

ALEXANDER ROBACZEWSKI

Front-End Web Developer

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SUMMARY

Career-changing front-end web developer with 8+ years in tech sales, leadership, and customer-focused solutions. Recently completed multiple production-ready React projects, integrating modern tools like Three.js for immersive 3D animations and custom domain hosting via Vercel. Currently expanding skill set into full-stack development with C#, ASP.NET, and MSSQL. Known for rapid learning, creative problem-solving, and delivering real-world solutions — such as a tip calculator actively used in a business environment to cut task time by 75%.

TECHNICAL SKILLS

Frontend: JavaScript (ES6+), React (Hooks, Context API, Router), HTML5, CSS3, Tailwind CSS, Three.js, Next.js (Learning)

Backend (Learning): C#, ASP.NET, MSSQL, Database Design

Tools & Hosting: Git, GitHub, VS Code, RESTful APIs, EmailJS, Netlify, Vercel, GoDaddy Domain Management

PORTFOLIO PROJECTS

Portfolio Website – Personal Brand & Showcase

[Live Demo] | [GitHub Repo]

Custom React-based portfolio featuring a Three.js 3D animated background, dynamic marquee elements, and responsive design. Hosted on Vercel with a custom GoDaddy domain.

→ Demonstrates advanced UI animation, hosting on multiple platforms, and domain integration.

Robo's Wishlist – E-commerce React App

[Live Demo] | [GitHub Repo]

Built with React, Tailwind CSS, and Context API. Features dynamic filtering, persistent cart, search functionality, and checkout process. EmailJS contact integration for mock purchases.

→ Highlights responsive design, routing, and component-based architecture.

Tip Calculator – Business Utility App

[Live Demo] | [GitHub Repo]

React-based app that simplifies tip-out calculations, reducing time from over an hour to 15 minutes. Used daily by management in a retail environment.

→ Showcases form validation, React state management, and real-world business application.

Weather Music App – Weather-Based Song Recommendations

[Live Demo] | [GitHub Repo]

Built with JavaScript, Spotify API, and OpenWeather API. Uses geolocation and weather data to recommend music playlists.

→ Highlights API integration, asynchronous data handling, and user interactivity.

EXPERIENCE

Store Lead Manager – Ayr Wellness Inc. • Homewood, IL (July 2024 – Present)

- Developed localized marketing campaigns increasing foot traffic by 15%
- Managed new store setup, logistics, and staff onboarding

Solutions Manager – Verizon • Chicago, IL (Jan 2022 – Jan 2024)

- Led team in providing customer solutions and managing vendor tools (SAP, Tableau)
- Trained staff on technical sales strategies and support platforms

Solutions Specialist – Verizon • Chicago, IL (July 2017 – Jan 2022)

- Winner's Circle 2019 (Top 10% Midwest region)
- Delivered executive-level presentations and client consultations
- Selected for LEAD Graduate program

Assistant Manager – AT&T (Spring Mobile) • Oak Lawn, IL (June 2015 – July 2017)

- Recognized as Q3 MVP 2017 (Top 0.5% Midwest region)
- Oversaw store performance and team of 10+ associates

EDUCATION & CERTIFICATIONS

Full-Stack Development Certification – Codecademy (In Progress, Est. Sept 2025)

Google Cybersecurity Professional Certificate – Coursera/Google (Completed)

STRENGTHS & HIGHLIGHTS

- **Rapid Technical Learning:** Mastered React within weeks and built scalable applications.
- **Business-Minded:** 8+ years of tech customer service and retail sales experience.
- **Leadership & Communication:** Managed teams of up to 15 and earned multiple top-performer awards.