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Chicago, Illinois 🏠

Portfolio 🌐

Linkedin in

Github ⊙

ALEX ROBACZEWSKI

PROFESSIONAL SUMMARY

Front-end web developer transitioning from over eight years in technology sales leadership into software development. I build production-ready web applications using React, Next.js, TypeScript, and Tailwind CSS, while expanding into full-stack development with C#, ASP.NET, and MSSQL. Experienced delivering real business tools and customer-facing web solutions currently in use.

Your paragraph text

PROJECTS

Internal Tip Calculator Demo | Repo

React · JavaScript · HTML · CSS · Git · GitHub · Netlify · VS Code

• Built an internal React tool to automate staff tip calculations
• Reduced manual calculation time through dynamic formulas and validation by 80%
• Designed for practical use in a live retail environment

Transition Landing Page & Promo Code Demo | Repo

React · TypeScript · Tailwind CSS · Git · GitHub · Cloudflare · VS Code

• Built and deployed a customer-facing landing page to support a corporate rebrand
• Added promotional code functionality tied to marketing campaigns
• Focused on responsive design, clear UI messaging, and performance optimization

Spotify Weather & Mood Playlist Generator Demo | Repo

React · JavaScript · HTML · CSS · REST APIs · Git · GitHub · Netlify · VS Code

• Built an application that generates Spotify playlists based on weather data and user mood input
• Integrated Spotify authentication and external API data sources
• Developed recommendation logic to enhance playlist matching
• Designed responsive UI with real-time data rendering

Robo's Wishlist E-Commerce App Demo | Repo

Next.js · TypeScript · Tailwind CSS · Git · GitHub · Vercel · VS Code · Postman

• Built a full-featured e-commerce web application with product browsing, cart functionality, checkout flow, and order confirmation
• Implemented state management, authentication, and backend logic using modern Next.js features
• Integrated secure user authentication using JWT and password hashing
• Designed a responsive UI with smooth animations to enhance user experience

PROFESSIONAL EXPERIENCE

Assistant Manager, Junior Web Developer

Bloom Wellness Inc. (Formerly AYR Wellness Inc.) | July 2024 – Present

• Led retail location launch and operational setup during company transition
• Assisted with POS system migration, including testing, configuration, and in-store deployment support
• Built landing pages and marketing web pages for rebranding and promotional initiatives
• Developed internal React-based tools to streamline operational workflows
• Created web solutions to support business needs and improve day-to-day efficiency
• Partnered with leadership to translate operational processes into digital tools

Sales Representative → Assistant Store Manager

Verizon Wireless | 2017 - 2024

• Delivered technical product consultations while consistently exceeding sales performance targets
• Recognized as a top performer in Verizon's Winner's Circle (Top 10 Midwest Region)
• Selected for Verizon's LEAD Graduate Program preparing high-potential leaders for management roles
• Led and trained a team of 10+ employees on systems, products, and customer experience standards
• Translated complex technical concepts into clear, customer-friendly guidance
• Managed scheduling, daily operations, and performance reporting

TECHNICAL SKILLS

Tools & Platforms	Frontend	Backend
GIT GITHUB VERCEL CLOUDFLARE NETLIFY VS CODE POSTMAN	REACT Next.js TypeScript JavaScript HTML CSS Tailwind CSS Canva Figma	C# ASP.NET REST APIS MSSQL