- **Frontend:** JavaScript (ES6+), TypeScript, React (Hooks, Context, Router), Next.js, HTML5, CSS3, Tailwind CSS, Three.js
  - **Backend:** C#, ASP.NET Core, MSSQL (in progress)
  - **Tools & Hosting:** Git, GitHub, VS Code, REST APIs, Netlify, Vercel, GoDaddy Domain Management
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## Projects

### Portfolio Website – Personal Brand | [\[Live Demo\]](#) | [\[GitHub\]](#)

React-based portfolio with 3D animations (Three.js), responsive design, and custom domain integration via Vercel.

### Robo's Wishlist – E-Commerce App | [\[Live Demo\]](#) | [\[GitHub\]](#)

Built with React, Context API, and Tailwind CSS. Features dynamic filtering, persistent cart, search, and mock checkout.

### Tip Calculator – Business Utility App | [\[Live Demo\]](#) | [\[GitHub\]](#)

React app actively used by management in a retail environment, reducing tip-out calculations from 1 hour to 15 minutes.

**Weather Music App – API Integration Project** | [Live Demo] | [GitHub]  
JavaScript app integrating Spotify + OpenWeather APIs to generate playlists based on local weather conditions.

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## Professional Experience

**Store Lead Manager** – Ayr Wellness Inc. | Homewood, IL | *Jul 2024 – Present*

- Managed store setup, logistics, and staff onboarding.
- Increased local foot traffic by 15% through targeted marketing campaigns.

**Solutions Manager** – Verizon | Chicago, IL | *Jan 2022 – Jan 2024*

- Led team of 10+ in delivering technical solutions and client onboarding.
- Trained staff on enterprise tools (SAP, Tableau), improving efficiency.

**Solutions Specialist** – Verizon | Chicago, IL | *Jul 2017 – Jan 2022*

- Delivered executive-level presentations and technical consultations.
- Earned Winner's Circle 2019 (Top 10% Midwest region).
- Selected for Verizon's LEAD Graduate program.

**Assistant Manager** – AT&T (Spring Mobile) | Oak Lawn, IL | *Jun 2015 – Jul 2017*

- Supervised team of 10+ associates; recognized as Q3 MVP 2017 (Top 0.5% Midwest).

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## Education & Certifications

- **Full-Stack Development Certification – Codecademy** (In Progress, Est. Sep 2025)
- **Google Cybersecurity Professional Certificate – Coursera/Google** (Completed)