

# ALEXANDER ROBACZEWSKI

Front-End Web Developer

Homewood, IL 60430 • (312) 330-4288 • Alexander.Robaczewski@gmail.com • LinkedIn | GitHub | Portfolio

## SUMMARY

Career-changing front-end web developer with 8+ years in tech sales, leadership, and customer-focused solutions. Recently completed multiple production-ready React projects, integrating modern tools like Three.js for immersive 3D animations and custom domain hosting via Vercel. Currently expanding skill set into full-stack development with C#, ASP.NET, and MSSQL. Known for rapid learning, creative problem-solving, and delivering real-world solutions—such as a tip calculator actively used in a business environment to cut task time by 75%.

## TECHNICAL SKILLS

**Frontend:** JavaScript (ES6+), React (Hooks, Context API, Router), HTML5, CSS3, Tailwind CSS, Three.js, Next.js (Learning)

**Backend (Learning):** C#, ASP.NET, MSSQL, Database Design

**Tools & Hosting:** Git, GitHub, VS Code, RESTful APIs, EmailJS, Netlify, Vercel, GoDaddy Domain Management

## PORTFOLIO PROJECTS

### Portfolio Website – Personal Brand & Showcase

[Live Demo] | [GitHub Repo] Custom React-based portfolio featuring a Three.js 3D animated background, dynamic marquee elements, and responsive design. Hosted on Vercel with a custom GoDaddy domain. → Demonstrates advanced UI animation, hosting on multiple platforms, and domain integration.

### Robo's Wishlist – E-commerce React App

[Live Demo] | [GitHub Repo] Built with React, Tailwind CSS, and Context API. Features dynamic filtering, persistent cart, search functionality, and checkout process. EmailJS contact integration for mock purchases. → Highlights responsive design, routing, and component-based architecture.

### Tip Calculator – Business Utility App

[Live Demo] | [GitHub Repo] React-based app that simplifies tip-out calculations, reducing time from over an hour to 15 minutes. Used daily by management in a retail environment. → Showcases form validation, React state management, and real-world business application.

### Weather Music App – Weather-Based Song Recommendations

[Live Demo] | [GitHub Repo] Built with JavaScript, Spotify API, and OpenWeather API. Uses geolocation and weather data to recommend music playlists. → Highlights API integration, asynchronous data handling, and user interactivity.

## EXPERIENCE

Store Lead Manager – Ayr Wellness Inc. • Homewood, IL (July 2024 – Present) - Developed localized marketing campaigns increasing foot traffic by 15% - Managed new store setup, logistics, and staff onboarding

Solutions Manager – Verizon • Chicago, IL (Jan 2022 – Jan 2024) - Led team in providing customer solutions and managing vendor tools (SAP, Tableau) - Trained staff on technical sales strategies and support platforms

Solutions Specialist – Verizon • Chicago, IL (July 2017 – Jan 2022) - Winner's Circle 2019 (Top 10% Midwest region) - Delivered executive-level presentations and client consultations - Selected for LEAD Graduate program

Assistant Manager – AT&T; (Spring Mobile) • Oak Lawn, IL (June 2015 – July 2017) - Recognized as Q3 MVP 2017 (Top 0.5% Midwest region) - Oversaw store performance and team of 10+ associates

## **EDUCATION & CERTIFICATIONS**

Full-Stack Development Certification – Codecademy (In Progress, Est. Sept 2025)

Google Cybersecurity Professional Certificate – Coursera/Google (Completed)

Business Management – Triton College (2015)

## **STRENGTHS & HIGHLIGHTS**

- Rapid Technical Learning: Mastered React within weeks and built scalable applications.
- Business-Minded: 8+ years of tech customer service and retail sales experience.
- Leadership & Communication: Managed teams of up to 15 and earned multiple top-performer awards.