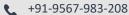
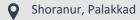


## CONTACT



✓ ajeshajju111@gmail.com



www.rankontop.in

## **SKILLS**

- Search Engine Optimization
- Pay-Per-Click Advertising
- Teamwork
- Content Creation
- Data Analysis
- · Social Media Marketing
- · Basic Web Development
- · Staying Updated

# **LANGUAGES**

- English (Fluent)
- Malayalam (Fluent)
- Tamil (Intermediate)
- · Hindi (Intermediate)

# **AJESH S**

# **DIGITAL MARKETING EXECUTIVE**



## **PROFILE**

Digital Marketing Specialist witt experience in crafting and executing data-driven strategies to enhance online presence, generate leads, and increase ROI. Proficient in SEO, PPC, social media management, and content creation. Adept at leveraging tools like Google Analytics, Google Ads, and Facebook Ads Manager to optimize campaigns and achieve business goals.



## **WORK EXPERIENCE**

#### **Finez Technologies**

2024 - PRESENT

Digital Marketing Executive

- Conducted keyword research and implemented SEO best practices.
- Tracked and analyzed website traffic and campaign performance using tools like Google Analytics.
- Scheduled posts, ran social ad campaigns, and monitored platform analytics.
- Created and managed engaging content for blogs, websites, and social media platforms.
- Kept up with digital marketing trends, technologies, and best practices.

## **Right Soft Options (Internship)**

Digital Marketing

2023 - 2024

- Learned digital marketing strategies and techniques under the guidance of experienced faculties.
- Completed a project on SEO and SMM.



## **EDUCATION**

#### **Right Soft Options**

2023

Kaloor, Kochi

Digital Marketing (Diploma)

## **AMC Group Of Educational Institutions**

2020 - 2023

Manisseri, Palakkad

B.Com Computer Application | Calicut University

# **SN Trust Higher Secondary School**

2018 - 2020

Shoranur, Palakkad

Commerce with Computer Application

### **Carmel CMI School**

2018

Kallipaadam, Palakkad High School