ALEXANDER ROBACZEWSKI

Front-End Web Developer

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SUMMARY

Career-changing front-end web developer with 8+ years of experience in tech sales, leadership, and customer-focused solutions. Recently completed an intensive React-based development program and built production-quality applications using modern technologies. Known for rapid learning, creative problem-solving, and delivering real-world solutions like a tip calculator actively used in a business environment.

TECHNICAL SKILLS

Frontend: JavaScript (ES6+), React (Hooks, Context API, Router), HTML5, CSS3, Tailwind CSS, Next.is (Learning)

Backend (Learning): Node.js, Express.js, PostgreSQL, Database Design **Tools:** Git, GitHub, VS Code, RESTful APIs, EmailJS, Three.js, Netlify

PORTFOLIO PROJECTS

Robo's Wishlist – E-commerce React App

Live Demo | GitHub Repo

Built with React, Tailwind CSS, and Context API. Features dynamic filtering, persistent cart, search functionality, and checkout process. EmailJS contact integration for mock purchases.

→ Demonstrates responsive design, routing, and component-based architecture.

Tip Calculator – Business Utility App

Live Demo | GitHub Repo

React-based app that simplifies tip-out calculations, reducing time spent from over an hour to 15 minutes. Used daily by management in a retail environment.

→ Showcases form validation, React state management, and real-world business application.

Weather Music App – Weather-Based Song Recommendations <u>Live Demo</u> | <u>GitHub Repo</u>

Built with JavaScript, Spotify API, and OpenWeather API. Uses geolocation and weather data to recommend music playlists.

→ Highlights API integration, asynchronous data handling, and user interactivity.

EXPERIENCE

Store Lead Manager – Ayr Wellness Inc. • Homewood, IL *July 2024 – Present*

- Developed localized marketing campaigns increasing foot traffic by 15%
- Managed new store setup, logistics, and staff onboarding

Solutions Manager - Verizon • Chicago, IL

Jan 2022 - Jan 2024

- Led team in providing customer solutions and managing vendor tools (SAP, Tableau)
- Trained staff on technical sales strategies and support platforms

Solutions Specialist - Verizon • Chicago, IL

July 2017 - Jan 2022

- Winner's Circle 2019 (Top 10% Midwest region)
- Delivered executive-level presentations and client consultations
- Selected for LEAD Graduate program

Assistant Manager – AT&T (Spring Mobile) • Oak Lawn, IL *June 2015 – July 2017*

- Recognized as Q3 MVP 2017 (Top 0.5% Midwest region)
- Oversaw store performance and team of 10+ associates

EDUCATION & CERTIFICATIONS

Full-Stack Development Certification – Codecademy (In Progress, Est. Sept 2025)
Google Cybersecurity Professional Certificate – Coursera/Google (Completed)
Business Management – Triton College (2015)

STRENGTHS & HIGHLIGHTS

- Rapid Technical Learning: Mastered React within weeks and built scalable applications
- Business-Minded: 8+ years of tech customer service and retail sales experience
- Leadership & Communication: Managed teams of up to 15 and earned multiple top-performer awards