

Blood Donation Camp, Cognizant, Mumbai

Reported By: Sylvia

Report Date: 20th February 2025

Event Date: 14th February 2025

Report Place: Mumbai

Event Place: Cognizant

Introduction:

On February 14th 2025, the Training Management Team of Cognizant, Mumbai organized a Blood Donation Camp. It was held at the SDB1 hall. This was organized on the memory of the soldiers who gave their precious life on the Pulwama attack, which happened on 14th February 2019. This event encouraged the young and middle aged people to donate the blood and save the lives of people in need. The employees actively participated in the event. The objective of this camp was mainly held for the welfare of thalassemia patients and to raise awareness about the importance of blood donation. A blood donation camp refers to a camp where blood is collected by medical professionals from suitable donors of various blood groups for various recipients.



History of Blood Banking:

The field of blood banking began in 1616 when William Harvey discovered that blood circulated through the body. In 1665, a transfusion of blood from a lamb was used to save the life of a young patient, and animal-to-human transfusion became common. In 1937, Bernard Fantus, director of therapeutics at the Cook County Hospital in Chicago, establishes the first hospital blood bank in the United States.

What is Thalassemia?

Thalassemia is an inherited (i.e., passed from parents to children through genes) blood disorder caused when the body doesn't make enough of a protein called haemoglobin, an important part of red blood cells. When there isn't enough haemoglobin, the body's red blood cells don't function properly. Thalassemia patients need regular blood transfusions because their body makes such low amounts of haemoglobin.

Camp Details:

Blood is lifesaving medicine for critically ill patients. Blood donations saves many lives in the world. In the blood donation, it is important to maintain the safety of donor and recipient. The camp began at 10 AM with the setup of registration desks, medical examination booths, and

donation beds. People eagerly participated in the event. The camp was inaugurated by Prakashrao Abitkar, health minister of Maharashtra, who emphasized the significance of donating blood. Volunteers from the company assisted in managing the event smoothly.

Throughout the day, a total of 200 donors participated. The medical team ensured that all safety protocols were followed. A few students shared their experiences, highlighting the sense of fulfilment they felt after donating blood. Two doctors from the nearby government hospital had come to oversee the blood donation and collect the blood. Refreshments like fruits, boiled eggs and juices were given to employees who had come to donate blood.

Conclusion:

The Blood Donation Camp was a resounding success, with enthusiastic participation from the company. The collected blood will greatly benefit thalassemia patients and contribute to saving lives. The event also helped in spreading awareness about the noble cause of blood donation.

"Once a blood donor, forever a life saver"